

A SYSTEM :BUILDER:

Build up your system by taking

# MITCHELL'S COMPOUND SYRUP

B. A. Mitchell's Drug Store 114 DUNDAS ST. Phone 623.

Watch Repairing is our specialty. All work guaranteed Regulating free. A. P. Stevens 398 Richmond St., Opposite Smallman's

WEGNER CLOTHING CO. Wholesale and Retail Dealers in Overails, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Workingmen's Outfitters. Exclusive Manufacturers Agents for the Best Canadian and American Makes of Overalls. 371 TALBOT ST., OPP. MARKET.

**Eyes Examined** No Drugs Used Training, experience and scientific equipment enable us to guarantee absolute accuracy.

The Optician

MATTRESSES AND FEATHERS

Renovated and remade by the latest improved methods. Goods called for and returned same day. The Keystone Bedding Co.



Diamond Rings, \$5 to \$600. 386 RICHMOND STREET.

# SUMMER DRESSES

London Ready-To-Wear 256 DUNDAS STREET



July 12th Emblems

We are well supplied for July 12th. Orange emblems, buttons and rings. See our assortment before buying.

W. J. WRAY & CO. -Jewelers-234 DUNDAS STREET.

Phone 141 Artificial ice Supply Company

Pure Ice and Good Service

The London Loan and Savings Company of Canada

FFICE—Corner Park Avenue

### You Cannot Know

of the "goodness" in every one of the 21 varieties of bread manufactured by us unless you try a loaf.

Some day you are going to give that trial order-at your grocer's, to one of our drivers or to us direct. Why not do it after reading this advertisement and enjoy PERFECT BREAD in future?

The Breadman



Carrying a watch that al-ways gives satisfaction in the way of keeping the CORRECT TIME. That is why there are over seven-teen million satisfied Wal-tham owners in use. The owner of a Waltham watch can always rely upon his watch to get him there on "IT'S TIME YOU OWNED

A WALTHAM." We carry a complete stock of Waltham move-ments. Come in and talk with us about a Waltham.

Young's Home of Waltham Watches. Official Watch Inspector of the G. T. R. and C. P. R. LONDON. EAST LONDON.

Johnston Bros. XXX Bread The Best of Bread

health is concerned. Johnston's is made from the best ingredients, and baked to perfection. Always get

JOHNSTON'S

SMOOTH GUELPH MAN ADMITS FALSE PRETENCES

George W. Baines Pleads Guilty to Getting Money Easy From Detroiter.
[Special to The Advertiser.] DETROIT, Mich., July 7. — A plea of g lty was entered by George W. Baines of Guelph, Ont., in the recorder's court today, when he was araigned on a charge of having secured \$25 by false pretences by a member of a firm of disinfectant manufacturers. whom he pretended to be a British agent, with authority to enter into large supplies for the Allies.

Baines had been entertained lavishly here by different businessmen on the strength of his alleged British conections. He was remanded for sen-

STRONG'S ARUG STORE



(Actual Size.) **CUT PRICES** 

in Drugs and Patent Medicines every day.

## CHARMION HAIR-TONE

will not disappoint you. Made from a Special Formula and Scientifically Prepared. Large 50c Bottles will cost you only 39 cents at CAIRNCROSS'

### Dependable Druggists 216 Dundae St. Phone 880 Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try

SECOND BATTALION

WOUNDED AND PRISONER AT SIEGBURD.-Lieut. John Ernest Mc-Lurg, 53 Grace street, Sault Ste Marie,

(July 5). UNOFFICIALLY REPORTED WOUNDED AND PRISONER AT PRISONERS SOON TO PADERBORN.—Pte. James Fellowes, Mount Dennis P. O., Ont. Pte. T. Thorn- WORK GERMAN FIELDS.

THIRD BATTALION.

FIFTH BATTALION. SEVERELY WOUNDED .-- Pte. Robrt Wilson, Strathclair, Man.

SEVENTH BATTALION. ED DIED OF WOUNDS, MAY 4, AT that than lying around idle. PADERBORN, WHILE PRISONER OF

EIGHTH BATTALION. UNOFFICIALLY REPORTED PRIS. other letter from Pte, Mark Lilley, who ONER AND WOUNDED.—Lance-Corp. is in a hospital in England. He is Frank Leonard Sharp, Millstream, N. anxious to get back to the front again. Corp. Maynard B. Slack, Waliace, N. S. (at Paderborn, doing well). C. S. M. Thomas Stewart, 1017 Wyles street, Fort William, Ont. (Paderborn, doing well). Pte. Walter Webb, 296 Parkview street, St. James, Man. (Pader-

Ont. (At Paderborn). TENTH BATTALION. DIED. - Pte. Richard A. Brothers

UNOFFICIALLY REPORTED PRIS- two years prior to his enlistment. ONER AND WOUNDED AT BORN; DOING WELL .- Pte. David B. Williams, 240 Twenty Ninth avenue, west, Calgary, Alberta.

(June 19).
KILLED IN ACTION—Pte. Thomas Sherwood (formerly 32nd), England.

PREVIOUSLY REPORTED MISS-ING; NOW UNOFFICIALLY REPORT. ED PRISONER-Pte. Harry Finn, Eng-Pte. Gordon Jones, England.

FIFTEENTH BATTALION. UNOFFICIALLY REPORTED PRISorne avenue, Toronto.

SIXTEENTH BATTALION. UNOFFICIALLY REPORTED PRIS ONER AND WOUNDED AT PADER-BORN.—Pte. Peter H. Robinson, (formerly 12th) Rural Route, No. 2, Corn-WOUNDED AND PRISONER AT BRUGES.—Pte. Martin Grant, Bangor,

ROYAL CANADIAN DRAGOONS DANGEROUSLY WOUNDED—Pte.
John Alexander Roy, Scotland.

SECOND CANADIAN MOUNTED RIFLES. SERIOUSLY ILL-Pte. Earle Cullen, CANADIAN HEAVY

BATTERY. WOUNDED-Corp. John S. Miller

NO. 1 FIELD AMBULANCE. DANGEROUSLY ILL-Pte. Francis Chare, England.

MR. LLOYD GEORGE REBUKES HALDANE

Calls Latter's Statement Regarding [Canadian Press.] LONDON, July 7 .- 10:45 p.m. - David Gloyd George, British minister of mu-

nitions, in an authorized statement tonight, takes issue with Viscount Halgano on the latter's version of what took place at a meeting of a committee the matter of the supply of munitions of war. Mr. Lloyd George says that Viscount Haldane's version of what took place was "incomplete and in some respects inaccurate," and adds: nemory having arisen shows the unvisdom of this partial and unauthorized disclosure of decisions of highly con-fidential committees of the cabinet."

In a speech before the National Lib-eral Club on July 5 Viscount Haldane eral Club on July 5 Viscount Haldane said that in October a committee, presided over by Lord Kitchener, assembled in the war office. David Lloyd George and other ministers were in attendance. It was decided, continued Viscount Haldane, that it would be necessary to increase the output of munitions tenfold. Everyone was consulted. The necessary orders were given to manufacturers, who undertook to execute them. If these orders had been executed, said he, the country would have been in tremendous position, but labor difficulties confounded all the calculations of the

Leonard and Oscar Salter Are Prisoners of Enemy.

PRISONER

THORNDALE. Leonard Salter, (Previous-Saiter. (Previously Pte. Oscar

MISSING. STRATHROY. Pte. Arthur Holderness, 1st Bat-

THREE STRATHROY CHUMS OMINOUSLY TOLD OFF.

[Special to The Advertiser.] STRATHROY, July 7. -- Pte. Arthur Holderness, of the 1st Battalion, offi-UNOFFICIALLY REPORTED PRIS-ONER AND WOUNDED—Pte. Gordon cially reported as missing, is formerly Byron, 12 Corigan street, Kingston, Ont.
(At Paderborn, doing well). Sergt.
Thomas Collins, 369A Wellington street,
St. Charles, Montreal. (At Bruges, Belenlisting, and was a member of G Company, 26th Middlesex Regiment. He was an enthusiastic football player. It will be recalled by his friends that MISSING.—(June 17)—Pte. Walter Charles Garton and Lawrence Pemble-Charles Alexander, Ottawa. ton, chums of Holderness, also enlisted, and that the three used to be DIED OF WOUNDS .- Pte. William known as "Faith, Hope and Charity." M. Linder, 25 Constance street, Toronto. Garton has been wounded and Pem-

ton, 74 Niagara street, Toronto. Pte. THORNDALE, July 7. - Mrs. Leon-John McGivern, 42 Vaughan road, To- ard Salter received a card this morning from her husband, Sergt. Leonard Salter, who is a prisoner at Giessen, Germany. He stated that he was well, but his brother Oscar, who is also a prisoner there, is not very well on account of the heat, but he should be all right in a few days. The sergeant also expects that they

PREVIOUSLY REPORTED MISS- will soon be sent to work in the fields, NG; NOW UNOFFICIALLY REPORT- but that they will feel better doing For reading matter they were per-WAR-Pte. Horace Reginald Pickling, mitted to send to England for maga-Pte. Lilley Wants to Fight. Edward Logan recently received an-

[Special to The Advertiser.] friends of Pte. Oliver Snelgrove of the 1st Battalion, who on June 26 was re-UNOFFICIALLY REPORTED PRIS- ported suffering from concussion, will ONER OF WAR AND WOUNDED- be glad to learn that a field postcard Pte. Walter Rogers, Carleton Place, received from the wounded soldier, written in a hospital in France, declares that he is fast improving and soon hopes to receive his discharge. Pte. Snelgrove, who is a son of Walter Snelgrove of this city, enlisted at St. General Delivery, Calgary, Alberta Thomas, Ont., with the first contingent, having been a resident of that city

WE SHOE MORE CHILDREN west, Calgary, Alberta.

WOUNDED—Pte. Herbert J. Tunniciliffe, 3029 Quadra street, Victoria, B.C. the right sort of shoes. All our children's shoes are made by experts. (June 19).

William McLachlan, Scotland. fitting, and we take pains to fit the little feet correctly.

We've nature-shaped shoes shoes for (June 23).

FOURTEENTH BATTALION.

We've nature-snaped shoes, shoes for weak ankles, shoes for children who toe-in, etc. So why not come in and let our expert fitters please you? The price is sure to please you.

The Store that Serves You Best'

When You Want Good Bright Coal **Call 312** 

Heaman & Son YORK AND BURWELL STS. Phone 312.

Automobile Owners, Attention!

BRING YOUR TIRE London's TROUBLES TO US. Rubber Man Auto Tire Repair and Vulçanizing Works 186 KING STREET. PHONE 5124.

About Your Eyes C. H. Trebilcock 116 DUNDAS STREET.
Formerly with Tait Optical Company.

NOTICE

Eggett & Co. Plumbers, Hotwater and Steam Heating. 336 Ridout St.

**Eye Examination** 

Brown Optical Co. 223 DUNDAS STREET.

PLACES GUN TO HEAD AND TRIPS TRIGGER WITH PIECE OF WOOD

of Euphemia Found Dead-Top of Head Blown Off.

[Special to The Advertiser.] FLORENCE, July 7.—Royal H. Hart. well-to-do farmer of Euphemia, aged about 50 years, was found dead in his sugar-bush yesterday noon, by his wife and eldest son, with the top of his head and part of his face shot away It was obviously a case of suicide, as, when the victim fell, his hand still dutched a stick which he had evidenty used to press the trigger, having ested the stock of the gun on the ground and placed the muzzle to his

Coroner Dr. Kelly of Florence viewed the remains at the scene of the tragedy and decided that an inquest would not be necessary.

The reason for the rash deed is not known, save that Mr. Hart had been in a depressed mood in the morning. His wife and eldest son, aged 19, went to Newbury about 9 o'clock in the morning, and when they returned about p.m. Mr. Hart was not at home. Remembering a remark he had made when they left in the morning they went to look for him and found the body in the bush about a quarter of a mile from the house. Dr. Kelly was promptly summoned A neighbor recalls having heard a

have been instantaneous. Mrs. Hart, the widow, is a sister of Reeve G. A. Annett, of Euphemia. Besides the son mentioned above, there are two other boys, aged 14 and 11 respectively. Much sympathy is felt for the strick

shot fired about 10 a.m. Death must

en family

COFFEE 500 Per Pound. T. A. ROWAT & CO. 250 Dundas St.—Phones 3051-3052.

FINED IN WOODSTOCK FOR SHOOTING RATS

Victim Protests That City Ower Him Debt of Gratitude. [Special to The Advertiser.] ot rats, sparrows, etc., on his premises without a permit, William Coventry of Mill street was assessed \$2 in police court this morning. For years the de-fendant claims, rats from the city garbage dumps have infested his prem-

### Port Stanley Subscribers

ises, and he declares that the city owes

him a debt of gratitude, instead of making him pay fines. He secured a

permit this morning.

Arrangements have been completed for the delivery of both the morning and evening editions of The Advertiser at Port Stanley, from June 28 to September 6, 1915, and the same satisfactory service regarding news items and delivery of papers that has been in force for the past seven years is assured for this season. Londoners spending their holidays at Port can secure their favorite newspaper by notifying or telement, 'phone 3670.

phoning The Circulation Depart-

HERE are many distinct differences between Lowe Brothers "High Standard" Liquid Paint and ordinary paints, but the most noticeable is in the pocketbook.

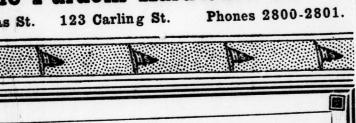
Ten gallons of "High Standard" will usually do as much work as twelve to fifteen gallons of cheap paint-and do it much better.

"High Standard" costs a little more per gallon, but you will use so many less gallons that your total cost will be lower. It works easier, toc, and your painter can apply it in less time. "High Standard" is thoroughly tested to meet

your requirements. Ask us for color cards. We will cheerfully give you an estimate on your requirements. ON SALE AT

## The Purdom Hardware Co.

124 Dundas St. 123 Carling St.



CLEARING SUITS This week should see every one cleared of these positively latest style garments. Regular \$20.00 Suits, now.....\$ 9.89 Regular \$22.50 Suits, now.....\$10.89 Regular \$25.00 Suits, now......\$11.89 Regular \$27.50 and \$30.00 Suits, now . . . . . \$12.89 Our special Palm Beach New York Model Suit,

only ...... \$7.25 Special Raincoat Values Every garment guaranteed, in poplin and

wool, paramatta cloths. Only ..... .... \$5.00, \$5.75, \$6.75 and \$8.75 DRESSES

Just to hand, the daintiest new models, in black and white coin spots and stripes, also plain white. Prices—\$2.75, \$3.75, \$4.25, \$4.50, \$5.50, \$6.75, \$7.50, \$9.75, \$10.00, \$10.50, \$12.75 and \$15.00.

Wonderful Waist Values Never has there been on display in this department better values or more becoming styles. Regular \$1.00 Waists, only...... 79c 

Special Wash Skirts Nothing superior in the market to these \$1.00 and \$1.50 Specials now being shown.

Pure Ingredients, Scientifically Baked, Produce the Natural Flavor in

Neal's Big Loaf

Always Uniform Phone 2173, or Ask the Grocer



Compose the largest chain of drug stores under one manage ment in Canada. Buying direct from the manufacturers, in quantities no smaller drug concern could possibly handle, they secure the best discounts and save you the wholesaler's profit of from 20 to 30 per cent. In order to quickly turn over these immense quantities of drugs they must have a tremendous output. That is why they operate five drug stores in London, and have their

Bargain Sales Every Day in the Year

Is it any wonder that the Taylor stores always undersell all competitors? BELOW IS A LIST OF A FEW OF OUR SPECIAL BARGAINS FOR FRIDAY, SATURDAY AND MONDAY. Look for the bright red stores. Remember the

> 1-399 Talbot Street, opposite Market 2-652 Dundas Street 3-Corner Central Avenue and Richmond Street 4-Corner Horton and Wellington Streets 5—Corner Hamilton Road and Anderson Avenue

\$1.00 Turner's Invalid Port

5c Wrigley's Spearmint,

War Box Special-For 50c

we will send, prepaid, to

any soldier in the British

service one of the handy

boxes approved by the Red

15c packages Moth Flakes, 9c

25c Hydrogen Peroxide.. 8c

35e Syrup of Figs.....19c

50e Syrup of Figs .....33c

Prices.

loc Fly Swatters ......

15c Genuine Palmolive Soap, 75c Combination Syringe Attachments, fit any hot water 4 for ......25c bottle ..... 470 50c Sweet Nitre Kidney Pills (genuine) ...... 23c 15c Climax Wall Paper Cleaner ..... 50c Nestle's Food ......36c \$3.75 Horlick's Malted Milk \$1.50 Syrup of Hypophos-25c Nature's Remedy Tablets ..... 13c 25c Shiloh's Consumption 50c Emulsified Cocoanut Cure ...... 15c ..... 29c \$1.00 Sanatogen ......78c 15c Hat Dyes, all colors 9c 10c Straw Hat Cleaner ... 5c 50c Florida Water ..... 28c \$1.00 Glycothymoline .... 78c 25c Nuarrival Herb Tablets

50c Virol ......33c 9c 50c Cologne Water, genuine Wine ..... 58c LINIMENTS AT SPECIAL or 3 for ...... \$1.00 25c Eclectric Oil ......13c

\$1.00 Beef, Iron and Wine 34c 10c Cigars — Japs, Santa 25c Elliman's Embrocation 16c Claras, Rex, Baled Ha- 25c Wiltshire Oil Liniment 15c 

50c Pound Rolls Absorbent Cotton ..... 29c 50c Peerless Hair Restorer, restores color to grev. faded hair ...........37c 25c Mecca Ointment ....14c \$1.00 Quart Tins Best Olive 50c Lithia Tablets ......24c Oil ..... 68c

TOILET ARTICLES.

50c Fruit-a-tives ...... 27c ...... 19c \$1.00 Quinine, Iron and Wine 25c Witch Hazel Cream, 13c Tonic ..... 49c 50c Morina Peroxide Vanishing Cream, absolutely greaseless ..... 24c FREE—To every customer we 25c Best Nail Polish ....14c will give free, upon request, 25c Footease Powder ....13c a coat, pant or skirt hanger, 15c Glycerine Soaps, 3 for 25c eurling iron heater, kitchen 25c Assorted Talcum .... 9c knife, ladle, egg lifter, cake 50c Ingram's Milkweed turner, etc. These articles Cream .....

are worth at least 15c each, 25c Ingram's Talcum ....13c and will be well worth ask- 25c Pound Tins Violet Talcum ..... 14c \$1.00 Dr. Morin's Kidney 25c Mennen's Talcum .... 13c Tonic, best for kidney and 35c Morina Talcum ..... 23c bladder troubles ..... 49c \$1.00 Morina Talcum, the best 60c Abbey's Salts ...... 38c made ...... 49c 25c Abbey's Salts ..... 17c \$1.00 Morina Complexion

35c Extract Wild Strawberry 19c 35c Massage Creams ... 19c Tooth Preparations at Special 25c Infants' Delight Talcum, genuine ..... 9c ICE CREAM BRICKS.

50c Pebeco Tooth Paste, 34c 25c Antiseptic Tooth Paste 35c Listerated Tooth Paste, contains listerine, best for 10c Williams' Baby Soap, 

\$2.00 Sanol Antidiabetes, 98c 20c Whisks ..... 9c 35c Blaud's Pills, best grade 25c Liquid Veneer ..... 15c 25c Cold Cure Tablets .. 9c 50c Pompeian Massage Cream 10c Toilet Paper, large crepe \$1 Pinkham's Compound 68c 

25c Minty Tooth Powder, the best made ...... 16c We are sole agents for Toronto City Dairy Delicious Ice Cream Bricks. Phone our North Store and we will deliver promptly. 25c Hutax Powder or Paste \$2.00 Genuine Ebony Hair Brushes ....... 98c 25c Tooth Brushes ..... 9c \$1.00 Gem Safety Razors, 77c

25c Mentholatum ......14c 4 for ................25c RUBBER GOODS SPECIALS 50e Canthrox ...... 36e \$1.00 pair Household Rubber 25c Low's Worm Syrup . 16c Gloves ...... 37c 10c Health Salts for ..... 25c \$2.75 Whirling Spray Ladies' 25c A. B. S. & C. Tablets 14c Syringes ..... \$1.39 25c Best Aromatic Cascara 16c 

CAMERA SPECIAL

This week, with every Ansco or Ensign Camera, we will give free three rolls of film, and will develop and print all films free for 20 days after purchase.

TAYLOR'S ARE THE ONLY DRUG STORES WHERE PONY VOTES ARE GIVEN WITH EVERY PURCHASE