FARM AND DAIRY

March 20, 1913



"Simplex" Cream Separator

The 1,100 lb. size "Simplex" when at speed and skimming, takes no more power than the ordinary 500 1b. size separator of other makes.



favorite everywhere it goes, its beauty and heavy compact uction, with low-down, handy can only 3½ ft. from the floor.

The large-capacity "Simplex" Hand Separator will

Save you Time, Save you Labor Save you Expense

Because it will cut the labor of skimming the milk more than in two, not only because it turns easier than most other hand separators, regardless of capacity, but because it does the work in halt the time.

In these busy days when labor is so scarce and so expensive, and so atisfactory, a saving in time is a great direct saving in money to you.

Now, while you have time to read, send for a copy of our book describ-ing in detail, the improved "Simplex" large-capacity, Link-Blade Cream Separators.

Write us a post card to-day asking for the book.

When writing ask for an estimate on what it will cost you to put in a B-L-K Mechanical Milker to milk your cows.



BROCKVILLE, ONT. Head Office and Works -Branches: PETERBOROUGH, Ont. MONTREAL and QUEBEC, P. Q.

WE WANT AGENTS IN A FEW UNREPRESENTED DISTRICTS



LET THE FARMER CULTIVATE THE ACOUAINTANCE OF HIS BANKER J. A. Macdonald, Carleton Co., Ont.

New Light on why the Farmer can not Obtain Accomodation from the Banks. A Solution Suggested. The Banking Act Discussed.

M UCH is said in the press and imperceptibly extend to the matter during the present session of inability of farmers to obtain a loan or accommodation at the banks. The farmer must take the initiative, while men in business and trade in the towns have no difficulty in this modated. How shall he do it? Start regard. It is quite true the farmers, as a class, find it difficult to obtain loag set in the pare forced to note-dis-hands from the bank. and when they five dollars which may come into L.Sf do get it they are forced to note-discount rates, usually 8 per cent. In fact it is often as well and, usually more convenient, for the farmer to go to a broker or money-lender, and it is often to this class a farmer goes when he wants money. There is no valid reason why a bank should not be as willing to do

business with a farmer as with a merchant or dealer if as great profits are realized. True, the farmer has nothrealized. True, the farmer has noth-ing tangible to put up in the way of security for the loan unless he gives a chattel mortgage which would make a chattel mortgage which would make the loan very expensive. He has no stocks or bonds to put up. He hasn't a warehouse full of grain within a block or two of the bank premises. Ho may have a couple hundred bush-els of grain in his granary, 10 or 20 miles away, or he may have some cat-tile or how in more at fatturing tle or hogs in process of fattening. But it is very difficult to see how the But is very difficult to see how the bank could accept these for security on a loan. There is only one course for a farmer, if he wishes to get money from a bank — get an "en-dorser"; that is, get a man, known to the bank, to endorse your prom-isory note and come good for the amount—a most humiliating and amount—a most humiliating and hateful thing to be obliged to do, not to mention the feelings of the "endorser.'

A POSSIBLE SOLUTION

Farmers are, as a rule, not patrons or customers of the banks. The farmer and the bank are comparative strangers to one another. Broadly speaking, the only business the average farmer ever has in the bank is to step in to take up a note given for some implement or other obligation. Strangers do not usually ask favors of each other. One does not expect anything from the other. Nor does one stranger place confidence in an-other. The obtaining of a loan from a bank involves confidence. Strangers a bink involves confidence. Strangers can often obtain a loan from a loan-abark but at what terms? Twenty-five to 100 per cent. These men take the risk of lending money to a strang-er, or to some one whom they may know of doubtful integrity. They know they are going to lose both the interest and principal of a certain interest and principal of a certain per cent. if their loans, like the old credit business at the store, and protect themselves by charging enormous interest.

A bank does not do business that way. A bank does not expect to lose anything from customers and has one rate of interest and discount for all. If there is the least doubt of a loan not being paid, a bank will not lead. A bank pins its faith very largely on the business integrity of its cus-tomer. The business of that man is watched closely by the bank and if it sees breakers ahead steps are at once taken to protect itself. By such cau-tion and watchfulness only, does a bank lose but few loans.

PROMOTE BUSINESS INTERCOURSE Were the farmer and the bank on intimate terms. Did they regularly do business with one another, learn to know each other, and to mutually profit from each other's business asso-ciation, there is no reason in the world why the business would not

a bank account in the local bank. Deposit in that bank all sums ove-five dollars which may come into L.M hands from the source, and pay all bil's and amounts over one dollar-at least over five-by cheque. In this way the acquaintance will begin. The bank soon begins to know its custom-ers and will be willing to extend its favors as time goes on. The bank, favors as time goes on. The bank, though anxious for deposits, does not make much on the farmer's balance. If the money is in the savings depart ment it pays three per cent, lends it out at eight per cent., a profit of five. On a average balance of \$100 the bank would make but \$5 in a year. Canadian banks, however, encourage farmers, tradesmen, and others, to patronize the savings department, and though the interest, three per cent., is small, it is as much as can be got at the government savings banks, and is better than running a current account when one gets no inever, if there is much checking out by the depositor the bank would not by the depositor the bank would not care to have the deposit in the sav-ings department. It would have to be in current account. This does not matter much, however, as there is no occasion for anyone keeping a large balance of his credit account in the bank.

bank. How TO RECOME & CUSTOMER A man that makes all his payments by cheque, and deposits all his cash as it comes in in a bank for a year or two becomes a customer. If he haptwo becomes a customer. If he hap pens to need a loan of \$50 or \$100 behavior to need a toan of \$500 of \$100, the bank will accommodate him, and give him the money at eight per centor two per cent for three months which is very low for small sums. Banks, like merchants, are anxious to please their customers. The more farmer-customers a bank has the more they will appreciate the custom of the farmers, and the more anxious will they be to accommodate them with a loan when they want it. The banks a loan when they want it. The banks and the farmers are beginning to know each other. The cheese factory is a contributory factor, . Paying, as it does, the monthly mill-check, many dairy patrum deposit the cheque in the bank. More should do

CHANGES IN BANK ACT

Regarding the proposed changes in the new banking act before the Canadian Parliament, whereby farmer-may obtain loans an grain stored in their granarys, or on stall fed cattle in course of finishing. I am not over flowing 'with enthusiasm on this point. Should this proposed change in the act work out in a practical form, it will be a splendid thing. The great drawback to getting money ir a bank at present is the necoesity of an 'endorser.'' Nobody wants his neighbor to endorse for him if he cau at all help it, and I am sure no on-wants to endorse for any man, even dian Parliament, whereby farmer at all help it, and I am sure no on-wants to endorse for any man, even his brother. It has happened too of-ten that the endorser was finally forced to pay the note. My view of the matter, is not to depend too much upon what priv-lages the farmer is to obtain from the surgeriging of the new harking such that the surgeriging of the new harking such that the surgeriging of the new harking such that the sub-tion of the new harking such that the sub-dent the sub-

lages the farmer is to obtain from the provisions of the new banking uci, but, on the other hand, let the farm-er cultivate the acquaintance of the bank, do business with the bank, bo-(Continued on page 5.)

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