# The Latest Rural Necessity

By THE CONTEST MANAGER

I remember the old farm house. The place where I was born; The little window where the sun Came peeping in at morn. | now. You'd hardly know the old place For dad is up to date And the farm is scientific

From the back lot to the gate. We have silos and hay loaders, We have dynamos and things: 1 telephone for gossip

And a phonograph that sings. The engine in the laundry. Is run by gasoline;

The house and barn are lighted. And we drive a Ford machine.

fences when a car swings in sight, and in some sections a rural picnic looks like a meet of auto enthusiasts

The farmer's car shortens distances and affords a pleasant diversion from the work of the day. It rests a fellow to get out in the machine, lean back and take a spin. It is doubly refreshing to the farm women folk and youngsters. It pumps the lungs of all of us full of pure air; in short the farmer's car is enabling us to get more out of life.

Now, all this is merely an intro-



OFF FOR A JOY RIDE

The little window where the sun Came peeping in at morn. Now brightens up a bathroom. That cost a car of corn. Our milkmaid is pneumatic And she's a dandy, yes; For dad gets 19c, a gallon. For the milk that once brought

How are you going to spend your spare time in the future? All the joys of a spin into the cool fragrance of the open country are yours with an automobile. Your car will carry you to any one of a thousand cosy nooks and paths. Are you planning to spend your spare time sitting around the hot porch at home, or will you strike for the open? With a car you are free to go where and when you please. Every part of the Westin fact, the whole Dominion is yours to explore!

The automobile is the latest rural necessity. When neighbor Jones, in a reckless moment, "fell for" the glib talk of a sales agent and brought the first automobile into the neighborhood, every one flocked to see the new contraption. Now, all over Manitoba, Saskatchewan and Alberta the auto is as familiar as the face of father Jones. The horses no longer jump ditches or climb duction to our real message. On the next page will be found particulars of the most attractive proposal the Canadian Thresherman and Farmer has ever made to its readers

Briefly we will give away three (1917 model) Ford touring cars, one to each province, Manitoba, Saskatchewan and Alberta, to the first person in each of these provinces who correctly estimates the number of whole kernels in five pounds and seven ounces of No. 1 Northern Wheat; or the first person in these provinces who is nearest to the exact number of whole kernels.

As a guide to every one who enters the contest, we may state that Frank B. Snyder, of Elkhorn, Manitoba, headed the last competition with an estimate of 47,038 kernels — the actual number of whole grains in the bottle being 47,037. The bottle contained three and one quarter pounds of No. 1 Northern Wheat, which weighed 64 pounds to the bushel. The grain in the present contest also runs 64 pounds to the bushel, the only difference being the amount of wheat used, which is five pounds and seven ounces in place of three and one-quarter pounds.



Hart-Parr Tractor Plowing Hard Baked Land at Hutchinson
—proving its merits on KEROSENE fuel.

# We are Proud of Hart-Parr Tractors

tions in the States should interest Canadians. Before audences of hundreds of thousands of keen farm critics. Hart-Parr tractors proved by consistent work under all conditions that they were the fittest to survive the hardest tests. Canada needs such dependable tractors to overcome the shortage of labor and to sustain the heroes who left the harvest fields for the battle front,

Whether the ground was hard baked or easily turned, Old Reliable 60, Oil King 35 and Little Devil 22 plowed their acres to the required depth. The plows were never raised or the motors raced. Our catalog ratings were never violated.

Hart-Parr Motors never overheated.

Hart-Parr Oil Cooling devices worked perfectly.

Hart-Parr Automatic Lubrication protected every bearing surface

Hart-Parr Enclosed Construction saved vital parts from injury on dust clouded fields.

HART-PARR KEROSENE MOTORS BURNED KEROSENE EVERY DAY. GOT JUST AS MUCH POWER FROM IT AS FROM GASOLINE, GALLON FOR GALLON. WE IN-VITED EVERY TEST-AND NEVER TOOK DOWN OUR KEROSENE SIGNS.

#### We Used Only Three Tractors to Plow on the Entire Circuit

We did not carry a score or more machines for EMERGENCY PURPOSES. The same tractors plowed at every demonstration. We wanted to practice before every farmer the truth we have always preached -that Hart-Parr Tractors are DURABLE-FLEXIBLE—EASILY HANDLED—THAT THEY LAST.

## Our Plant is Working Capacity

We are calling for 200 men to help build tractors. Our large capacity is already taxed.

The same kind of machines that proved their superiority at the demonstrations can be delivered to you now IF YOU GET demonstrations can be delivered to you now IF YOU GET YOUR ORDER IN EARLY. AND REMEMBER, the demonstrations proved that HART-PARR Tractors are REAL KERO-SENE TRACTORS. Many claim to burn kerosene but make SENE TRACIFORS. Many count to only the them put the guarantee in the contract, that they will get just as them put the guarantee in the contract, that they will get just as them put the guarantee in the contract of the guarantee in the guarante much power from it, as from gasoline, gallon for gallon. to-day for our latest circulars.

## HART-PARR COMPANY

Portage la Prairie Regina Saskatoon Home Office: Charles City, Iowa.

Founders of the Tractor Industry—Builders of the Tractors That Last

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