The fortunate happenings of English and Amer-

ican firms will eventually occur with publishing

companies in Canada. The country is growing, and

provision must be made for her literary tastes. The

companies that will make the profits may be close

corporations and vou won't have an opportunity to

participate in dividends. But, if one of those pro-

fit-making companies is that now about to offer

its capital stock to the public, you will be among

the lucky individuals envied by those out in the

stock of \$50,000.00 will be offered to the investing

public on Saturday next at the par value of one

dollar each. Eight thousand of these shares will be

reserved for persons resident outside the City of

Toronto. Therefore, the applications from Toronto

will be opened in the order they are received, and

as soon as the list reaches the total of 16,000 it will

be closed temporarily, pending the completion of

the returns from outside districts. Should you be

Twenty-four thousand shares out of a capital

Ch Ladie every. CLO mode MAO HAM SAT

Every Day in the Year. MAIN OFFICE, 83 YONGE STREET.

port any irregularity or delay in re-

Forward all complaints to The World flice. St Younge Street, Toronto.

TICKLISH BUT NECESSARY TASK. The city council will to-morrow be interested persons whether they count themselves strong enough to tackle "a man's job." The decision of the board of control to once more submit the hardly relish.

And yet they are not doing their duty, if they decline to take up each ing editors are responsible for the exrecommendation and pass upon it on travagant indulgence of the sporting its merets. Because some officials have spirit. A jargon of ridicule and sebeen unduly favored by the controllers, as they themselves are free to admit, is no reason why others who are de-

of every alderman will be closely scru- competition too seriously. tinized goes without saying.

Full and frank discussion of individual cases may benefit city, aldermen and officials alike. A tendency to do Rev. B. things in bulk, for rejection or accep-

it could successfully compete with gasoline and other force generators of its class. Now it is announced that United States' Government chemists have succeeded in making good qualities of paper out of the cornstalks now left on the harvest fields as valuetitles of paper out of the cornstalks now left on the harvest fields as valueless for industrial and commercial purposes. So far five grades of paper have been experimentally manufactured. One is described as dark grey in color, in appearance something like parchment and of a toughness approaching parchment. Another grade is of similar character, but lighter in shade. Of the other three grades, two are yellow-tinted, long-fibred and an analysis of similar character, but lighter in shade. Of the other three grades, two are yellow-tinted, long-fibred and resemble linen rag paper; the last is white and made from the outside shell Prospector Leaves Record of His Sufof the cornstalk. Experts are said to system is a very valuable one and reing of thirst in the desert west of
Death Valley, B. F. Pratt, a prospector of the grape vine district, whose

more than Canada. Under the malign Things ahead look bad. control of the paper trust prices have been rapidly and materially advanced and the plea in justification has been the scarcity in the supply of raw material. United States' forestry exports, founding on the present rate of Must get water to-day or I'll cash forest consumption, have estimated in. that its supply of pulpwood will be exhausted by 1931, and paper manufacturers have been turning to Canada to relieve the situation. The congressional committee that has been investigating the wood pulp paper industry is satisfied that the home supply will be soon exhausted and that unless pulp timber can be brought into the United States cheaply the price of print paper will go sky high. Cornstalks may solve the problem, especially as all kinds are said to be suitable and they can be reduced to pulp by treating them with a soda sopulp by treating them with a soda solution for 150 minutes, as against the 14 hours necessary to reduce wood to pulp. This utilization of the pulp of pulp. This utilization of cornstalks prominence in some of the evening pa-will be a boon to the farmer and curb pers. I am not ambitious for any pubthe power of the trust to enhance but I merely wish to assure my friends

ATHLETICISM.

ent cults and the cult on craze of the present day is athleticism. Y.M.C.A.'s right and privilege it is to pass judgwell meant efforts to keep the boys straight. The sporting and betting upon. This I am ready to do in justice to myself and to the best interests frsternity thrive on it. Probably no of the school. Joseph Whyte Rogers. form of athleticism ever developed so much self-denial and so much selfin posed physical torture as this craze for distinction in sports.

Athletics pursued in a proper spirit, i.e., in moderation and with goodwill, place in the coffin her fifteen-year-old daughter, Sophie. physically and mentally. If overdone, the physical effect is bad and the sical effect is limited to the partici- She made a valiant fight for her life, pants and possibly their posterity. The mental effect extends to the sympathizers and onlookers and vitintes the let her keep the body till morning.

A good many are of the opinion A good many are of the opinion Only a week remains in which to take advantage of the reduced rates ofoverdone in our schools and colleges.

The tendency of the authorities conTuesday, Nov. 3rd, return tickets to all cerned is to make capital out of it the finest hunting districts are selling for the glorification of the particular school or college, whereas glorification ought to be found along other lines.

The linest numbing districts are selling at one-way rate, bearing return limit of Dec. 5th and good for stopover at any point. After Nov. 3rd nothing less than full fares will be The tendency among pupils and stu- charged.

dents is to neglect their studies and The Toronto World dents is to neglect their studies and to concentrate their energies and their is most exciting. It is noticeable also that the rivalry engendered-healthy enough in its incipient stages and where kept under wise restraint-develops a spirit of trickery and sharp practice-the win-at-all-cost spirit, neat if subscribers who receive Here is where professionalism comes in by carrier or thru the mail will in The necessity of winning arises the moment rivalry is recognized as a business. The moment a school or college feels that it must maintain a winning team or lose caste, that moment its energies and even its moral conceptions are overstrained in order

ticularly on young boys is bad. A domineering, triumphant spirit is the last moment, might be a little lenaroused in the winners, and a vindic- | ient. schedule of salary increases to the tiveness is begotten among the losers. aldermen for final disposal precipi- The true object of sport is overlooktates a situation which aldermen will ed, that of pastime and exercise in the fresh air.

Too often the columns of our sportverity has arisen in dealing with professionals in order to make them toe the line and earn their salaries. This well, I guess I'll have to take it," he

cil undoubtedly benefit by its influence, sent day and curtailing the profes-That words and actions to-morrow signalism which arises from taking

CHRIST IN POLITICS. H. Stauffer Deplores Lack of Large Political Issue.

tance, will hardly be so generally satisfactory.

In his sermon on Sunday night on "Christ in Politics." Rev. Byron H. Stauffer, pastor of Bond-street Congregational Church, deplored the lack of issues in the present campaign. If Christ came to Toronto, he said, there would be no mud-slinging personalities, and that was largely what the campaign had been. There would be no mud-slinging personalities, and that was largely what the campaign had been. There would be no mud-slinging personalities, and that was largely what the campaign had been. There would be something defin-

HOW ONE DIES OF THIRST.

This is the last legible entry. OLD FOLKS IN POLICE COURT.

John Degan, snowy of hair and beard, appeared in police court yesterday morning. He is 98 years of age. He was charged with vagrancy and was remanded a week to have him sheltered in a home.

and as is always the case in the early stages, before the people became fully aware of the issues involved, it has proved a temporary reverse for labor. But the Independent Labor party is not at all discouraged in the amount of support received under the circum-

and those interested in the welfare of the school of which I have been prin-Different generations develop differto submit full and satisfactory ex-planations to the authorities, whose ment upon and settle any real or imaginary difficulties, whenever called

Compelled Hurried Burial. NEW YORK, Oct. 27.—Still grieving over the loss of her two-year-old baby Florence, Mrs. Louis Sosinsky of Patchogue, L.I., was compelled to help the undertaker prepare for burial and

Three days ago the Sosinsky family the physical effect is bad and the meningitis. Several days ago Sophie mental effect is even worse. The physical effect is even worse. The physical effect is even worse. buried Florence, who died of spinal but at 10.30 at night she died. to the dangerous nature of the disease the local board of health would not

Warning to Sportsmen

SENT TO PENITENTIARY FOR VARIOUS OFFENCES

Grace Cameron Given a Severe Penalty-Sentence Day in the Sessions Court,

sessions, and the court was filled with a crowd drawn out of curiosity to see the effect of dreaded words upon unfortunate prisoners. There were also gathered many of those near and dear The effect on students and more par-ticularly on young boys is bad. A domineering, triumphant spirit is the less market might be a little lens

These penalties were imposed:
Grace Cameron and Ruth Wilson,
sisters, for swindling, three years in
penitentiary and two years in Mercer
respectively. Judge Winchester said
the girls were safer there than at

large.
Albert Love, postman, for theft of nichey letters, 3 years in penitentiary,

the minimum sentence.

Albert Bell, 16 years old, 2 years in penitentiary with 30 lashes, for assault on a three-year-old child. "Ch.

serving of better things should not be given their due.

The end of the year is approaching and memories are good for two months that might be dulled by a twelvementh. Just what influence the civic employes wield in elections is problematical, but some members of council undoubtedly benefit by its influence, and the day and curtailing the profesabout such cases.

Other sentences were: Alice Georgina Keech, throwing acid at rival, 3 months in Mercer; Ernest Moyes, theft of horse, 1 year in Central; Richard Haines, assaulting young girl, 2 years less, one day in Central; George Remus, horse stealing, 3 months in Central; Thos. Campbell, horse stealing, 1 year in Central; Learner Lea ing, 1 year in Central; Lawrence Mc-Cann, assault, 2 years less one day; May Beattle, theft, 2 years in Mercer less one day; Romano Tingle, assault less one day: Romano Tingle, assault, 60 days in jail; Albert Giles, Wm. Godfrey, Donald Godfrey, assault, fined \$25 each; Frank Edward De Garbo, theft, 60 days in jail; Frederick Schwalm and Jas. P. Sherrin, criminal negligence, fined \$50 each; George Meecham, theft, placed under bond to keep the peace; Ernest Amos. theft, placed under bond; Orton Walker, theft, suspended sentence; Allan D. Stroud and Ackroy Saunders, misap-Stroud and Ackroy Saunders, misap-propriation of funds, suspended senpropriation of funds, suspended sentence; George Garscovite, false pretences, remanded for sentence; Edward Mulvaney, assault, suspended sentence; Wilfrid Thomas, perjury, suspended sentence: Harry Good, Robert Young, Thomas Noble, assault on angle breakers of Westen suspended. strike breakers at Weston, suspended sentence; Vincenzo Consentino, fraud, suspended sentence; Walter Dixon, theft, 6 months in Central-

The Independent Labor party leaders received the returns of the South To-

ronto vote at the Labor Temple. While enthusiasm manifested at the the cornstalk. Experts

ve expressed the opinion that the stem is a very valuable one and requests the cost of paper by one-half or even more.

Should cornstalks really become a satisfactory substitute for wood pulp, industries dependent

LOS ANGELLA, ing of thirst in the desert west. Death Valley, B. F. Pratt, a prospector of the grape vine district, whose body was found in the Argus Mountains by another miner, left the record of his suffering on the pages of a diary found by his side.

He lost his way. The pages of the same constituency are if invited to do so constituency are if invited to do so the pages. meetings had given the candidate, J. G. O'Donoghue, and his supporters, great encouragement, their hopes of illegible that read as follows:

"No water to-day. Must get over the next range to find my trail back. Things ahead look bad.

"Can't find my trail. No water now for two days. Am about all in. Will be able to hold out thru to-morrow.

"I can't stand the pace. Have left my grub and blankets. Am going blind with this sun and headache, lips and tongue are cracked and bleeding. Must get water to-day or I'll cash in."

"This is the last legible enter the state over the medical board of the Woman's Hospital, and administrator of the New York Infant Asylum, and a member of the executive committee of 12 representative leaders of organization."

This is the last legible enter. on an educational campaign, which would leave enduring results. Secretary Magnus Sinclair said the

John Degan, snowy of hair and beard, appeared in police court yesterday morning. He is 98 years of age. He was charged with vagrance was charged with vagrance became fully aware of the issues involved, it has proved a taxsheltered in a home.

Grace Phillips, also over 80 years of age, was also charged with vagrancy. She had found a home with an institution for the care of aged women in Farley-avenue, but it is now under quarantine. She was also remanded till her domicile should be again available.

The Labor party would continue to educate the people until they realized the importance of voting in their own interests.

Among those present were: J. Watt,

A RACE AGROSS THE ATLANTIC.

Among those present were: J. Watt L. H. Gibbons. W. Boland, Frank Mc-

Windsor's population has increased 402, o 15.819. The total value of real property given as \$8,086,325, an increase of \$418,-

Smoke Old Cigarettes

Sweet and Mild

Stock in Publishing Company

CHAPTER 1.

An opportunity to obtain stock in a publishing company is extremely rare. There are gold, silver and other mineral mines galore, and most of them are enabled to carry on operations through the capital invested by the public. Many of them go down and out, and Jones was a lucky man to get in on the ground floor of that H. B. stock. Some people envy him; and it is possible that many people will be envying Jones a few years hence because he took up stock in the publishing opportunity now presented.

How many publishing companies will sell stock to you? Very few, indeed. What would you give to have a nice holding in such a firm as Cassell & Company of London, Paris, New York, Melbourne and Toronto? Or, say, the Amalgamated Press of England, which many of you will know is Harmsworth's firm, with Lord Northcliffe at the helm ? Take the company controlled by Sir George Newnes. Remember Curtis and the "Ladies' Home Journal." and Munsey and the "Argosy" magazine, with his millions of dollars' profit. too late for inclusion in the 16,000 shares, it is doubtful whether you will get another opportunity.

The Company is the

National Business Methods and Publishing, Company The list will open on Monday next, the 2nd No-

conducting operations in Ontario under a license secured under the Great Seal of the Province. It is organized under the laws of the State of New Jersey and the Charter is a very liberal one. The programme of the Company will include extensive publishing operations, embracing trade journals, magazines, works by good authors, business publications and works of general public interest; advertising; and the opening up of branches, offices and wholesale and retail book, stationery and supply houses and stores.

Read Chapter 2 in To-Morrow's "Daily World."

vember, at nine o'clock, and will positively close immediately the 16,000 mark is recorded.

Another chapter regarding stock in a publishing company will be given you to-morrow, Thursday. Perchance you would like to be fully informed. drop a postcard or send form below to the undermentioned address, and you will receive by return mail the Company's prospectus filed with the Provincial Secretary on the 12th instant.

Yours sincerely, FREDERICK NELSON.

The National Business Methods & Publishing Company Pearson Chambers, Adelaide Street East, TORONTO, CANADA.

To the National Business Methods & Publishing Company, Pearson Chambers, Adelaide Street East, Toronto, Ont.: Send copy of prospectus referred to in your advertisement in to-day's "Daily World."

NOTED SURGEON DEAD.

Dr. Henry Denton Nicoll of New York Passes Away at Birthplace.

SUGGESTED HIS FINE

Maurice Bachrack Offered Compromis to Court for Auto Speeding.

Maurice Bachrack offered to pay \$2 and costs for overspeeding his auto

A RACE ACROSS THE ATLANTIC.

The fastest trip that has ever been made from an English port to a Can-adian port, has just been completed by the Empress of Britain of the C.P. by the Empress of Britain of the C.P. R. Atlantic fleet, which lowered the previous Atlantic record of her sister ship 50 minutes. This greyhound of the ocean made the trip in 5 days, 23 hours and 35 minutes from dock to dock which time, up to date, has nevbeen equalled by any steamer, and it is altogether likely it will be sometime before this record is beaten.

Noon Day Services for Men.

The special services for men which are being conducted at St. James' Cathedral every day this week, from 12.30 to 12.50 p.m., bythe Rev. J. E. Kennedy, Bascombe, England, are being well attended, and interest in them increasing daily. Mr. Kennedy is a fercible speaker and his earnest addresses are listened to with rapt attention by the congregation. Mr. Kennedy will be at the cathedral three days longer, Wednesday, Thursday and Friday.

Seized Indecent Posteards.

MONTREAL, Oct. 27.—The police have seized some 3000 postal cards alleged to be indecent and the stereotype plates for printing the same in the printing establishment of David Allan, Notre Dame-street. The proprietor was placed under arrest, but as he was a returning officer in today's election, he was released on ail.

Three Cardinals for America.

LONDON, Oct. 27.—A despatch from Rome to a London news agency says the Pope has decided that a special consistory shall be held for the nomination of new American cardinals after the reorganization of the American discusses and that the United erican dioceses, and that the

WE OUTFIT HUNTING **PARTIES**

PROVISIONS BLANKETS UTENSILS MAPS, ETC.

MICHIE & CO., Ltd. 7 KING STREET WEST

DIED OF EXPOSURE. Body of Wyandotte, Mich., Man Found Near Sendwich.

WINDSOR, Ont., Oct. 27.-. Special.) The body of a man, identified as Paul Pilky of Wyandotte, Mich., was discovered by street railway employes be-low Sandwich to-day at noon. He is supposed to have died of exposure. The body had evidently been where it was found since Sunday, as he had a street car transfer in his pocket bearing that date.. A small sum of money was found in his pockets. An inquest is

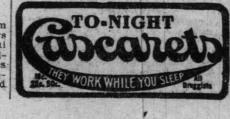
TOOK COAL OIL SHAMPOO,

Woman Then About to Apply Torch to Her Hair When Police Arrived. KINGSTON, Ont., Oct. 27.-(Special.)

-Louise Meakins, an English immi-grant, went suddenly insane here and had to be taken in charge by the au-thorities. thorities.
She soaked her head with coal oil and was just in the act of applying a match when her rash act was discovered by people in the house.

BRITISH EMIGRATION TO CANADA.

LONDON, Oct. 27.-(C.A.P. Cable.)-The Board of Trade emigration returns for the year 1907, issued to-day, state that British and Irish emigrants to Canada in that year numbered 117,-525. Of these 290 were rejected by the Canadian authorities for the following causes:





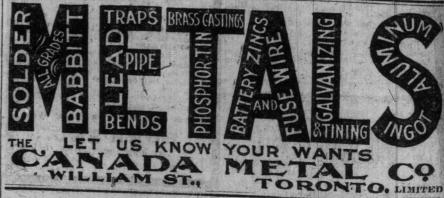
ONE TON OF COAL SAVED

The average householder uses at least ten tons of coal per season

WHY NOT EFFECT THIS SAVING? You must buy coal. Why not do it now? Get it off your mind and in the cellar. Save money, worry and discomfort:

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See Telephone Book for their nearest branch to your home for deliv-



W.C.T.U. RE-ELECT MISS STEVENS. DENVER, Col., Oct. 27.-Miss Lilli-

n M. Stevens of Port'and, Me., to-ay was unanimously re-elected pre-ident of the National Woman's Chrisian Temperane Union.

BARCELONA, Oct. 27.—Monsignor Salvador Casanas y Pages, Bishop of Barcelona and one of the Spanish cardinals, died in this city of apoplexy to-day. He was born in 1834 and was created a cardinal in 1895.

The father of Dr. A. E. Ross, Conserva-live candidate in Kingston, is seriously Fire destroyed 100 cottages at Salisbur!

SPANISH CARDINAL DIES.