

The Book of Knowledge

THE CHILDREN'S ENCYCLOPEDIA

In 5 Languages

10,000 EDUCATIONAL PICTURES

350 Color Plates

The 16 Great Departments of Knowledge

Dominion of Canada

The United States

All Other Countries

Natural History

Our Own Life

Plant Life

The Earth

Familiar Things

Wonder (Question and Answers)

Famous Books

Men and Women

Stories and Legends

Poetry and Rhymes

Golden Deeds

School Lessons

Manual Training



Answers Every Question a Child Can Ask

How do flies walk on the ceiling?

Why can we see through glass?

How can we judge distance?

Is the earth hollow inside?

Why do loud noises make us deaf?

Why do we dream?

What makes a dimple?

Why do we feel hungry?

Why can we not breathe in water?

Why does a match strike?

Why has water no taste?

Can animals reason?

Why are flowers never green?

THIS BOY is happy, and he has good reason to be. **THE BOOK OF KNOWLEDGE** has been his constant companion for a year and a half. No more lonely or idle hours. His teacher says he puts more ideas into his compositions than any other boy or girl in the class. History and Geography are not mere lists of dates and names of places to him. He can tell you who were the leaders of the greatest periods of history, AND WHY. He can give you hundreds of interesting facts regarding the different peoples of the earth, their habits and customs. He does not look foolish when you ask him why England is so much warmer than Siberia, or how it is that the X-Ray can show you what is going on inside your body. He is wide-awake and thinking for himself, and he likes it. In the home **THE BOOK OF KNOWLEDGE** furnishes him with all kinds of delightful entertainment and things to make and do, sports, games, carpentry, gardening and many fascinating and wholesome occupations. It will do all this for your child. Do not keep your child waiting until another year for **THE GREATEST OF ALL GIFTS FOR THE YOUNG.**

In 600,000 Homes To-day
START YOUR CHILD RIGHT THIS YEAR

It Costs You Nothing to Examine This Remarkable Work

SOLVES THE HOME PROBLEM

The child and **THE BOOK OF KNOWLEDGE** belong together as naturally as the flower belongs to the soil in which it grows. It has a magnetism for childish minds which no other work for the young has ever possessed. This wonderful work lays the foundations of a thorough education in the daily reading and occupations of the child in the HOME. It contains the important knowledge of the world made plain and easy to grasp by means of 10,000 striking educational pictures, and brief but fascinating descriptive articles. Let the child master the contents of **THE BOOK OF KNOWLEDGE** and he will be able to hold his own in the world, for he will have the best of all possessions, general intelligence and an open and alert mind. Many times the wise parent will be able to decide upon the future of the boy or girl by the measure of his delight in reading one or another of the 16 Great Departments of this remarkable work.

FAILURE OR SUCCESS

Some of life's failures lie in a lack of opportunity, but many more lie in the fact that we are not ready for the opportunity when it comes. Every hour of every day in the home should be made to count in the education of your child. The soil that is cultivated produces far more than the soil that is neglected. **THE BOOK OF KNOWLEDGE** is the great cultivator, with its 10,000 irresistible pictures which tell a story or impress a fact in a way that can never be forgotten. It has a power and fascination for growing minds that has never been equalled. It is the only work of reference for the young which they read eagerly, and to which they return again and again for the important and essential information. Do not keep your child waiting for the greatest opportunity which you can give him, **THE BOOK OF KNOWLEDGE** in the HOME.

SATISFY YOUR DESIRE TO KNOW BY MAILING FREE COUPON

FREE COUPON

THE GROLIER SOCIETY,
The Tribune Building, Winnipeg.

Please mail descriptive book, containing a little talk on the different departments in **THE BOOK OF KNOWLEDGE**, and explaining the use and meaning of the work for the mind of a child.

NAME

ADDRESS

The Western Home Monthly, March

THE 80-PAGE FREE BOOK CONTAINS THE FOLLOWING SUBJECTS:

Chieftains of a Vanishing Race (frontispiece in three colors); The Sun and His Family; What Our Skin is Like; How the Nail Grows on the Finger; How the Teeth Grow; The Nerves of Smell; The Marvel of Hearing; The Lords of the Wild Kingdom; A Concrete Ship in the Water; The Wonderful Birth of the Wheat; How We Dig Up Sunshine; Making the Desert Blossom; Canada the Wonderland; The Republics of South America; The Boy Carpenter's Box of Tools; and Others.

The Grolier Society

THE TRIBUNE BUILDING

WINNIPEG