Today the Simpson's Men's Store is Showing Dashing New Styles in Men's Winter Overcoats--- Two Pictured

They have style and snap galore. They are made without padding, without stiffening, nothing but honest fabrics and hand-tailoring. Every garment shows the result of patient, painstaking workmanship and there are sufficient types to satisfy every individual requirement.

After all, "right dressing" is largely a matter of "right choosing" --- buying known leading brands of clothing which can not go wrong.

We have in addition to many Canadian makes, three leading American brands, Kuppenheimer, Chicago; Michaels-Stern, Rochester and Heidelberg-Wolff, New York.

YoungMen's Overcoats \$18.00 and \$20.00

Men's Brown and Black Check Tweed Overcoats in slip-on style, lined throughout. Patch pockets. Full box back. No vent . 18.00

Overcoats at \$20.00---Dark brown tweed, plain pattern, slip-on style, lined throughout. Patch pockets with top flaps. Full back. No

Men's Imported Overcoats

verted pleats at back, convertible collar and all-around

Men's Semi-Fitted Chesterfield Overcoats

Semi-Fitted Chesterfield Overcoats of black Melton cloth; hand-tailored with raw edge, having four-button flyfront and deep centre vent in back. Satin-lined throughout. Collar of velvet. Sizes 36 to 44. Priced at 32.00

\$30.00 and \$32.00 Made of handsome cheviot mixture, with twin in-

Men's Belted Overcoats \$35.00 and \$40.00

Trench Style, Double-breasted Ulsters of heather mixed cheviot, heavy weight. Convertible collar. Patch pockets with flaps. Shoulders and sleeves lined

Overcoats at \$40.00 --- Trench Style, double-breasted ulster, shawl collar of otter, cuffs of same. Slash pockets; lined throughout; form-fitting back with deep centre vent.

9 Different Lots and Prices in Men's Perfectly Fitting Trousers With Special Sizes and Types for Special Figures

There are trousers for men who are long in the leg and slender at the waist, as well as models for heavy-set men and out-of-proportion men.

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tern. side straps.

Priced from \$6.50 up.

Worstedbone Worsted-Finish Trousers, black stripe patpockets; belt

At\$3.00

Primarily, the 'Victor' is

a Comfort Shoe

But also it is a fashionably designed shoe, displaying the same high-class style lines characteristic of the expensive imported English

The "Victor" Shoe is solidly and faithfully built, from selected leathers which receive secret treatment, lending a soft, velvety, flexible

appearance. Obtainable in tan and black in ten totally different types.

Big Values for Boys!

Boys' attractive suits will be priced lower than usual today. They are pinch-back and fancy Norfolk models, made of imported winter weight tweeds, plain fabrics, and a good assortment of stripe and check patterns. Sizes 7 to 5.95

The overcoats are for boys 2½ to 8 years of age. They are double-breasted coats with lay-down or convertible collars, patch pockets, and some with belts. Made of grey and brown tweeds that will give good service. Special price 3.95

Suits and Overcoats

and green stripe. and four pockets;

At\$3.50

Grey Herringbone Tweed Trousers, with four pockets, plain bottoms.

At\$3.75 Grey and Black

and black striped worsted; five Finish Trousers, pockets; belt

At\$4.00

sted-Finish Trou-Sizes 42

At\$4.00

sted-Finish Troublack stripe, five

At\$5.00

Dainty Lunch Served Daily in the Palm Room, Sixth Floor

At\$2.50

Visit the Optical Parlors, Second Floor --- Everything in Optical Goods

Men's Winter Underwear at Many Prices

Men's Elastic Ribbed Cotton Underwear, cream shade, fleecy lined; shirts and drawers. Sizes 34 to 44. Per garment 1.00 Combinations same as above, suit 2.00 Men's Winter Weight Fleece Lined Combinations, natural shade. Soft fleecy lining. Sizes 34 to 44. Per suit .. 1.50 Men's Winter Weight Merino Combinations, natural shade; good quality. Sizes 34 to 44. Per suit 1.50 Men's Medium Weight Natural Wool Cashmere Underwear, shirts and drawers; fine and soft. Sizes 34 to 44. Per garment 1.50 Combinations same as above 2.75 Men's Fleece Lined Underwear, shirts and drawers; winter weight; natural shade. Sizes 34 to 44. Per garment, .65 Men's Fine Union Merino Underwear, shirts and drawers. Natural shade. Wanted weight. Sizes 34 to 42. Per gar-Penman's Preferred Merino Combinations for present and

Wolsey Shirts and Drawers, of fine all-wool cashmere,

natural shades, winter weight, unshrinkable. Sizes 34 to 4 Per garment 4.00

Combinations 6.50



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