March 16, 1906

MAKER

of those things that sy for you. It sells of imately known as the rhs, colds, etc. Quick atisfied customers are

S SYRUP

LIVER OIL

ders are an every day ell rapidly. Don't be

eu Co., Props, oke, P.Q.

lles on the

are

VAH"

dayored with real

Julees.

-above all

NGHAM, Limited Street,

Increase Their goes far trade w moment Faith! and you tomers

for trade but "quality" goes far ahead of it. Quality holds trade while price attracts for the moment only. Sell standard goods and you increase the faith your customers have in the service of your store. It pays to "increase their faith."

" Price", is an argument

By Selling These Goods.

Felix & Co. Italian Macaroni

lacaroni Always the same delicate, tender

Macaroni that makes for permanent trade. Most attractively labelled and packed. Macaroni that will "increase their faith."

Griffin & Skelley's Dried Fruits "The pick

of the pack" from the finest vineyards and orchards on the Pacific Coast. Peaches, Pears, Raisins, Apricots, Nectarines, Dried Plums and Prunes. "Increase their faith" by selling them.

"Thistle Brand" Maple Syrup A rich, clea

A rich, clear, pure Maple Syrup

that reminds you of boyhood days way up among the sugar trees. Always the same, and always choice.

A Maple Syrup that will "increase their faith."

"Thistle" Brand Canned Fish Ca

Canned Haddies,

Kippered Herring and Herring and Tomato Sauce. Selected, cured and packed by Captain Austin of The Thistle Canning Co., Little River, N.S.

Absolutely clean, rich, delicate, appetizing. Prepared right at the water side where they are caught. The brand of highest quality and so recognized the world over.

Arthur P. Tippet & Co.

8 Place Royale, Montreal 20% Front St. E., Toronto