

EFFORTS OF WOMEN SAD RACE WITH CASUALTIES; C.W.C.A. NEEDS INCREASE

Socks, Bedsocks, Delicacies and Invalid Chairs Among Constant Necessities—Gifts Big and Little Are Asked.

Month by month the shipments of the Red Cross Society, and of the C. W. C. A., have been growing larger and larger, and the race with the casualty lists has become a sad and a cruel one. Since February the Red Cross shipments have doubled in size, and now follows a list of the C. W. C. A. shipments for May, showing that it, too, is keeping well "up to strength."

Shipped May 28.
Socks, 678 pairs; sheets, 32; day shirts, 18; hospital shirts, 54; towels, 12; pillow cases, 200; pyjamas, 30 suits; underwear, 21 sets; cholera belts, 95; handkerchiefs, 594; hospital work, 54; dressing gowns, 18; nightgowns, 1; slip-jackets, 13; operation socks, 9; knee-caps, 21 pairs; bandages, 87 dozen; old sheets, 2 boxes. Price of materials in this shipment, \$1,144.25.

From the trench fund—Two boxes of soldiers' comforts valued at \$200, including soap, tobacco, pencils, tooth powder, scrapbooks, fruit cake, and writing paper, were shipped; also 12 private parcels.

Many people still do not understand that the hospital at Shorncliffe, which is becoming so well known, was sponsored by the C. W. C. A. and is always in the firm to be stocked by them with a constant renewal of supplies. Very often people say: "Oh, I thought the C. W. C. A. only cared for the men at the front!"

Objects of C. W. C. A.
Perhaps we may quote from the original cards sent out last December:
The objects of the association are:
"To assist in providing a hospital of 50 beds (with power to increase) for the use of the Canadian forces. By special permission to be known as the Queen's Canadian Hospital."

"To generally promote the welfare of the Canadian contingent and to assist in caring for the sick, wounded, and convalescent."
"To supply certain kinds of clothing and comforts, required by the troops on active service, and in convalescent and other hospitals."

"To engage in any general relief, or other useful work, in relation to the war."
"To work in close co-operation with the Imperial and Canadian authorities, and with the Red Cross Society, and with the Order of St. John of Jerusalem."

Now the hospital has been increased to 125 beds, and possibly may have to be enlarged again before long.
So while the helmets, mufflers, and wristlets (upon which the Red Cross emblem is prominent) are not to be neglected by their absence, all our members are busy with extras for the hospital at Shorncliffe.

When one reads the May list carefully, and remembers that no sewing for the C. W. C. A. is ever done in the home, but that all the work is done in the association through town and country, two thousand, five hundred and eighty-four articles made this month, exclusive of the knitted goods!

So we hope and expect to have the work quietly carried on all summer, and hope to show even a larger increase in tangible efforts.

For we are not nearly satisfied yet! The greatest need is still ahead of us, and we want many, many more things.

Money First!
THERE IS THE NEVER CEASING NEED FOR SOCKS! AND BED SOCKS! By the thousands. And to make up the thousands, there must be all those single pairs.

The wool for each pair costs 50c. While many persons are constantly sending in socks, giving both wool and work, there are a great many expert knitters who cannot afford to buy all the wool that they could make up.

Everybody Needs Socks.
Surely there must be many people who cannot knit, but who would be glad to provide a pair of socks every month? If we had sufficient capital we could give out \$200 worth of wool each month—enough to make pairs for all well-to-do people's needs. Our committee hopes that there will be 200 volunteers ready to provide socks in this way.

Reversing the usual order, and going from foot to head, we would remind our friends that jams, jellies, sweets, etc., will be received with great season and of season, and as fast as a barrel full is obtained, it will be packed and sent forward to Shorncliffe. And for those same wounded soldiers, we want invalid chairs. A dozen of them. To be shipped as soon as possible. The C.W.C.A. have pledged themselves to send that number. If those who would like to help would send money, in large or small sums, the chairs could be ordered and shipped direct from the factory, and thus save time, trouble and expense.

The Trench Fund.
A less known department of the C.W.C.A. is the "Trench Fund" under the able management of Mrs. Gates, in whose absence it is in charge of Mrs. Marshall Graydon. This fund is confined to sending special personal comforts to the men in the trenches—chocolate, tobacco, cigarettes, etc.

Through a special arrangement made by the C.W.C.A. in England, every 25c box as much tobacco as can be bought here (under the most advantageous terms) for 50c.

The officers of the fund are sending \$200 a month for this purpose, as well as boxes of comforts, packed here.

Officers Recognize C.W.C.A.
The Canadian officers at the front now apply to the C.W.C.A. in London, England, for all the extras they want, and above the government supplies, and as the requests come in the things are forwarded promptly. One month, the biggest request was for foot powder, and other varieties. Next month, sweets may have the preference, and the central committee may use it for the need of the moment.

And the needs are increasing. We want big subscriptions, and we want lots of little ones too.
Even enough to buy a single individual towel—about the size of a handkerchief, and is always in the firm to be stocked by them with a constant renewal of supplies. Very often people say: "Oh, I thought the C. W. C. A. only cared for the men at the front!"

Now! What about subscriptions? And donations?
All speak at once. We don't mind. Money may be sent for any of the purposes to the treasurer, Mrs. Niven, 423 Colborne street.

FIREMEN BATTLE
DENSE GAS FUMES
IN NASTY BLAZE
Capt. John Case Nearly Overcome—Stubborn Fire.

Dense gas fumes made breathing difficult and stung nostrils and lungs of firemen combating a bad blaze in the attic of Dr. K. H. R. Neville's residence, 570 Colborne street, late yesterday afternoon.

Capt. John Case, of the Central fire, one time was nearly overcome while fighting the blaze in the upper story and was forced to break the stained glass in a small gable window to reach the fresh air. He crawled back from the aperture to the stairs on hands and knees, keeping his face close to the floor to avoid the choking fumes. Chief Atkinson also felt the effects of the biting gas when entering the room. The fire was discovered by neighbors, the family being away from home. Ladders were run up to a side gable where smoke was pouring out in dense clouds. Firemen were dashing through the framework.

A deluge of water was turned into the attic, until the line from the chemical tank was taken up the stairway and turned on the blaze. The dam was broken, and the fire was considerably abated, but the badly gutting the attic, was confined to the upper part of the house. Gallons of water that were poured out from the fire percolated through partitions and floors into the lower portion of the house, drenching furniture and upholstery.

The blaze is believed to have been caused by a short circuit in the electric wiring under the attic floor.

Forty-Boy-Power Choir
SETS HIGH MUSICAL PACE
An excellent concert given last evening under the auspices of the Upstreamers, the forty-boy-power choir, which A. H. Rowe has organized out of a Y. M. C. A. Sunday class and brought to a high standard of excellence, attracted to the Auditorium one of the largest audiences that building ever has called upon to hold.

The choir itself took part in the program and rendered some splendid choruses, and several of the individual members also contributed numbers which were received with enthusiasm. Some impersonations by J. McNamee, Roman were intensely amusing and his conceptions of the contributions to the program of the village concert kept the audience almost in hysterics. Miss L. Torrens sang beautifully Tosti's "Spring Song" and Olcott's "Mother Macreoch." The choir was given a well-merited ovation, and a Rindhart's rendering of "The Sands of the Desert." Mrs. Eckhart's recitation of "The Going of the White Form" and a violin solo by C. Handley were other items which drew deserved applause.

A pretty effect was obtained in one of the choruses, "The Swing," in which one of the young ladies of the choir was swung backwards and forwards on a gaily decorated swing, which had been erected on the platform. The boys and girls were all dressed in the neat sailor suits, which are the insignia of the Upstreamers' organization and the platform and balcony were prettily decorated with flags and bunting. The concert was a decided success, and the financial as well as the moral standpoint. The seat sale and the sale of programs and photos of the boys on parade will net a substantial sum towards the expenses of the club.

IN ONE FIGHT HE LAID LOW 25 FOES, 9 MONTHS IN WAR

Lance-Corp Cain Has Been
in Most of Fighting
Since Mons.

MATES BLOWN SKY HIGH

Writer Survived Bullets, But
Fell a Victim to
Sickness.

The advertiser has previously reproduced letters from Lance-Corp. C. S. Cain, of the King's Royal Rifles, who is a brother of Mrs. William Gilles, of Springbank, describing his experiences in a regiment that has been in the fighting since the retreat from Mons. His regiment has suffered tremendous losses, but has not been wounded, although on all sides of him during the prolonged fighting his comrades have been killed on all sides by the score. At the time of writing he was home on sick leave. His letter is characterized without any bombast. Of all the letters printed whether from British-born or Canadian it is noticeable that the writers have little to say about their accomplishments. In this letter Corp. Cain says in the most matter-of-fact manner that he "accounted for 25 Germans" in one fight. And the truth of the statement is made plain when it is realized that each British soldier must have killed scores of Germans in order to stem the tide. The letter follows:

"Fermine," Meldy Avenue, Prestalyn, N. Wales.
In War For Nine Months.

My Dear Sister, I am so very sorry to have kept you waiting so long without a letter, but when I have told you what I have suffered through you will understand my apparent remissness. You will be glad to know I am safely housed with Laurie, after being in a better world than I have known for a long time. I have been in the trenches for nearly nine months. The last place I was in was La Bassee, and then after some time in the trenches, standing up to our knees in mud, I had an attack of bronchitis, and was eventually invalided out of the firing line, and after a spell in various hospitals I found my way to Manchester, where I wound up on March 18. Laurie came to see me the next day, and then I was sent temporarily to a convalescent home. I stayed eight or nine days, and then came down to Wales. I have had quite a passage since last August, and I will give you an epitome of our regiment's life since I have taken part in our regiment landed at Le Havre on August 12; left on 14th for our country, and arrived at Le Havre on the same day. I was in the trenches for the first time on the 18th for four months south of Mons, which place we reached on the 21st; on the 22nd and 23rd was the battle. On the morning of the 23rd started the retirement from Mons, which lasted up to September 1. Marching day after day was perfectly sickening, and we were all anxious for an opportunity to turn round and chase the beggars who were following us. We continued to follow them up, and one day we arrived at a place called Coligny, which the Germans had left at 4:30 p.m., and my battalion was in the advance guard. We were sent to a position just on the opposite side of the River Aisne. It was awful that morning. Katie. We had to go up a hill, and the Germans started peppering us with the Jack Johnsons, shrapnel and tritite. Eventually we took up our position, having lost during the short fight of less than four hours about 100 men. I was glad to account for 25 Germans. Then we had a fight of 35 days in the trenches, in which I saw sights that will live with me as long as I am alive. It was awful to see your mates blown sky-high from your very side.

All "Out" But 135.
We were relieved by the French on the 15th or 16th of October, and went by train up to Cassel; from there we marched to Elverdinghe, and the next day on to Ypres. During the march we had some excitement outside the lines. Upon one occasion, out of 1,200 men we had in the battalion, we came out on action on the 30th or 31st of January. Just about this time I had rheumatism, and was sent to Boulogne, where I stayed until December 18 or 19, when I was removed to Havre, and was sent from there in the early days of January back to my battalion, just to arrive in time for another bending, which we were doomed to receive; then we had a few days' peace, only occasionally getting shells over us. It was at this time I had rheumatism again, but I stuck it out until at last I got so feverish and had such a cough that I could stand no longer, so I reluctantly lowered the flag, and on doctor's orders, I was immediately admitted to the hospital. Now I have got leave of absence, but I shall soon have to go back again. After what I have gone through, I can't say I'm bursting with the idea of getting back, but it is my duty to go, and I shall go with a good heart. I am enclosing two buttons off my great coat, which have been blood-stained since the beginning of August, which I want you to accept as souvenirs. Love to the dear kiddies and yourself, with kind regards to Will. Your loving brother, CLARENCE.

"WHAT WOULD YOU DO
IF GERMAN CAME?"
SOCIALIST IS ASKED
Soldier Differs With Organizer Regarding Need of War, At "Soap-Box" Meeting.

London Socialists held a "soap-box meeting" on the market square last night. Harry Wilson, of Toronto, Dominion organizer for the Social Democratic party of Canada, speaking on economic and labor questions.

Some interruption ensued when the speaker entered into a general denunciation of war, holding that it was in the interest of the ruling or capitalist classes, and never involved workers of any country involved.

"What would you do if the Germans came over here?" asked several members in the audience. A number of soldiers who were present also expressed their disagreement with the speaker's arguments.

CHILD BURIED.
The funeral of Margery Perkins, only child of Mr. and Mrs. Clarence Perkins, lot 45, concession 8, London Township, was held yesterday afternoon at Siloam Cemetery and was largely attended. Services were conducted at the house by Rev. Mr. Winlay, of 1220 O'clock. The pallbearers were John Ardell, Mosley Harding, Harold Guest and Elmer Harding.

HALF OFF IS SATURDAY'S PRICE- MAKING ON 20 LADIES' SUITS

All are Splendid Summer Styles, fresh and bright, in Navy Blue, Copenhagen and Black. An unusual selling accomplishment this early in the season, bringing to our customers who usually pay in the neighborhood of these prices suits worth double.

Today's Prices \$18.50, \$22.50, \$25.00, \$27.50, \$29.00
Saturday Half—\$9.25, \$11.25, \$12.50, \$13.75, \$14.50

These Suits are in sizes 16 and 18 years, and 34, 36 and 38 bust, and only 20 suits in the grouping, which should be cleared in an hour or two Saturday morning. All are this season's; a few odd lines in which the sizes are incomplete, but if your size is in the above mentioned list be on hand early Saturday morning. \$18.50 to \$29.00 suits for half price \$9.25 to \$14.50
—Second Floor—

Extraordinary Pricing Saturday in Linen Section

Saturday's list contains some extraordinary values in damask table cloths and glass towels, together with the final clearing of fancy doilies, centres, scarfs and tea cloths at about half price. Get your supply early.

50 ONLY ODD DAMASK CLOTHS, all pure linen, in assorted patterns. Three sizes, 63x63, 63x86 and 70x90. Special

1½x1½ at \$1.59 | 1½x2¼ at \$1.98
2x2½ at \$2.49

GLASS TOWELS 18c OR \$2.00 DOZEN. A clearing lot of all linen, plain with typed borders and checks; tea and glass towels, large sizes. Special 18c Each or \$2.00 Dozen

Cortese Orchestra---Saturday
Afternoon
BALCONY—3:30. RESTAURANT—4:30.
Fresh Strawberries with Ice Cream, 3 to 5:30. Special 10c

Two June Whitewear Specials

Saturday we offer ladies' nightgowns and petticoats—two special lines priced at 75c and 98c respectively. Get your supply from these.

White cambric nightgowns, slip-over style, round lace yoke and kimono sleeve; others trimmed with embroidery. Special 75c
White cambric petticoats, deep flounce of wide embroidery; others trimmed with wide lace and insertion. Lengths 38, 40, 42. Special 98c
—Second Floor—

SATURDAY HOSIERY NEEDS---Summer Hose in
Lisle and Cotton

Ladies' extra fine lisle thread hose, black, "out size," very elastic tops, made especially for stout people; high spliced heels and feet, also deep, double garter top. Sizes 9, 1-2, 10 and 10-12. Price 50c Pair

Ladies' lisle thread hose in black, white or navy, fine quality, double feet and garter tops. Seamless. Sizes 8 1-2 to 10. Price 25c Pair
SPECIAL—Ladies' plain black cotton hose, seamless, spliced heel and toe. Sizes 8 1-2 to 10. Price 15c Pair or 2 Pairs for 25c

Children's 1-1 ribbed cotton hose, spliced heel and toe, good value, stainless dye. Sizes 6 1-2 to 10. Price 15c Pair or 2 Pairs for 25c

Ladies' Knitted Summer Underwear

Fine ribbed and Porous-knit combinations, low neck, no sleeves, umbrella drawers. Out size. Price 50c
Cotton vests, low neck, no sleeves and short sleeves. Out size. Price, 25c
Fine ribbed cotton vests, low neck, button front, short sleeves only. Extra out size. Price 50c

Spring-needle knit cotton vests, low neck, short sleeves. Out size. Price 50c
Ribbed cotton drawers, umbrella style, lace trimmed. Out size. Price 35c and 50c
—Main Floor—

\$2.00 CEDAR OIL OUTFIT for \$1.19

Cedar Oil Polishing Mop

With new adjustable handle which can be adjusted to any position. Not a cheap mop but a well made household necessity and a great improvement over all other mops. It may also be used as a hand duster. Worth \$1.50

Large Size Bottle Cedar Oil

This well-known polish gives all woodwork, etc., a beautiful, hard, bright lasting lustre. A floor-shine oil polish combined with high-grade polishing wax. This new adjustable handle mop \$1.50, and large size 50c bottle of cedar oil. Saturday \$1.19 for Outfit
—Basement—

MEN'S SUMMER PALM BEACH AND KOOL KLOTH SUITS

The Kind of Clothing Approved by the Live
Young Man of Today

If you should happen to be one of the thousands at the Panama Exposition, look about and you will see these very suits by the score worn by young men ever eager to keep abreast of the times, quick to grasp new ideas, yet shrewd enough to shun the exaggerated in details of dress.

For these world-famous suits are sold in practically every city in Canada and the United States, and are the kind that best meet the summer requirements of the well-dressed young man. Smart in cut, worthy in fabric and exceptional in workmanship; the highest clothing value obtainable anywhere at the price.

These Palm Beach and Kool Kloth Suits are made up in three-button standard sack, two-button soft broad lapel, soft-roll sack, the Norfolk sack and the sack with belted back, in many shades—fawn, grey, tan and navy; also white, also checks and pin stripes. A complete stock in models to fit all figures.

The slender young man, in sizes 32 to 38
The stout young man, in sizes 34 to 40
The regular model, in sizes 34 to 44
The tall, stout model, in sizes 40 to 46
The short stout model, in sizes 38 to 48

Prices \$9.00, \$10.00,
\$12.50 and \$15.00

75c to \$1.00 Boys' Shirts, 39c

15 dozen Boys' Negligee and Lounge Shirts, a grouping from our regular stock; neat stripe effects and plain blue, brown and tan, also white; some have stiff cuffs, others with soft cuffs and separate lounge collars to match. Regular 75c, 85c and \$1.00 shirts; in sizes 12 to 14 neckbands. These will be cleared Saturday morning at 39c each

Newest Panama and Sailor Straw Hats

This, the first June Saturday, will be Straw Hat Day and we have a stock to suit every fancy and fit every head, large or small.

Panamas in a very fine quality fibre, with plain, black band, high or low crown. Special \$4.95
Sennit Straw Sailors in great variety, all the new, smart, dressy styles \$1.50 to \$3.00
Other lines, 75c, \$1.00 and \$1.50 each.

Cortese Orchestra Saturday—Balcony, 3:30; Tea Room, 4:30. Fresh strawberries and ice cream, 3 to 5:30. Special 10c

Smallman's NERAN



Just Arrived--Ladies' Silk Knickers

In grey, sage, pink, ivory and black. Regular sizes, \$2.00 pair. Out size, \$2.50 pair.
—Main Floor—

SATURDAY'S LIST FROM NOTION COUNTER

Middy laces of woven silk, 30 inches long with tag ends in light navy, red, black or white. Special 2 for 15c
The new dress cable bone or piping cord which is in such demand at present. Three sizes at 5c, 8c and 10c Yard
Dome fasteners. "The Panama" in all sizes, black or white, washable. 3 dozen for 10c

Collar support wire, silk covered 5c Card
Linen tape for trimming children's wash dresses, in all sizes 7c Roll
Lingerie tape, 10 yards tape or braid with ribbon threader, in white, sky, pink or heliotrope 10c Card

NEWEST NECKWEAR FOR SUMMER

That touch of newness and smartness is seen at once in the new lines of ladies' neckwear for Saturday's selling.

The new Regimental Ties which are so popular, in a great variety of stripes and shadings. These are to be worn with the new Puritan collar, which you will notice advertised in all leading style books and papers at the present time. These ties come in bias stripes in black and white, black and red, green and tan, red and blue, etc. Price 50c

The Fox Trot Tie, a shaded silk crepe de chene tie with tassels ends and cord slide. Shading from light to dark, in purple, pink, yellow, green, sky and cerise. Price 35c

Middy ties in silk crepe de chene, hemstitched 3-cornered tie. Red, navy, paddy, also black. Exceptional value. Price 50c

See our new cap for motoring, touring or traveling. Dainty silk woven cap, silk lined in tan, black and white, navy, black, white, sand, etc. These are light weight and smart. Price 75c and \$1.00 Each

Sheeting and Cotton Specials for Saturday

Ready made sheets, extra large size, made from strong English sheeting, nicely finished. Size 80x90. Price \$1.59 Pair
Factory sheeting, 2 yards wide, clean finish, close woven, no better value. Price 21c Yard

English Longcloth, 36 inches wide, snow white, free from dressing. Exceptional value. Saturday 9c Yard
Factory cotton, full 36 inches wide, good weight. Special 9c Yard
Cotton cashmere, new stock for waists or children's dresses; 42 inches wide; colors, red, cardinal, pale blue, navy, green, pink, also white. Special 12 1-2c Yard

INFANTS' 12½c HOSE, 3 Pairs for 25c

A clearing of black cotton hose, fine ribbed, good quality. Regular 12 1-2c quality. A limited quantity in size 6 only, Saturday 3 Pairs 25c
—Infants' Wear, Second Floor—

Puny Children

are generally the victims of wrong diet. They may eat enough, but it's the wrong kind of food.

If your boy or girl don't thrive—don't gain and grow in physical and mental strength, it's a good thing to change food and start the child in on a regular morning dish of

Grape-Nuts

(MADE IN CANADA) and Cream

Thousands of parents who have tried this wholesome, appetizing food have seen their youngsters grow strong, rosy and clear-eyed.

"There's a Reason"

Grocers everywhere sell Grape-Nuts.

Canadian Postum Cereal Co. Ltd., Windsor, Ont.