

SIMPSON'S SPRING HOUSE-CLEANING WEEK

Store Hours
8:30 to 5:30 Daily

Today the 12th, to Saturday the 17th---A Week of Savings for Busy House-cleaners

Follow the lead of the house-cleaning brigade. Of all the tricks the sunshine plays, perhaps the meanest is the way it unfolds before the busy housekeeper's eyes all the dusty secrets of every small nook and cranny. Windows are dirty, curtains are dusty, rugs need pounding, furniture needs re-upholstering, walls need decorating, and goodness knows what not! Do not be discouraged, Mrs. Housekeeper, just call to your aid the service of the Wall Papering Department or the Curtain and Drapery Department, where old furniture may be made to blossom forth in all its renewed chintz-like glory. The Rug Department, too, where you will find a rug to fit almost any sized room and any purse.

Great Clearance of Table Lamps

During Spring House-Cleaning Week
All Styles and Sizes

From the little bed lamps of simplest design to the large and decorative lamps for the living-room, drawing-room, hall or den—they are all shown in this sale. We can describe but a few of the many dozen real bargains.

Bed Lamps, brushed brass finish. Regularly \$2.75. House-cleaning week 1.95

Bed and Table Lamps, in old gold and antique brass finish. Regularly \$2.25. House-cleaning week .. 1.45

Other Small Table, Desk and Reading Lamps, with parchment, silk or glass decorated shades. \$6.70 value for \$4.95; up to \$22.50 values for \$15.00.

An Extra Large Carved Wood Lamp with 22-inch parchment shade in sky effect. Originally priced at \$87.00. Extraordinary value at 32.00

Lamp Wrought in Iron and Polychrome, large size, with 3 pull sockets 7.95

Beautiful Effects in Jade and Gold, Orange and Black, Peacock and Gold, Ivory and Jade, wired with one pull socket. Regularly \$25.00. House-cleaning week 12.50

Large Metal Lamps, with amber glass panels, that were \$11.50, \$13.50, \$18.75 up to \$27.50. House-cleaning week, selling at \$8.95, \$10.00, \$14.95 to \$23.80.

Simpson's—Sixth Floor.

New Wall Papers for Spring Decorating at Home

Spring house-cleaning—what else does this mean, but wall papers to clothe home? Sunshiny days have pointed out the drab appearance of your walls, and you are also tired of the same pattern—therefore: Visit our Wall Paper Department during spring house-cleaning week.

Our Selection of New Wall Papers

Embodies all the latest styles and the best achievements in the art of manufacture. Tapestries, chintzes, plain effects and dainty stripes abound in the wonderful array of designs and colorings.

Dainty Chintz Wall Papers for Bedrooms, 25c Roll

Floral and bird designs in new color treatments of pink, blue, mauve and mixed shades on shadow print backgrounds.

Oriental Weave Treatment

Regularly \$1.00 for 69c.

Blended fabric weave in superb color workings of tan, cream, buff, and gray with warmer shades intermingled. 3-inch borders to match yard 5



Verdure and Scenic Tapestry Wall Paper

Special Values at 29c and 33c Roll.

Rich color-combinations for the living-room or hall, including grays, tans, blues and putty shades.

New Patterns in Varnished Tile Papers

Special Values at 73c and 85c Roll.

Crystal varnish finish that may be wiped off with a damp cloth. Large variety of patterns and colorings.

House-cleaning Needs

Specially Priced

Sulphur Candles, each 15
Formaldehyde Fumigators 50
Gillette's Lye, tin 15
Chloride of Lime, tin 15
Crude Carbolic Acid, pint 25
Powdered Ammonia, 10c package, 4 for 25c
Household Ammonia, pint 21
Whiting, package 10
Wood Alcohol, pint 50c, quart 95c
Copperas, package 10
Chamois Skins for polishing, 15c to \$2.75.
Moth Balls, pound 25
Moth Flakes, 20c pkg. special 11
Lysol, 25c, 47c and 69c.
Saniflush, tin 30
Special House-cleaning Sponges 5c.

(War Tax Included.)
Simpson's—Main Floor.

Odd Lines of High-Class Toiletries

52c Cream of Olives 37
26c Cream of Violets 15
68c Lila Whitening Cream 49
26c Red Rose Lotion 13
26c Witch Hazel Cream 13
37c Liquid Face Powder 19
26c Face Powder 13
\$1.04 Lila Lotion 38
\$1.04 Lila Toilet Water 52
37c Moon Kiss Talcum 19
26c Boro Menthol Cream 13
52c Lotus Perfume 19
20c Violet Talcum, 2 for 26
52c Talcums (in glass bottle) 26
11c Nail Polish, in sticks 5
16c Face Powder 8
10c Wash Cloths, each 5

(War Tax Included.)
Simpson's—Main Floor.

Large Selection of Fancy Ceiling Papers

Special Value, 15c Single Roll.

White and cream grounds with fancy circle and spot designs in silver mica.

Simpson's—Sixth Floor.

House Fresheners Framed Pictures \$1.25

Specially selected clearing lot of framed pictures in gilt, oak and gumwood frames. Color and sepia prints, landscape and figure subjects. Sizes vary from 6 x 8, 8 x 10, 10 x 12, 11 x 14 inches, etc.—Regularly \$1.49, \$1.75 and \$2.00. Just the thing to brighten a dull corner. Today, House-cleaning Sale 1.25

Unframed Pictures, 5c

For the old frame, a new picture, such as "Wide, Wide World" or "The Doctor," and many other color and sepia prints, ready for framing. Sizes range 11 x 14, 14 x 18, 16 x 20 inches, etc. A fraction of regular price. Today, each 5

Simpson's—Sixth Floor.

You'll Need New Draperies



Here are special values which should interest the spring house-cleaner.

Extra Special! 500 Window Shades at 79c Each

These are well made shades of durable opaque cloth in either green, cream or white, mounted on easy running spring rollers and complete with brackets, nails and ring pull, ready to hang. Standard size for the ordinary window, 37 inches wide, 70 inches long. Today, each 79

1,000 Yards of English Curtain Net, Today, 39c Yard—This wonderful offer is the result of a special purchase made months ago before the big advance in price. There are a score of exceptionally good designs, with plain or scalloped edges and neat centre effects.

White, ivory or ecru. 36 to 42 inches wide. Today, yard 39

A Special in Curtains, 1-3 to 1-2 Less

One and Two Pairs in Lace, Scrim and Swiss.

This is a collection of desirable curtains of which we only have one or two pairs of a kind. Included are Nottingham lace, scrim, marquisette and imported Swiss net curtains. Today, 1-3 to 1/2 off regular values.

1,000 Brass Extension Rods, Regularly 25c; Today, each 15c

Polished brass rods for use with window curtains, extend from 80 to 50 inches. Complete with plain ball ends and hook brackets. Regularly 25c. Today, each 15

We Specialize in Slip Covers Made-to-Order. Also Special Size Window Shades in Imported Scotch, Holland or heavy opaque cloth.

(Phone Main 7841, Drapery Department, for a man to take measurements.)

Simpson's—Fourth Floor.

Paris and New York Model Hats Half Price Today

60 French Models
Regularly \$35.00 to \$60.00
Today, \$17.50 to \$30.00

60 New York Models
Regularly \$25.00 to \$60.00
Today, \$12.50 to \$30.00



This is not a job lot of somebody's early guesses at what fashions may be—they are the genuine master-creations of the Paris and New York makers for Spring, 1920—hats that settle the question of style and boast the combined charm of exclusiveness and authenticity. They come from:

Evelyn Varon Lewis Bruck Weiss
Vasselin Villetard Maria Guy Farrington & Evans

And each hat boasts some exquisite feature.
—Hats of glittering cellophane.
—Hats of leather in combination with straw braid.
—Hats of Milan, with waxed ribbons.
—Hats of the new raffia, stripe grass, French hair.

Egyptian turbans, close-fitting tailored hats, broad-brimmed models, tricornes, novel four-cornered effects and modish tams, and there's practically every leading shade, with emphasis upon black, navy, jade and henna.

A limited number of wonderful hats, regularly priced from \$25.00 to \$60.00. In the Little Gray French Room, today, \$12.50 to \$30.00.

Simpson's—Second Floor.

Two Lingerie Blouses of Charm and Outstanding Value at \$2.95

The quality of voile you will find in these blouses is so hard to obtain nowadays that we took every single blouse this manufacturer would let us have—securing them at so great a concession as to make possible the low sale price.

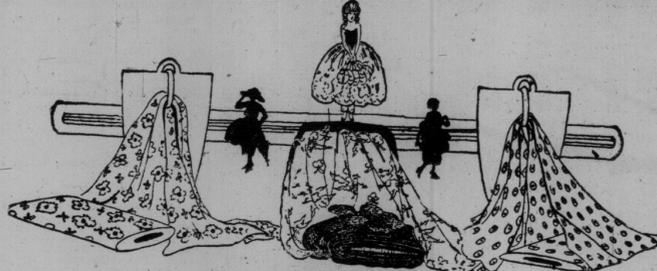
"The Sylvia" is of fine white voile, with square neck and deep square collar with inch-wide guipure lace insertion. Wide hem-stitched vest front, beautifully embroidered and hemstitched seams. Sizes 34 to 44. Special at 2.95

"The Printemps" is of sheer white voile in square neck style with folded pleat at top and daintily tucked and hemstitched vestee. A smart shawl collar of fine all-over embroidery, edged with Venice lace, and new three-quarter length bell sleeves, lace-edged. Sizes 34 to 44. Special today 2.95

Simpson's—Third Floor.

The SIMPSON Company Limited

Spring Silks Never Were More Novel or Effective



1,500 Yards Novelty Sport Silks

In stripes, checks and plaids, light and dark colorings, also a wide range of the lighter gingham checks and stripes. Regularly \$2.50 and \$2.95. Today, yard 1.95

New Silk Foulards—Showing the small neat designs so much in vogue this season. The ground colorings are navy blue, open, gray, taupe and brown. Today, special 4.50

The Fashionable Tricolette—Splendid value, in 36, 44 and 48-inch widths. Regularly \$8.50 and \$9.50 a yard. Today, special 7.75

Ivory Tricolette Jersey

500 yards, fine and closely woven. Ivory only. Regularly \$2.95. Today, yard, at 2.69

4,000 Yards Jap Pongee Silk, Extraordinary Value at \$1.18 Yard

In bright, natural shades. Clear, even weaves. Absolutely free from dressing. Only ten yards to a customer. Greatly reduced today 1.18

Black and Navy Chiffon Taffeta

Of world-famous Swiss manufacture. Fine and medium weights. 36 inches wide. Today, yd. 3.38

Charmeuse Satins

Of French manufacture. Dress and suiting weights. A complete range of colors, including black. Regularly \$5.50. Today, yd. 4.79

Habutai Silks

This is first choice "Echizon" quality. In ivory. Specially reduced, yard, from \$1.79 to \$1.59.

Simpson's—Second Floor.

Continuing the Special Selling of Queen Quality Boots for Women Today at \$8.95

Regular \$12.00 to \$20.00 Values All Sizes 2-12 to 8 and Widths AA to D

There is still a plentiful variety. The leathers are all of first quality, and the shades are correct for Spring wear. Queen Quality boots, as every woman knows, are famous for their up-to-the-minute style and superb workmanship. And they fit perfectly. Today, pair 8.95

Women's Underthings Are Underpriced for Today

Special offering of Nightgowns, Chemises, Drawers, etc. Every woman will appreciate this opportunity to complete her summer buying in underwear.

Nightgowns at \$1.69

Women's Nightgowns, made of excellent quality white cotton, slip-over style. The round neck and short sleeves feature fancy stitching. Dainty shirtings. Today 1.69

Women's Drawers, 59c

Wide umbrella style, of serviceable white cotton. Finished with deep pin tucked frill of same material. Both styles 59c

Women's Envelope Chemises, \$1.49

Very smart are these popular garments of splendid wearing white cotton. Trimmed yokes of Swiss embroidery and ribbon drawstrings. Today 1.49

Directoire Bloomers, 98c

So necessary for present wear, made extra roomy of fine ribbed cotton. Elastic at waist and knee. Flesh, white, sky or black. Today, very special 98c

Vests and Drawers, 69c a Garment

Summer weight garments of extra fine ribbed cotton. Vests have lace yokes or beading trimmed. Drawers are wide knee style, trimmed with lace. Today 69c

Women's Combinations, 95c

Splendid value are these Women's Combinations, of light-weight fine ribbed cotton. Beading or tubular edgings at neck and arms. Wide or tight knee drawers. Today 95c



The April Diamond Sale

You Who Were Born in April, if You Would Be Lucky, Must Wear a Diamond

Three-stone Rings, in fancy settings. Regularly \$100. Today 89.00

One only Platinum Set Tiffany Style Three-stone Diamond Ring. Regularly \$125.00. Today 92.50

Platinum Top Fancy Pierced Dinner Ring, set with 15 small diamonds. Regularly \$175.00. Today 133.00

Diamond Set Green or White Gold Cuff Links. Regularly \$86.00. Today, pair 35.50

Handsome Dress Ring, with 1 large diamond and 18 small diamonds in dome style, pierced mounting. Regularly \$350.00. Today 269.00

Tiffany Style Solitaire Diamond Ring, slightly less than a karat. Regularly \$450.00. Today 389.00

Lavallieres, with two very fine diamonds, in octagon design. Regularly \$475.00. Today 375.00

Also Rings, Bar Pins, Pendants, Scarf Pins and Earrings at similar reductions.

Simpson's—Main Floor.