

We mine our own coal and sell direct to you at lowest summer price.

A SYSTEM BUILDER:

Build up your system by taking MITCHELL'S COMPOUND SYRUP HYPOPHOSPHITES

B. A. Mitchell's Drug Store 114 DUNDAS ST. Phone 623.

Watch Repairing is our specialty. All work guaranteed.

A. P. Stevens 388 Richmond St., Opposite Smallman's.

WEGNER CLOTHING CO. Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Workingmen's Outfitters.

Eyes Examined No Drugs Used

The Optician 238 RICHMOND STREET.

MATTRESSES AND FEATHERS Renovated and remade by the latest improved methods.

The Keystone Bedding Co. Phone 2523.

CHWARD & CO. DIAMOND MERCHANTS Diamond Rings, \$5 to \$600.

SUMMER DRESSES The newest goods made up in the latest styles.

London Ready-To-Wear 256 DUNDAS STREET.

July 12th Emblems We are well supplied for July 12th.

W. J. WRAY & CO. Jewelers 234 DUNDAS STREET.

Artificial Ice Supply Company Pure Ice and Good Service

The London Loan and Savings Company of Canada

Keep your valuables safe by storing them in our burglar proof deposit safe.

Office—Corner Park Avenue and Dundas Street

You Cannot Know

of the "goodness" in every one of the 21 varieties of bread manufactured by us unless you try a loaf.

PARNELL The Breadman PHONES 929-1390.

It's Great

Carrying a watch that always gives satisfaction in the way of keeping the CORRECT TIME.

Young's Home of Waltham Watches.

Johnston Bros. XXX Bread The Best of Bread

It pays to buy the best where the health is concerned.

JOHNSTON'S at your grocer's or from a wagon at your door.

SMOOTH GUELPH MAN ADMITS FALSE PRETENCES

George W. Baines Pleads Guilty to Getting Money Easy From Detroit.

DETROIT, Mich., July 7.—A plea of guilty was entered by George W. Baines of Guelph, Ont., in the recorder's court today.

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CHARMION HAIR-TONE will not disappoint you. Made from a Special Formula and Scientifically Prepared.

CAIRNCROSS Dependable Druggists 216 Dundas St. Phone 880

HAMILTON'S Ale and Porter Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

CANADIAN CASUALTIES SECOND BATTALION UNOFFICIALLY REPORTED PRISONER AND WOUNDED—Pte. Gordon Byron, 12 Corigan street, Kingston, Ont.

WOUNDED AND PRISONER AT SEEBURD—Lieut. John Ernest McLurg, 53 Grace street, Sault Ste Marie, Ont.

THIRD BATTALION DIED OF WOUNDS—Pte. William M. Linder, 25 Constance street, Toronto.

UNOFFICIALLY REPORTED WOUNDED AND PRISONER AT PADERBORN—Pte. James Fellowes, Mount Dennis P. O., Ont.

FIFTH BATTALION SEVERELY WOUNDED—Pte. Robert Wilson, Strathclair, Man.

SEVENTH BATTALION PREVIOUSLY REPORTED MISSING; NOW UNOFFICIALLY REPORTED DIED OF WOUNDS, MAY 4, AT PADERBORN, WHILE PRISONER OF WAR—Pte. Horace Reginald Picklins, England.

EIGHTH BATTALION UNOFFICIALLY REPORTED PRISONER AND WOUNDED—Pte. Frank Leonard Sharp, Millstream, N. B.

TENTH BATTALION DIED.—Pte. Richard A. Brothers, General Delivery, Calgary, Alberta.

UNOFFICIALLY REPORTED PRISONER AND WOUNDED AT PADERBORN; DOING WELL—Pte. David R. Williams, 240 Twenty Ninth avenue, Calgary, Alberta.

FOURTEENTH BATTALION PREVIOUSLY REPORTED MISSING; NOW UNOFFICIALLY REPORTED PRISONER—Pte. Harry Finn, England.

FIFTEENTH BATTALION UNOFFICIALLY REPORTED PRISONER.—Pte. Chas. W. Yelle, Seaborn avenue, Toronto.

SIXTEENTH BATTALION UNOFFICIALLY REPORTED PRISONER AND WOUNDED AT PADERBORN.—Pte. Peter H. Robinson, (formerly 12th) Rural Route, No. 2, Cornwall, Ont.

ROYAL CANADIAN DRAGOONS DANGEROUSLY WOUNDED—Pte. John Alexander Roy, Scotland.

SECOND CANADIAN MOUNTED RIFLES SERIOUSLY ILL—Pte. Earle Cullen, England.

CANADIAN HEAVY BATTERY WOUNDED—Corp. John S. Miller, England.

NO. 1 FIELD AMBULANCE DANGEROUSLY ILL—Pte. Francis Chare, England.

MR. LLOYD GEORGE REBUKES HALDANE Calls Latter's Statement Regarding Munition Plans Inaccurate.

LONDON, July 7.—10:45 p.m.—David Lloyd George, British minister of munitions, in an authorized statement tonight, takes issue with Viscount Haldane on the latter's version of what took place at a meeting of a committee of the cabinet in October to consider the matter of the supply of munitions of war.

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THORNDALE MEN WILL HAVE TO TOIL IN GERMAN FIELDS

Leonard and Oscar Salter Are Prisoners of Enemy.

PRISONER THORNDALE, Sergt. Leonard Salter, (Previously missing).

MISSING STRATHROY, Pte. Arthur Holderness, 1st Battalion.

THREE STRATHROY CHUMS OMINOUSLY TOLD OFF.

THORNDALE, July 7.—Pte. Arthur Holderness, of the 1st Battalion, officially reported as missing, is formerly of Strathroy, although his next of kin is in England.

PRISONERS SOON TO WORK GERMAN FIELDS.

THORNDALE, July 7.—Mrs. Leonard Salter received a card this morning from her husband, Sergt. Leonard Salter, who is a prisoner at Giesen, Germany.

PTE. OLIVER SNELGROVE WILL MAKE RECOVERY.

WOODSTOCK, July 7.—The many friends of Pte. Oliver Snelgrove of the 1st Battalion, who on June 26 was reported suffering from concussion, will be glad to learn that a field postcard received from the wounded soldier, written in a hospital in France, declares that he is fast improving and soon hopes to receive his discharge.

WE SHOE MORE CHILDREN every season. Our reputation of being the best shoe store for children grows and grows.

J.P. COOK & CO. The Store that Serves You Best 147 DUNDAS ST. W. 336 RICHMOND ST.

When You Want Good Bright Coal Call 312

Heaman & Son YORK AND BURWELL STS. Phone 312.

Automobile Owners, Attention! BRING YOUR TIRE TROUBLES TO US.

About Your Eyes CONSULT C. H. Trebilcock 116 DUNDAS STREET.

NOTICE Eggett & Co. Plumbers, Hotwater and Steam Heating.

336 Ridout St. OPTOMETRY

Drugless Eye Examination Complete service, combining that of Oculist and Optician. Consult Brown Optical Co. 223 DUNDAS STREET.

PLACES GUN TO HEAD AND TRIPS TRIGGER WITH PIECE OF WOOD

Farmer of Euphemia Found Dead—Top of Head Blown Off.

FLORENCE, July 7.—Royal H. Hart, a well-to-do farmer of Euphemia, aged about 60 years, was found dead in his sugar-bush yesterday noon, by his wife and eldest son, with the top of his head and part of his face shot away.

Coroner Dr. Kelly of Florence viewed the remains at the scene of the tragedy and decided that an inquest would not be necessary.

THE REASON for the rash deed is not known, save that Mr. Hart had been in a depressed mood in the morning. His wife and eldest son, aged 19, went to Newbury about 9 o'clock in the morning and when they returned about 1 p.m. Mr. Hart was not at home.

Remembering a remark he had made when they left in the morning, they went to look for him and found the body in the bush about a quarter of a mile from the house.

Dr. Kelly was promptly summoned. Mrs. Hart, who is a sister of George G. A. Annett, of Euphemia. Besides the son mentioned above, there are two other boys, aged 14 and 11 respectively.

Much sympathy is felt for the stricken family.

Rowat's COFFEE 50c Per Pound. T. A. ROWAT & CO. 280 Dundas St.—Phone 3051-3052.

FINED IN WOODSTOCK FOR SHOOTING RATS

Court Victim Protests That City Owes Him Debt of Gratitude.

WOODSTOCK, July 7.—Because he shot rats, sparrows, etc., on his premises without a permit, William Coventry of Mill street was assessed \$2 in police court this morning.

For years the defendant claims, rats from the city garbage dumps have infested his premises, and he declares that the city owes him a debt of gratitude, instead of making him pay fines. He secured a permit this morning.

Port Stanley Subscribers Arrangements have been completed for the delivery of both the morning and evening editions of The Advertiser at Port Stanley, from June 28 to September 6, 1915, and the same satisfactory service regarding news items and delivery of papers that has been in force for the past seven years is assured for this season.

Port can secure their favorite newspaper by notifying or telephoning The Circulation Department, phone 2870.

TAYLOR'S CUT-RATE DRUG STORES

Compose the largest chain of drug stores under one management in Canada. Buying direct from the manufacturers, in quantities no smaller drug concern could possibly handle, they secure the best discounts and save you the wholesaler's profit of from 20 to 30 per cent.

Bargain Sales Every Day in the Year Is it any wonder that the Taylor stores always undersell all competitors? BELOW IS A LIST OF A FEW OF OUR SPECIAL BARGAINS FOR FRIDAY, SATURDAY AND MONDAY.

- 1-399 Talbot Street, opposite Market
2-682 Dundas Street
3-Corner Central Avenue and Richmond Street
4-Corner Horton and Wellington Streets
5-Corner Hamilton Road and Anderson Avenue

- 15c Genuine Palmolive Soap, 4 for 25c
50c Sweet Nitre Kidney Pills (genuine) 23c
50c Nestle's Food 36c
\$1.50 Syrup of Hypophosphites 70c
25c Nature's Remedy Tablets 13c
25c Piano Polish 9c
50c Emulsified Coconut Oil 29c
\$1.00 Sanatogen 78c
25c Florida Water 14c
50c Florida Water 28c
25c Nuarrival Herb Tablets 9c
75c Combination Syringe Attachments, fit any hot water bottle 47c
15c Climax Wall Paper Cleaner 9c
\$3.75 Horlick's Malted Milk \$2.73
25c best Linen Writing Pads 9c
50c Pyramid Pile Cure 36c
25c Shiloh's Consumption Cure 15c
15c Hat Dyes, all colors 9c
10c Straw Hat Cleaner 5c
\$1.00 Glycythymoline 78c
50c Virol 33c
50c Cologne Water, genuine 33c

LINIMENTS AT SPECIAL PRICES.

- 25c Electric Oil 13c
25c Elluman's Embrocation 16c
25c Wiltshire Oil Liniment 15c
50c Nature's Oil 24c
25c British Army Liniment 14c
35c Salus Pain Cure 17c
35c White Liniment 19c
50c Antiphlogistine 33c
75c Bisurated Magnesia 30c
50c Pound Rolls Absorbent Cotton 26c
50c Peerless Hair Restorer, restores color to grey, faded hair 37c
25c Meeca Ointment 14c
\$1.00 Quart Tins Best Olive Oil 68c
15c Water Glass 8c
50c Bovril 33c

BARGAINS IN TOILET ARTICLES.

- 35c Pond's Vanishing Cream 19c
25c Witch Hazel Cream 13c
50c Morina Peroxide Vanishing Cream, absolutely greaseless 24c
25c Best Nail Polish 14c
25c Footcase Powder 13c
15c Glycerine Soaps, 3 for 25c
25c Assorted Talcum 9c
50c Ingram's Milkweed Cream 29c
25c Ingram's Talcum 13c
25c Pound Tins Violet Talcum 14c
25c Menmen's Talcum 13c
35c Morina Talcum 23c
\$1.00 Morina Talcum, the best made 49c
1.00 Morina Complexion Powder, the best 49c
35c Massage Creams 19c
25c Infants' Delight Talcum, genuine 9c

ICE CREAM BRICKS. We are sole agents for Toronto City Dairy Delicious Ice Cream Bricks.

- 10c Williams' Baby Soap, 3 for 25c
\$2.00 Genuine Ebony Hair Brushes 98c
\$1.00 Gem Safety Razors, 77c
20c Whisks 9c
25c Liquid Veneer 15c
15c Lunch Sets 15c
25c Cold Cure Tablets 9c
15c Snap, 3 for 25c
10c Toilet Paper, large crepe rolls, 6 for 25c
25c Mentholatum 14c
\$1.00 pair Household Rubber Gloves 37c
\$2.75 Whirling Spray Ladies' Syringes 1.39
\$2.00 Hot Water Bottles, 79c
25c Salus Pile Cure 17c

CAMERA SPECIAL This week, with every Ansco or Ensign Camera, we will give free three rolls of film, and will develop and print all films free for 20 days after purchase.

TAYLOR'S ARE THE ONLY DRUG STORES WHERE PONY VOTES ARE GIVEN WITH EVERY PURCHASE

THERE are many distinct differences between Low Brothers "High Standard" Liquid Paint and ordinary paints, but the most noticeable is in the pocketbook. Ten gallons of "High Standard" will usually do as much work as twelve to fifteen gallons of cheap paint—and do it much better. "High Standard" costs a little more per gallon, but you will use so many less gallons that your total cost will be lower. It works easier, too, and your painter can apply it in less time. "High Standard" is thoroughly tested to meet your requirements. Ask us for color cards. We will cheerfully give you an estimate on your requirements.

ON SALE AT The Purdom Hardware Co. 124 Dundas St. 123 Carling St. Phones 2800-2801.

ROSS' Limited PHONE 1319. 196 DUNDAS STREET.

CLEARING SUITS This week should see every one cleared of these positively latest style garments.

- Regular \$20.00 Suits, now \$ 9.89
Regular \$22.50 Suits, now \$10.89
Regular \$25.00 Suits, now \$11.89
Regular \$27.50 and \$30.00 Suits, now \$12.89

Special Raincoat Values Every garment guaranteed, in poplin and wool, paramatta cloths. Only \$5.00, \$5.75, \$6.75 and \$8.75

DRESSES Just to hand, the daintiest new models, in black and white coin spots and stripes, also plain white.

Wonderful Waist Values Never has there been on display in this department better values or more becoming styles.

Special Wash Skirts Nothing superior in the market to these \$1.00 and \$1.50 Specials now being shown.

Pure Ingredients, Scientifically Baked, Produce the Natural Flavor in

Neal's Big Loaf

Always Uniform Phone 2173, or Ask the Grocer