

Items Of Local Interest

THE ACADIAN has been asked to enquire how long that leaky hydrant on Summer street is to be allowed to remain in its present condition.

At a special meeting of the Sir Robert Borden Chapter of the I. O. D. E. on Monday afternoon \$100 was donated to the Japan Relief Fund.

The Royal Bank of Canada will be pleased to receive and transfer free of charge, to the honorary treasurer at Halifax, any subscriptions to the Japanese Disaster Fund.

Mrs. Creighton, the Convenor of the Apron Committee for the I. O. D. E. Grand Fair wishes all aprons sent in to the Solicitors or to Mrs. Aubrey Rand before Tuesday next.

The final estimate of Canada's wheat crop is 450,000,000 bushels. That of the United States is now placed at 789,000,000 bushels. That is to say, with only one-twelfth the population of the United States, the Dominion has more than one-half the wheat yield.

The band has secured a new leader in the person of Mr. Fred Beare, Sr., the well known clarinet and saxophone soloist, formerly of the Casino Theatre of Halifax, and the Halifax Concert Orchestra. Mr. Beare has taken a position in Wolfville in Mr. J. D. Harris' grocery establishment.

Are the grocers in different sections of Nova Scotia who handle no other tea than MORSE'S making a mistake in confining themselves to one brand? The blenders of MORSE'S Tea say no. They say that MORSE'S Tea is so delicious, so satisfying to those who use it, that it fulfils all the requirements of the most exacting customer.

A former resident, Rev. G. T. Bryant, now living at Avondale, was in Wolfville on Wednesday. He came to visit Mrs. Bryant, who is spending a few weeks here at the home of Mrs. Dawson, Prospect street. Many old friends were very glad to welcome them again to our town where they anticipate at some time again making their home.

Mr. Stairs, the Town Manager, has recently prepared a very complete map of Wolfville, based on former survey. This is something that has been greatly needed for some time back. The ACADIAN has been favored by Mr. Stairs with a duplicate copy, which will be of great assistance to us in our work and for which we desire to return thanks.

The proposed site for the new College Building is a scene of much activity just now. More than fifty men have been employed, most of whom are residents of this vicinity. The weekly pay-roll is now in the vicinity of eleven hundred dollars, which ought to make money more plentiful in town. It is the intention to push on the work as rapidly as possible.

Attention is directed to the adv. of the Valley Laundry Co. which appears elsewhere in this issue. Everything is now in readiness for the opening which takes place on Monday of next week. The management has left nothing undone which would ensure satisfactory service. They have received very much public encouragement and anticipate a big rush on opening day.

Mr. and Mrs. Stephen Davidson, of Seattle, Wash., were visitors this week at the home of Mr. and Mrs. William E. Eagles, at Gaspereau. Mr. Davidson is a native of Caning and a cousin of Mrs. Eagles. Forty years ago he left his birthplace and went west and this was his first visit home. In the home of his adoption he has won prosperity and he has amassed considerable wealth.

Frequent complaint has been made respecting the entrance doors at the Wolfville Post Office. A change is now being made by which a pair of smaller and lighter doors are to replace the outside doors. This work is being done by Mr. F. W. Woodman. It is to be hoped that the change will include the replacing of the inner swinging doors which are a menace to public safety at present and the real cause of complaint.

The well known grocery concern of Caldwell-Yerxa, Limited, with branch stores at Yarmouth, Digby, Kentville, Canning and Bridgewater, has made arrangements to begin business in Wolfville. The store formerly conducted by F. W. Barteaux has been engaged and is re-opened today with a new stock of goods. Mr. Barteaux will continue in charge. This firm has a reputation for fair dealing that will warrant them a welcome to our town. Watch for their adv. next week.

The building owned by Mr. A. V. Rand, and used by him as a hockey-stick factory, was insured by the Fidelity Fire Underwriters of New York, of which Mr. W. C. Bleakney, of Wolfville, is the local representative. It was destroyed by fire on Sept. 13th the loss was reported on the following day. On the 17th the loss was fully adjusted and the treasurer of the company was instructed to pay Mr. Rand in full for the amount of his claim. This is a fine record for prompt settlement which should stimulate public confidence.

Flannelette Night-gowns and Pyjamas

Were never so Interesting as now.

Pretty yet serviceable they come in plain colors and stripes with dainty trimmings of self and contrasting colors.

Imagine a pale pink nightie with V neck, finished with a narrow picot edging and a cute little bunch of various colored silk rose buds.

You will enjoy wearing them.

Nighties \$2.25 Pyjamas \$2.95

At the

LITTLE SHOP

Coming Events

Notices under this heading are inserted at 10 cents a line. Each repeat, 5 cent a line; minimum charge, 30 cents. Contract rates on application.

The big treat of the season will be the concert given this evening at the Baptist church by the Boston Symphony Ensemble. You should hear it.

The Sir Robert Borden Chapter I. O. D. E. will hold their annual Bazaar and Fair on the afternoon and evening of Thursday and Friday, September 27 and 28. The amusements and attractions of this gigantic Fair will surpass anything of the kind ever held in Wolfville. You all know the key notes of the I. O. D. E. — Service and Patriotism. Every citizen is asked to contribute and to attend.

MARRIED

DUNCANSON-MINER.—At the home of the bride's parents, on September 12th, by the Rev. E. S. Mason, of Wolfville, Mr. Hilton Duncanson to Abbie Ethel, daughter of Moody J. and Mrs. Miner, all of Gaspereau.

ADVERTISING FOR TOURISTS

There is perhaps no more profitable industry in Canada than the tourist industry. Like any other industry it shows returns for good sound business backing. It pays for investment in good roads, it pays dividends on capital invested in hotels which give satisfactory service and it pays in profits to dealers and to merchants who sell wanted goods at fair prices. And over all, like any other well conducted business, it shows satisfactory returns for money well expended in advertising when the governments, the hotel-keepers and the merchants are prepared to live up to the advertising and send back to their homes satisfied tourists who will multiply the benefits of the benefits of the original expenditure.

Advertising for tourists cannot generally be conducted by individual business houses. Governments or transportation companies may be able to make an appropriation which will be effective, but results for any city or town can best be obtained out of a general fund to which those who benefit should contribute. On the Pacific coast, Vancouver has been conducting such an advertising campaign for several years and has been able to show direct results to the business community in dollars and cents. A recent visitor to the continent describes how French merchants are reaping a harvest of millions from the American tourists. Canada, of course, has not the style centres like Paris, where large sums are spent for things to wear, but there are many things for which the tourist is seeking. The tourist is not hard to satisfy; he is willing to pay any price within reason—but he does not want to be fooled by misrepresentation or charged highway prices for service not rendered.

Merchants, manufacturers and others, who stand to benefit from the tourist traffic, should be willing to contribute within reason to well organized advertising campaigns such as have proven successful in the case of Vancouver. Institutions like the banks, which may not benefit directly, should also consider the advantages which may accrue from a donation to a fund which will benefit the whole community. A well organized, properly conducted campaign of this kind should be regarded as a good business proposition. It should not be classed with the many local campaigns for poorly organized charities, undeserving reform movements, and social fads; National banks have no right to contribute to other than purely business schemes.—Financial Post.

METEOROLOGICAL REPORT

for Week Ending Wednesday, Sept. 19

Barometer: Highest, 30.296 inches. Lowest, 29.646 inches.

Thermometer: Highest, 72.0 degrees. Lowest, 43.0 degrees.

Record of Sunshine, 34 hrs., 54 min.

Rainfall, 2.06 inches.

H. G. PERRY, Observer.

Something at the Fair for Pa and Ma, for flapper, for youth for baby boy and girl.

Subscribe For The "Acadian"

SERVICE SECURITY SATISFACTION

REALTY

Farm, town and commercial property for sale at fair prices and exceptionally easy terms. Satisfaction plus Service.

INSURANCE

Fire, Accident, Sickness, Plate Glass, Burglary, Motor Car and all classes of Insurance.

Security plus Service

LOANS

Unlimited funds to place on first mortgage security. We are at your service

STERLING SERVICES

B. I. FRY, Mgr.
Wolfville, N. S. Phone 172

The Acadian Classified Advertisements

RATES FOR CLASSIFIED OR WANT ADVERTISEMENTS

First insertion, 2 cents a word. One cent a word each subsequent insertion; minimum charge, 30 cents per week.

If so desired, advertisers may have replies addressed to a box number, care of the Acadian. For this service add 10 cents.

THE ACADIAN is not responsible for errors in copy taken over the phone. Contract rates on application.

TO LET

PIANOS TO RENT.—O. D. Porter, Auctioneer.

ROOMS TO LET.—Apply to G. W. Baines, Main street, east end. 47-31-pd

BUNGALOW FOR RENT.—Unfurnished bungalow to rent. Apply to P. O. Box 133, Wolfville. 48-21-p

TO LET.—Two large furnished rooms for light housekeeping. Mrs. J. W. Williams, University avenue.

TO LET OR FOR SALE.—House furnished or unfurnished, immediate possession. Apply Mrs. Earl Burgess, Phone 18.

TO LET.—For College term, furnished apartment, suitable for couple. Apply Mrs. C. F. Stewart, Summer Street.

TO LET.—For the college year a furnished house, modern in every way. Apply to Mrs. W. M. Black, Box 298, Wolfville. 45-11

FOR SALE

FOR SALE.—Desirable dwelling on Highland Ave. Good terms to reliable party. Apply to C. H. Porter.

FOR SALE.—Corona Typewriter, nearly new. Call H. A. Crawley, Evangeline Cottage at twelve-thirty P. M.

FOR SALE.—Chest all kinds carpenter's tools. All good, some practically new. Apply Phone 227, or P. O. Box 1.

WANTED

WANTED.—About Oct. 15th, good cook, two neat appearing girls for waitresses in tea room, in Wolfville. Apply to The Acadian. 47-11

MANAGER - OWNER WANTED.—Age 25-40. We will start you in a business for yourself. Be the lucky man to open and operate a "Sales Depot" in your town. Our System offers a wonderful money making opportunity to ambitious men everywhere. Start small, grow fast by our methods. We require references and \$100.00 deposit. Will finance your credit sales up to \$5,000. Can start the day application has been approved. Phonographs, Furniture, General Merchandise, Brokerage, Special Agents, etc. Opening over 100 new towns in Maritime Provinces. If you can qualify write at once. Give full particulars about yourself and your town in first letter. FREE-MAN SALES SYSTEM, 37 Inglis Street, Halifax, N. S. 48-41

A Corn boll at the Fair.

PRIVATE SALE

At Porter's Sales Room
Opposite the Station

6 piece set parlor furniture \$40.00.

4 Book Cases from \$4.00 to \$6.00.

China Closet and desk combined \$20.00.

Willis Piano and Bench in good condition, \$200.00.

3 Phonographs at \$17.00 each.

Franklyn Stove at \$10.00.

Tables, cook stoves, iron beds, oil stoves, etc., etc.

Any persons having used furniture, or any other articles for sale, please notify me and I will arrange to sell same for you.

O. D. PORTER
Auctioneer Real Estate Insurance

FOR SALE

Ninety acres of Wood and Pasture Land

located in Lockhartville and

Six and a half acres of Grand Pre Dyke

Also an Overland Car.

Apply to

B. C. BORDEN

AVONPORT, N. S.

September 11, 1923.

Pure Pickling Spices

We have them Mixed, Whole and Ground.

Cinnamon Ginger Allspice
Peppers Cloves Turmeric
Celery Seed

Buy from us and be sure of the quality.

RAND'S DRUG STORE

A. V. Rand, Phm. B., Prop.

The Pickling Season is Here

We have all kinds of Pickling Spices, Heinz White Spirit Vinegar, Annapolis Valley Cider Vinegar.

Jars in Perfect Seal and Improved Gem. Fits-em-all and Rex rings, Parawax, etc.

To arrive, Green and Red Peppers, Silver Skin Onions, Celery, Cauliflower, Green and Ripe Tomatoes.

W. O. PULSIFER
WOLFVILLE

MILK AND CREAM

DELIVERED DAILY
SATISFACTION GUARANTEED

A. R. STIRLING
PHONE 57-21

Autumn and Winter Coats, Dresses, Skirts

The Latest Models. Newest Cloths.

Fur Collars and Plain Collars

Dresses in Canton Crepe, Poriet Twill and Gaberdines.

No two Garments alike.

J. E. HALES & CO., LIMITED
WOLFVILLE, N. S.

FURNITURE Beds Springs Mattresses

Have you noticed our Window Display of
New Way Sagless Bed Spring?

GUARANTEED FOR 25 YEARS

The best yet in a Bed Spring. Look it over.

Woodman and Company

FURNITURE DEALERS

Phone 46-11

If you are dissatisfied with the

SERVICE

you are getting, send a trial order to the

GRAHAM STUDIO

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Wolfville