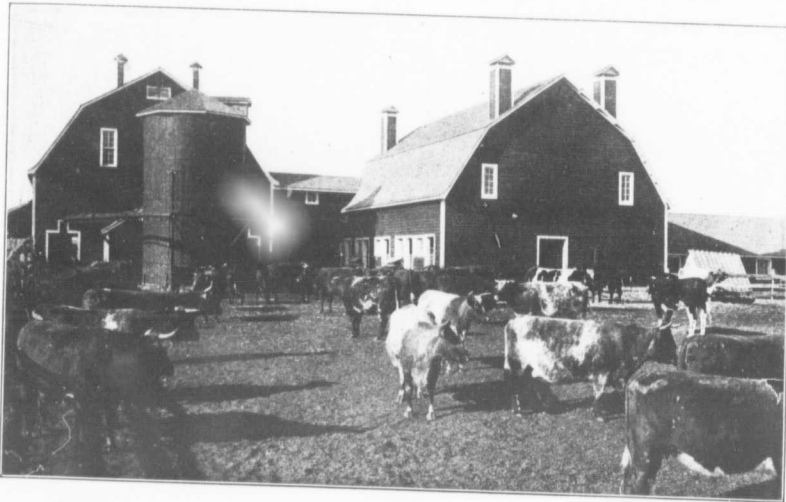


PROVINCE OF ALBERTA



**FREE
LAND
FOR
SETTLERS**

**HEALTHY
CLIMATE**

Alberta offers the farmers of Ontario, and elsewhere, the one best chance; the land, climate and the local Government all work together for the success of the agriculturist.

Farmers predominate in Alberta's Legislature and guarantee a square deal to the man on the land; direct and remedial legislation has already given agriculture the right of way.

The Minister of Agriculture (an ex-Ontario boy), is himself a farmer, and is in direct touch and sympathy with every problem of interest to farmers.

Though Alberta is well adapted for wheat and other cereals, stock-raising was her first industry of importance and still holds the premier place.

Dairying has now become firmly established throughout the Province; the output of the creameries and home dairies is increasing year by year with leaps and bounds.

"FARM AND RANCH REVIEW, JULY 20, 1917."

"Alberta Dairy Exhibit the Best on the Continent."

"According to expert judges of butter and dairy products, the dairy exhibit made at the Calgary Exposition could not be beaten on the North American continent. Six Canadian provinces—Quebec, Ontario, Manitoba, Saskatchewan, Alberta and British Columbia had butter in competition, but about ninety per cent. of the prizes were awarded to Alberta butter-makers. According to L. A. Gibson, Dairy Commissioner of the Province of Manitoba, who was one of the judges, the quality of the butter shown at the famous Toronto Exhibition is not equal to that exhibited at Calgary.

"In explanation of the high quality of butter exhibited in Alberta, Mr. Gibson is quoted in a newspaper interview as saying that this had been attained by the grading of the cream and butter. 'Alberta took the lead in this: Manitoba and Saskatchewan came next, and now Ontario is in line. It is hoped that there will be a uniform standard as high as that which Alberta has reached, and when that is reached there will be a big development and expansion in trade that will develop with Great Britain. The quality of the Alberta butter has been brought up to just what the British trade demands. It has the mild flavor, the color, the proper amount of salt, the keeping quality, and in fact, everything that is required to meet the demands of the British market. That is what we are trying to make the Dominion standard, so that our butter can be sold on standard, and the trade find that it is an established thing.'"

FOR FULL PARTICULARS APPLY TO

Hon. DUNCAN MARSHALL,
Minister of Agriculture,
EDMONTON, ALBERTA

CHARLES S. HOTCHKISS,
Chief Publicity Commissioner,
Department of Agriculture,
EDMONTON, ALBERTA