

Taylor's Beef, Iron and Wine is far superior to most preparations of its kind. It is absolutely pure, and the iron is in a form that does not affect the teeth. We sell the regular \$1.00 size for 49 cents. TAYLOR'S CUT-RATE DRUG STORES 771



An Ideal Christmas Gift A PAIR OF OUR HIGH-GRADE Spectacles or Eyeglasses, \$5

This price includes a thorough examination of the eyes by our specialist, Dr. Brown, at any time after purchase, and the lenses changed free of charge to suit individual requirements.

THE BROWN OPTICAL CO. Physical Eye Specialists and Manufacturing Opticians. Phone 1577. London, Ont. Mail orders receive prompt attention. 1461

We mine our own Coal and sell direct to you.

LARGE PE COAL \$5.85 A TON. We guarantee this coal to have the value of this in the range and heater; saves you \$1.25 per ton.

WEGNER CLOTHING CO. Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Hosiery.

London's Largest High-Class Workingmen's Outfitters. Exclusive Manufacturers' Agents for the Best Canadian and American Made Overalls.

271 TALBOT ST., OPP. MARKET. Open Evenings—Phone 1849.



JEWELRY Will be open every night until after Christmas. By paying a small deposit, we will put aside any article you should purchase.

London's Largest Jewellery. W. J. Wray & Co. 234 DUNDAS STREET. PHONE 3561.

PALACE LIVERY ROSS & BOSS Carriages for funerals and all other occasions. Automobile service. 519 DUNDAS ST. PHONE 836.

YOU NEED NOT BE SICK Oxygen Nature's Greatest Curative Agent Administered by the Oxyphator. WILL EXPEL DISEASE



Forest City Oxyphator Co. Rear, 8, Royal Bank. Phone 1546.

WATCH REPAIRING. Your watch properly repaired or we refund your money. Try us next time.

AGRANOVE, 650 DUNDAS. PHONE 1742.

MODERN PLUMBING When asking for prices on all kinds of plumbing and heating see Eggett & Co. Phone 210. 392 Clarence St.

The London Loan and Savings Co. of Canada Allow 4 Per Cent On Deposits, 5 Per Cent On Debentures.

GERMANY'S COTTON SUPPLY. WASHINGTON, Dec. 14.—Germany during the last four months received only 1,052 bales of American cotton, 1,060 bales of which was sent last month, as shown today by census bureau statistics. November's total cotton exports were slightly more than one-half as much as November a year ago, while the shipments abroad during the last four months showed a decrease of 2,801,000 bales.

GET READY FOR JACK FROST HE'S SURE TO COME OUR COAL GIVES HIM A WARM RECEPTION. JOHN MAIR & SONS Phone 476, 425 York St.

Best Wheat Flour

combined with the finest of ingredients and mixed and baked by men who know how to make

Parnell's

Breads, the healthiest and cheapest foodstuffs that can be bought today.

Phone 929-1390 for a trial order.

Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

JOHNSTON BROS. XXX BREAD

FRENCH BREAD —A delectable, crusty loaf, like our grandmothers baked —without pans, in brick ovens.

Price, 5c Per Loaf.

JOHNSTON BROS., PHONE 934.

CHRISTMAS STAMPS MUST GO ON BACK

Letters With Them on Front Will Be Returned to Sender, Says Postmaster.

Many letters that Londoners are posting these days will never reach their destination, but will be sent to the dead letter office, because the senders are disregarding a postal law which forbids the placing of any stamp on the front of an envelope, that is to be sent through the mails, other than the regulation Government one.

Postmaster Dr. Peter Macdonald stated today that a number of local letters have been sent to the dead letter office and that others, which had the name and address of the sender on them, had been returned.

"All letters that have Christmas stamps on the front of the envelope will be forwarded to the dead letter office. If citizens wish to place Christmas stamps, or any other kind, on an envelope they will have to be placed on the back," said the postmaster.

PILES CURED IN 8 TO 14 DAYS. Druggist's refund money if PAZO OINTMENT fails to cure itching, blind, bleeding or protruding Piles. First application gives relief. 50 cents.

IMPORTANT CHANGES CANADIAN PACIFIC TRAIN SERVICE EFFECTIVE SUNDAY, DECEMBER 13.

The attention of the travelling public is respectfully directed to the improvement in train service via "Lake Ontario Shore Line" in connection with Toronto-Montreal route, commencing Sunday, December 13th, the following fast trains will be operated via Oshawa, Port Hope, Cobourg, Trenton and Belleville instead of Peterboro, Hawkeston and Tweed, as heretofore.

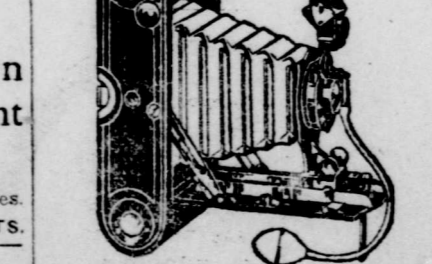
Eastbound. Train No. 30, "The Canadian," leaving Toronto 9 a.m. daily, arriving Montreal 6:10 p.m. Train No. 22, "The Dominion," leaving Toronto 11:40 a.m. daily, arriving Montreal 8:35 a.m.

Westbound. Train No. 19, "The Canadian," leaving Montreal 8:45 a.m., arriving Toronto 8:40 p.m. Train No. 21, "The Dominion," leaving Montreal 10 p.m., arriving Toronto 7:35 a.m.

Commencing Monday, December 14, train No. 23, leaving Toronto 8:05 a.m. and train No. 37, arriving Toronto 6:10 p.m., will run only between Toronto and Trenton, also Smith's Falls and Ottawa. Train 604 for Trenton and intermediate points will leave Toronto at 2:30 p.m. Further particulars from M. G. Murphy, district passenger agent, Toronto; W. Fulton, C. P. and T. A., Dundas, corner Richmond.

If it isn't an Eastman, it isn't a Kodak. ON CHRISTMAS MORNING—

A Kodak



THE GIFT SENSIBLE, ALWAYS INTERESTING, AND FOREVER FASCINATING. ANYBODY CAN KODAK.

J.H. Back & Co. 210 DUNDAS STREET. 771

Ladies' and Gents' Fobs at Half Price

Gents' Black Ribbon Fobs, regular \$2.50, for \$1.25. Ladies' Black Ribbon Fobs, regular \$2.50, for \$1.25. Gents' Black Ribbon Fobs, regular \$2.50, for \$1.25. Ladies' Black Ribbon Fobs, regular \$2.50, for \$1.25.

Small orders will receive prompt attention. All orders should be accompanied by mail or express orders. On these orders money will be refunded if goods are not satisfactory.

Open Evenings Until Christmas, C.H. Ward & Co. Diamond Merchants and Jewelers. Phone 1084. 386 Richmond St., London.

School Reports

S. S. NO. 18, DORCHESTER. The following is the result of the term examinations of S. S. No. 18, Dorchester, and 21, Westminster.

Senior Fourth—Willis Thompson (honors).

Junior Fourth—Myrtle Garthy (honors), Stuart Currie (honors), Gladys Walker, George Griffith, Mary Jenken and Arthur Beattie (equal).

Senior Third—George Manning (honors), Andrew Beattie (honors), Thomas Baker (honors), Lizzie Thompson (honors).

Junior Third—Nina Pearson (honors), Viv Pearson, Leslie Murphy, Thomas Griffin, George Huntley, James Anderson, Frank Saxby.

Senior Second—George Thompson and Frank Jenken (honors), Norman Fishback (honors), Joseph Beattie (honors), Ralph Beattie, Walter Win- daker.

Junior Second—Marjorie Joddis (honors), Iva Walker, Mae Fishback, Jennie Garity, Clara Baker.

Part II—Charles Saxby, Elmer Hair.

First Class—Jack Baker, Mina Anderson, Norah Thompson, Alice Walker, Victor Garity.

Primary—Florence Beattie, Emerson Hair, Earle Fishback.

S. S. NO. 5, WEST OXFORD. Following is the report of S. S. No. 5, West Oxford, those marked with an asterisk were absent from one or more examinations:

Senior IV—Maximum 1,200—Harold Urwin 311, Leola Huntley 328, Russell Currie 315.

Junior IV—Maximum 1,000—Prudence Heeneey 814, Aubrey Joe 784, Carl Heeneey 697, Joe Murray 697.

Junior III—Maximum 500—Joe Huntley 354, Archie Munroe 350.

Senior II—Edna Fox, Florence Tunks, Charles Titus, George Tunks, Victor Urwin, Aubrey Huntley, Arthur Middle, Vera Huntley, Flossie Odell, Margaret Tunks.

Junior I—Henry Mousgaard, Blackwell Fox, Agnes Mousgaard, Bernice Mote, Elliot Huntley, Ralph Williamson.

C—Margaret Losenby, Earl Siddie, B—Frank Currie, Vera Griffith, A—Willis Anderson, V Louch, teacher.

SILENCE AND COBWEBS.

When you have had a glimpse of a live fly, running full-handed every day, fancy what it is like to have a walk over a factory that's closed because of not enough signs and cobwebs and running. The engine is rusty; the boilers moaning with cold; rats running over the coal; the machine coughing and the piles of iron good dusty and silent. Weeks ago the whistle blew for the last time, until the whistle blows up again. The manager posted off the notice to quit. The time clock was punched by the last man out. The books were balanced and closed. The caretaker swept out the pipes, lighter his pipe, and hunched away home.

Somebody tried to ring up on the telephone, no answer. Grass grew over the pathway sliding and the empty box car might as well be idle there as anywhere else. The men that used to work in the factory hang about their street smoking, waiting for odd jobs; women pinching at home; stores busy as usual in the town and miserable, empty for the present without home for some time to come it is out of work. And this is the picture of silence and cobwebs and blue ruts which the dollars of Canadians thoughtlessly spent for imported goods, has made possible, but which the dollars of Canadians solidly spent for goods made in Canada can completely undo.

A SPLENDID RECORD.

The countless admirers of John McCormack, the celebrated tenor, who feels that only the Victrola is able to faithfully reproduce his wonderful voice, will be pleased to hear that the latest "Tin Pan Alley" song by McCormack, the Victrola people exclusively, has just arrived and is now on sale.

One of these Records, we advise you to call early, or instruct us by telephone to reserve one for you. Mason & Risch, Limited, 248 Dundas street, London.

GERMANS SENT BACK

ZEVENAAR, Holland, Dec. 14.—Via London, 9:50 p.m.—Two German officers, who had been war prisoners here and who had violated their paroles by escaping across the border into Germany, returned here today under orders of their Government to do so.

The officers reported to the commanding officer at the internment camp at Bergen, where they will be interned until the end of the war. Before the violation of their paroles they had the privilege of free movement.

Fruit-growers will find John Sharman, representative of E. D. Smith nursery stock, etc., at Darch & Hunter Seed Company, Market entrance, Sundays and Saturdays.

INSTANTLY KILLED WHEN TRAIN HITS SLEIGH ON CROSSING

FRED WHITING.

LEVEL CROSSINGS ADD

(Continued From Page One.)

same time. The wind was carrying the sound in another direction, and apparently the young man did not hear the warning.

Jones then rushed out onto the tracks, and attempted to flag the train. The moment of the big locomotive with a train of six heavy vestibule cars was too great for the hastily applied air to check, and the ten-wheeled engine hit the sleigh near the front with a crash.

Hurled Through Air. Both youths were hurled through the air for a distance of several car lengths. Whiting was thrown into a snowbank beside a line of standing freight cars and was hurled by it. He was killed. Smith was hurled to the south of the main line, and landed beside the eastbound track. The horse was killed about a hundred feet from the fender of the engine, then dropped, and ground under the wheels.

As soon as the train could be stopped, the crew ran to the silent bodies on the ground. A hasty examination of Whiting showed that he was dead. Smith was found to be breathing, and he was carried into a building nearby. Whiting's remains were identified by a brother, James.

Ambulance Called. A call was made in for Dr. J. Stapleton, Dr. Edw. Seaborn, Coroner A. MacLaren, and the police motor. Smith was rushed to Victoria Hospital, where he was kept unconscious for nearly eight hours. Whiting's body was removed to the undertakers rooms of Wesley Harrison, East London.

According to reports made by railway workers, the bell was ringing and the usual crossing whistles were blown. Owing to the intense cold of the night the fire in the crossing house had died, and the crossing watchman, Jones, and the crossing watchman, Jones, the crossing watchman.

Train No. 15, which figured in the accident, is held here from 6:30 o'clock to 7:00 p.m. The crossing watchman, Jones, and the crossing watchman, Jones, the crossing watchman.

Following is the official statement filed by the Grand Trunk dispatchers' offices here:

At 6:22 p.m., train No. 15, engine No. 100, conductor George Tunks, and S. Smith's cars, all air equipped and working, while traveling at a speed of from ten to fifteen miles per hour, struck a horse and sleigh at Egerton street crossing, London, Ontario.

E. F. Whiting, a forist, of 882 Trafalgar street, sleigh was occupied by J. Fred Whiting, about 15 years of age. They were driving from north to south side of track. Fred Whiting fatally killed and S. Smith badly injured. Horse killed and sleigh demolished. Crossing watchman J. Jones advises that when No. 15 came in sight he was on crossing, and started to stop. The sleigh stop, also called to them, but evidently they did not hear him, as no effort was made to stop horse. In absence of company's doctor, Dr. J. Stapleton was called and had Smith removed to Victoria Hospital in ambulance, and Coroner Dr. MacLaren had Whiting removed to Harrison's undertaking rooms. Company's Dr. Seaborn was also notified and is in attendance. They do not expect Smith to recover.

"Usual crossing signals were given and bell was ringing at the time. Following eye-witnesses: G. Jones, 58 Oak street, London; Mr. Reeve, Egerton street, London; and Crossing watchman per hour has been put out of this crossing.

AMERICANS KILLED IN MEXICO.

WASHINGTON, Dec. 14.—Thomas Francia and another American whose names have not been determined have been killed in northern Mexico, according to a report today from the American consular agent at Cananea.

Secretary of State Bryan directed an investigation. No details were given in today's dispatch, except that the killing took place between Aguita and Nacozari.

WOMAN'S BEST MEDICINE

Mrs. Kelly Advises All Women to Take "Fruit-a-Lives."

Hagersville, Ont., Aug. 26th, 1913. "I can highly recommend 'Fruit-a-lives' because they did me an awful lot of good and cannot speak too highly about them. About four years ago, I commenced taking 'Fruit-a-lives' as a general break-down and they did me a world of good. I bought a good many dollars' worth, but it was money well spent because they did all the good I claim for them. Their action is so pleasant compared with other laxatives, that I found only pleasure, as well as health, in taking them. They seem to me particularly suited to women on account of their mild and gentle action, and I trust that some other women may start taking them. I am satisfied the results will be the same as in my own case."

MRS. W. N. KELLY.

"Fruit-a-lives" are sold by all dealers at 10c a box, 6 for \$2.50, trial size, 25c, or sent postpaid on receipt of price by Fruit-a-lives, Limited, Ottawa.

ROWAT'S COFFEE

Plenishes people who are particular. T. A. ROWAT & CO., 250 Dundas St. Phone 3031-3032.

Biddulph's Contribution

Lucan and West Biddulph Patriotic Association has collected \$3,500.00 for the London and Middlesex Patriotic Fund. Returns of the teams that participated in the campaign follow:

TEAM NO. 2. Cris Hodgins, \$50; Eli Hodgins, \$50; Alf Hodgins, \$12; Albert Hodgins, \$25; Mrs. J. Coursey, \$1; B. W. Stanley, \$20; T. Dale, \$5; J. W. Patterson, \$1; Andrew Henry, \$5; H. Stanley, \$20; Mrs. E. Hackett, \$1; McWilliam Bros., \$10; Jas. Coursey, \$5; F. A. Ryan, \$5; Arthur Simpson, \$2; John S. Park, \$50; Walter Coursey, \$12; Mrs. W. Henry, \$20; Almer Henry, \$10; W. Elliott, \$5; Pat Casey, \$5; Total, \$320.00.

TEAM NO. 3. Wm. Halloran, \$5; Roy Cobbleigh, \$5; L. Phillips, \$5; K. Hodgins, \$5; Geo. Cobbleigh, \$5; T. Halloran, \$5; R. Flynn Jr., \$5; M. Albert, \$5; Geo. Herbert, \$5; Dan Revington, \$5; Ben Revington, \$15; Wilbert Revington, \$15; Jas. Herbert, \$1; Margaret Monkton, \$5; S. H. Hodgins, \$10; Richard Atkinson, \$10; Charles Hodgins, \$10; Geo. Hodgins (Ellen), \$10; Robt. Atkinson, \$5; John McFalls (Lt. 12), \$10; Stewart Hodgins, \$5; Joe McCarthy, \$5; Pat Buckley, \$5; John Buckley, \$10; Wm. Lewis, \$5; Wes Atkinson, \$10; Wilbert McFalls, \$5; W. D. Hodgins, \$10; Albert McFalls, \$5; Andrew Isaac, \$10; John McFalls (for 5), \$15; Arthur McFalls, \$5; Guss Hennessy, \$10; B. Jamieson, \$12.50; Jas. Atkinson, \$10; Albert Mitchell, \$10; Thos. Elston, \$5; Geo. Ryan (Con. 4), \$10; David Ryan, \$7; W. Guittole, \$7; Caleb Ryan, \$10; John Collison, \$4; Robt. McPherson, \$5; Ryan (Geo. La. 4), \$5; J. R. Howard, \$1; Jos. R. Collison, \$5; Robt. Brablon, \$5; Total, \$421.00.

TEAM NO. 4. Joe Kelly, \$4; Wellington Sadler, \$12; E. B. Abbott, \$15; Con. Whitham, \$5; Joe Kelly, \$5; Albert Simpson, \$12; Geo. Ryan (Con. 4), \$10; David Ryan, \$7; W. Guittole, \$7; Caleb Ryan, \$10; John Collison, \$4; Robt. McPherson, \$5; Ryan (Geo. La. 4), \$5; J. R. Howard, \$1; Jos. R. Collison, \$5; Robt. Brablon, \$5; Total, \$118.00.

TEAM NO. 5. Mitchell Hartnett, \$5; Richard Dickens, \$10; H. W. Hodgins, \$10; Phil Dickens, \$10; Henry Atkinson, \$5; W. Jas. Davis, \$5; Ben Dobbs, \$1; Walter Atkinson, \$1; Walter Atkinson, \$1; Walter Hodgins (S. L.), \$10; P. H. Nell, \$25; S. M. Hackett, \$10; F. Dobbs, \$12; J. G. Hodgins, \$1; W. W. Kent, \$12; Ed. Hodgins, \$12; M. Herbert, \$1; Wes Culbert, \$10; W. J. Dickens, \$10; Nap Davis, \$5; T. Armistead, \$10; Stewart Mitchell, \$2; Lab Hodgins, \$10; Fred Davis, \$5; Ben Dobbs, \$1; Soell, \$10; Joe Armistead, \$5; Joe Dobbs, \$2; A. Abbott, \$10; D. Guittole, \$20; A. Davis, \$10; Wellington Hackett, \$12; Anley Hodgins, \$10; Geo. Hackett, \$10; W. Cobell, \$5; Total, \$320.00.

TEAM NO. 6. Thos. Morison, \$10; J. T. Nangle, \$5; Rev. Father Hogan, \$20; M. C. Eagen, \$5; John Bennett, \$5; Joe Ryder, \$20; Jas. D. Ryder, \$20; Dennis Toohy, \$20; Wm. Toohy, \$20; Maria McGee, \$8; Jas. Ryder, \$2; Jas. Dalton, \$1; Jas. Toohy, \$1; Total, \$102.00.

TEAM NO. 7. Steve Ryder, \$1; Morion Bros., \$5; Pat Lampher, \$5; Michael Blake, \$5; Mrs. Joe Morley, \$5; Martin McLaughlin, \$5; Pat McGee, \$5; Wm. O'Brien, \$1; M. Pove, \$3; Jas. J. Dewan, \$5; Miss T. Pove, \$1; W. J. Devan, \$5; G. H. Millison, \$5; D. Toohy, \$5; Total, \$46.

TEAM NO. 8. (Village of Lucan.) Thos. Dickens, \$10; Dan H. Radcliffe, \$10; Wellington Hodgins, \$10; E. Mara, \$5; H. R. Lewis, \$10; O. Robinson, \$10; Daniel O'Neil, \$2; Dr. T. Hogcock, \$10; A. Stanley, \$5; James O'Neil, \$5; J. Elliott, \$5; Mrs. White, \$5; Rev. R. McDermott, \$10; Marshall McFalls, \$1; Alex McFalls, \$5; Mrs. S. Atkinson, \$5; W. J. Hodgins, \$5; Geo. Phinn, \$10; W. R. Bradley, \$20; A. Friend, \$5; Elmer Lancaster, \$5; G. A. Stanley, \$10; J. H. Wilky, \$5; J. E. Spivett, \$5; Miss M. Willis, \$10; F. W. Porte, \$10; B. Langford, \$25; A. Friend, \$5; A. Friend, \$1; H. E. Lancaster, \$5; George Hodgins, \$5; W. R. T. D. Orme, \$100; W. Ferguson, \$10; Jas. McKinnon, \$5; J. J. McKinnon, \$5; A. C. Wadding, \$20; Donald Fox, \$5; J. J. O'Brien, \$10; J. Culbert, \$10; Frank S. O'Connell, \$10; L. M. Ellah, \$5; Chas. McLean, \$10; John Dickens, \$5; T. W. Rollins, \$5; S. C. Cheson, \$100; Wm. Jones, \$10; Atkinson, \$20; John Fox, \$100; Alex. Seel, \$25; E. Tennent, \$25; Geo. Fox, \$10; J. M. Ross & Co., \$20; J. R. Murray, \$5; J. W. Shaw, \$10; W. R. Murray, \$5; H. Gibson & Son, \$25; L. J. Lomerton, \$20; C. P. McLean, \$5; Sarah McFalls, \$5; Thos. Kirk, \$25; J. D. Spafford, \$10; Mrs. Mary Fitch, \$10; Miss Willis Ford, \$5; E. R. McLean, \$5; B. E. Leckie, \$10; J. R. McComb & Son, \$10; Mrs. Foreman, \$10; Mrs. Harrigan, \$10; Mrs. Mackay, \$10; J. J. Hodgins, \$10; P. E. Butler, \$10; Rev. R. H. Barry, \$15; Mrs. Mary Lee, \$5; Mrs. Eumvelly, \$5; Thos. Kelly, \$5; C. J. Murray, \$5; Geo. Egan, \$5; H. Armitage, \$10; Mrs. R. Mowbray, \$5; N. A. Ryan, \$10; John Abbott, \$5; T. Coursey, \$25; Wm. Martin, \$10; Jas. Brown, \$5; Miss Smith, \$5; W. J. Brown, \$5; Jerry Whalen, \$5; Mr. Kersell, \$10; D. B. McVicar, \$20; L. McTavish, \$15; Dr. W. T. Sanding, \$20; Mrs. Cross, \$10; A. Friend, \$10; W. E. and Bell's Station, \$100; Rev. Wm. Lowe, \$15; O. E. Webb, \$10; Total, \$1,528.50.

Christmas Gifts

A large assortment of fancy boxed chocolates, also full line of Christmas cards and truffles. Taste and try before you buy. A selection you will find difficult to match elsewhere.

J. M. CHIVAS 117 DUNDAS STREET. 771

Perhaps if we had the same expense as the other furniture stores we would have had the same. Come in and learn our prices.

LONDON FURNITURE CO. 375 Clarence. Open Evenings 771.

See what 'The Girl With the Pink Carnations' has for you at TAYLOR'S DRUG STORES Central Avenue and Richmond Street.

PEEL'S will offer Wednesday, conignment of Cans, Wedneaday of Cans and Sausages, Plates, Sugar, Cans, Covers, Sausages, Bonbon Dishes, at especially low prices.

Peel's, Richmond St.

How Len on Safers from Level Crossings

A few of the level crossing accidents since 1906 were: 1908—May 15, Eva May Simpson, Colborne, at level crossing. 1908—May 15, one killed. 1908—One on Rectory street. 1908—One on Talbot street. 1908—One on Howard Shirley, Maitland street. 1913—Oct 18, David Wolf, Maitland street. 1914—Feb. 21, John Mahon, Colborne street. 1914—Aug. 14, E. D. Ings, Adelaide street crossing. 1914—May 2, W. J. Garalde, Wellington street crossing.

MANY BARGAINS FOR EARLY SHOPPERS

Merchants Prepare Offerings of Very Special Articles.

Wednesday promises to be an exceptionally good day for shopping. The retail store keepers have prepared attractive bargains and many of them will offer the early shopper a choice of goods at prices that cannot be duplicated later in the day.

To those who are in doubt as to what to give, page five of this issue of The Advertiser should be an inspiration, as it contains the combined bargain lists of Johnston & Murray, Ross Limited, John S. Bernard and Cairncross & Lawrence. These stores are offering special lists of ladies' clothing, furs, boots, shoes, jewelry, cut glass and druggists' specialties, to which the attention of every shopper is invited.

The advertising columns of The Advertiser will be the best shoppers' guide for the balance of the Christmas season, as they will contain the most attractive offerings of local merchants.

TO REMOVE BLACKHEADS

Sprinkle a little Po Theoline (procureable at any drug store) on a hot, wet sponge, and rub briskly over the affected parts. Then rinse and note how the blackheads have disappeared. Anyone troubled with these unsightly blemishes should certainly try this method.

Military Brushes

Ebony backs, in genuine leather case. Fit compactly and can be carried in small space. There are only a few of these left for the Christmas trade.

J.P. COOK CO LIMITED

THE STORE THAT SERVES YOU BEST COAL. Genuine Plymouth Anthracite, from individual mines. Prompt delivery. Prices on application. Phone 2654. JAS. H. HERRICK, AGENT. 771

CANCERS

Can be cured if treated in time by the late Henry Edwards' treatment, now given by J. Levitt. Write for particulars and testimonials. 888 1/2 RIDOUT ST. PHONE 2666. 771

B. A. Mitchell's Cough Syrup

Gives Instant Relief and a Permanent Cure. Price 25 Cents. 114 DUNDAS ST. PHONE 822. 771

Nice Scranton Coal

WE ARE RECEIVING. We clean them also.

Heaman & Son

York and Burwell Sts. Phone 312. 771

Feather Beds and Mattresses

Renovated by our new process. Sent them, or your pillows, to us. We clean them also. KEYSTONE MATTRESS CO. Phone 2623. 771 Grey Street.

1-4 Off Sale

That it pays customers to come from out-of-town to buy their Christmas gifts, is demonstrated by the numbers that are coming from all over Western Ontario to take advantage of our great reduction sale of One-Quarter Off. Any and every article in the store at the same discount. Nowhere else can you buy your gifts so reasonably and get such an immense variety to select from.

MILITARY WRIST WATCHES

Sterling Silver Military Wrist Watches, reliable timekeepers and a very handsome