Canada Business College, Chatham.

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preacher. And if he intends to make business his profession it is the height of folly to enter upon it as an apprentice, ignorant of the first principles, when for a comparatively small amount of time and money he can enter "upon his chosen life work a journeyman, able to do thoroughly and well any work that falls to his hand, able to step into any vacancy that may arise, and discharge its duties with credit to himself and satisfaction to his employers.

It is a Necessity in this Age of Business Enterprise.

FVERY young man should have a good business education, no matter what his future occupation may be.

A young man possessing a thorough and practical business education will advance as much in two years as he would in five without it.

The success of very many young men dates its beginning to a course of study pursued at our Business College.

We would therefore suggest to young men that the present is the time to get an education. Lose no time in preparing for the duties and responsibilities that await you. Competent men are wanted in all departments of industry. If you put off the preparation for the future, that time may never arrive. Use the present, and then you can trust in the future.

A Profitable Investment for the Farmer, Professional Man or Mechanic.

HERE is no calling in life, mechanical, agricultural or professional, where the time and expense necessary to secure a thorough acquaintance with business forms is not a most profitable investment — A man may be ever so skillful a mechanic, but it is the man who adds to his mechanical skill the power of accurate calculation that becomes the master builder. A farmer who is versed in business matters is in demand among his neighbors, as managers of cheese factories, creameries, etc., which modern methods of business are calling into existence, and is able to add to his income in a single year all that his business training has cost him.

One reason why farming is not more lucrative is because farmers, as a class, are not versed in business. They trust to luck instead of going on the basis of sound business calculation. Those farmers who add to their knowledge of farming a thoroagh knowledge of business, make money.

The majority of persons who attend Business Colleges do not do so with a view of becoming professional book-keepers, but for the purpose of fitting themselves for business as a part of their general education which can be turnel to good account in the pursuit of any calling, whether farmer or

D. McLAURLAN, Ess. Dear SIT: I have much pleasure in stating that I have taken a course in your College and graduated therefrom. The instruction is revived while attracting your institution has enabled use to fill successfull any position which I have since biel. Tean, therefore, with confidence on the mouth preparto take a course in your College, and feet online the fault will be his own if it does not thoroughly preparblan for any position in business life. Yours respectfully. W. B.MERITT, Merritt's Banking Offloe, Fifth Street, Chathahr

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