



With its origin and development in Canada . . . with its business world-wide in scope and service . . . Weston's believe thoroughly in the importance of Export Trade to every citizen of Canada. Ever mindful of Canada's needs and satisfying these needs first, Weston's also plan an even greater expansion of world demand for its all-Canadian products.

MONEY IN KINGSTON, JAMAICA

can mean Wages in Kingston, Canada

The more Canadian products sold abroad . . . in British West Indies . . . in Egypt, India or elsewhere . . . the more progress is enjoyed by Canada and its citizens . . . in the form of wages, employment and prosperity.

Already, Export Trade pays one-third of the Dominion's wage bill. It can do more. With understanding of foreign needs, with steady cultivation of foreign markets . . . Export Trade can be made an even more powerful and vitalizing influence on Canada's national and individual welfare.

Many trails to Export Trade have already been blazed in foreign countries. The valuable work of our Foreign Trade Service . . . the goodwill created by our armed forces in wartime . . . these have familiarized Canada's name, ways and products in countries throughout the world. Never was the moment more timely to expand world demand for products made in Canada.



Weston's SODA BISCUITS
English Quality BISCUITS
BREAD and CAKES

Canada in the West Indies

● Every Canadian manufacturer seeking to cultivate the British West Indies market will benefit by the missionary and liaison work conducted so thoroughly and painstakingly by our Foreign Trade Service. You will always find full co-operation in your export activities at the Department of Trade and Commerce, Ottawa.



GEORGE WESTON LIMITED • TORONTO, CANADA