

Exceptional Values For Your Money

Is What You Get Here Now!

THE EXTRAORDINARY LOW PRICES WILL SURELY DELIGHT YOU.

The vast stock of goods in this store will enable you to select the very goods you need and want most, and for every dollar you'll spend you'll get a great deal more value than you ordinarily get.

This has been a most successful sale because the bargains have surpassed all former offerings.

Get These Specials This Week

Black Cashmere Hose, spliced heels and soles, seamless throughout, all sizes for 19c per pair, regular 35c value.

Get a new House Dress during this sale, 79c.

The Coats

Are exact duplicates of those retelling in the large cities for two dollars more than our prices. We have a great variety of styles in Ladies' Coats. See them and be convinced. We also have many styles for misses and children.

You'll Need Heavier Underwear

Now is your time to get it. Do not let the golden opportunity slip.

Big Sale of Men's and Boys' Overcoats

If you have so far missed your chance at these unusual offerings, don't delay any longer but come at once and see what remarkable purchasing power we have crowded into every dollar.

E. MAYHEW & CO.

The Transcript.

THURSDAY, OCTOBER 28, 1915.

Newbury

Mrs. Neil-Patterson, of Parkhill, is visiting friends in town.

Born at Windsor, Oct. 21st, to Mr. and Mrs. Ernest A. Archer, a daughter (Audrey May).

Miss Pratt, of London, and Mr. Bury, of Morpeth, have been visiting Mrs. George Armstrong.

Misses Lydia Fennell and Winnie Archer spent the week-end with Miss Darch, London.

Mr. Brown arrived recently from Argentine, South America, on a visit with his uncle, E. F. Jeffery.

Miss Marjory Robinson entertained a number of little friends on Saturday, her tenth birthday.

A number from here attended the Wardville school fair. All report a good time.

John Sheppard, of London, and Will Sheppard, of Petrolia, motored over on Monday.

James Sinclair has purchased the Colin McCallum property and will take possession soon. J. W. Werner will occupy the house vacated by Mr. Sinclair.

Miss F. Douglas visited Mrs. Wm. Bayne last week.

Pte. Alex. Humphries and a friend, of the 33rd, spent the week-end at Stuart McCallum's.

The Women's Institute gave a splendid ten-cent tea in the Town Hall on Trafalgar Day. Proceeds, \$25.

They were handed in to the treasurer of the Trafalgar Day Fund for the British Red Cross Fund, which is now \$250, with more to come. Less than two weeks ago our Machine Gun Fund treasurer forwarded \$500 to Hon. W. T. White.

The Women's Institute will have a pancake social in the Town Hall on Thursday evening. Proceeds for Red Cross.

At a meeting a few evenings ago an authorized Red Cross Society was formed. The officers are: President, Rev. J. Malcolm; secretary, Miss Lydia Fennell; treasurer, E. Lewthwaite. A committee of Messrs. J. G. Bayne, E. Lewthwaite, C. Tucker and Dr. Owens were appointed to attend to getting a speaker for a public meeting each month. The fee of the Red Cross Society is 25 cents. Any and everybody is welcome to join. There is lots of work to be done. Help along.

Newbury has done a great deal of Patriotic work. The ladies of the Red Cross Society have been busy knitting, making bandages and other necessities for the soldiers. The members of the Women's Institute have also done a great deal along the same lines, their last contribution being two large barrels of canned fruit, forwarded to Hyman Hall, London. Everyone joined in, and with the aid of a small part of the township of Moss contributed \$250 to Trafalgar Day Red Cross Fund. Fifty dollars was also remitted to the London and Middlesex Patriotic Society on Monday.

Ottawa, Oct. 19, 1915.

Newbury, Ont.

Dear Sir,—I am in receipt of yours of the 16th inst. enclosing cheque for \$500 as a contribution from the citizens of Newbury towards the purchase of a machine gun. Will you please express to those contributing to the fund the thanks of the Government for this generous and patriotic contribution. I shall advise the militia department of your wish that the money should go towards the benefit of the 33rd Battalion.

Yours, very truly,

J. W. WHITE.

Wardville

Wardville, Oct. 26.—Mrs. C. Mimma is visiting friends in Windsor and Detroit.

Messrs. Ervin and Will King, of Detroit and Grand Rapids respectively, are visiting their mother here.

Mrs. Walker, of Florence, is visiting her sister, Mrs. R. Yates.

Mrs. Jeffrey, of Detroit, is visiting her mother, Mrs. D. Smith.

Mrs. Jackson has returned home after visiting friends in West Lorne for several weeks.

Mrs. Cronk, of St. Thomas, is visiting her sister, Mrs. W. Milner.

C. Mimma is one of the jurors in London this week.

Wm. Taylor, of Mull, is spending a few days with his daughter, Mrs. John Mulligan.

Mr. and Mrs. W. R. Taylor and family, of Mull, and Miss May Taylor, of Ridgeway, spent Sunday at the home of John Mulligan.

A CLEAR HEALTHY SKIN.—Eruptions of the skin and blotches which blemish beauty are the result of impure blood caused by unhealthy action of the liver and kidneys. In correcting this unhealthy action and restoring the organs to their normal condition, Parmelee's Vegetable Pills will at the same time cleanse the blood, and the blotches and eruptions will disappear without leaving any trace.

CAIRO.

A. D. Smith, of Barton City, Mich., after an absence of sixteen years, is visiting friends here. Lauchlin, of Aberfeldy, and D. M., of Cairo, are brothers.

H. S. Bilton and wife motored to Rodney on Sunday.

Mr. and Mrs. Jas. Annett, of Watford, visited at the home of the former's brother, John, on Sunday.

John Annett, who was seriously ill, is at present gradually improving.

Ross Ellison, of Ridgeway, officiated in the Presbyterian church on Sunday in the absence of the pastor.

Harvey Lambert, of Walkerville, spent a couple of days visiting friends here.

It Miller's Worm Powders needed the support of testimonials. They could be got by the thousands from mothers who know the great virtue of this excellent medicine. But the powder will speak for themselves and in such a way that there can be no question of them. They act speedily and thoroughly, and the child to whom they are administered will show improvement from the first dose.

KILMARTIN.

Mrs. D. D. Campbell and little daughters Marion and Lillian have returned home after spending a few days with friends in Warwick.

Mac. Secord returned to Detroit on Saturday.

Rev. Mr. Oflitor, of London, delivered a lecture on "Britain and the War of Wars" in Burns' church on Tuesday evening.

The pupils of S. S. No. 17, Moss, contributed \$13.25 to the British Red Cross on Trafalgar Day.

The ladies of the Red Cross Society of Burns' church, Moss, ask for contributions of candy, fruit cake or plum pudding for the soldiers' Christmas, to be left at the manse on or before Thursday, Nov. 4.

D. N. Muirhead disposed of his prize carriage horse last week to Mr. Beattie, of Watford.

Robert Campbell has returned from a week's visit at Montreal.

Over 4,000,000 women will be entitled to vote for President of the United States in 1916.

Melbourne

Melbourne, Oct. 27.—Mrs. J. G. Leonard, of Stratford, is visiting at her home, J. Long's, for a few days.

Mr. and Mrs. Quick, of Kingsville, are visiting their daughter, Mrs. Frost, of this place, for a few days.

John Acton and wife, of St. Thomas, formerly of this place, spent Monday in town.

Glencoe basketball team is expected to play at Melbourne some day this week.

A. Fisher and A. Newton paid London a business trip on Monday.

Long's dance orchestra will furnish the music at the patriotic dance at Mt. Brydges on Monday evening.

A. S. McDougall and wife have returned from a trip through the West.

The Melbourne Patriotic Association during September and October shipped to the London branch of the Red Cross Society, Hyman Hall, London, 20 new sheets, 2 old sheets, 18 suits pyjamas, 107 pillow slips, 78 towels, 2 robes, 3 pair wristlets, 1 pair bed socks, 24 pair day socks, 1 pair feather pillows, 1 dozen 3-inch bandages, 5,700 mouth wipes, 500 face cloths, 78 handkerchiefs, 18 napkins, a quantity of old linen: Anna Rebekah Lodge 118—32 pillow slips; Women's Missionary Society of Methodist church, Melbourne—1 dozen pillow slips, 4 dozen handkerchiefs, 3 neck sheets, 1 old sheet, 4 towels, 1 feather pillow, 1 quilt.

DAVISVILLE.

Davisville, Oct. 26.—On Saturday evening the friends and neighbors of this vicinity assembled at the home of Mr. and Mrs. Russell-Smith, the event being a farewell social gathering in honor of Mrs. Smith's son, Ralph Longley, a popular young man of the neighborhood, who has volunteered for overseas service. During the evening an impromptu program was given and, appreciated by all. Then Pte. Longley was asked to please come forward while an address was read by Miss Effie Durfee and a presentation made by Miss Mabel Hillman of a safety razor. Afterwards a dainty lunch was served and then, wishing Pte. Longley all good success and a safe return, the evening was closed by singing the National Anthem. The address:—

Davisville, Oct. 23, 1915.

Mr. S. R. Longley.—Learning that you have volunteered for active service in defence of the Empire and the righteous cause for which it stands, we, your friends in this neighborhood, have assembled for the purpose of wishing you God-speed. We know that you have counted the cost, that you hold not your life dear if it is spent in the cause of freedom and justice. But we trust and pray that the supreme sacrifice may not be required of you, and that you may come safely through the conflict.

We believe that you will uphold the traditions of the British race by being steadfast and unflinching in the hour of danger and chivalrous and merciful in the hour of victory.

The noble deeds of our Canadian boys at Langemark have shed undying lustre upon the name of Canada, and with the inspiration of their heroism you will part now but we look forward to the time when this cruel warfare being ended, we can hail you upon your return as one of the men who did his bit to preserve for us the priceless heritage we enjoy. We would ask you to accept the accompanying token of our esteem. May it be in the days to come remind you of your many friends here.

Signed on behalf of your friends:—

Lela Durfee, Mabel Hillman, John Leitch, Andrew Armstrong.

TRAFALGAR DAY FUND

List of Contributors at Glencoe to British Red Cross.

Sutherland and Vause List.

R. C. Vause \$2.00
Mrs. R. C. Vause 2.00
Miss Edith Vause 1.00
A. E. Sutherland 1.00
A. E. Sutherland 1.00
Miss Mary McRae 1.00
Willie Diamond 1.00
Mrs. John A. Dobie 1.00
Mrs. Eliza McMillan 1.00
J. C. Graham 1.00
D. D. Graham 1.00
Primary Room Glencoe Public School 1.81
S. S. No. 5, Ekfrid 5.00
John Strachan 1.00

\$28.31

Elliott and Suttler List.

J. C. Elliott 5.00
L. Suttler 5.00
J. J. Wright 5.00
M. C. Allingham 1.00
D. M. McGuire 1.00
J. A. Ferguson 1.00
G. M. Barker 1.00
W. A. Currie 1.00
Geo. Hurley 1.00
Lee Jim 1.00
F. G. Humphries 2.00
G. H. Singleton 1.00
Frank Copeland 1.00
Dr. A. A. McIntyre 2.00
John B. Henry 1.00
Geo. Lethbridge 1.00
Mrs. Cookley 1.00
Miss McDonald 1.00
J. E. Eastman 1.00
C. A. Allen 1.00
J. H. Neve 5.00
Alex. McNeil 5.00
Peter McCracken 1.00
Ed. Mayhew 1.00
Chas. Dean 1.00
Dan. H. McRae 3.00
G. A. McAlpine 2.00
F. J. Elliott 5.00
Sydney Overton 5.00
Miss Riggs 25
T. A. Craig 25
P. E. Lumley 1.00
Ed. Berdan 5.00
Wm. Newport 1.00
Herb. Moore 2.00

\$85.25

Lumley and George List.

John McMillan 2.00
Peter Loosenmore 5.00
Wm. Tomlinson 25
Wm. Nichol 10
Edith Watterson 50
J. A. Wilson 25
G. W. Weekes 50
Duncan McCallum 50
H. E. McAlpine 25
P. E. Lumley 1.00
C. George 1.00
J. Y. McLaughlin 1.00
Wm. Allan 1.00
D. H. Love 1.00
Fred McCallum 1.00
D. A. McColl 1.00
J. A. Wilson 2.00
J. O. Jones 1.00
Margaret Stinson 1.00
H. Hicks 50

\$16.35

Orangemen.

Wm. Stinson 3.00
Chas. Scott 1.00
The Orangemen 1.00
P. J. Morrison 1.00
W. R. Henry 1.00
George Babcock 1.00
Thos. Wilson 1.00
P. E. Lumley 1.00
John Henry 1.00
Chester Bechill 1.00
J. E. Weaver 1.00
H. E. Weaver 1.00
Wm. Ewing 1.00
John Bellamy 1.00
Fred. Aldred 1.00
C. H. P. Owen 1.00
Russell Parish 1.00
Harry Hicks 1.00
Arnold Aldred 1.00
Rev. Mr. Ford 1.00
John McCracken 1.00

\$24.00

Keith and Huston List.

J. A. McLaughlin 5.00
M. J. McAlpine 5.00
Jos. Russo 5.00
Fred. Aldred 5.00
E. T. Huston 5.00
John Hayter 1.00
Wm. Wehlan 1.00
Geo. McLay 1.00
J. J. Munro 1.00
John Sexsmith 1.00
John McFarlane 1.00
C. O. Smith 1.00
R. C. Towner 1.00
Frank Suttler 1.00
Edna Waterworth 5.00
A. Fleming 2.00
A. F. Ward 1.00
Chas. Stinson 1.00
Harry W. Hicks 2.00
A. friend 1.00
Russell Parish 1.00
Chester Bechill 1.00
James Corbett 1.00
P. D. Kitchin 2.00
J. A. McLaughlin 1.00
H. Lumley 1.00
O. B. Anty 1.00
J. L. Tomlinson 1.00
W. T. Jelley 1.00
John Briggs 1.00
J. B. Gough 1.00
Alf. Aldred 2.00

\$55.50

Reeve McLaughlin List.

Glencoe Council 200.00
Masonic Lodge 50.00
Ladies' Patriotic Society 50.00
Geo. Wilson 1.00
Miss Johnson 2.00
Duncan McCallum 5.00
Bert Phipps 5.00
John Lethbridge 5.00
Ella Samson 1.00
Rev. George Weir 1.00
Mrs. Mary Hollingshead 1.00
Florence Biddulph 1.00
Junior Red Cross 10.00
Joese Humphries 1.00
Annie Aldred 1.00
Florence Keith 35

\$329.85

Davidson and McKellar List.

Mr. and Mrs. Wm. McCracken 5.00
C. E. Davidson 3.00
J. A. Scott 3.00
J. A. McKellar 3.00
Mrs. Mary McAlpine 2.00
Neil McAlpine 2.00
Mrs. Margaret Young 2.00
Richard Dunlop 2.00
Alfred Sullivan 1.00
Wm. Quick 1.00

J. Albert George 1.00
Samuel Thompson 1.00
Mrs. Ann Saxton 1.00
John Ramsay 1.00
Mrs. Lorenda Smith 1.00
W. S. Rogers 1.00
J. Oldrieve 1.00
Mrs. Blackwell 1.00
Dr. Saxton 1.00
Gordon Waterworth 1.00
W. Underhay 1.00
Wm. McRae 1.00
Geo. Richards 1.00
Mrs. W. A. Currie 1.00
Mrs. Archer 1.00
Howard Mitchell 50
Mrs. Overton 50
T. Dauphin 50
Wm. R. Eddie 1.00
Dan. A. Mitchell 1.00

\$42.50

Hayter and Owen List.

Dr. Walker 1.00
Donald Stout 1.00
Mrs. Alex. McCutcheon 1.00
Mrs. Levi Smith 1.00
Fred Simpson 1.00
Mary D. McAlpine 2.00
Mrs. D. H. McRae 2.00
Mrs. Riley 1.00
Mrs. Gale 1.00
Alex. McAlpine, Jr. 1.00
T. Hicks 1.00
Mrs. Trestrain 1.00
Mrs. McColl 1.00
E. Stinson 1.00
James Poole 1.00
Miss Ada Cook 1.00
Miss Mary Gough 3.00
Miss Nichol 2.00

\$29.00

Graham and Hull List.

M. McEachern 5.00
H. Johnston 3.00
Fern Graham 5.00
A. B. McDonald 2.00
Allan McPherson 5.00
Mary D. McAlpine 2.00
A. A. Lachman 1.50
John McLean 1.00
John D. McLaughlin 75
James Brown 2.00
E. M. Doull 4.00
Mrs. Blackburn 5.00
N. Graham 2.00
O. Depeu 1.00
James Waterworth 2.00
W. A. Hagerty 2.00
John E. Hull 1.00
George Precious 2.00
George Weir 1.00
Mollie Tait 1.00
Wm. Tait 1.00
J. R. Squire 1.00
James Harris 1.00
Mrs. R. Blacklock 1.00
Fred Dalson 50
James Wilby 1.00
Miss Dalton 50
Mrs. G. Blacklock 25
Mrs. A. McBean 50
Wilson Annett 50

\$54.50

Currie and McLean List.

J. N. Currie, 10% of sales on 21st, \$13.03
F. B. Clarke 5.00
Annie Davidson 1.00
Frank Hayter 1.00
Mrs. Fleming 1.00
Mrs. Boyd 1.00
E. Maginn 1.00
Miss Tena Sutherland 1.00
Thomas Stoss 1.00
W. D. Moss 1.00
Alex. McAlpine, Sr. 1.00
Mrs. George Harris 50
J. S. Walker 50
H. J. McCaffery 50
Will McRae 50
Miss Howson 50
Mr. Monaghan 25
Geo. Rankin 25
P. E. Vause 1.00
Chas. Young 5.00

\$36.03

SUMMARY.

Hayter and Owen 28.00
Elliott and Suttler 85.25
Sutherland and Vause 28.31
Graham and Hull 54.50
Davidson and McKellar 42.50
Keith and Huston 55.50
Lumley and George 16.35
Currie and McLean 36.03
Orangemen 24.00
Reeve McLaughlin 55.50

Total contributions \$978.29

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears

Signature of *Chas. H. Johnston*

The worst thing about having a good reputation is how you have to fight all the world to keep it from taking it from you.

COAL!

Now is the time to get your bin filled with

Screened D. & H.

SCRANTON COAL

It satisfies. Prompt delivery

ALSO GOOD HARD WOOD

G. A. McALPINE

Flour & Feed Phone 8

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Shorthand

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Y.M.C.A. Building

London, Ontario

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Catalogue Free. Enter any time

J. W. Westervelt, Principal

THE ROYAL BANK OF CANADA

CAPITAL PAID UP - \$11,560,000

RESERVE FUND - \$12,560,000

TOTAL ASSETS - \$187,000,000

Savings Department—Interest allowed on deposits of one dollar and upward and credited to accounts half yearly.

Farmers' business solicited. Loans made to responsible farmers for the purchase of cattle, etc. Sale notes cashed or collected.

Glencoe Branch - E. M. DOULL, Manager

MERCHANTS BANK OF CANADA

Established 1863 Head Office, Montreal

Capital, paid up \$7,000,000 Reserve Fund \$7,248,134

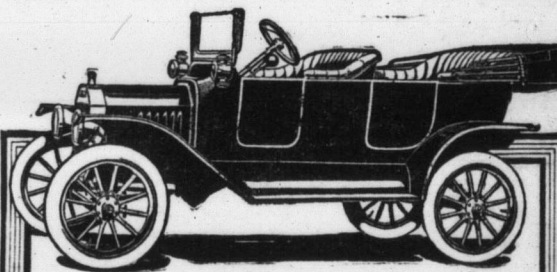
SAVINGS DEPARTMENT

We give special attention to Savings Accounts. One dollar only is necessary to open an account. Interest allowed at highest bank rate, and added twice a year without application or presentation of pass-book. No delay in withdrawals. Two or more persons may open a Joint Account, and either party can withdraw money.

FARMERS' BUSINESS

Money advanced to Farmers at Reasonable Rates. Sales Notes handled on most favorable terms.

J. A. McKELLAR, Manager GLENCOE BRANCH



"MADE IN CANADA"

Ford Touring Car
Price \$530

Ford Runabout
Price \$480

Ford Town Car
Price \$780

The above prices f.o.b. Ford, Ont., effective Aug. 2, 1915. No speedometer included in this year's equipment, otherwise cars fully equipped. Cars on display and sale at

ALEX. DUNCANSON'S - GLENCOE



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OVERLAND

MANY REASONS WHY

It has the reputation for being the most reliable car.

It has all the latest improvements.

It is easy to handle.

It is easy on gasoline.

It is easy on oil.</