THIS IS YOUR SECURITY!

The whole property of every person in Canada is pledged to secure Victory Bonds—both principal and interest.

The security behind Canada's Victory Loan consists of all the resources, developed and undeveloped, and all the assets of all the people of Canada, supporting Canada's promise to pay.

Can you imagine any ***security*** more rock-ribbed in its soundness than the ***signed pledge*** of the ***Dominion of Canada,*** backed by all its boundless resources?

There is no security so secure; for in it are embraced all other securities. Every farm, every forest, mine, factory, bank, business, every conceivable kind of wealth that exists within the borders of this great Dominion—all this is the ***security*** behind Canada's Victory Bonds.

With this security buyers of the Bonds receive interest at the rate of 5 1-2% per annum. In ordinary times such an investment as Victory Bonds would be an opportunity. It is an opportunity now.

But ***now***—Victory Bonds are more than an opportunity. To buy them is a duty and a privilege. Canadians at home will merely ***lend*** their ***money***—and at good interest. Canadians at the front are ***giving*** their ***personal services.*** The money ***you*** lend will be used in Canada to purchase food and equipment for those Canadians.

Can you hesitate? Of course you are willing to deny yourself—even to borrow—to buy Victory Bonds. Then send in to the Victory Loan headquarters an ***application*** to

Buy Victory Bonds

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