

**CARPET SQUARES.****SPECIAL, \$8.33.**

We have 18 Tapestry Squares just newly opened, sizes 3 x 3½ and 3 x 4 yards, bought from an English manufacturer at a special price. The color blendings are rather attractive and the sizes suitable for either bedroom or dining room, and the price we quote lower than usual. Think of the comfort of having a nice warm Tapestry Square on your bedroom during the cold weather. These Squares are exceptional good value at \$10.00 each. Friday, Saturday & Mon. **\$8.33**

**OUR SLOGAN "Please the Customer."****BUY BRITISH MADE GOODS****FROM YOUR OWN STORE.**

The store that has amply proved by its earnestness to please and its ability to produce quality and low price on every transaction. Our immense cash-purchasing power enables us to offer you the lowest prices, and our diligence in seeking the best always has earned for us a reputation for quality. The result is you get the best merchandise for the smallest outlay from the PEOPLES POPULAR STORE.

**White Sheeting.**

128 yards of pure White English Sheeting, 72 inches wide, fine twill finish; good value at 50c. per yard. Friday, Saturday and Mon. **44c**

**Cotton Blankets.**

2 lins English and American Plain and Striped borders; sizes up to 58 x 76. Special, Friday, Saturday and Monday, per. **\$1.12**

**DOOR MATS.**

Suitable for vestibule or front door, size 17 x 31; heavy coconut matting, dyed border and centre of crimson. Reg. \$1.00. Friday, Saturday and Monday **88c**

**SIDEBORD CLOTHS.****Values to 40c. for 27c.**

They come in English Damask and White linen finish, hemstitched borders and openwork effect; about 3 dozen pieces in the lot. Special, Friday, Saturday and Monday **27c**

**CHILDREN'S UNDERWEAR.**

For boys and girls, pure White, heavy fleeced lined. We have had a very big run on this line which leaves us short of some sizes. We offer now the balance in sizes from 2½ to 26 inch. Special Friday, Saturday and Monday, per garment **24c**

**Navy Nap Cloth.**

For Boys' reefers or Girls' winter coats probably this is most favoured, we offer one piece. Reg. \$3.00 per yard. Friday, Saturday, Sunday and Mon. **\$2.68**

**Women's Felt Boots.**

32 pairs only of these reliable English manufacture, uppers of fast black felt, eyelet holes securely fastened in leather strip, leather toe cap; sizes 3 to 7. Special, Friday, Saturday & Mon. **\$1.12**

**CHILDREN'S BOOTS.**

These come in infants' sizes also, ranging from 3 to 8, in Red, Tan, Black and Brown, laced and buttoned; some with spring heel, others the ordinary make. Good value at \$1.00. Special Friday, Saturday and Monday **87c**

**Soap Specials.**

Velvet Skin Toilet Soap, box of 3 cakes **13c & 20c**. Royal Vinolia Cream Toilet Soap, box of 3 cakes for **33c**. Armour's Vinolia Cold Cream. Special (box of 3 cakes) for **59c**. Armour's Glycerine Soap, box of 3 cakes **15c**. Armour's Violet Soap, box of 3 cakes **15c**. Armour's Lilac Soap, box of 3 cakes **28c**. Erasmus Herb Soap, per cake **10c**. Goodwin's Toilet Soap, 2 for **9c**. Castille Soap, 2 for **9c**.

**MEN'S Unshrinkable****UNDERWEAR.****80c. per garment.**

Only a little above the price of Piece lined, but what a difference in warmth and wear; sizes from 34 to 44 inch; make up your mind about wearing this underwear at once. Ask for the "Gobetween" Piece lined and all wool unshrinkable underwear, others have tried it and are pleased with its quality. Special, Friday, Saturday and Monday, per garment **80c**

**Real Eiderdown****Quilts, \$6.88.**

Don't be sceptical about this, we have quite a large stock of Eider down quilts to hand and must reduce the quantity hence the big reduction in price. These handsome quilts are finished with broad satin border and show some very pretty floral effects in best Art. Saten, shades of pale blue and pink, etc. Reg. \$8.00. Special, Friday, Sat. and Monday **\$6.88**

**ENAMEL BOILERS.**

14 pt. size, with enamel handle and tin cover, family size; in Grey Enamel. Special Friday, Saturday and Monday **59c**

**LADIES' WASHABLE GLOVES.**

They come in White and Cream, best washable Chamolins, self-stitched backs, 2 buttons. Reg. 90c. Friday, Saturday & Monday **79c**

**BOYS' SWEATER COATS.**

The best kind, made for boys' hard wear, all wool; they come in Grey with Myrtle facings, Grey with Marone facings, and Plain Navy; V neck and 2 side pockets. Regular \$2.20 each. Friday, Saturday & Monday **\$1.79**

**BOYS' JERSEYS.****Job Line, 27c.**

4 dozen of them, in Brown, Cardinal and Navy, buttoned at shoulder; to fit boys from 8 to 8½ years. Special Friday, Sat. & Monday **27c**

**LADIES' UNDERWEAR.**

A dependable line of serviceable Underwear for cold weather, all wool garments; Vests come in high neck style and long sleeves, nicely finished at neck with silk crochet edge, seams finished throughout with feather stitching, full sizes, and natural shades; Pants to match, equally well finished; open and closed styles. Reg. \$1.10 per garment. Friday, Saturday and Monday **95c**

**Children's and Misses' Sweaters.**

Buttoned in front with turned down collar, the smaller sizes come in Cream, Cardinal and Grey, and the larger sizes in Grey only; being made of wool they give warm and comfortable feeling. Sizes to fit from 2 to 10 years. Reg. \$1.00. Friday, Saturday & Monday **79c**

**INFANTS' PETTICOATS.**

Only 2 dozen of these made of soft White Wool, buttoned behind, a warm garment for winter wear. Reg. 65c. Friday, Saturday and Monday **43c**

**CHILDREN'S CLOTHES**

Surprising Values Here Reg. up to \$5 for \$2.20.

Mother's! here is your chance, only 15 in this little cluster. Come early and get your pick. You will find heavy wool Serge makes. Fur, Blanket Cloth, with reversible collar, some double and silk trimmings; others in Astrachan; every little coat has its own particular attraction, assorted shades. Regular up to \$5.00. Friday, Saturday and Monday **\$2.20**

**LADIES' WOOL SCARFS.**

These you must wear during the cold weather; we have them in plain grey and a lot of fancy mixtures, 1½ yards long with fringed ends. Reg. 70c. Friday, Saturday and Monday **59c**

**DAINTY LITTLE DRESSES, to fit Children from 6 to 8 years.****Reg. \$3.00. Now \$1.92.**

Don't miss this excellent chance. Children's cloth and serge Dresses, with fancy Dutch collar, trimmed with Oriental Lace and buttons to match, some with belt and others with braid trimmings, cord and tassels, plain shades of Navy, Grey, Sage, Fawn, Brown and Helle, etc., and a few others in pretty checks. These winsome little Dresses are sure to go fast at our special price inducement. Reg. \$3.00. Friday, Saturday and Monday **\$1.92**

**LADIES' LACE COLLARS, 12c.**

A mixed lot showing Peter Pan Styles, Jabots, and Stocks with Jabots, attached. White and Paris shades; values to 30 cents. Friday, Saturday and Monday **12c**

**LADIES' and MISSES' SUSPENDERS, 14c. pr.**

Strongly made, in Black and White only, good quality, silk colored elastics and secure fastenings; usually sold at 20 cts. pair. Friday, Saturday and Monday **14c**

**GREY COTTON BLANKETS.**

40 pairs of American Cotton Blankets, very suitable for children's beds. They measure 54 x 75; excellent value. Wish we could secure a few hundred pairs of the same kind. Special Friday, Saturday & Monday, per pair **\$1.10**

**Wadded Quilts.**

18 only of heavily wadded quilts, right size for children's double bed or ordinary mid size beds. Surprising values. Friday, Saturday and Monday **\$1.24**

**Enamel Buckets.**

14 pt. size, heavy Grey Enamel, with wire and wood handle; a fine water pail for the house. Special Friday, Saturday & Monday, each **9c**

**ENAMEL KETTLES.**

10 pint size, with strong wire and wood handle, family size; heavy Grey Enamel cover of same. Special, Friday, Saturday and Monday **59c**

**LADIES' HOSE.**

Plain Cashmere in nice fall weight and a line of broad ribs in fast Black Cashmere also. Reg. 25c. Friday, Saturday and Monday **20c**

**LADIES' HEAVY CASHMERE HOSE.**

This is a very popular line to-day, a bit heavier than the usual weight, good value at 35 cents. Reg. 80c. Friday, Saturday and Monday **30c**

**MEN'S HANDKERCHIEFS, 3 for 20c.**

Good serviceable Handkerchiefs for every day wear, faint stripe and coloured border, full size. Reg. 8 cts. Friday, Saturday and Monday **20c**

**WHITE TURKISH TOWELS.**

Beautiful they are, extra weight; size 22 x 44, and excellent quality. Usually sold at 35c each. Friday, Saturday & Monday (all one price) per suit **29c**

**Men's Caps.**

In Navy, Black and Light and Dark Tweed effects. Our first offering of comfortable Winter Caps, knitted ear protection, turned inside of cap, not clumsy but a stylish city Cap with cold weather comfort stowed away in it. Reg. 90c. Friday, Saturday & Monday **79c**

**Boys' Jersey Suits.**

A brand new lot just to hand, in shades of Navy, Sage, Brown, Cardinal and Cream; many of these with Cap to match. Values up to \$2.00 per suit, according to size. Friday, Saturday & Monday (all one price) per suit **\$1.58**

**Dress Remnants.**

This season of the year Remnants are bound to accumulate. We have a lot of ends suitable for Dresses and Costumes for Ladies, and innumerable pieces of sufficient length to make Children's Dresses; Black and Colored Cloths and Tweeds, etc. Every piece marked in plain figures. Have a look through them Friday, Saturday and Monday.

**Turkish Towels.**

We have a large stock of these and intend unloading some good values during the next few weeks, commencing now with 10 dozen of Unbleached Turkish, size 18 x 34, Crimson stripe and fringed ends. Reg. 15c. ea. **12c** Friday, Saturday & Monday.

**TOILET SPECIALS.**

Rose Beautifying Cream, 2 oz. pot for **15c**. Violet Cold Cream, 2 oz. crock **15c**. Cucumber Cream, per crock **15c**. Boric Ointment, 2 oz. crock **15c**. Colgate's Shaving Stick **15c**. Petrolatum Jelly, 16 oz. pot **15c**. Sylvan Violet Talcum Powder, per tin **15c**. Fellows' Complexion Powder, per box **15c**. Colgate's Dental Cream, per tube **15c & 25c**. Colgate's Shaving Sticks, large **25c**. Petrolatum Jelly, 2 oz. pots, 2 for **7c**. Petrolatum Jelly, 12 oz. pots **10c**. Royal Vinolia Talcum Powder, per tin **25c**. Colgate's Violet Talcum Powder, per tin **25c**. Toilet and Nursery Powder. Special, per tin **10c**. Borated Perfumed Talcum Powder, per tin **10c**. Peacock Talcum Powder, 1 lb. tin, 7c. Lavender Smelling Salts, per bot., **25c**.

**Tea Cloths**

Size 20 x 30, hemstitched and embroidered, White Linen. Many in this lot marked in the regular way **49c** 65c. Friday, Sat. & Monday.

**DRESS GOODS. Tweeds, Cloths, Serges, Amazons & Poplins**

up to 70c. per yard. Friday, Saturday and Monday, **58c**.

**Foot Stools**

Round and square, made of superior Carpet ends; a Stool for lifetime. Special Friday and Saturday **49c** Monday.

**Enamelware.**

Skeletons, to hold 8 qts. **39c**. Skeletons, to hold 3½ qts. **15c**. Large Bread Pans **39c**. Loaf Pans **10c**. Mugs, to hold 1 pint **10c**. Funnels **15c & 19c**. Cuspidors **15c**. Sink Strainers **15c**. Saucepans, to hold 4 qts. **15c**. Saucepans, to hold 5 qts. **19c**. Berlin Saucepans, 8 qts. **64c**. Boats' Kettles, 4 qts. **23c**. Teapots, small size **15c**. Teapots, large size **29c**. Milk Pans **15c**. Foot Bath Pans, large size **49c**. Rinsing Pans, large size **29c**.

**CHILDREN'S BONNETS.**

In Corduroy Velvet, daintily trimmed with ribbon and fur and fur heads; these are very cute and offer you choice of Navy, Crimson, Brown and Cream; others in Cream Wool with ribbon trimmings and strings to match. Reg. up to 60c. Friday, Sat. & Mon. **44c**

**This Date in History.****OCTOBER 30.**

New Moon—19th

Days Past—302 To Come—62  
GEORGE II. born 1683. He succeeded to the throne in 1727 and was the last English King to appear on the battle field. During his reign the Battle of Plassey won India for the English arms and in 1759 Wolfe added Canada to the British Empire.  
R. B. SHERIDAN born 1751. The greatest British comic dramatist of modern times. In 1780 he entered Parliament and acquired a great reputation for oratory.

GAMBETTA born 1838. A French statesman who came into great prominence during the siege of Paris, 1870. YEOMAN OF THE GUARD formed 1485. Commonly called "Beef-eaters"—a body of Foot Guards established in the reign of Henry VIII for the protection of the Royal Person. These soldiers are now few in number, and their duties are those of attendants at the Tower and appearing in full dress upon ceremonial State occasions. They still wear the style of dress of the Tudor period.

THE DADDY OF THEM ALL. There's a hearty, stout old party lives beyond the northern sea. About as rough, about as tough as a party well can be; Strong nerved, well preserved, and handy with his hands. With muscle for a muscle to enforce what he commands. He's big and bold, a trifle old, his habit somewhat full; Recording fame inscribes his name as Old John Bull. Rough John, tough John, bluff John Bull. The man that carries the burden, the man that has the pull; His heart is full of kindness, with never a drop of gall. For Old John Bull is the daddy of them all.

There's many a lad to call him dad and take the old man's part. To swell his might, to share his fight and cheer his loving heart. To bear his flag from cliff to crag and thunder on the foe; Ten thousand sons to man his guns when the echoing bugles blow. From every land, from every stand they come at the father's call. For Old John Bull is the daddy of them all. Rough John, tough John, bluff John Bull. With a heap of human nature underneath his scanty wool; He's the stoutest and the heartiest earl on all this earthly ball. For Old John Bull is the daddy of them all.

The waves that roll from pole to pole still bear him on his way. From the purple gleams of morning's beams to the golden close of day; The heaving seas, the freshening breeze speed on his freighted ships The roar that fills the startled hills leaps from his cannons' lips; The flags that fly to the bending sky are with his glory full; They tell the fame and spell the name of Old John Bull. Rough John, tough John, bluff John Bull. With both feet getting there and both hands full; Where he leads the march of Empire thunders his martial footsteps fall. For Old John Bull is the daddy of them all.

**Man Incurable.**

AS RESULT OF ACCIDENT. Last evening the ambulance conveyed from the General Hospital to the railway station a man named Michael Hooper, belonging to Campbellton, Notre Dame Bay, who was sent home by the express, incurable. The man's permanent disablement is attributed to an accident that he met with in June last when a piece of machinery, which was being put on board the s.s. Clyde at Lewisporte, fell on him. He was seriously hurt internally and brought to hospital for treatment. Paralysis of the stomach set in and a cure could not be made of the patient.

**The Frog Man.**

OFFERS PURSE OF SILVER. The marvelous frog man will hold a contest Monday, Tuesday and Wednesday night at each performance to any man his own height, who will perform a very simple trick which he himself will do first; there is no catch in this, and the trick is easy; already he has a number of names. The full act will be given at each performance, so the people in the stores will have a chance to see it. There will be a great eel dancing act to-night and Serpente'llo will give the Swing of Death for the children at the matinee, while the frog man will dance for them his funny scare crow dance, and lots of splendid pictures. There is booked a great Irish comedy act, Kelly and Mack, the boys from the Emerald Isle.

LOOK, YOUNG MAN!—If you anticipate getting a good Overcoat for the Winter, let us show you the class of work we are making. Compare the goods, quality of work and prices with any other make, then decide for yourself. Our D. B.'s are all the rage, from \$18 to \$28, and right up to the minute in style. SPURRELL BROS., 365 Water Street, next door to Parker & Monroe's.—oct19,ood,tf