

NOW IT'S WALL PAPER

Spice and spon from the best Canadian, English and American factories.
Patterns exclusively ours and bearing our mark.
This stock for beauty of design and excellence of coloring has no peer.
Estimates given and workmen sent any distance.
PAINTING AND TINTING.

O. B. GRAVES
222 DUNDAS STREET.



Dr. W. H. Graham
188 KING ST. W. 2ND.

Toronto, Ont.
Treats Chronic Diseases and gives special attention to skin diseases, as Pimples, Ulcers, etc.

PRIVATE DISEASES, and Diseases of a Private Nature, Debility, etc., the result of youthful folly and excess, Gleet and Stricture of long standing. DISEASES OF WOMEN—Painful, Frequent or Suppressed Menstruation, Uterine, Leucorrhoea and all Displacements of the Womb. Office hours—9 a.m. to 5 p.m.; Sundays, 1 p.m. to 3 p.m.

INCANDESCENT WIRING

Estimates Furnished.
Prices Lower Than Ever.

London Electric Co.
(LIMITED).

359 RICHMOND STREET.

A GOOD HAT

Is an ornament to the wearer, a delight to the friends and a comfort to any man. We keep more than one "good hat," but there is one particular hat that will suit you at

H. BEATON'S
188 Dundas Street.

CLEARING SALE OF
DOG COLLARS
AT COST.

W. A. Brock,
192 Dundas Street.

Cream Candy
Hand-made
Cake and Confectionery

FYSH'S, 220 Dundas St.

Catering of all kinds attended to.
Prices given for parties and balls.
Try our BOSTON BROWN BREAD.



Core SICK HEADACHE and Neuralgia in 10 MINUTES. Also Coated Tongue, Dizziness, Biliousness, Pain in the Side, Constipation, Torpid Liver, Bad Breath, and also regulate the bowels.
Mr. John Gayler, druggist, Ingersoll, writes: "Stark's Powders have a very large sale and continue to increase as they become known. Nothing we sell gives better satisfaction."
J. B. Taylor, Esq., merchant, Welland, says: "Stark's Powders have a great reputation about here. I have known of people who have been long and great sufferers, who have tried almost everything, and have been cured by them. We have used them in our own family with remarkable success." Two preparations in each box. Sold by all medicine dealers at 25c a box, five boxes, \$1.

Trunks,
Valises and
Satchels
FOR SALE.



Just in, a large assortment of Trunks, Valises and Satchels, in all the popular makes, not a poor quality among them. We buy and sell enough to give us the newest styles and best makes at very near the actual cost of manufacture. Free delivery to all parts of the city.

Gentlemen, are you ready? Our assortment of Men's Footwear for this spring surpasses anything heretofore, comprising all the newest styles in the Slater \$3, \$4 and \$5 Shoes, as well as other leading Canadian and American makers.

Pocock Bros.
PHONE 309.

WAR!

IN
SHIRT WAISTS

Our 50c Ones

TAKE THE LEAD.

Priddis Bros.

158 DUNDAS STREET,
157 CARLING STREET.

Telephone 324.

YOU MAY LAUGH

When a funny story is told you, and it will do you good. You need not laugh at this, but come and see what we have for you. Our stock of stories are from the best makers. We also carry all the necessary kitchen furniture in stock.

STEVELY'S,
362 Richmond Street.

FAIR AND MILD; SHOWERS AT NIGHT.

Toronto, Ont., March 24—11 p.m.—A depression is moving south-eastward from the Northwest, and is now central to the north of Lake Superior. High pressure with fine weather continues from the lakes to the Atlantic. In the Northwest it is setting in colder, with light local snow falls in Manitoba.
Minimum and maximum temperatures: Calgary, 23—34; Battleford, 22—29; Qu'Appelle, 30—44; Winnipeg, 26—44; Pelly Sound, 6 below—28; Toronto, 8—28; Ottawa, 10 below—20; Montreal, 4 below—16; Quebec, 12 below—16; Halifax, 18—32.

PROBABILITIES.
Toronto, March 25—1 a.m.—For the lower lakes region (including counties lying south of the Georgian Bay region, east as far as Belleville)—Fresh to high southerly winds; fair and much milder; a few local showers at night.

PROVE YOUR FAITH

By planting seeds. We have the seeds, and guarantee them for quality, freshness and reliability.

J. GAMMAGE & SONS,
213 Dundas St.

PRESBYTERIAN HOME MISSIONS.
Toronto, March 25.—At the meeting of the Presbyterian Mission Committee last night, the following grants for the years 1896-97 for home mission work in the Presbyteries of Ontario and Quebec were made: Quebec, \$2,028; Montreal, \$2,888; Glenora, \$260; Ottawa, \$2,104; Lanark and Renfrew, \$1,922; Brockville, \$104; Kingston, \$3,172; Peterborough, \$611; Lindsay, \$663; Toronto, \$312; Orangeville, \$200; Barrie, \$3,530; Owen Sound, \$386; Saugeen, \$104; Guelph, \$104; Algoma, \$4,140; Hamilton, \$104; Paris, \$104; Chatham, \$642; Sarnia, \$104; Bruce, \$52. A total of \$24,110. In addition \$18,750 was granted for the Northwest and \$15,000 for British Columbia and other remote fields, a total of \$57,860.

A SPECIFIC FOR THROAT DISEASES.—Brown's Bronchial Troches have been long and favorably known as an admirable remedy for Coughs, Hoarseness and all Throat troubles.
"My communication with the world is very much enlarged by the Lozenges, which I now carry always in my pocket; that trouble in my throat (for which the 'Troches' are a specific) having made me often a mere whisperer."—N. P. Willis.
Obtain only Brown's Bronchial Troches. Sold only in boxes. Price, 25 cents.

The touch of small prices greets you in every department of our store.
Our stylish, spring overcoats, all the new shades, at \$4, \$5, \$7, the very finest \$10.50 and \$12.
Men's Suits, \$5, \$6.50, \$7, \$7.50, \$8, \$8.50.

Oak Hall.
The Best Boys' Clothing Store.
It means just exactly what we say.
London has never before had such excellence in Boys' Wear or prices so advantageous to the shopper.

A welcome to everyone who has a boy to dress. Tweed suits, 2 and 3 piece suits, blue and black serge, 2 and 3 piece suits.
A League Bat and Ball free to every boy purchasing a suit from

OAK HALL,
148 and 150 Dundas street, London.

Tisdale's Toronto Iron Stable Fittings
Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue.—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.

Messrs. T. M. Shoebottom & Co., have a large stock of Carr's English Biscuits, as follows: Lemon Ring, Kindergarten, Rose Wafers, Shamrock, Ledger, Nick Nack, Colonial, Metropolitan Mix, Water Crocker, and Cafe Noir. These biscuits are quite reasonable in price, 247 Dundas street, xiv

She—Why do you not enjoy a few minutes' happiness and satisfaction by having your work done at the Palace Barber Shop, 60 1-2 Dundas street west?

Try Trafford's for baby carriages, nothing better in London; also fine furniture in great variety. See our white tables, Grand Rapid designs, for \$2.50, 95 and 97 King.

The innocence of the attention abates nothing of the mischief of the example.—Robert Hall.

The great lung healer is found in that excellent medicine sold as Bickle's Anti-Consumptive Syrup. It soothes and diminishes the sensibility of the membrane of the throat and air passages, and is a sovereign remedy for all coughs, colds, hoarseness, pain or soreness in the chest, bronchitis, etc. It has cured many when supposed to be far advanced in consumption.



Don't Forget Your Rubbers!

Please remember, too, that we have rubbers which are a constant assurance of dry feet in the worst weather, and that will not slit or give out after a few days' service. Nothing less than a first-class article will serve the purpose. The flimsy apologies for rubbers that flood the market can't protect the feet, and during a whole season it takes so many pairs of them not to do it that they're expensive. Here are comfort and economy for you:
Women's First Quality Rubbers, all shapes, regular price 50c—Our price 40c.
Women's First Quality Strong Rubbers, regular price 45c—Our price 35c.
Men's Light Rubbers, all shapes, first quality, regular price 75c—Our price 65c.
Men's Heavy Rubbers from 50c up.

J. P. COOK,
173 Dundas Street.

London Advertiser.

Call Us Up! Telephone Numbers:
307 Business Office
314 Editorial Rooms
315 Job Department

STREET-CAR-TICKETS
ARE ON SALE AT

T. R. PARKER'S,
C. P. R. Ticket Office

Southwest corner Dundas and Richmond Streets.

London and Environs

A meteorologist says that a warm spell is approaching. It cannot get here too soon.

—Miss Nettie Keenleyside, of London, is the guest of Miss Birdie Lilly, 14 McIntyre street, St. Thomas.

—Messrs. Boyce, Muff & Co., furniture dealers, of Petrolia, have assigned to Wm. Hinton, of this city.

—Mr. W. R. Guy, the newly appointed agent of the L. E. and D. R. R. at St. Thomas, will assume his new position on April 1.

—Mrs. W. A. Libbey and son, of Detroit, Mich., have returned home after spending a pleasant visit with her mother, Mrs. John Nicholson, Talbot street, city.

—Mr. Fred Henry, architect, of this city, will prepare plans for the erection of an addition to the Catholic convent in St. Thomas.

—The report of the Windsor auditors showed that the receipts for the year 1895 amounted to \$337,293.94, and the expenditures to \$335,441.56. The debenture account on Dec. 31, 1895, was \$527,789.42.

—Raleigh—My sister died in Chicago, leaving no will or children. Her father, who is now dead, died on Thursday evening, March 22. What share of this property can her husband claim? Ans.—One-half.

—Last Wednesday night Mr. and Mrs. T. G. Whiskard entertained the young ladies of their mercantile establishment at supper at their pleasant home on Wellington street. A delightful evening was afterwards spent in music, games and recitations.

—The concert and social under the auspices of the Ladies' Aid of the King Street Methodist Church, which was postponed on account of stormy weather, will be held on Thursday evening of this week. A pleasant time is promised to all who attend.

—Among the representatives from the London Councils of the Chosen Friends to the ninth annual convention, being held at Toronto, are: Friends J. Matthews, T. G. Davis, J. W. Jarvis, A. M. Legg, S. Baker, James L. Waddell, C. B. Smith, James Grigg, A. Kirkpatrick, D. A. Donaldson, R. Butler, David A. Dibbs, Robt. J. Southcott and W. C. Pepper.

—Rev. W. J. Clark, of this city, preached anniversary sermons at Stratford on Sunday. The Herald says: "Rev. Mr. Clark is one of the most eloquent preachers of the Presbyterian Church hereabouts, and his discourses were listened to with much interest and earnestness. He preaches with much effectiveness, and being yet a young man, gives promise of great usefulness in the cause of religion."

—At the Sandwich assizes yesterday the suit of Mrs. Patching vs. Albert Smith, of London, was tried. It was an action whereby the plaintiff sought to recover rent, which she claimed was due her from the defendant, for the use of the Great Western Hotel, in Windsor. Smith bought the lease of the building at a sheriff's sale, and put a man in charge of the house. Plaintiff received a verdict for rent to May 5 last, with a reference as to damages.

—The Butcher Typewriter Corporation of Toronto are anxious to secure a representative in London for the several typewriters which they are agents for. An advertisement will be found in today's issue giving the particulars. Mr. H. T. Smith, son of Mr. Harry Smith, formerly superintendent of the London Street Railway, is manager for the new corporation. He is to be congratulated on securing this position, and many in London will be glad to hear that in all probability he will assume full charge of the corporation shortly.

ANSWERS TO CORRESPONDENTS.
Fernhill—There are numerous patents on machines for making fencing where the pickets are woven with the wire and hung on posts. There is no patent on fencing which consists of pickets hung on metallic strips. In the first case, the patent covers the machines only, not the fences.
"THE SHAUGHRAUN."
The J. L. Clark Company made its second appearance at the Grand Opera.

If you want a good, bright, cheerful light for the long nights, get Lilywhite Oil. Ask your grocer for it. It's the best lamp oil now offered. We don't supply peddlers. Gasoline, benzine, cylinder and machine oils at lowest price. Phone 307.—Empire Oil Co.

FACT DEAD SURE

The Poorest Man on Earth can be Cured of the Tobacco Habit by our Method.—We offer by Mail a Remedy that will free every slave to Tobacco in Ten Days.
Read the strongest endorsement ever given any remedy, and if you are not fully satisfied write for leaflet containing over Six Thousand (6,000) Testimonials.
UNITED STATES HEALTH REPORTS—OFFICIAL INDORSEMENT.
Jura 19, 1883 (Page 10).
In the light of our examinations and tests of "Uncle Sam's Tobacco Cure" we are but performing a duty we owe the public, when we indorse the same and stamp it as the crowning achievement of the Nineteenth Century in the way of destroying a habit as disgusting as it is common. (For only \$1.) Hence we earnestly advise you to call or write for particulars.

W. S. Bryers Bark-well,
Wholesale and Retail Agent,
268 DUNDAS STREET, - LONDON

SEE OUR WINDOW FOR

15c, 20c, 25c Pipes

Sam K. Stewart,
202 DUNDAS STREET.

House last night in an Irish comedy-drama entitled "The Shaughraun." The audience was fairly large, and the work of the different members of the company greatly appreciated. The following was the cast:
Conn, the Shaughraun, Mr. J. L. Clark
Capt. Molloy, George Heath
Robert F. Folliott, John Spaulding
Father Dolan, E. B. Booth
Corry Corchela, Harry Bronbridge
Harvey Duff, Art. E. Witting
Serge. Jones, Chas. Rich
Arac O'Neale, Miss Nellie Shirley
Mrs. O'Kelly, T. F. Norton
Moya, Miss Mattie Davis
Claire E. Folliott, Miss Ella Cameron
Tonight the company will present "Lilywhite," a Southern comedy-drama, in four acts. Popular prices should draw a big house.

AN IMPORTANT QUESTION ASKED AND ANSWERED.

"Are you a lawyer, or a doctor, or a clergyman, or do you and your family dependent on some other profession or occupation for an income? How do you intend to provide for the continuation of the income after your death?"
"Delve, plod and contrive as you may to secure comfort and ease to those who come after you, you find nothing so sure as a life insurance policy to do it."

"The objecting argument, 'I cannot afford to insure,' should teach a man the imperative necessity for insuring immediately. If so much difficulty is experienced in paying a small premium now, what a frightful condition the family would be thrown into by the husband's or father's death."
"A life insurance policy is the most valuable species of property, because it is available at a time when all other resources may fail."

"The company to insure in is one which can point to a successful past record, having a low expense rate, large surplus and equitable plans." In respect to these and other important essentials the North American Life stands unexcelled. The success which attended the operations of that progressive Home Company during the year 1895 was unparalleled in its history.

The excellent results which have been paid to holders of matured investment policies in the North American Life, combined with the Company's unexcelled financial position, should commend it to the patronage of all classes of intending insurers.

Full particulars of the Company's attractive investment plans and copies of its last Annual Report will be furnished on application to William McCall, E.I.A., Managing Director North American Life Assurance Company, 22 to 28 King street west, Toronto, or to any of the Company's agents.

Mr. Alfred P. Gage, of Montreal, was in the city last week taking the electro-thermo baths.

Every privilege has its abuse. The fruit derived from labor is the sweetest of all pleasure.—Vauvenargues.

Worms cause feverishness, moaning and restlessness during sleep. Mother Graves' Worm Expeller is pleasant, sure and effectual. If your druggist has none in stock, get him to procure it for you.

R.K. Cowan
Barrister, etc., over Bank of Commerce London.

Johnston's

Boots New

AND Spring

Shoes Goods..

Ladies' Kid Button, worth \$1.50, for \$1.25.

Ladies' Oxfords, tan and black, \$1.

Children's Buttons, 50c, 60c and 75c.

Boys' Balmorals, \$1.

Men's Balmorals and Congress, \$1.25.

We have in stock a few lines of Ladies', Gents' and Children's Shoes which we offer this week at ACTUAL COST.

Trunks, \$2, Valises, 50c, Purses, 2 for 6c,

—AT—

JOHNSTON'S,
198 Dundas Street.

The T. E. Mara Co.

(LIMITED.)

London's Greatest Store.

How About Easter?

Never before in all the years we've been anticipating your needs have we had such elegance and excellence in new things to wear. All over the store you'll find the expression of dazzling beauty and extreme novelty in such assortment as you'll see nowhere else in Canada. The several stocks are reaching very near perfection. Test them, and you'll not find them wanting at any proper point. Our preparations for Easter are notable in several ways, including the largeness of stocks the extent of varieties, the richness of styles and the closeness of prices. We are far out of the crowd in Stylish Cloaks and Dress Goods, and you can't imagine a worthy style or quality that we haven't got. New things are constantly coming to us from the leading fashion centers, and a larger intelligence inspires the management to do better and better. It is easy; we're not resting on past reputation. Our ambition, our business, our ideas are progressive, and the best possible values of last season are surpassed by the better possible values this spring. Everything is leaning your way, and those who investigate these goods and prices will fare better than those who don't.

GLOVES.

CORSETS.

Mara's Special Corset, coralline filled, for 50c.
Mara's Long Waist Corset, six clasps, for 75c.
The "Elegant" Corset, kabo filled, regular price \$1.10, for 85c.
Dress Improver High Bust Corset 90c.
The "Watchspring" Corset \$1.08.
"Dress Form" Corset, high bust, regular \$1.50 line, our price \$1.20.

HOSIERY.

Fine Ribbed Cashmere Hose, double sole, 23c.
Ladies' Fine Cashmere Hose, special value, 30c.

DRESS GOODS.

Black Mohair Lustre, 25c.
Black Figured Lustre, 25c.
Colored Sicilian, all the new shades, 50c.
52-inch Figured Lustre, all colors, 50c.
44-inch Fancy Lustre, light shades, 70c.
46-inch Silk and Wool Crepons, stripe, extra heavy, worth \$1.75, for \$1.25.

VEILINGS.

White Silk Veilings, with black chenille spot, 18c yard.
Black Silk Veilings, white chenille spot, 15c yard.
Black Silk Veilings, with chenille spot, regular 20c line, for 12 1/2c yard.
Black Fish Net Veilings, 10c yard.
White Veilings for 10c.

Snap for the Ladies:

150 Doz. Gold Line and Spring Cups and Saucers

WORTH \$1.00 DOZEN.

Mara's Price 35c Half Dozen

ONLY ONE DOZEN TO EACH CUSTOMER.

SOLE AGENTS FOR ROYAL ENFIELD BICYCLES.

MAIL ORDERS filled promptly and samples sent to any address for the asking. We've said that hundreds of times, but perhaps you never really thought to send. We make a specialty of mail orders, and ask nothing better than for you to put us to the test.

The T. E. Mara Co.
LIMITED.

New April Fashion Sheets Now in. Call and Get One.