

churches. In connection with the matter, however, it is interesting to note that many churches have conceived an obvious enthusiasm for broadcasting their services by radio and then suddenly lost their enthusiasm. It may be that the obvious advantages of broadcasting to sick members of the church are inclined to be outweighed by the prospect of other members, not sick, being content to stay in bed and hear the service. It is no longer always possible to prove that your boy went to church by asking him what was the text, because he may have "listened-in" to the text in some barn, in the intervals of an exciting rat-hunt. The time may come when the small village church will borrow its music from the city church some hundred miles away. For that matter, it may also borrow its sermon, and rely for its "local colour" on the collection.

Bernard Shaw claims that honesty varies with the strain that is put upon it. This is no doubt true—therefore, if we assume as we may, that the racing bookmakers of the future will receive instantaneously by radio broadcast, direct from the course, the results of every race, dishonest persons such as wire-tappers, will no longer be disposed to place bets

after a race is run. If this application of the radio broadcast had been applied when it was first available, many an enterprising man now in jail would no doubt be enjoying his freedom.

One of the most attractive uses of the radio broadcast is obviously the entertainment of bed-ridden persons. Even today, they have considerable facilities of this sort available, and in at least one case they were made use of over a year ago.

The Utilitarian Aspect

The present novelty and consequent enthusiasm will of course diminish somewhat; but as it diminishes the utilitarian aspect of broadcasting will surely come more and more to the fore. One important point must always be borne in mind, and that is that, power for power, radio-telephony has only about half the range of radio-telegraphy, and that, as compared with telegraphy, telephony is a slower and less positive means of conveying intelligence. Another point to be borne in mind is that the radio-telephone message does not make a visual record possible, and does not lend itself very readily to an aural record; whereas it is now very simple to record a wireless telegraph message and the apparatus is

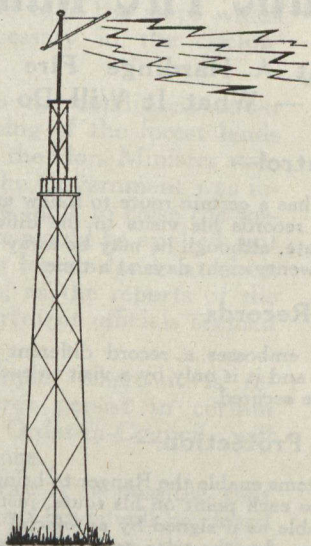
neither costly to instal nor difficult to operate. By the same means and at no excessive cost, the wireless telegraph message may now be automatically printed in Roman characters. When these various points are considered, it will I think, be evident that, the mechanism being available, there is a great field for the commercial broadcasting of useful information to subscribers only, and the mechanism is available.

I do not consider that radio broadcasting should be any source of alarm to manufacturers and dealers in phonographs, etc., because their business organizations can be so readily adapted or extended to embrace the radio field, and gramophone manufacturers will no doubt do a considerable business in radiophone receivers fitted into cabinets.

I have no definite information about broadcasting in France, but I understand that it is being extensively practised there. In England, there are not yet any regular broadcasting stations, as we know them, but a considerable number of amateurs spread over England take advantage of the operation of an excellent broadcasting station in Holland.

The proposal in the United Kingdom is to license a limited number of

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