

# A MESSAGE TO LONDON'S BIG-HEARTED MEN AND WOMEN

Today you have an opportunity to prove that organized community effort is the only way to handle this city's welfare work. Let us demonstrate once and for all that we can prevent the over-lapping and general waste of energy that must always follow the divided effort entailed by numerous welfare campaigns.

REMEMBER that you subscribe only once this year, but be sure to divide your gift into equal monthly payments.

JUST consider carefully what you have given in the past year to London's several welfare organizations as listed below:

PROTESTANT ORPHANS' HOME.  
SALVATION ARMY.  
BYRON SANATORIUM (LONDON HEALTH ASSOCIATION).  
HOME FOR INCURABLES (WOMEN'S CHRISTIAN ASSOCIATION).

HOUSE OF PROVIDENCE AND ST. JOSEPH'S ORPHANAGE.  
VICTORIAN ORDER OF NURSES.  
WAR MEMORIAL CHILDREN'S HOSPITAL (I.O.D.E.).  
CHILD WELFARE ASSOCIATION.

WOMEN'S SANATORIUM AID.  
SOLDIERS' AID COMMISSION (WELFARE WORK).  
YOUNG MEN'S CHRISTIAN ASSOCIATION.  
YOUNG WOMEN'S CHRISTIAN ASSOCIATION.  
SOCIAL SERVICE COUNCIL.

then divide the total by the twelve calendar months, commencing May 1st, and you will readily agree that you can afford to subscribe liberally if you adopt the monthly payment plan.

## United Welfare Fund Association of London

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# MONTHLY PAYMENTS MAKE IT EASY