

\$5,000 from PELMANISM

Incomes Trebled and Quadrupled

GREAT PUBLIC INTEREST IN NEW PELMAN COURSE

LETTERS reach the Pelman Institute every day from men and women who have trebled and quadrupled their incomes by means of this most remarkable system.

In one case the writer says that he is now earning six times his previous income as the result of the increased efficiency this training has given him.

Other letters say how their writers have caught the eye of their superiors and have been promoted over the heads of many of their co-workers simply because of the qualities they have developed by means of Pelmanism.

One business man in a letter reprinted below states that he has made \$5,000 in a single year as a result of enrolling for the Pelman Course.

Some people, knowing the great educational value of Pelmanism and the way it enables men and women to broaden their intellectual outlook, to increase their knowledge of literature, art, and science, to become good conversationalists, and to cultivate the social arts, have thought that this is all that Pelmanism does.

This is not the case. Pelmanism does all this. It develops the "higher values" of life. But it does more. It develops your business capacity as well. This is the most important of the present time. Industry to-day needs keen, efficient minds. It needs them more now than it ever did. And Pelmanism makes you keen and efficient. It enables you to take full advantage of the opportunities for advancement now afforded by the Business World. So if you wish to advance your financial position, as well as your social position, you should certainly apply for particulars of the Pelman Course. They will be sent you gratis and post free on application to the address printed below. This is an opportunity no one can afford to neglect. Write or call for these free particulars to-day.

FREE OFFER TO READERS

Great Opportunity for Those Who Wish to Rise to a Higher Position.

FACTS AND FIGURES EVERYONE SHOULD READ

Many people nowadays are living half-lives. They are not progressing as they ought to do. They are not concentrating their energies on a single goal. They are not concentrating their minds to stray in different directions. Consequently, although the cost of living is continually rising, their incomes are not keeping pace with rising prices. In other words, they are falling behind. They are not in such a good position as they were even a few months ago.

WORKING AT FULL POWER.

Pelmanism alters all this. It enables you to put forth your full powers. It enables you to save vast amounts of time and energy. It gives you the power to take on work previously beyond your capacity, and it enables you to do this work well and to make good.

That is why Pelmanists in every profession, business, and occupation are forging rapidly ahead, trebling and quadrupling their incomes and securing swift promotion to higher positions of responsibility. The value of Pelmanism is very quickly shown by the figures in your bankbook.

TYPICAL EXAMPLES.

Read, for example, the following letters—just a few taken at random from the piles of similar communications which reach the Pelman Institute every day!—

SALARY INCREASED 300%

"Please accept my best thanks. . . . I have improved 300% in salary."

From a CLERK.

\$5,000 FROM AN IDEA.

"I have cleared over \$5,000 from an idea which materialized by the Pelman method, so you will understand better than I can write it the gratitude I feel towards the Pelman Institute."

From PELMANIST M.10,527.

\$5,000 BENEFIT.

"In 3 and c. I benefit to the extent of \$5,000 at least this year. That is not a boast, but true business fact, and I can prove it. . . . When I go abroad, as I do a good deal, or if I feel out of sorts, down in the mouth, etc. I have a good dose of Lesson V. Lesson V. is always in my kit-bag on my foreign travels."

From an IMPORTER.

INCOME QUADRUPLED.

"Since I commenced your Course of Instruction my efficiency has vastly increased. My income has gone up 300%. . . . I attribute all this to the Pelman Course."

From an ARCHITECT.

POSITION SECURED.

"When engaging a secretary some months ago I was told, in reply to my inquiry as to whether the candidate claimed intelligence, that she was an enthusiastic Pelman student. I engaged her upon the spot, subject to references, and my decision has been more than justified."

From a SOLICITOR.

INCREASE OF \$1,000.

"I have benefited very greatly on the financial side, having just received a rise in salary of \$1,000 a year, bringing me up to \$2,750, a figure undreamt of a year or so ago. I consider that the Pelman Course is, from the standpoint of money alone, a most profitable investment, and from the intellectual standpoint a veritable resurrection of the mind."

From an ELECTRICAL ENGINEER.

FREE TO READERS.

You have now a great opportunity of learning all about this wonderful system free of charge.

On application, either in person or by using the coupon printed below, or a postcard, you will receive by return gratis and post free.

- (1) A copy of MIND AND MEMORY, 47th Edition, which contains a full description of the New Pelman Course, what it is and what it does.
- (2) A copy of the Special Report issued by "Truth" on the work of the Pelman Institute.
- (3) Information enabling you to enrol for the Course on Special Terms.

This is an opportunity not to be missed by any reader who wishes to "get on" and to increase his or her income and position in life.

Here is the coupon. Fill it up or use a postcard and post to-day to the Pelman Institute, Canadian Branch, 704 Temple Bldg., Toronto (or call at the Institute), and by return you will receive full information about the famous system which has done so much for others and which will do the same for you. **USE THIS COUPON OR A POSTCARD OR CALL TO-DAY.**

To THE PELMAN INSTITUTE, CANADIAN BRANCH.

Suite 704, Temple Bldg., Toronto, Canada.

Sir,—Please send me gratis and post free a copy of the book "Mind and Memory," a copy of "Truth's" latest Report, and particulars of the Offer entitling me to take the Pelman Course on special terms.

NAME _____

ADDRESS _____

All Correspondence is Confidential.