

If YOU Knew

that where there is a stretch of vacant land today there will be 10,000 people in two years and 25,000 in ten years

What Would You Do?

You would put every cent you could raise or borrow into that property, wouldn't you, and if you could raise enough to start with you would make your everlasting fortune, wouldn't you?

IF YOU HAD KNOWN in 1890 that Winnipeg would have 150,000 people in 1910

IF YOU HAD KNOWN in 1900, or even 1903, that Calgary would have 40,000 people in 1910

IF YOU HAD KNOWN in the SAME years that Edmonton would have 30,000 in 1910

IF YOU HAD KNOWN in 1905 that Regina would have 20,000 people in 1910

IF YOU HAD KNOWN in 1905 that Moose Jaw would have 17,000 people in 1910

IF YOU HAD KNOWN in 1900 that Vancouver would have 110,000 people in 1910

IF YOU HAD KNOWN in the same year that Seattle would have 235,000 people in 1910

You would today be among the wealthy men of the continent. Some of you thought you knew and had the nerve to back your thoughts. You are living in fine houses today, driving automobiles, travelling to Florida, California and Europe, and playing a big part in the life of your home community.

Whether you knew, thought you knew or didn't know five and ten years ago, today there comes another chance. Listen:

WE KNOW where corresponding chances are going to take place within the next decade. We know that the Canadian Pacific Railway Company is establishing a new Pacific Coast terminal at Coquitlam, in the Vancouver metropolitan district. We know that company has already spent \$1,000,000 for the land for the terminal site. We know that it is beginning to spend millions to im-

prove those terminals with 180 miles of track and scores of shops and roundhouses. We know that 5,000 men will be employed by the railway company in those terminals. We know that those terminals are so far from Vancouver proper—17 miles—that those employees must reside near their work. We know that means the basis of a town of 25,000 people, with infinite possibilities of growth beyond.

We know that we have the bulk of the land—1,500 acres on which the town must build.

We know that we can not carry all this land and let the town grow and make money ourselves. Lots must be sold. You can buy these lots without risk. We took the risk when we bought. What was possible then, is assured now.

MOREOVER, we are not trying to discount the future. In other words we are making lot prices so low that you can share with us a large part of the profit that will result from our **KNOWLEDGE**.

Now You Know in respect to the Canadian Pacific's Industrial Terminus, what would have meant fortunes to you had you known it about other towns. There may never again be such a definite opportunity to be **IN THE KNOW** in time. The thing, therefore, for you to do, is to use your Knowledge—Knowledge is Money and Power only when it is used.

The coupon below will bring you detailed information that will put you still more in the know and help you to utilize your knowledge to make a safe and extremely profitable investment. Use it now.

Coquitlam Terminal Co. Limited

Leigh-Spencer Building
Vancouver, British Columbia

TEAR OUT AND SEND TODAY

Coquitlam Terminal Co.,
400 Leigh-Spencer Bldg., Vancouver, B. C.

Without cost, liability or obligation on my part, send full particulars, maps, opening prices of lots in the coming industrial centre of Coquitlam, etc.

Name
Address
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