

Warm Weather WEAR,

Money Saving Prices.

Ladies' Summer Coats,

in Tweed, Covert and Fawn.
Regular Prices—\$2.20, \$2.90, \$3.00, \$5.
Clearing at \$1.75, \$2.40, \$3, \$4.

Ladies' Holland Coats,

Just right for July wear.
Regular prices—\$1.35, \$1.50, \$1.70, \$1.80.
Clearing at one price—only 90 cts.

Ladies' Holland Voile Skirts,

A marvel of value. Regular price—75 cts.
Clearing at 50 cts.

HATS!

The balance of our Stock of Ladies' Coloured Hats, in Untrimmed and Ready to Wear, marked for clearance at **half regular price.**

A rare opportunity of securing a Fashionable Hat at a Low Figure. Among this lot you may have a Fashionable Ready to Wear Hat for 35 cts.

Boys' Linen Hats,

In Fawn and Blue Stripes.
Good value for 25c.; clearing at 20c.

The above are only a few of **Many Money Saving Lines** we are offering to July purchasers.

ALEX. SCOTT,

Popular Drapery Store,
18 New Gower St.
July 4, 11



Attractive Once! Attractive Always!

A really worthwhile article of Jewellery, will retain its beauty and attractiveness for years and years.

Of nothing else can this be said truly.

That is one reason why Jewellery is in such favor for presents for almost all occasions.

Whenever an occasion requires you to consider Jewellery just let us have the pleasure of serving you.

At least let us have the pleasure of showing you whatever interests you.

Locketts, Brooches, Chains, Etc.

All Prices.

R. H. TRAPNELL,

Water Street.

Special Illustrated London News.

The Funeral Procession of King Edward the Seventh with the following illustrations, size 16 x 23 inches.
The Bivouac of the Troops in Hyde Park.
Bearing the Coffin from Westminster Hall.
Foreign Regiments represented at the Funeral.
Six of the Royal Sovereigns who attended the Funeral.
The Royal Horse Artillery drawing the gun-carriage.
The Army paying its last honor to its dead Chief.
The Funeral Cortege at Hyde Park corner.
King George, the German Emperor and the Duke of Connaught.
The Widowed Queen driving through London.
Nine Monarchs following the remains.
Lord Fisher—King Edward's first and principal Aide-de-Camp.
King Edward's Charger (bearing the boots referred in the stirrups).
The Last Phase of the Progress Through London.
The Pipers of the Scots Guards who played the "Land O' the Leal."

DICKS & Co.,
176 Popular Bookstore.

The Evening Chit-Chat

By RUTH CAMERON



Do you remember the days when the vertical writing mania swept over this country?

Do you remember when you, if you were a youngster then or your children, if you are of the older generation, talked painfully to make all the letters sit bolt upright and to banish the suspicion of a forward slant from the page?

And do you also remember that a good many of the children in their eagerness to make those letters absolutely upright even slanted them over backwards in a perfectly absurd and unnatural manner?

How many grown up people are doing just that same thing?

Figuratively, I mean, of course.

I know a rather poor girl who happened to be thrown into contact with wealthy people a good deal. She desperately disliked toadying, and was so afraid that she would be guilty of it that she was often actually disagreeable and impolite to her rich friends, whereas her manner to those of her own strata was always sweet and charming. Wasn't that slanting the letters over backwards?

I know a man in a certain office in this city who is so afraid that he will seem to be trying to curry favor with his employers that when he happens to come into touch with them he drops the pleasant manners that make him popular with his office mates and becomes a rather surly person. Isn't that slanting his letters over backwards?

I know—and I am sure you do—

several people who are so anxious to tell the truth and never flatter, that they very frequently slant backwards into saying unnecessarily unkind and rude things.

My sister and I called on one of these people the other day. She looked us over with the entirely unveiled scrutiny, that is part of the pose of these people, and then remarked, "I like your waist, Ruth, but I don't like Bertha's a bit." How absolutely unnecessary. It wasn't as though her opinion had been asked, and it had been necessary for her to say something. Even then, what she said would have been needlessly crude, but under the present conditions, it was simply a pure case of an eagerness to be frank, slanted over backwards into a plain rudeness.

Of course in these days when all sorts of new thoughts are the style, you have met the person who is so afraid of being narrow-minded and old-fashioned that he slants back into a Bohemian disregard for conventionalities and a worldly wise pose of cynicism.

And conversely you have met the girl who is so afraid of being lax in some way that she slants backward into prudery.

It is well to hate toadying and favor-courrying and flattery and narrow-mindedness and laxness.

It is well to shrink away from them. But it isn't well not to know when to stop shrinking.

At the farthest extreme from every sin or mistake is another sin or mistake.

Virtue and wisdom are the golden means between these extremes.

Do you slant backwards in anything?

Ruth Cameron

Despair and Despondency

No one but a woman can tell the story of the suffering, the despair, and the despondency endured by women who carry a daily burden of ill-health and pain because of disorders and derangements of the delicate and important organs that are distinctly feminine. The tortures so bravely endured completely upset the nerves if long continued. Dr. Pierce's Favorite Prescription is a positive cure for weakness and disease of the feminine organism.

IT MAKES WEAK WOMEN STRONG, SICK WOMEN WELL.

It allays inflammation, heals ulceration and soothes pain. It tones and builds up the nerves. It fits for wifehood and motherhood. Honest medicine dealers sell it, and have nothing to urge upon you as "just as good."

It is non-secret, non-alcoholic and has a record of forty years of cures. Ask Your Neighbors. They probably know of some of its many cures.

If you want a book that tells all about women's diseases, and how to cure them at home, send 31 one-cent stamps to Dr. Pierce to pay cost of mailing only, and he will send you a free copy of his great thousand-page illustrated Common Sense Medical Adviser—revised, up-to-date edition, in paper covers. In handsome cloth-binding, 50 stamps. Address Dr. R. V. Pierce, Buffalo, N. Y.

HOUSEHOLD NOTES.

Alcohol takes out iodine stains. Cotton wool makes an excellent duster.

Olly oil should be kept in a cool dark place.

Slamming the door of the oven makes a cake fall. Dried lemon peel sprinkled over coals will destroy any disagreeable odor about the house.

Drop a little lump of sugar among the turnings while cooking; it improves them wonderfully.

Chopped chicken mixed well with mayonnaise and served in green pepper shells is very tasty.

Place all cakes to cool on a wire sieve and never put them away in tins until thoroughly cooled.

A most satisfactory receptacle for sweepings is a conical shaped peaca basket, lined with paper.

Some people utilize a partially worn Turkish towel by cutting it up into wash cloths or dish cloths.

If there is trouble with cockroaches leave a few peelings of the cucumber near their favorite haunts.

To keep the floor very white scrub it with a mixture of three parts sand and one part of partly stacked lime.

Never wash a tin coffee or teapot with soap. If one would have it remain sweet, wash with boiling water only.

Not only have eggs cold when you wish to beat them, but add a pinch of salt and the operation will be much easier.

Keep a few pieces of camphor in the silver drawer and the necessity

for cleaning the silver will not come so often.

Faded cotton goods may be made perfectly white by boiling them in water to which a little cream of tartar is added.

Among the new kitchen utensils is a "curry comb" for removing the stray scales from fish. It is a great time saver.

When washing brushes of any kind add a little ammonia to the water. There is less danger of the bristles dropping out.

If a knife is dipped into hot water rather than heated on the stove one may cut fresh bread or cake more successfully.

Some people always treat a new matting to a coat of varnish, claiming that its wearing qualities are greatly increased.

A rent in broadcloth or other heavy material is often best mended if hair instead of silk or thread is used for the darning.

Salvation Army News.

They are experiencing good times at the No. 1 Citadel, New Gower St. during the last week or two. Last Sunday there were 19 cases of conversion; this Sunday the Salvationists are expecting another good time. Adj. and Mrs. Mercer from St. John, N.B., accompanied by Capt. Mercer, will be with them. These officers are quite musical, and this should be a special treat to the people of St. John's.—Com.

POLO
SHOE POLISH
"Good for Leather Stands the Weather!"

POLO Shoe Polish, sold in the big box, gives more shine—coming in greater bulk, keeps fresh longer—made for quick action, cleans easier—being practically weather-proof, holds its brilliancy on the shoe for a greater time—and costs you only the same as smaller packages—just ten cents.

Polo Tan Polish cleans, polishes and leaves leather its natural color. Grocers and shoe men sell Polo. Ladies like it.

10¢

Value of Experiment In Developing Resources of a Country.

(Concluded.)
To those wishing to see developed the agricultural possibilities of the future for Newfoundland the following summary of Prof. Hansen's will be of no little interest. He has discovered new kinds of alfalfa which will grow in the coldest regions of the world and which when crossed with the southern ones promise to give the best forage plants a range as far north as the American continent. He has now fine flavored strawberries, raspberries and plums which will stand 40 degrees below zero of frost without need of covering. Also hybrid between Chinese apricots and wild plum of the Canadian Northwest.

Among other discoveries are large sweet grapes grown in northern Persia and since introduced into Russia, and vying with Italian grapes. These facts are gathered mostly from an account of Prof. Hansen's work given in the "Outlook." He is Professor of botanical research at the South Dakota Agricultural College and can be addressed there. He is now working at the production of his ideal alfalfa, which plant has already leucobled and trebled the value of lands where it has been planted.

It may not be in this plant, possibly, or even at this time that Newfoundland will find the consummation of her best agricultural prospects, but it must be attended through scientific and at first apparently unremunerative effort. An experimental agricultural farm in a fishing country like Newfoundland may seem visionary to many. It has met with most bitter criticism, but true wisdom is justified of her children and those who think they know have perhaps more to learn than they admit. Dr. Alexander G. Bell, the famous inventor of the telephone, of aeroplanes, of teaching the deaf and dumb to speak by their lips, and many other things, has been experimenting many years at his own expense, right alongside of us at Baddeck, in Nova Scotia, in trying to produce sheep that will give

A Litter of Lambs

as a sow gives a litter of suckling pigs. Already he has accomplished a little: He keeps no rams in his flocks possessed with less than five rudimentary teats, and he keeps discarding ewes that give less than three lambs. The neighbouring farmers all recognize now that they are more likely to get twin lambs if they mate one of Dr. Bell's rams. A sheep in Hare Bay, the property of Mr. Elliot, has a record of three lambs twice, and the unique record of four lambs once. This sheep I am now trying to obtain for Dr. Bell's experimental farm. The expense has been great, the returns as yet not all that could be wished for—but Dr. Bell is far from being discouraged.

It would be humiliating to believe that a whole country cannot afford to do what one man can do, and has not the faith and pluck to expend money and effort for the sake of generations to come even though it may be true as the Irishman remarked: "Posterity never did anything for me."

If the development of the past industry merely for fuel is a success it will mark an era in the colony's progress. If the agriculture of the country could be improved it would almost insure the permanency of our fisheries. It is more than sad to a lover of Newfoundland to know that the population of many of our most famous fishing towns such as Brigus, Catalina, etc. in spite of the fertility of our families is not increasing but decreasing in numbers. But the fact remains, and while the Colony needs good fisheries, it needs for good fisheries a development of home industries

to preserve her fishing population. I have travelled from New York to San Francisco and from Halifax to Vancouver, and seldom in any city have I failed to be greeted by ex-Newfoundlanders, men who love their country but simply couldn't afford to live there. The man from whom I hired a horse at Pasadena on which to ride up Mount Wilson, was a Newfoundland, now a prosperous California farmer. Is it not worth even a sacrifice and much labour that instead of sending farmers to California we could bring California plants to grow in Newfoundland?

Personally I am convinced that such a possibility lies in the womb of the future.

WILFRED T. GRENFELL, M.D.,
S. S. Strathcona, Canada Bay, Nfld.

Examination Week at Flat Islands.

On Monday, June 20th, nineteen candidates presented themselves for examination, viz. seven Primaries eight Preliminaries and four Intermediates. The examination was conducted under the following officials: Mr. P. Mulloy, teacher, Odein, Supervisor; Mr. L. S. Coughlin, Chairman; Miss Flora C. Masters, Secretary, together with several ladies of the place who formed the committee. Although the weather during the week was not at all favorable, yet every candidate was strictly attentive and showed earnestness and goodwill in fulfilling their duties.

On Thursday afternoon, before the first sitting, Mr. Burke, the superior teacher, came to the school and announced to the candidates and committee that it had been customary in recent years at the last day of the exams. to have a social gathering and tea to entertain the Supervisor and others who assisted during the week, and requested that the same rule be observed this year. His request was unanimously responded to on Saturday evening when all the candidates and their parents together with several others to the number of about sixty assembled at the school, where tea was served by the ladies and the inner man strictly attended to. After tea Mr. Burke arose and again reminded all present that the principal object of the assemblage was to entertain the Supervisor. Being a stranger he felt it the duty of all to pay their best respects in the best manner possible. He also took pleasure in expressing the feelings of all concerned as to the manner in which the examinations were conducted under the leadership of Mr. Mulloy, and on the part of all he hoped that he may live to fulfill the same duty in 1911. Mr. Mulloy in a few well chosen words heartily thanked Mr. Burke for the compliment paid him and also expressed his gratitude to all for assembling to pay him such respect. He also expressed his pleasure in being able to congratulate both teachers and pupils on their orderly conduct and strict attention during the whole of the examination.

When the tea tables were cleared all joined in several parlor games, and a most enjoyable evening was spent which concluded with the singing of the National Anthem and Auld Lang Syne.

OBSERVER.
Flat Islands, July 1st, '10.

Don't let anyone dictate to you, get what you ask for—the genuine "D & L" Menthol Plaster, made for many years by Davis & Lawrence Co., for the quick relief of backache, etc. Get the genuine.

THIS AD

A List of Bargains

Underwear and Hose.

PURCHASERS OF THESE GOODS can save good money by buying from us. We give the best value possible, and charge the Lowest Prices possible. The following are Every-Day-In-The-Week Bargains, while they last.

Women's Sleeveless White Cotton Vests, sizes 4, 5 and 6. Regular 18c value, at 12c each.

Women's Short Sleeve White Cotton Vests, sizes 4, 5 and 6. Very special, at 12c each.

Women's Long Sleeve White Cotton Vests, sizes 4, 5 and 6, buttoned fronts, at 30c each.

Large Women's Long Sleeve White Cotton Vests, sizes 8 and 9, buttoned fronts, at 35c each.

Children's Short Sleeve White Cotton Vests, sizes 20 inch to 28 inch, 11c to 15c each.

Children's Tan, Ribbed Cotton Hose, guaranteed fast, size 5 inch to 9 inch, 11c to 19c pair.

Children's Black Ribbed Cotton Hose, guaranteed fast, size 5 inch to 9 inch, 10c to 14c pair.

This lot of Children's Black Hose is, we may say, a Job Lot. Please note that the largest size only costs 14c pair.

Women's Black and Tan Plain Cotton Hose, 13c and 20c pair.

Women's Black and Tan Plain Lisle Hose, 35c and 40c pair.

Women's Black Plain Cashmere Hose, 22c, 25c, 30c, 35c, 38c, 45c, 55c, 75c pr.

Women's Tan Plain Cashmere Hose, 20c, 35c, 45c, 55c pair.

Women's Tan Ribbed Cashmere Hose, 20c, 30c, 38c, 45c and 55c pair.

Women's Black Lisle Hose, Lace Ankles, 30c, 35c and 45c pair.

Women's Tan Lisle Hose, Lace Ankles, 30c, 35c, 40c and 45c pair.

Women's Black Rib Cashmere Hose, Job—only 22c pr. This is a lot some of which are somewhat short in legs. Would be worth 40c in the regular way.

Novelties in Women's Hose, in Black, Tan and Coloured. Cashmere and Lisle Hose, in Embroidered and Lace Ankle makes.

Men's Balbriggan Underwear, all sizes, only 35c garment,—price anywhere else, 40c.

Men's Cotton and Cashmere Hose in immense variety, and need less to say, at Lowest Prices.

MAIL US YOUR ORDER.

HENRY BLAIR.

Men's & Boy's Readymades.

BARAINS! BARAINS!

Men's Tweed Suits from \$4.50 Up.
Boys' Tweed Suits from \$1.30 Up.
Men's Tweed Pants from \$1.00 Up.
Boys' Tweed Pants from 60c. Up.

Outport Orders promptly attended to.

WILLIAM FREW, Water Street, nearly opposite Court House

PORTRAIT WORK

IS THE MOST IMPORTANT BRANCH OF PHOTOGRAPHY, but

Copying, Enlarging, Reducing, Landscape Work, Lantern Slide Making, Framing, Amateur Work, all require the best possible attention, and we give everything we do our best attention.

THE HOLLOWAY STUDIO,

Corner Bates' Hill and Henry St. 324, 11

JOHN MAUNDER, Tailor & Clothier, 281-283 Duckworth St.

LATEST Style and Workmanship guaranteed. Our Ladies' Department is now stocked with the LATEST shades in Costume Cloths. This department is superintended

BY A CUTTER OF MANY YEARS EXPERIENCE.

The Latest English, French & American Designs.

CASH'S TOBACCO is Always Good.

The following are a few of our well-known brands:

PLUG:
Master Workman,
Welcome Nugget,
Mayo's Best,
Battle Axe Chewing,
American Eagle Chewing,
Piper Heidsieck Chewing.

CUT:
Garrick Mixture,
Hymen's Mixture,
John Cotton's Mixture,
Yale Mixture,
Player's Navy Cut,
Captain Natty Mixture.

Also, a full line of Cigars and Cigarettes of the leading Manufacturers.

CASH'S TOBACCO STORES, 172 & 248 Water Street.