

THE STERLING BANK OF CANADA

What's Coming in Agriculture ?

Have you studied the business conditions that will affect farming this year? Have you the information that will enable you to plan a profitable year?

If you are in doubt as to the future, consult our branch manager. He has been put in a position to advise farmers and to aid them through the services of the bank.

It will cost you nothing to have a talk with him.

War Bond Interest Coupons and Cheques Cashed Free.



The Merchants Bank will cash all War Loan coupons or interest cheques when due, on presentation, without making any charge whatever for the service.

If you have not a Savings Account, why not use your interest money to open one with This Bank?

THE MERCHANTS BANK OF CANADA

Head Office: Montreal. Established 1864.

WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

Guide-Advocate

Watford, Ont.
PUBLISHED EVERY FRIDAY
Subscription, \$1.50 per annum in advance. \$2.00 a year in advance to the United States.

ADVERTISING RATES.

YEARLY CONTRACT
1000 inches 8 cents per inch.
1000 inches 9 cents per inch.
500 inches 10 cents per inch.
Shorter periods 12 cents per running inch.

Advertisers will be allowed a change of matter every two weeks. Weekly changes can be had at a slight extra cost. Copy of change must be in printer's hands by Tuesday noon.

LOCAL ADVERTISING:—1st insertion per line, 10 cents; subsequent insertions 5 cents each time per line. Advertisers 14 lines to the inch.

BUSINESS CARDS—One inch and under, per year \$5.00.

ADVERTISERS' CASH—\$5.00 a year.

LOCALS—10c per line each insertion. Minimum charge 25 cents.

Advertisements without specific directions will be inserted till forbid and charged accordingly.

W. C. AVLESWORTH, Publisher.
T. HARRIS, Editor.

Guide-Advocate

WATFORD, MAY 30, 1919

NOTE AND COMMENT

The U. S. Department of Labor reports that the average American family requires \$2,500 a year, and that of those dependent on that income few show a surplus of \$100. Some save \$50, but a large number are in debt at the end of the year. And prices are still soaring!

July 1st will be a memorable date in the annals of the United States not only because the country will then enter on a prohibition basis, but because the rate of postage which prevailed before the present will be resumed. The domestic rate of letter postage will then be two cents for each ounce or fractional part of an ounce, not only in the United States, but to various other countries, instead of three cents as at present.

When you pull down the town in which is your home, you are pulling down yourself, and when you build up you are building up yourself and your neighbor. Try and banish from your mind the mistaken idea that all

State of Ohio, City of Toledo,
Lucas County, ss.

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH MEDICINE. FRANK J. CHENEY

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886. A. W. GLEASON,
(S. J.) Notary Public.

Hall's Catarrh Medicine is taken internally and acts through the Blood on the Mucous Surfaces of the System. Send for testimonials, free.

F. J. CHENEY & Co., Toledo, O.
Sold by all druggists, 75c.
Hall's Family Pills for constipation.

good things are away off in some other locality. Give your town all the praise it can legitimately bear. It certainly will cost you nothing, and above all patronize your home institutions—including the printing office.

Is it not a fact that the farmers as a rule are antagonistic to the tradesmen of the towns and villages of their locality? In speaking on this topic last week, Charles Stewart, ex-rev of Ashfield, a prominent member of the U. F. O., said to the editor of the Ripley Express, that he is opposed to the movement of farmers in some districts to buy all their goods from the big centres. He says the farmers need the local merchants just as much as the local merchants need the farmers' patronage. If business places in all small towns are wiped out, the value of farm property will not increase. He thinks the farmer and the business man should work together.—Acton Free Press.

With an insufficient number of American vessels on the lakes to meet tonnage requirements, scarcity of able seamen to man boats and restrictions on package freight business to make hauls unprofitable for water shippers, the Canadian mercantile marine now looms as a spectre to contest the supremacy of American bottoms. The Dominion Government is entering into real competition with the United States Shipping Board. Canadian shipyards are out to break records so far held by American ship-builders. Before the end of the present navigation season, some well-informed marine men predict, Dominion mercantile freighters will be seen on Detroit river in competition with private-owned boats of American registry.

A Safe Pill for Suffering Women.—The secluded life of women which permits of little healthful exercise, is a fruitful cause of derangements of the stomach and liver and is accountable for the pains and lassitude that so many of them experience. Parmelee's Vegetable Pills will correct irregularities of the digestive organs and restore health and vigor. The most delicate woman can use them with safety, because their action while effective, is mild and soothing.

ORIGIN OF "23"

A correspondent wishes to know the origin of "23." When Noah built the ark he constructed 24 state-rooms on the saloon deck for the use of himself and his wife, together with Shem, Ham and Japheth and their wives, if they had any. Now it so happened that state-room No. 23 was right over the wheel and next door to the apartment occupied by the jackasses. This stateroom was shunned like a pestilence by everybody on board, and Noah was sagacious enough to put it to good use. When any of the boys became mutinous and fished over the rail for cod

or haddock instead of attending to their duties of watering the stock, Noah would throw the culprit in irons and "23 for yours!" Then he would lock the offender in state-room No. 23. What with the vibrations of the bunk caused by the paddle-wheel and the braying of the jackasses, rest or peace in No. 23 was out of the question, and ere long the imprisoned one would promise to be good if released. Thus when Noah from the bridge would holler "23!" the expression meant something on board the ark, and carried with it terrible significance. Subsequently this expression became slightly corrupted so as to mean "Skiddo!" or "Get Gone!" and this interpretation has become crystallized into our English as she is written, written and spoken.

Nearly all children are subject to worms, and many are born with them. Spare them suffering by using Mother Graves' Worm Exterminator, the best remedy of the kind that can be had.

TRADE AND OUR WELL-BEING

In the year before the war Canada had a net national debt of \$338,000,000. Today it is about \$1,500,000,000.

The interest on loans will require that the Dominion do about \$100,000,000 more trade each year to keep up in relatively the same place as it was in 1914.

Our foreign trade for the last few years is shown in the following figures (to the nearest million dollars):—

	Imports Millions	Exports Millions	Trade Balance Millions
1913.....	677	356	Adverse, 315
1914.....	618	432	Adverse, 186
1916.....	508	741	Favorable, 233
1918.....	963	1,540	Favorable, 577
12 mos. ended Feb. 1919.....	932	1,216	Favorable, 284
1919-20.....	???	???	???

We must go back to peace trade, but on a war-time scale.

To do this we must place our factory and field production on a new and enlarged plane, we must adopt the most up-to-date methods, we must co-operate in a broad and enlightened policy, we must do a hundred things not conceived even a few months ago by the most far-seeing.

We must not have an "adverse balance of trade." Our factories must run for a full day's work for fifty-two weeks in the year; our farmers must continue to produce, as they did last year, the last possible ounce from their holdings; we must exploit our mineral and other resources to the utmost capacity.

These are the things that the Canadian Trade Commission wishes to impress on every man and woman, even on every child, in the Dominion for they are going to form for years to come the crux of our well-being.

Why suffer from corns when they can be painlessly rooted out by using Lolloway's Corn Cure.

RESULTS TO THE CREDIT OF WAR SAVINGS CAMPAIGN

It would be a mistake to think that because a War Savings Stamp costs only \$4 and a few cents, and a Thrift Stamp costs but 25 cents that therefore, the War Savings campaign does not amount to much.

In the United Kingdom about \$1,500,000,000 worth of War Savings Certificates have been sold during the last three years and the movement is being continued as a permanent peace effort.

In the United States over \$1,100,000,000 worth of War Savings and Thrift Stamps have been sold during the last 17 months. So as money raising efforts these campaigns are important.

But perhaps the chief benefit is to be seen in creating of an entirely new class of investors in Government securities. At the outbreak of war there were in Great Britain only 345,000 holders of Government securities, now there are over 18,000,000 such. In the United States the number has been increased from 300,000 to possibly between 25,000,000 and 30,000,000. This change has been brought about through the National War Bond and War Savings campaigns.

At the outbreak of the war the number of people in this country who had invested in Dominion Government securities numbered only a few thousand. Now they will exceed 1,000,000. The War Savings campaign is adding thousands to the number because it practically enables anyone with \$4 to buy a Dominion Govern-

Silverwood's ice cream

"SMOOTHER THAN VELVET"

Let the children name their favorite dessert. It will be ice cream every time. It is popular with old and young alike. If it's Silverwood's, it is pure—pure pasteurized cream—homogenized—pure flavor-giving extracts, and cane sugar. There is a distinctiveness about our bricks that you will like. Among our many flavors you will find your favorite.

SILVERWOOD'S LIMITED, LONDON, ONT.

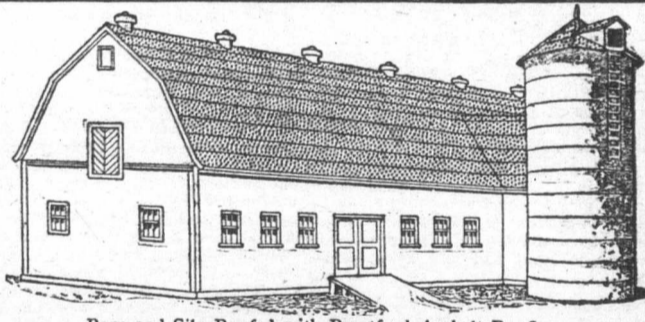


FOR SALE BY F. LOVELL

Fresh, rich, full-flavored tea
—the same every time

RED ROSE TEA "is good tea"

Sold only in sealed packages



Barn and Silo Roofed with Brantford Asphalt Roofing.

Resists Fire, Sheds Water, Wears Long

Flying sparks and embers from a burning building often cause roofs near by to catch fire, especially in a dry, hot season. Under like conditions, roofs covered with

Brantford Asphalt Roofing

are in no danger from flying embers, because any that fall on Brantford Asphalt Roofing die out harmlessly. Build a bonfire on a roof of Brantford Asphalt Roofing and the fire will not spread and the boards underneath the roofing will be protected in a surprising manner.

If a fire starts in the interior of a building Brantford Asphalt Roofing acts as a retardant and keeps the fire from spreading. Fire chiefs and insurance companies endorse its use in the most congested cities.

Brantford Asphalt Roofing does not absorb water, but sheds the heaviest rain with ease. Acid proof and alkali proof. Reliable, durable, economical. Three weights—60 lb., 70 lb., 80 lb. per square.

Brantford Rubber Roofing
is the same quality as Brantford Asphalt, but has a smooth, rubbery surface instead of the sand. It is particularly suitable for verandah decks, and floor coverings. Three weights—40 lb., 50 lb., and 60 lb. per square.

Leatheroid Roofing
Slightly lower quality than Brantford Rubber Roofing. Used for same purposes. Has a leathery surface. Exceptionally good roofing at a low price. 35 lb., 45 lb., and 55 lb. weights.

Standard Mohawk Roofing
is made of the same materials as Brantford Asphalt Roofing, but is lighter in weight. A thoroughly reliable roofing at a low price. Tested for years and has given entire satisfaction. Sanded on one side. One weight—40 lbs. per square.

Climax Sheathing Paper
—A tough kraft paper coated with high-grade asphalt. For making buildings damp-proof and wind-proof. Also for roofing temporary bunk houses, lumber camps, etc.

Samples of any of these roofings and prices will be furnished on request.

Brantford Roofing Co. Limited

Head Office and Factory, Brantford, Canada
Branches at Toronto, Montreal, Halifax

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