

The Second Day of the Big Annual Sale Comes on Bargain Friday

The second day of our August Home Furnishing Sale, which, of course, means many advantages to thrifty people, and Friday Bargain Day, which means some extra special bargains, and both come today---and here is the list of the good things to select from. If you need home furnishings do not defer buying for any reason whatever. If you are a home-owner and would rather not pay all cash

The Home-lovers' Club Will Arrange Convenient Terms of Payment

This offer should not be confused with the ordinary time-payment

Simpson's is a cash house—and home-owners to whom the privilege of deferred payments is extended by the Home-lovers' Club buy at cash prices just as if they were paying all cash.

We have only one price—it is the same to everybody—and there is no extra charge by means of interest or by any other means for the con-

venience of deferred payments to Home-lovers' Club members.

The Home-lovers' Club is now reopened and will receive a limited number of new applications.

This is to enable numerous perfectly responsible people of moderate means to take advantage of the special opportunities afforded by our August Home Furnishing Sale.

Consult the secretary of the Home-levers' Club for further information. His office is on the fourth floor.

August Sale of Rugs

The fourth floor has on display thousands of rugs, and from today special lots will be offered in the August Sale at reduced prices. Here is the list that should make today a busy day in the Rug Department:

\$6.75 Rag Rugs for \$3.95 About 50 odd Rag Rugs of good strong qualities and many different designs and colors in the new shades of mauve, rose, grey, blue and green, with dainty borders. Size 4.6 x 7.6. Regular value up to \$6.75. Sale price today . . . 3.95 Axminster Rugs Reduced
Heavy and reliable are these serviceable Axminster Rugs

in shades and designs of rich Oriental characters. Good for general wear in any room, but most suitable for dining-room or living-room Sale price today 21.00

 Size 6.9 x 10.6.
 Sale price today
 23.95

 Size 9.0 x 9.0.
 Sale price today
 26.95

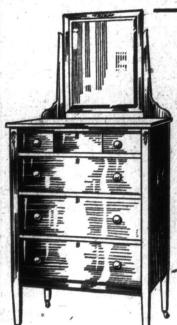
Size 9.0 x 10.6. Sale price today Brussels Rugs Marked Down Woven from a strong quality of yarn, these rugs are always serviceable, and in their small neat designs make quite a dainty appearance for living-room or dining-room. Grey, green, blue or rose combinations.

Size 6.9 x 9.0. Sale price today 13.95 Size 6.9 x 10.6. Sale price today 14.95 Size 9.0 x 10.0. Sale price today 21.95

Japanese Matting Rugs on Sale
In their quaint designs and colors make nice cool effects for bedroom, sunroom or cottage use. Size 6.0 x 6.0, Sale price today Size 6.0 x 9.0. Sale price today 1.75 Small Reversible Rugs This English made novelty Smyrna Rug is most attractive, and in exceedingly rich and well assorted colors, with a beautiful lustre, is very suitable for any of those places in

the home for which a small rug is required. Size 4.6 x 7.0. Sale price today 7.95 Size 3.0 x 6.0. Sale price today 3.95 Size 2.3 x 5.0. Sale price today 2.95

Oilcloth at 42c a Square Yard Serviceable, well seasoned Oilcloth, suitable for kitchen r bathroom use, in two widths only, 72 inches and 36



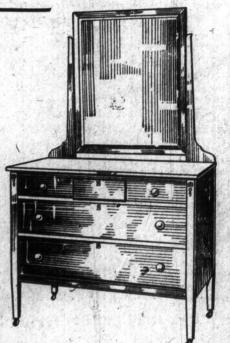
Here Is a Rare Opportunity for Rooming Houses

This Dresser, \$11.95 The Dressers are in birch mahogany

and walnut finishes. Have large drawers; back fitted with large bevel plate mirror. Size of case 21 x 40. The regular price is \$21.50. Because they are slightly damaged, the August Sale price will be only 11.95

This Chiffonier, \$11.65

The Chiffoniers are also in birch mahogany and walnut finishes, and are also slightly damaged. Perfect, they would sell for \$20.00. Because of the slight damage, the August Sale price will be 11.65

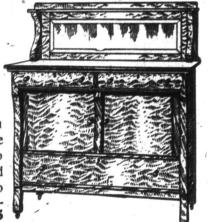


Extension Tables and Dressers---Two Extra Specials---Not More Than One of Each to Any Customer

Dressers in surface oak, golden finish, have beyeled plate mirror and three drawers with brass Extension Tables of solid oak, with 45-inch top of selected quarter-cut oak; extends to six trimming. This is a marvelous value, and is special for the one day only. Regular price \$10.50. On fcet; heavy pedestal base with platform, colonial feet; fumed or golden finish. Regular price \$20.00. sale today at

This Handsome Buffet \$21.75

It is substantially built of solid oak in fumed or golden finish. A handsome colonial design with mirror back, two small drawers, one large drawer and good cupboard space. Not more than one to each customer. Regularly \$30.00. To-



Furniture for Dining Room Dining-room Chairs, in fumed or golden finish; 5 small and 1 arm

chair, solid oak box frames, pad seats, upholstered in genuine leather. Regular \$23.00. Price 18.95 Dining-room Chairs, solid oak, panel and back rail quarter-cut, movable seats, upholstered in genuine leather. Set of 5 small and 1 arm chair.

Dining-room Chairs, in fumed or golden finish, box frames, slip seats, upholstered in genuine leather. Set of 5 small and 1 arm chair. Regu-

solid oak, 6-ft. when extended, fumed or golden finish. Regular price \$19.50. August sale 14.50 Extension Table, in solid quarter-cut oak, 45-in, top, octagon pedestal with platform base, fumed or golden finish, 6-ft. when extended. Regular Extension Table, solid quarter-cut oak, fumed or golden finish, divid-

ing pedestal base with locks, 48-in. top, 8-ft. when extended. Regular Buffet, in surface oak, golden finish, 46-in. case, three cutlery and one linen drawers, good cupboard space, back fitted with oval beveled

plate mirror and display shelves. Regular price \$20.00. August sale 16.50 Buffet, in quarter-cut oak, fumed or golden finish, 48-in. top, 2 cutlery and 1 linen drawer, good cupboard space. Regular price \$30.00. August sale 21.75

Buffet, in genuine quarter-cut oak, fumed or golden finish, heavy colonial design, good drawer and cupboard space. Regular price \$36.25.

August sale 8-Piece Dining-room Suite, \$51.65 Eight-piece Dining-room Suite, complete, consisting of buffet, extension table and set chairs.

Buffet, genuine quarter-cut oak, fu med or golden finish, colonial design. Extension Table, top of solid quarter-cut oak, 45 in., heavy pedestal oak base, colonial feet; 6 ft. when extended. Chairs, solid oak box frames, upholstered scat covered in genuine leather;

set consists of five small and one arm chair, The 8 pieces, complete, regular price \$70.50. August Sale 51.65 8-Piece Dining-room Suite, \$73.35

Eight-piece Dining-room Suite, complete, consisting of buffet, set chairs, ex-Extension Table, solid quarter-cut oak, 48-in. top, dividing pedestal with locks; 8 ft. when extended.

Chairs, quarter-cut oak, movable seats, upholstered in genuine leather; set consists of five small and one arm chair. Buffet, colonial design, 52-in. plank top, pillars cross banded veneer; has

doiley, cutlery and linen drawers. Back fitted with large beveled plate mirror. The 8 pieces complete. Regular price \$96.75. August Sale 73.35

Furniture For the Bedroom

Dressers, surface oak finish, three drawers, brass trimmed, oval shaped, beveled mirror (size 14 x 24) on back. Regular price \$12.25. Dressers, surface oak finish, three drawers, brass trimmed, back fitted with heavy plate mirror (size 20 x 24). Regular price \$15.00. August

sale price 12.50 Dressers, in surface oak finish, two large and two small drawers, shaped British plate mirror (size 20 x 24) on back. Regular price \$17.25.

Dressers, solid quarter-cut oak, fumed or golden finish, 40-in. case, two small and two large drawers, heavy standard, back fitted with large

beveled plate mirror. Regular price \$28.50. August sale price... 19.45 Dresser, Adam design, in white enamel finish; two long, two small drawers; wood trimmed, shaped British plate mirror. Regular price \$24.25. August sale 20.00

Brass Bed, heavy 2-in. posts and top rail, five heavy fillers. Supplied in satin finish, size 4.6 only. Regular price \$36.00. August sale. . 26.75 Mattresses, seagrass, jute both sides and ends, deeply tufted, full depth

Mattresses, half seagrass, half layer felt, full depth border, roll edge, deeply tufted, encased in good grade of art ticking. Regular price \$7.50. August sale 6.45 Mattresses, layer felt, built, not stuffed, encased in good grade of art ticking, deeply tufted, full depth border. Regular price \$8.75. August

Bed Spring, all-metal frame, high angles, double weave in wire with rope edge, heavy cable supports underneath. Regular price \$5.50. August sale 4.25 Spring, all-metal frame, closely woven wire fabric, heavy rope edges.

Pillows, selected feathers, size 19 x 27, encased in good grade of Pillows, seven pounds, duck and chicken feathers, size 20 x 27. Au-

3-Piece Brass Bed Outfit, Complete, for \$19.85. Brass Bed, heavy 2-in. posts, 1-in. top rod, five 5/8-in. fillers, special All regular sizes and finishes.

Spring, iron frame, very closely woven wire fabric, with neavy cable support underneath, high angles. Mattress, seagrass, with jute felt, both sides and ends, deeply tufted, encased in good grade of art ticking.

The three-piece set complete. Regular price \$24.75. August sale 3-Piece Brass Bed Outfit, Complete, for \$31.45

Brass Bed, in bright, polette or satin finish, all regular sizes, heavy 2-in. posts, with special ball corners, five one-inch fillers, with gallery. Mattress, half seagrass and layer felt, roll edge, encased in good grade

18 only, Brass Beds, polette finish, 4.6 size only, heavy 2-in, post, top rod 11/2-in., five 11/2-in. fillers, with galleries. Special mounts and caps. Brass Bed, heavy 2-inch posts, 1-1/2-in. top bars, special caps, five 1-in. fillers with double galleries, can be supplied in satin finish. Size

4.6 only. Regular price \$32.00. August sale 23.50

Bamboo Verandah Screens

100 only to sell at special clearing prices today. They are of Japanese manufacture, and consist of narrow strips of split bamboo strongly bound together, leaving just sufficient space to allow the air to circulate.

6 ft. wide x 8 ft. drop 1.75 Natural. 10 ft. wide x 8 ft. drop 2,98 Made-up Curtains and Valances at | Finest Scotch Linen Window Shades

Half Price A big assortment of side Cangings, with valances to match; also others

without valance, in beautiful chintz casement cloths, repps, etc., comprising almost every wanted color tone. to be cleared today at exactly half the regular selling prices. Be here at 8.30 and get first choice.

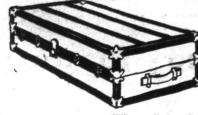
at 75c

250 only in this special sale of best quality Cream Linen Window Shades, each mounted on a genuine Hartshorn spring roller; complete with all attachments, and in three widths, 26, 30 and 34 in. wide and 6 ft. long. Priced remarkably low at this special price of .75

Hall Seats and Racks Reduced

Hall Seats and Mirrors, in solid quarter-cut oak, fumed or golden finish, mission design; mirror has four hooks and is fitted with large beveled plate mirror; settee has large box seat and panel back. The two pieces com-

Hall Racks, in selected quarter-cut oak, fumed finish, 76 in. high, 27



Sale of Trunks

Canvas Covered Tourist Trunks, good strong construction, heavy hardware, and hardwood slats; reliable brass lock and catches: heavy leather straps. Sizes 32, 34 and 36 inches. Clearing at 5.95

Fibre Suit Cases on Sale at \$3.69

Fibre Suit Cases, swing handle, and straps; leather corners; linen lining; inside straps, with shirt pocket. Sizes 24 and 26 in. This is a good case, and

Great Reductions in Picture Framing and Framed Mirrors and Pictures

1-inch Mission Oak, choice patterns. Regularly 8c per foot. Today ... 5 1 1/2-inch Flemish Brown Oak Moulding. Regularly 10c per foot. Today .6 1-1/2-inch Grey Moulding, with black line. Regularly 15c per foot. Today .8 1 1/2 duch Sepia Brown Moulding, with black edge. Regularly 15c per foot.

A clearance of several hundred feet of choice Antique Moulding, in widths from 1/2 in. to 1 in. Choice of 12 different patterns; some have gold burnished, pressed wood ornament; others plain; very suitable for water colors, Ladies' Home Journal pictures, hand colored prints or small paintings. Regular prices Inexpensive Mirrors for the Summer

Cottages Regular Price 19c, Today 1214 c Size 6 x 8. Clear mirrors, framed

in 1-inch white enamel; good and

Framed Pictures at 19c

Regularly 25c to 35c

In colored and sepia tones; framed in mission and gilt; a few oval photo

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