


AN ARMY OF PLEASED PATRONS SPEAK WELL OF OUR SHOES!



When you're ready to purchase your Shoes, Sir, we ask for your consideration!

The Best of Men's Shoes are here right now and you ought to see them!

We can show you any style of Shoe you like!

There isn't an up-to-date Shoe style or idea that isn't represented in our lines!

All the good standard shapes of Shoes as well as the swagger extreme styles are here!

If you have your own style, a model you like to wear season after season, you can find it here!

This is the Shoe Store for Men! We have the right style and the right fit for every Man in Town!

Buy when you get ready, but step in to see the New Shoes and get posted on the Styles!

There are many reasons for this Shoe Store's popularity; they're all to your advantage!

Prices: \$2.60, \$3.00, \$3.50, \$4.25 and Higher.

Parker & Monroe, Ltd.
THE SHOE MEN.

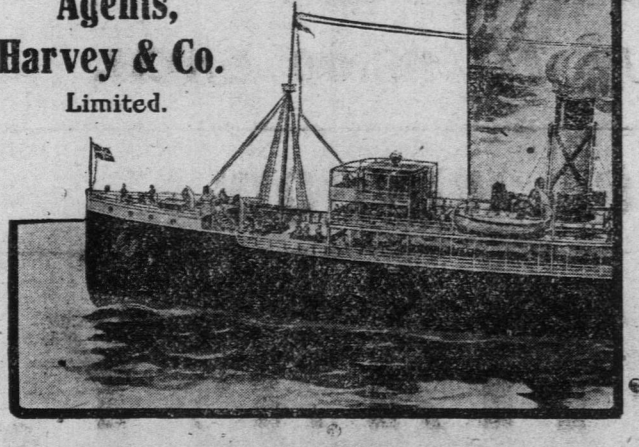
Red Cross Line!

THE SURE ROUTE IN WINTER.

Intended Sailings:—
From St. John's:—
S. S. STEPHANO... March 3rd.
From New York:—
S. S. STEPHANO... March 10th

Fares to Halifax and New York include Meals and Berths.

**Agents,
Harvey & Co.
Limited.**



Artistic Cut!

CLOTHES WITH STYLE AND INDIVIDUALITY.

There is something to our custom garments which makes them look as if they belonged to the wearer. Not only the well selected materials, but also

The Artistic Cut and the Thorough Construction,

make our suits stand out above all others for fit, finish and quality.

**CHAPLIN,
The Store that Pleases.**



Music for the Multitude!

There is nothing that gives one a more loyal heart-throb than the sound of some well-known National or Patriotic Air, and there is nothing that reproduces these airs with more sympathy and expression than the Columbia Records.

We have a further consignment of 2,000 Records just opened, mainly Patriotic Songs, National Anthems and some of the fine martial music of the Allies. Here are one or two records we'd like YOU to hear:—

Your King and Country Want You.
Sons of Our Sailor King.
Soldiers of the King (new version).
Your Dear Old Dad was Irish. } Vocal.

Landing of the British in France.
(Descriptive Patrol by Military Band.)
The Entente Cordiale March by the Regimental Band of H. M. Scots Guards.

**THE "RECORD" STORE FOR RECORDS.
U. S. Picture & Portrait Co.**



DUE THIS WEEK,
Per s.s. "Graciana" from London:
**300 SACKS
'Molassine' Meal.**

The famous feed for keeping all live stock in good condition.

Put in your orders early to your feed dealer as this little lot will not last long.

The manufacturers have not yet secured a license to ship our next order from the British Government, who are supervising the export of all food products and feeds from Great Britain.

HARVEY & CO., LTD.
Wholesale Agents.

NOW IN STOCK:

EVAPORATED APPLES—50 lb. cases.
EXTRA CHOICE EVAPORATED APRICOTS.
SANTA CLAIRE PRUNES—assorted.
RAISINS OFF STALK—50 lb. cases; 2 and 3 Crown.
RAISINS, Seeded, in cartons.
RAISINS, Choice Table; 20 lb. boxes.
CURRANTS, Loose; about 50 lb. cases.
CURRANTS, Cleaned, in cartons.
DATES, cases, about 50 lbs.

WHOLESALE ONLY.

At EDWIN MURRAY'S Warehouse.

Starch, Sunlight Soap and Small Onions!

JUST IN:

**75 cases Small Onions,
100 boxes White Starch,
75 boxes Sunlight Soap.**

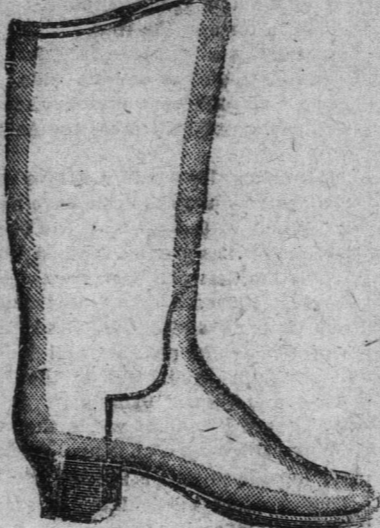
GEO. NEAL

Telegram Ads. Pay



SKIN BOOTS!

SEALERS!
We have on hand 500 pairs of the very best SKIN BOOTS.



This Tongue Boot is custom made, hand-made and hand-pegged; made of the best Waterproof leather.

Wellington Boot, High and Low 3/4 Boots.

Fishermen! When buying Boots beware of imitations. See that the name Fred Smallwood is on the heel plate.

P.S.—All our custom made Boots have this plate with our name on it.

F. SMALLWOOD,
The Home of Good Shoes.



BUSINESS!
To succeed requires conservation of energy. Practical help and progressive methods are needed in every up-to-date office.

We have the

Globe-Wernicke
Sectional and Filing devices and Bookcases.

We can furnish you with modern filing equipment and supplies. Come here for the newest and best. It is a pleasure to tell you about these conveniences.

PERCIE JOHNSON,
Globe-Wernicke
Agent for Nfld.

THURSDAY, 10th Dec.

Now landing, per "Sjostad,"
**BEST SCREENED
North Sydney
COAL.**

IN STORE,
Anthracite Coal,
• Furnace, Egg, Stove, Nut.

M. MOREY & CO.
Office: QUEEN STREET.

A SMALL BUYER
at our market receives the same courteous attention and we take even more pains in selecting choice cuts of

THE BEST MEATS.

You may rest assured when you send your orders to us that the Meats we deliver, promptly, will merit your approval. Of course, we are always glad to have you come and see our Meats.

M. CONNOLLY,
176 Duckworth St.
Phone 420.

THE CUT!

It's the cut that counts in tailoring clothes. All the swagger shapeliness, slender grace and "hang" of well-made clothes depends upon the way they are cut, and we are experts in that branch of

GOOD TAILORING

as well as in designing, fitting and finishing. We use the best materials and do careful, satisfactory work.

Let us take your measure to-day.

J. J. Strang,
Ladies' and Gents' Tailoring.
153 Water Street, - - St. John's.
mar5, eod, tf

Smyth's Men's Wear

Men do not wear our label on the outside, but somehow or another you can tell that it's there. A label that speaks as plainly as that—and always says the right thing—is worth having.

Everything in Fashionable Accessories to Men's Dress.

Smyth's
GEO. KEARNEY Manager
P. O. Box 701. Phone 726.

WEDDING RINGS!

Certainly the Bride is worthy of nothing less than the Best. Then



Be Sure and buy your Wedding Ring FROM T. J. DULEY & CO. THE RELIABLE JEWELLERS.

Every Ring perfect in workmanship and design; 18k Rings from \$6.00 up. May we send you a Ring Size Card?

The Men of Roumania

are very fond of dress, and they have a popular saying which runs, "the stomach has no mirror." Its meaning is that rather than be shabby a Roumanian should go hungry. The peasant costume of Roumania is very artistic, every village having its own set of colors. By the hue of his dress a peasant shows the locality he hails from. The Roumanian is most particular regarding his personal appearance, like thousands of people who patronize our Dry Cleaning establishment.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.
Messrs. NICHOLLE, CHAPE & INKPEN, Agents for St. John's.
mar5, tf

TEN PAGES TO-DAY

TORONTO, Noon.—Strong W. and N.W. winds, local snow falls or drizzles, but mostly fair tonight and on Friday with a little lower temperature.

ROPER'S Noon.—Bar. 28.70; ther. 32.

VOLUME XXXVII.

WH

GET

THE PEOPLES AUCTIONEER

FOR SALE OR TO LET

That desirable Country Residence (property of T. J. Edens) situated Waterford Bridge Road, ten minutes walk from street cars. Possession given 1st May. For particulars apply to

P. C. O'DRISCOLL
mar11, 61, eod Exchange Building

FOR SALE.

A Farm containing 23 acres of Bungalow partly built, situated 2 1/2 miles from town on the Cove Road. A real ideal spot for summer seat farming purposes. Will be sold on reasonable terms. Apply to

P. C. O'DRISCOLL
mar11, 61, eod Exchange Building

W. P. A.

Photographs will be taken after work parties at Government House on Thursday and Friday of this week and Monday and Tuesday of next week. Members are requested to attend. mar10, 2

FARMS FOR SALE

FRESHWATER ROAD 7 acres
LONG POND ROAD... 10 acres
THORNBURN ROAD... 10 acres
BLACKMARSH ROAD 14 acres
GOLDS ROAD... 11 acres
FRESHWATER ROAD 17 acres
PETTY HR. ROAD... 19 acres
TORBAY ROAD... 20 acres
THORNBURN ROAD... 22 acres
KILBRIDE ROAD... 23 acres
LOGY BAY ROAD... 30 acres
TORBAY ROAD... 32 acres
THORNBURN ROAD... 40 acres
THORNBURN ROAD... 60 acres
LOGY BAY ROAD... 85 acres
TORBAY ROAD... 100 acres
TORBAY ROAD... 142 acres

We offer these good-luck farms at wonderfully low prices on easy terms. Don't delay—come in and talk things over TO-DAY.

Fred. J. Reil & Co.
—REAL ESTATE—
SMALLWOOD BUILDING,
Duckworth St.

Schooners FOR Sale Cheap

St. Bernard, 69 Tons.
Henry West, 61 Tons.
Henrietta, 56 Tons.
Emily Harris, 71 Tons.
Lucy, 24 Tons.

Bishop, Sons & Co. LIMITED.
mar5, tf

AGENTS—"The World's Greatest War" including part of Profusely illustrated with actual battle scenes. Realistic. Make seven dollars daily. Send book free on promise to buy. LINSOTT COMPANY, Boston. feb27, 91, eod

MINARD'S LINIMENT FOR S... EVERYWHERE