

### MICHELIN TIRES!



FIRST PNEUMATICS  
**Made for Automobiles.**  
 It is a matter of history that every real improvement in Automobile Tires has been made by Michelin, and that practically every important Automobile contest in the world has been won on Michelin Tires.

The Michelin Watchword is—Quality.

A. H. MURRAY, Agent.

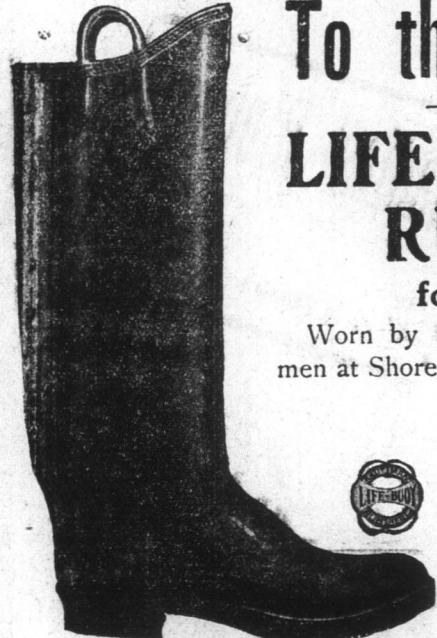
## North Sydney Coal

**Cheapest and Best**

in the city. 168 tons Best North Sydney Coals, landing ex schooner Nina L.

**\$6.40, sent Home.**

**Newfoundland Produce Co., Limited.** Late Duder's Premises.



### To the Trade!

## LIFEBUOY RUBBERS

for Fishermen.  
 Worn by all Canadian Fishermen at Shore and Bank Fishing.

The Cheapest Rubber Boot on the Market.

Try a Case.

### PARKER & MONROE, LTD.

## SLATTERY'S

Wholesale Dry Goods House.

WE OFFER to our Customers, the Trade and Outport Buyers, this Spring, the best selected Stock of Dry Goods of all kinds—American and English—yet put on the market.

See our Stock of Fleeced Underwear, Muslins, Embroideries and Dress Goods before purchasing elsewhere.

W. A. SLATTERY, Slattery Build'g,  
 Duckworth and George's Street—near City Hall.



### FUSSELL'S GOLDEN BUTTERFLY BRAND

The Real Thing at Last!

## PURE RICH CREAM

is NOT a Manufacture but PURE MILK. Put up in Sterilized Tins. Guaranteed quite Pure. Contains no Preservative. Keeps good anywhere.

NINE GOLD MEDALS.

Just the Kind for the Regatta!

Men's Light Pattern Negligee Shirts	70c. to \$1.50
Men's White Outing Shirts with Collar	45c. to \$1.00
Men's Soft Flannel Collars	15 cents
Men's Stylish Linen Collars, from	12 cents
Men's Slight Underwear	45 cts. a garment.

WILLIAM FREW, Water Street.

### THE NICKEL.

Monday and Tuesday.

Japanese Spy,  
 Kalem.

Tall Grass Country,  
 Western.

Our own Orchestra will render:

Serenade... F. Schubert

Sextette... Lucia de Laemore

Cloud Chief... Intermezzo

Songs and Effects.

### THE CASINO.

Monday, Tues., Wed.

Vivian Densmore.

Will O'Ho.

Funny Songs and Stories.

Rossleys, Jack, Marie.

Still Going Strong.

Dainty Bonnie,

In New Songs.

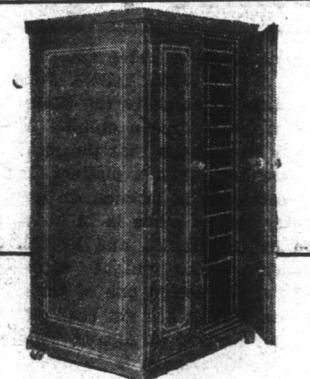
Pictures! Music!

### "EDGEHILL"

CHURCH SCHOOL FOR GIRLS,  
 Windsor, N.S.

The Bishops of Nova Scotia and New Brunswick, Patrons.  
 Miss Gena Smith, Lady Principal.  
 Gold Medal, 1908-1910, from the Royal Academy and Royal College of Music, London, Eng.  
 8 Pupils matriculated 3rd, 5th and 9th, McGill 1910 exams.  
 Domestic Science Dept.  
 Perfect Sanitary Conditions.  
 Re-opens Sept. 13th, 1911.  
 For Calendar apply to

Rev. H. A. Harley, M.A.,  
 June 28, 30a. Secretary.



Don't Buy Another Safe

The Safe-Cabinet

will answer your purpose as well or better at a fourth the cost. A fire-proof cabinet with combination lock, that will protect your valuable papers. Interior equipment adjustable to the needs of any business. Immense capacity. Light weight. All sizes.

We have it in stock  
**FRED. V. CHESMAN**  
 Agent.

## Salt!

Just received:

3500 tons

**Best Cadiz Salt**

Lowest Market Prices.

**W. MOREY & CO.**  
 Office—Queen Street.

## CUT PRICES for Regatta Week!

During This Week we are Offering all Summer Goods at Cut Prices

Lawn Blouses, 60c. up.

Children's Dresses, in blue,

Gingham, 8c. and 10c.

Pink & Cream, 60c.

Ladies' Vests, 10c. up.

Lawn Remnants, 12 cts.;

Boys' Rompers, 48c. up.

worth 20c. to 30c.

Children's Black Stockings, all sizes, 10c.

The above are a few of the many Bargains this week at

## HENDERSON'S, Theatre Hill.

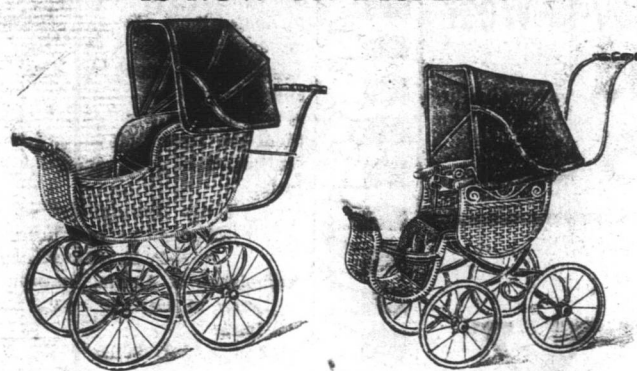
Open Till 9 O'Clock.

July 24, 61a

## Baby Carriages and Go-Carts

A New Shipment of

IS NOW ON DISPLAY.



You certainly will want to take the Baby out these bright sunny days, and this store is ready to furnish the finest

### BABY CARRIAGES and GO-CARTS

that can be secured anywhere. WE HAVE THEM AT ALL PRICES.

U. S. PICTURE & PORTRAIT Company.  
 Complete House Furnishers.

## REID NEWFOUNDLAND COMPANY.

## Regatta Day Excursion.

Excursion Return Tickets will be issued at all stations between and including St. John's, Carbonear and Placentia at

### ONE WAY

### FIRST-CLASS FARE.

Good going by regular trains of Tuesday, August 1st, and all Regular and Excursion trains of Wednesday, Aug. 2nd.

Returning good on all trains of Thursday, August 3rd.

## Reid Newfoundland Company

### HAVE YOU TRIED

Cleaning, Pressing and Repairing Service Yet?

If not give us a Trial Order To-day.

Let us demonstrate to you what Perfect Cleaning and Pressing Service means.

Goods called for and delivered.

PHONE-727.

### WILLIAM SPURRELL,

The Reliable Tailoring, Cleaning and Pressing House,  
 174 Duckworth Street, - - - On the Beach.

### CHEAP

## UNDERWEAR & HOSE

FOR THE HOT WAVE.

Men's Balbriggan Shirts and Drawers, all sizes, only 35 cts. garment.

Men's black and Tan Cotton 1/2 Hose, only 13c. and 17c. pair.

Women's Black and Tan Plain Cotton Hose, guaranteed fast, only 13c. and 20c. pair.

Children's Black Rib Cotton Hose, sizes: 5 inch to 9 1/2 inch, only 16 to 14c. pair.

Children's Tan Rib Cotton Hose, sizes: 5 inch to 9 1/2 inch, only 11c. to 15c. pair. These Children's Hose are guaranteed to be fast colours, as their thousands of wearers can prove. The Tan Hose are first quality and the Blacks are seconds.

Women's Short Sleeve White Cotton Vests, assorted styles, all good fitting garments, at 12c., 18c., 20c., 25c. and 27 each.

Women's Long Sleeve White Cotton Vests, Buttoned Fronts, only 20c. and 37c. each.

Children's Short Sleeve White Cotton Vests, 20 inch to 28 inch, 11c. to 12c. each.

Boys' Balbriggan Shirts and Drawers, 24 to 32 inch, 32c. to 40c. garment.

Women's Short Sleeve and Long Sleeve White Woven Cotton Corset Covers, at 22c., 27c., 35c., 38c. and 40c.

Women's Plain Black Cashmere Hose, job, at 25c. pair.

Women's Ribbed Black Cashmere Hose, short legs, in good wool cashmires, Regular 35c. to 40c. pair, only 22c. pair. Magnificent assortment to choose from in Women's Black, Tan, Vieux Rose and Myrtle. Lisle Thread and Cashmere Hose, assorted prices.

Women's Coloured Striped Cashmere Hose in the very newest styles.

For Underwear and Hose of all kinds AND AT ALL PRICES,

## HENRY BLAIR

### JUST RECEIVED,

Ex S.S. Florizel, Mongolian and Bonavista:

HAM BUTT PORK.  
 No. 1 'Selected' Round Peas.  
 ROLLED OATS, in brls. and halves.  
 GRAHAM FLOUR, in half brls.  
 YELLOW CORN.  
 YELLOW CORN MEAL.

## HARVEY & Co.

WHOLESALE.

### Ladies' & Gentlemen's Fine Boots & Shoes.



## CORRECT SHOES

\$2.50, 3.00 3.50

WORLD KNOWN BOOTS AND SHOES.

Ladies' World Known Boots ..... \$3.00

Ladies' World Known Shoes ..... \$2.80

Made of the Finest Patent Leather, Vici Kid, Wine Calf, Tan Vici, etc., Button, Blucher and Laced. Men's World Known Boots and Shoes, all Leathers and Styles, all odd prices..... \$3.00

The World Worn Boot for Men ..... \$3.80

The Dreadnought Boot for Men, only ..... \$2.80

### F. SMALLWOOD, The Home of Good Shoes.

Job Printing Neatly Executed

### WEATHER FORECAST.

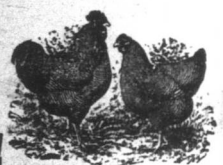
TORONTO, Noon. — Moderate winds, fair and comparatively cool to-day and on Wednesday.

VOLUME XXXIII.

NFLD.

POULTRY

Association!



The Regular Monthly Meeting of above Association has been postponed until TUESDAY, August 8th, at 11 p. W. BARKER, Sec.

### NOTICE!

A. L. Claims for Loss on Goods, etc., ex. S.S. "AMETHYST," lately lost at Trepassay, and insured by The Western Assurance Co., of Toronto, will be paid at the office of the undersigned on production of complete documents.

A. S. HENDELL, Agent,  
 at 41p Western Assurance Company.

### FOR SALE!

### A Piece of Freehold Land

with New Barn thereon, situate on the Southside Road, nearly opposite the residence of John Syme, Esq. The property measures 330 feet front by about 1600 feet deep. About two acres have been cleared. For further particulars apply to

JAS. P. BLACKWOOD,  
 Solicitor, Melbide's Hill.

### REGATTA DAY.

For Hot and Cold Dinners, Suppers, Refreshments, etc., don't fail to call at MRS. ABBOTT'S, opposite Mount Carmel Cemetery, augt. 1st

All are Welcome!

Call at the Lake House Regatta Day, situated at North Side of Lake, where you will be served with Dinners, Teas, Ice Creams and Strawberries, at reasonable rates. A splendid view of the boats obtainable. MRS. P. MALONE, Proprietress. July 29, 61p

### Flower Store Bulletin.

This Week.

Fresh Ripe Tomatoes.

PLANTS: Cucumber, Tomatoes, CUT FLOWERS — Carnations, Astors, Sweet Pea and Rose Scented Peonies, Roses.

1st Pans — Sunflowers. We supply Wedding Bouquets and Floral Designs at shortest notice.

Phone 197.

J. McNEIL,  
 Rawlin's Cross.

## C.H.E. EXAMS, 1912.

Primary Grade—The Lay of Horatius, Ivanhoe.

Preliminary—The Lay of Horatius, Ivanhoe, Nelson of the Nile, French—Le Chateau de la Vie.

Intermediate — Nelson's Literature Reader, Book 1, French—A Exam 1st, E. Schuster, 2nd A Little Book of French Poetry, B. Evans.

Siepmann's Primary French Course, 2nd part.

Associate—Nelson's Literature Reader, Book 2. Full stock of the above now in stock.

Special Exercise Book—The Monitor, 25c. per doz. The Centenary, 38c. per doz.

For all school supplies try the Popular Bookstore.

DICKS & Co

POPULAR BOOKSTORE.

## Vessel COAL

—IS THE—

## Best COAL

We've chartered the barque "Lake Simcoe" and she will be due to arrive about the 2nd week in August with an excellent cargo of North Sydney Screened Coal.

We are now booking orders, and householders will do well to avail of this opportunity.

J. J. MULLALLY & Co.

July 17, 11

### ANYONE, anywhere

can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Talk L. W. Hancock, 21612 Lookport, N. Y.

July 17, 11