

Lace & Embroidery Sale

Embroideries & Laces.

Thousands of yards of dainty Embroideries and Laces. Design innumerable. Embroideries in Edging, Flouncings, Corner Coverings and Insertions.

CAMISOLE EMBROIDERY. Reg. 30c. yard. Sale Price 16c. Reg. 70c. yard. Sale Price 59c. Reg. 85c. yard. Sale Price 72c. Reg. 90c. yard. Sale Price 76c.	LAWN EMBROIDERIES. Reg. 13c. yard. Sale Price 9c. Reg. 24c. yard. Sale Price 12c. Reg. 40c. yard. Sale Price 16c. Reg. 45c. yard. Sale Price 20c. Reg. 50c. yard. Sale Price 23c.	EMBROIDERY INSERTION. (Plain Edge.) Reg. 13c. yard. Sale Price 11c. Reg. 20c. yard. Sale Price 15c. Reg. 20c. yard. Sale Price 16c. Reg. 25c. yard. Sale Price 16c. Reg. 30c. yard. Sale Price 30c.	FLOUNCING EMBROIDERY. Reg. 65c. yard. Sale Price 25c. Reg. 6c. yard. Sale Price 50c.	WHITE NET LACES. Reg. 7c. yard. Sale Price 6c. Reg. 8c. yard. Sale Price 7c. Reg. 12c. yard. Sale Price 10c. Reg. 15c. yard. Sale Price 12c. Reg. 40c. yard. Sale Price 16c. Reg. 60c. yard. Sale Price 25c.
-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Bargains in Gloves.
FRENCH CASTOR GLOVES.
 Well cut, washable Gloves, with 2 pearl buttons, in all sizes; perfect fitting.
 Regular 55c. pair. Sale Price 47c.
 Regular 65c. pair. Sale Price 56c.
 Regular \$1.25 pair. Sale Price \$1.10

WHITE KID GLOVES.
 2 and 3 dome fasteners; all sizes.
 Regular 60c. pair. Sale Price 44c.
 Regular 80c. pair. Sale Price 70c.

WHITE WOOL GLOVES.
 Scotch knit, Wolsey and Ringwood makes.
 Regular 20c. pair. Sale Price 17c.
 Regular 50c. pair. Sale Price 44c.

For The Last Two Days of Our

JANUARY WHITE SALE.

Don't let this great event go by without getting a Substantial Share of the Bargains. Further Reductions have been made on many lines for the last two days.

Children's Whitewear.

This Sale offers extraordinary money-saving chances on Children's Whitewear and Underwear.

The qualities and styles represented here at such low prices should cause every mother to consider whether it is worth the time, trouble and expense to make up garments. In every instance during this great Sale you save

10 to 20 per ct.
on your children's clothes.

Many Saving Opportunities on Household Goods.

WHITE SHEETS.
 (Twilled.)
 Size 68 x 81 ins. Reg. \$1.35 pair. Sale Price \$1.28
 Size 68 x 90 ins. Reg. \$1.55 pair. Sale Price \$1.47
 Size 72 x 90 ins. Reg. \$2.50 pair. Sale Price \$2.10
 Size 81 x 99 ins. Reg. \$4.50 pair. Sale Price \$3.78
 Size 81 x 99 ins. Reg. \$5.00 pair. Sale Price \$4.25

WHITE TWILL SHEETING.
 Width 68 in. Reg. 30c. yard. Sale Price 26c.
 Width 88 in. Reg. 35c. yard. Sale Price 30c.
 Width 80 in. Reg. 60c. yard. Sale Price 44c.
 Width 90 in. Reg. 75c. yard. Sale Price 65c.

PLAIN WHITE SHEETING.
 Width 72 in. Reg. 40c. yard. Sale Price 35c.
 Width 72 in. Reg. 45c. yard. Sale Price 40c.
 Width 80 in. Reg. 60c. yard. Sale Price 53c.
 Width 90 in. Reg. 70c. yard. Sale Price 60c.

SHOPPING BY MAIL.

Customers who live out of town can get any of the goods advertised during this White Sale through our efficient Mail Order Service. To ensure satisfaction, please send your orders in early.

JANUARY SALE OF WHITEWEAR.

Special Reductions.



KNICKERS.
 Splendid patterns in English and American makes.
 Reg. 40c. pair. Sale Price 37c.
 Reg. 50c. pair. Sale Price 40c.
 Reg. 70c. pair. Sale Price 56c.
 Reg. \$1.20 pair. Sale Price 96c.
 Reg. \$1.60 pair. Sale Price \$1.25

CHEMISES.
 Beautiful designs in Swiss Embroidery. Many finished with Pink and Blue Draw Ribbon.
 Reg. 50c. pair. Sale Price 40c.
 Reg. 65c. pair. Sale Price 52c.
 Reg. \$1.25 pair. Sale Price \$1.00

FLETTE NIGHTDRESSES.
 Reg. 85c. each. Sale Price 68c.
 Reg. 95c. each. Sale Price 76c.
 Reg. \$2.80 each. Sale Price \$2.05

Wincey Nightdresses, various styles and sizes. Reg. \$2.60 each. Sale Price \$2.13

"Blaxella" Nightdresses, all wool, guaranteed unshrinkable; round and square neck styles. Reg. \$5.75 each. Sale Price \$3.95

FLETTE KNICKERS.
 Trimmed with Embroidery, Lace and Tucks.
 Reg. 45c. pair. Sale Price 38c.
 Reg. \$1.00 pair. Sale Price 80c.

INFANTS' PINAFORES.
 Sizes 18 in. to 24 in.
 Reg. 20c. each. Sale Price 16c.
 Reg. 90c. each. Sale Price 76c.

LACE CURTAINS.

We expect to do a big business in Lace Curtains. A large consignment has arrived, specially bought for this sale. Many new and attractive patterns in both fine and massive effects are included.

Size 2 1/2 yds. long, 38 ins. wide. Reg. 40c. pr. Sale Price 35c.
 2 1/2 yds. x 38 in. Reg. 55c. pair. Sale Price 44c.
 2 1/2 yds. x 40 in. Reg. 65c. pair. Sale Price 55c.
 2 1/2 yds. x 40 in. Reg. 75c. pair. Sale Price 62c.
 3 1/2 yds. x 50 in. Reg. 90c. pair. Sale Price 77c.
 3 1/2 yds. x 47 in. Reg. \$1.00 pair. Sale Price 85c.
 3 1/2 yds. x 50 in. Reg. \$1.20 pair. Sale Price \$1.00
 3 1/2 yds. x 60 in. Reg. \$1.40 pair. Sale Price \$1.20
 3 1/2 yds. x 52 in. Reg. \$1.65 pair. Sale Price \$1.45
 3 1/2 yds. x 56 in. Reg. \$2.25 pair. Sale Price \$1.90
 3 1/2 yds. x 58 in. Reg. \$2.75 pair. Sale Price \$2.35
 3 1/2 yds. x 60 in. Reg. \$3.25 pair. Sale Price \$2.75
 3 1/2 yds. x 60 in. Reg. \$3.75 pair. Sale Price \$3.15
 3 1/2 yds. x 60 in. Reg. \$4.25 pair. Sale Price \$3.57
 3 1/2 yds. x 60 in. Reg. \$4.75 pair. Sale Price \$4.00
 3 1/2 yds. x 60 in. Reg. \$5.75 pair. Sale Price \$4.90
 3 1/2 yds. x 60 in. Reg. \$7.25 pair. Sale Price \$6.60

TABLE LINENS.
LINENS YOU CAN TRUST.

When you find goods that you can trust, you have gone a long way towards being satisfied. To satisfy folks with Linens has long been a success with us. This Sale offers you a real opportunity to save on Reliable Linens.

WHITE DAMASK TABLE CLOTHS.
 Size 2 x 2 1/4 yards. Reg. \$1.25. Sale Price \$1.05
 Size 2 x 2 1/2 yards. Reg. \$1.75. Sale Price \$1.47
 Size 2 x 3 yards. Reg. \$2.20. Sale Price \$1.90
 Size 2 x 2 1/2 yards. Reg. \$2.75. Sale Price \$2.50

HEMMED TABLE CLOTHS.
 Size 51 x 79 in. Reg. \$1.00 each. Sale Price 85c.
 Size 2 x 2 1/4 yds. Reg. \$2.00 each. Sale Price \$1.68
 Size 2 x 2 1/2 yds. Reg. \$2.75 each. Sale Price \$2.35
 Size 2 x 2 1/2 yds. Reg. \$4.50 each. Sale Price \$3.78
 Size 2 x 3 1/2 yds. Reg. \$5.75 each. Sale Price \$4.90

(Hemstitched.)
 Size 63 x 63 in. Reg. \$2.00 each. Sale Price \$1.68
 Size 70 x 106 in. Reg. \$4.75 each. Sale Price \$4.00

TABLE NAPKINS.
 (Size 22 x 22—Hemmed.)
 Regular 9c. each. Sale Price 7c.
 Regular 12c. each. Sale Price 10c.
 Regular 20c. each. Sale Price 17c.
 Regular 45c. each. Sale Price 39c.

TABLE LINENS.

Tray Cloths.
 Linen, trimmed with embroidery, lace, hemstitching, &c.; all regular sizes.
 Reg. 45c. ea. Sale Price 38c.
 Reg. 55c. ea. Sale Price 44c.
 Reg. 65c. ea. Sale Price 50c.
 Reg. 85c. ea. Sale Price 68c.
 Reg. \$1.00 ea. Sale Price 80c.
 Reg. \$1.30 ea. Sale Price \$1.04
 Reg. \$1.85 ea. Sale Price \$1.43

Sideboard Covers.
 Tamboured Muslin, lace trimmed, linen, &c.; all sizes.
 Reg. 45c. ea. Sale Price 38c.
 Reg. 55c. ea. Sale Price 44c.
 Reg. 75c. ea. Sale Price 60c.
 Reg. 85c. ea. Sale Price 68c.
 Reg. \$1.00 ea. Sale Price 80c.
 Reg. \$1.25 ea. Sale Price \$1.00

Duchesse Sets.
 4 pieces in each set, various pretty makes; linen and lace trimmed.
 Reg. 40c. set. Sale Price 34c.
 Reg. 50c. set. Sale Price 40c.
 Reg. 60c. set. Sale Price 50c.
 Reg. 75c. set. Sale Price 60c.
 Reg. 85c. set. Sale Price 68c.
 Reg. \$1.10 set. Sale Price 88c.
 Reg. \$1.25 set. Sale Price \$1.00
 Reg. \$1.65 set. Sale Price \$1.28
 Reg. \$2.00 set. Sale Price \$1.60

Table Centres.
 Very pretty designs in Linen, trimmed with lace and embroidery.
 Reg. 25c. each. Sale Price 20c.
 Reg. 40c. each. Sale Price 34c.
 Reg. 50c. each. Sale Price 40c.
 Reg. 55c. each. Sale Price 44c.
 Reg. 65c. each. Sale Price 50c.
 Reg. 85c. each. Sale Price 68c.

Circular Pillow Cotton.
 (Plain.) (Twill.)
 42 in. Reg. 20c. yd. for 17c. 42 in. Reg. 22c. yd. for 19c.
 43 in. Reg. 22c. yd. for 19c. 42 in. Reg. 25c. yd. for 22c.
 42 in. Reg. 30c. yd. for 26c. 42 in. Reg. 30c. yd. for 26c.
 46 in. Reg. 35c. yd. for 30c. 42 in. Reg. 40c. yd. for 35c.
 46 in. Reg. 40c. yd. for 35c. 48 in. Reg. 40c. yd. for 35c.

A Very Important Sale of WOOL BLANKETS.



The position we hold in the Blanket business has always been a strong one. Just now a rich boon awaits housekeepers. We have reduced our entire stock of Wool Blankets for this Sale.

Don't bother about coal, buy Blankets.
 Come wind, come snow, let Boreas blow;
 With Blankets like these your body will glow.
 When in the store ask to see them. The touch will tell you that they are all of a highly desirable quality.

Regular \$2.50 pair. Sale Price \$2.34	Regular \$4.00 pair. Sale Price \$3.50
Regular \$3.35 pair. Sale Price \$2.92	Regular \$5.40 pair. Sale Price \$4.67
Regular \$3.70 pair. Sale Price \$3.20	Regular \$7.00 pair. Sale Price \$6.07
Regular \$3.70 pair. Sale Price \$3.20	Regular \$7.80 pair. Sale Price \$6.83

Also a lot of slightly damaged Wool Blankets selling at the special price of, per pair, **\$2.00.**

Striking Opportunities in White and Cream DRESS GOODS.

Right now is the time to buy that White or Cream Dress Length that you intend getting for the coming spring and summer—now while the prices are at their lowest ebb.

WHITE NUN'S VEILING.
 Reg. 40c. yard. Sale Price 35c.
 Reg. 60c. yard. Sale Price 52c.

ALL WOOL CASHMERES.
 (Cream.)
 Reg. 40c. yard. Sale Price 35c.
 Reg. 70c. yard. Sale Price 60c.
 Reg. 75c. yard. Sale Price 64c.

SILK STRIPED VOILES.
 (Cream.)
 Reg. 55c. yard. Sale Price 47c.
 (White.)
 Reg. 60c. yard. Sale Price 52c.
 Reg. 75c. yard. Sale Price 64c.

CREAM LUSTRE.
 Reg. 55c. yard. Sale Price 47c.
 Reg. 90c. yard. Sale Price 77c.

LAWRUNG SILK.
 (White.)
 Reg. \$1.20 yard. Sale Price \$1.00
 (Cream.)
 Reg. \$1.20 yard. Sale Price \$1.00

COATING SERGES.
 Reg. \$1.00 yard. Sale Price 85c.
 Reg. \$1.50 yard. Sale Price \$1.25

CREAM FANCY VOILES.
 Reg. 70c. yard. Sale Price 60c.

CREAM EOLIANNE.
 Reg. \$1.25 yard. Sale Price \$1.05

CREAM SATIN CLOTH.
 Reg. 95c. yard. Sale Price 80c.

CREAM PASTILE CLOTH.
 Reg. \$1.20 yard. Sale Price \$1.00

CREAM SICILIAN.
 Reg. \$1.00 yard. Sale Price 85c.

CREAM CORDUROY.
 Reg. \$1.10 yard. Sale Price 94c.

CREAM POPLIN.
 Reg. 75c. yard. Sale Price 64c.

SILK & WOOL SHANTUNG.
 (White.)
 Reg. \$1.00 yard. Sale Price 85c.

CREAM HOPSACK.
 Reg. 45c. yd. Sale Price 39c.

CREAM WINCEY.
 Reg. 40c. yd. Sale Price 35c.

CREAM WHIPOORD.
 Reg. \$1.10 for 95c.

SILK CREPE DE CHENE.
 (White.)
 Reg. 1.50 yd. Sale Price \$1.25

Flette Underskirts.
 (in white.)
 Regular 55c. Sale Price 44c.
 Regular 70c. Sale Price 56c.
 Regular 75c. Sale Price 60c.
 Reg. \$1.05 and \$1.65. Sale Price 99c.
 \$1.20 to \$1.85 values for 99c.

The Royal Stores Ltd.

Ladies' Aprons.
 (Cream.)
 Plain and Fancy Muslin, Lawn and Linen; all sizes.
 Reg. 20c. for 16c. Reg. 65c. for 55c.
 Reg. 25c. for 20c. Reg. 75c. for 63c.
 Reg. 35c. for 29c. Reg. 90c. for 76c.
 Reg. 45c. for 38c. Reg. \$1.10 for 95c.
 Reg. 55c. for 46c. Reg. \$1.25 for \$1.05
 Reg. \$1.50 for \$1.25