

What is the True Meaning of THE VICTORY LOAN?

WE are within sight of Victory, and now, less than ever, can we afford to rest in a false atmosphere of security.

Now is the moment for a grand rally, an irresistible push forward with men and money.

The men are there—and always fresh ones go. They must continually be fed, clothed and supplied with ammunition. The work of supporting them, the easy part, is ours. Shall any one of us fail them at this end?

No, a Hundred Times, No! And what are we asked to do? What is it that Canada asks of us?

Simply to LEND to our own country, more money, that the great fight may be finished for us, and that the sacrifices made for us in four years of war shall not be in vain. No thinking man or woman who realizes this can fail to respond to the limit of his or her ability.

And Canada makes it very easy for us to do this through

The Victory Loan, 1918

She will pay us interest at 5 1-2 per cent. on any amount we lend. She offers us Bonds backed by the country itself, the highest security in the world, Bonds issued in convenient denominations, of \$50, \$100, \$500 and \$1000 repayable in 5 or 15 years. as we may desire.

Let us get right down to business, our own business---and help to over-subscribe the Victory Loan, 1918. And let us do it now

Buy Victory Bonds!

What is Your Patriotism Worth in Dollars and Cents.

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