



## Men's Fall Clothing and Overcoats

At Wegner's, the Heart of London Store at Very Special Low Prices.

### Men's Suits

50 Sample Suits. Regular \$25.00, for ..... \$18.50  
\$35.00 Suits, for ..... \$26.25  
\$50.00 Suits, for ..... \$37.75

## Now Is the Time To Buy Raincoats

If there's one thing we can give real value in it is Raincoats, because we are wholesalers and retailers and always save our customers the middleman's profit. A mammoth purchase this week of over 250 Raincoats will be on sale. Every one a real bargain. At ..... \$8.90 to \$24.65

### BOYS' SUITS

\$9.00 Suits, for ..... \$6.75  
\$10.50 Suits, for ..... \$8.49

## Week-End Sale of Men's Pants

800 pairs of Pants at extra value; from the best makers ..... \$3.50, \$4.25, \$4.65, \$4.95, \$5.95, \$6.95

### FINE SHIRTS

A manufacturer's clean-up on Fine Shirts; over 100 dozen in this lot, neat blue, black and mauve stripes, sizes 14 to 17.  
\$2.25 values, for ..... \$1.69  
\$1.65 values, for ..... \$1.39

### New Fall Hats

An opportunity to buy a regular \$5.00 Velour Hat at ..... \$3.50  
20 dozen Felt Hats, in all colors; \$3.00 value, for \$2.00  
5 dozen Felt Hats, real value at \$2.00, makes a good hat for every-day wear, for ..... \$1.00

### SOCKS

50 dozen Socks. Regular 35c value, special ..... 25c pair

## 500 Sample SWEATER COATS

A factory's clearance, all sizes and colors, with and without collars, at a big saving.

## WEGNER CLOTHING CO.

THE HEART OF LONDON.

371 Talbot Street, Opposite Market.

Open Evenings.  
The Real Live Store—Famous For Their Little Prices.

The Electric Store of Service  
WESTERN ONTARIO ELECTRIC CO.  
237 DUNDAS STREET.  
Fixtures, Stoves, Appliances, Supplies,  
Lamps and Wiring.  
A visit will convince you.



### Diamonds

Loose and mounted stones.  
Rings .... \$ 5.00 to \$500.00  
Lavalieres .. \$15.00 to \$275.00  
Earrings ... \$25.00 to \$250.00

**C. H. Ward & Co.**  
Diamond Merchants and Jewelers.  
386 Richmond St. Phone 1084.

### BIG SHOE SALE

Every pair of White and Sport Shoes to be sacrificed at cost. We must have the money, so the shoes have got to go.  
**CHILDREN'S RUNNING SHOES.**  
99c up.  
**SAMUELS' SHOE STORE,**  
250 Dundas Street, East of City Hall.  
Phone 9377. Open Evenings. yv

### School Books Just Arrived

THE NEW P. S. HYGIENE.  
BOOKKEEPING OUTFITS.  
CANADIAN H. S. HISTORY.  
MOUNTING PAPER.  
DRAWING PADS, NO. 2.

**Hay's Stationery**  
London's Leading Stationers. yv

### PICKLING

Cauliflowers, beets, tomatoes, cucumbers, onions, white and yellow; peppers, red and green; peppers, sweet and hot; dill, horseradish, celery.

**MAIN & COLLYER**  
Telephone 2831 P. O. Box 275.  
237 Oct. 13

### Exclusive Leather Goods Department

We have given over our entire basement to the display of Trunks, Bags and Suitcases. Here you will find the highest grade of leather goods in Western Ontario. Our buying facilities enable us to give you extra value.

### Cook's Shoe Store

**SAVE YOUR DOLLARS**  
By Protecting Them With a  
**National Cash Register**  
Julius Maddi, Branch Manager.  
The N. C. R. Co. of Canada, Limited.  
350 Dundas Street, London, Ont.

## HOUSING COMMISSION LOOKS FOR QUORUMS, BUT BUILDING LAGS

Commission Lacks Manager and Chairman. With 47 Houses Held Up.

**APPLICATIONS HIT SNAGS**  
Turned Loose, Float Into Meetings, and Are Hailed As Startling News.

The London Housing Commission almost held a meeting last night. But for the fact that there is one vacancy on the board, and that one of the members, R. H. Hessel, is out of the city, they might have had a quorum and made some headway in solving the city's housing problem. As it was, the problem remained pretty much in the same condition as it has been for some weeks.

This adds one more misfortune to the commission's career, which has been a peculiarly arduous one from the outset. Citizens and members alike looked for a rapid solution of the city's housing difficulties on its appointment, but so far the commission for various reasons has been in no danger of arrest for exceeding the speed limit.

**Quorums Are Elusive.**  
Things were moving along at a leisurely pace for a time, but still making some headway, when a divergence of opinion arose. Some members of the commission wanted to build a number of houses for sale on completion. Chairman J. G. Richter objected to this policy, claiming that the commission must have an application for each house before building it. He resigned rather than assent to the plan. This was a month ago. No one has been appointed to succeed him. No one will be appointed until the next city council meeting two weeks hence. In the meantime, the commission does the best it can, lacking an official chairman. E. H. Dennis says the council is responsible for the commission not being able to get a quorum at its meetings. Another attempt will be made Saturday afternoon.

**46 Applications Wait.**  
Just how little progress has been made was indicated by City Clerk S. Baker last night. He said that the commission had received 121 applications. Of these, 28 have been withdrawn. Arrangements have been made for proceeding with ten of them. Forty-six are awaiting investigation. Thirty-four have been investigated by P. W. Wilson, and recommended acceptance, and nothing further has been done with them. Thirteen other houses are held up for various reasons. Thus, there are 47 houses which might have been under construction if a vigorous businesslike policy had been pursued from the first, says Mr. Baker.

**Recommendations Asked.**  
The city clerk, who was asked at the last meeting to draw up a plan for handling the applications, recommended that the commission should see that all arrangements were made with the prospective owner, and the house got under way.

At present, after an application has been received it is turned loose on the uncharted waters of the commission's business channels. If it strikes no snags, or does not become stranded on a shoal, it comes to light once more at a meeting of the commission. Occasionally it is learned that all arrangements have been completed, and that the house is then ready.

**Reveals Real News.**  
More often, the fact that such an application is in existence is unexpected and startling news to some official or member of the commission.

and it has to be turned back again for some detail to be completed. For instance, last night the commission's architect, A. M. Piper, reported that he had been about to proceed with the foundations of a house, and had found that the deed for the property had not been made over to the city.

City Clerk Baker has also a plan for expediting the work and enabling the prospective business manager to see where the delays are occurring, and to remedy them. This plan has not been made public.

The meeting Saturday will be for the purpose of approving the plan, and possibly appointing a manager.

## MABEL NORMAND IN 'UPSTAIRS,' MAKES 'EM ROAR AT MAJESTIC

When the Hotel Kitchen Girl Gets Lure of Guest Floor, Things Happen.

Mabel Normand, irrepressible and delightful, is being screened at the Majestic Theatre today and Saturday in "Upstairs," her latest Goldwyn picture, which is taken from the story by Percy Fosse Sheehan. Odd as it may seem, Mabel Normand does things in this photograph, the like of which she has never done before. This is partly explained by the fact that the action of the comedy transpires wholly in a big metropolitan hotel, the star is first seen as a humble toiler in the sub-kitchen.

All the intricacies of the vast culinary department are shown, with particular stress on the ice cream molding and the funniest action is seen in that part. Miss Normand's best effects are achieved on the spur of the moment, and all the laughter she creates is usually the result of a sudden whim which sends the sprightly comedienne sprawling or twisting her face in a comic grimace.

The little star, as Elsie MacFarland, always wants to see the fairyland upstairs. She is given the chance when a young millionaire, after seeing her peeking through a doorway, secures the uniform of a bell-hop, and visits her in the basement where she works. She is mistaken for a runaway girl who is about to marry a crook, because the bell-boy brought her the runaway girl's dress, instead of taking it out to be cleaned. While mixing with the "upstairs" in the borrowed finery, she is trailed by detectives, escapes, fights the crook when he finds her after following her as his fiancée because of the dress she wears. Altogether she has a greasy time, but the father of the sleeping girl offers \$5,000 reward, and is about to pay it to the detective when his daughter tells him it all belongs to the little hotel girl who saved her, instead of the bungling sleuth. So she is given the money, and the crook is led to her uniformed friend, offering to sit him up in business to repay him for allowing her to see the myrtle stairs. He then tells her of his love, picturing for her his large house, servants, luxury, and so, of course she accepts.

The production is full of clean, youthful comedy, is well directed, well played and well presented. The cast includes noted actors among them being: Leland, Hallam, Cooley and Edwin Stevens.

## COMMISSION HOMES MAY HAVE ELECTRIC STOVES AT \$8 PER YEAR

Electric stoves will be installed in houses built by the London Housing Commission if the purchase is desired. General Manager E. V. Buchanan, of the public utilities commission last night suggested this to the housing board. The stoves could be purchased on the same plan as the houses and would add about \$8 a year to the whole cost.

One of those electric stoves will likely be placed in one of the houses the building commission is erecting to be sold on completion.

## SATISFYING 100 PER CENT OF OUR CUSTOMERS 100 PER CENT OF THE TIME IS OUR BUSINESS HOBBY

SHOP AT ROWAT'S

### CODFISH FLAKES

If you have never cooked Codfish Flakes in a stew pan in milk and butter and served them hot, you have missed a treat. Order some.

25c A TIN

### BUY SOME CHEESE

Order your favorite from these: Oka, Limburger, St. Julian, Cream, Canada Cream, Imperial, Old White, Yellow or Camembert.

### ZWIEBACK TOAST

A satisfying food for every member of the family.

35c A PACKAGE

### CHOICE OLIVES

Our selection of Olives includes one that appeals to your taste.

FROM 15c TO 50c

### AUNT JEMIMA

Everybody knows Aunt Jemima Flour; everybody loves it. Buy Aunt Jemima Buckwheat and Pancake Flour.

25c A PACKAGE

### KEELER'S MARMALADE

One of the very finest brands of Marmalade.

4-LB. TIN \$1.15

### PIN-MONEY PICKLES

Made from Mrs. Kidd's famous home-made recipes.

PRICES 35c TO 65c

### SHIPPAM'S POTTED HAM

A delicious English sandwich paste. Order it.

35c A JAR

Telephoned orders receive prompt, careful attention.

### T. A. ROWAT & CO.

250 Dundas St. Phones 3051-3052

### English Rheumatism Capsules.

Are guaranteed to relieve the worst rheumatic pains inside of six hours and to cure permanently if given a fair trial. Fifty cents a box, only at the

SIX TAYLOR DRUG STORES.

### Annis' Chocolates

Our Chocolates are made from the finest confections daily in our own candy kitchen, made to retain the full strength and flavor. Healthful as well as delicious. Take home a box today.

### Annis' Candy Shop

398 Richmond, Opposite Smallman's

## Enlarged Portraits

Made in India Ink and Watercolor, Oval and Square Frames, Convex Glass. Store open Tuesday, Thursday and Saturday Evenings.

Agents Wanted.  
**Vectis Manufacturing Co.**  
203 Wellington Street.

**London Business College**  
Corner Dundas and Richmond Streets, London, Ontario.

London's new and up-to-date Commercial School. Day classes 9 to 4. Night classes 7:30 to 9:30, Mondays and Thursdays. Enter any time. J. Morritt, Principal. Phone 7350. N. Stonehouse, Vice-Principal.

## PICTURES OF RARE BEAUTY

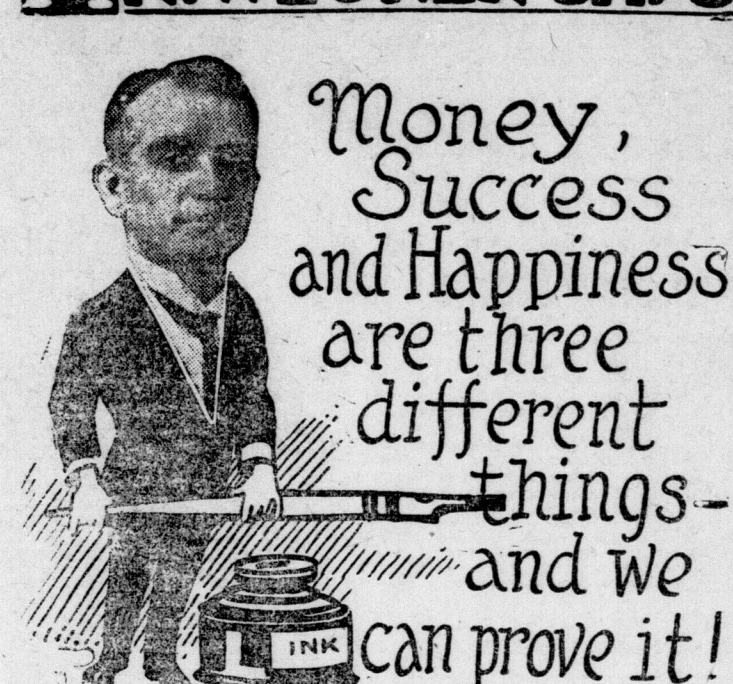
Our art showing is exceptional. Lovers of better pictures travel here from distances and purchase, confident of our judgment and advice.

### COLERICKS'

212 DUNDAS STREET. ZKV



## MR. WEGNER SAYS



Money, Success and Happiness are three different things—and we can prove it!

## Raincoats

MORE NEW WEGNER RAINCOATS AND MOLESKIN REINFORCED PARAMATTAS—GUARANTEED RAINPROOF. MAIL ORDERS SHIPPED SAME DAY AS RECEIVED.

**A BIG STOCK TO CHOOSE FROM**

In beautiful cassimeres, cantons and wool tops, very serviceable waterproofs for street and motor wear. There are all styles and colors. Guaranteed rainproof. Specially low priced.

**\$13.65**

**\$16.65**

**\$24.65**

TAN LEATHER MOLESKIN LINED COATS AND MOLESKIN RUBBERIZED FOR THE DRESSY MEN. WE HAVE THEM.

PARAMATTA CLOTH TOP RAINCOATS FOR MEN

RAINPROOF TOPCOATS FOR MEN

Here is the ideal Rain and Topcoat combined, in cravettes, tweeds and flannels. Styles that will appeal to the nobby dresser or the more conservative; in any wanted color. They are a double purpose coat for street, auto and traveling. Guaranteed rainproof.

THE LEADING VALUES OF LONDON FOUND HERE

## MEN'S SUITS

AT PRICES YOU CAN'T AFFORD TO LET PASS

Magnificent grey and brown worsteds. You feel their distinction the moment you slip into them. Dark Blue Serges, Business Suits. These sale prices don't express their CLASS. You pay these prices today from old buying.

\$14.90	takes \$22.50 and \$25.00 Suits.	\$24.90	takes \$32.00 and \$35.00 Suits.
\$17.75	takes \$28.00 Suits.	\$29.75	takes the \$40.00 Navy Serge Suits.
\$19.50	takes \$30.00 Suits.	\$37.75	takes the \$50.00 Serge Suits.

Be wise and have no regrets when you see your friends in these clothes.

## WEGNER NEVER HAD SUCH Blue Serge Suits BEFORE

In all-wool fabrics, carefully tailored, insuring longest wear and best shape-keeping qualities, at the following popular prices:

\$30.00 SUITS FOR	\$21.90	\$48.50 SUITS FOR	\$36.25	\$62.00 SUITS FOR	\$44.75
\$40.00 SUITS FOR	\$29.50	\$50.00 SUITS FOR	\$37.75	\$77.00 SUITS FOR	\$58.00
\$82.50 SUITS FOR	\$62.00	Raised seams, heavy and medium weights.			

Men's New Fall Hats

Imported new Italian Hats—"Bujuvani," the very dressy shapes and colors in Fur, Felt, Silk-trimmed, the most satisfactory to buy. Prices the lowest. Green, navy, steel grey, Oxford grey, seal brown and black. Also the Borsalino, one of the favorites. Some Velours at reduced prices. Men's New Fancy Caps for fall.

## THE MAIL ORDER HOUSE OF LONDON

Include postage with all orders, otherwise goods will be sent via express. Mail orders sent on first outgoing mails. In-close money order or postal note.

MAIL ORDERS—Strict, personal and prompt attention given. Satisfaction guaranteed or your money refunded.

C. P. WEGNER.

"Wegner Sells For Less."

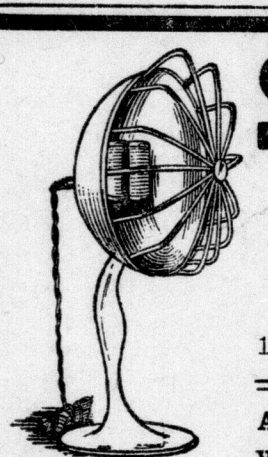
## Special Pant Prices

Note Prices: \$2.69, \$2.95, \$3.69, \$3.95, \$4.95, \$6.25, \$6.95, \$7.25, \$8.25.

WORSTEDS AND TWEEDS RIGHT FROM THE TAILORS. PANTS THAT WEAR AND FIT. PRICES EQUAL TO WHOLESALE.

## WEGNER'S GIANT CLOTHING HOUSE

120 DUNDAS STREET, LONDON.



## Seasonable NECESSITIES at The Purdom Hardware

124 DUNDAS STREET. PHONES 2800, 2601

AGENTS FOR "LOWE BROS." PAINT, "CHINAMEL VARNISH," YALE HARDWARE, "NORTHERN ELECTRIC," "EUREKA" AND "HOOVER" VACUUM CLEANERS.

Majestic Electric Heaters ..... \$10.00 up  
Perfection Oil Heaters ..... \$6.50, \$7.50 each  
Coal Oil ..... 25c gallon  
Wicks for Oil Heaters ..... 40c each  
Lanterns ..... \$1.25 each  
Canadian Beauty Electric Toasters ..... \$6.00  
Canadian Beauty Irons ..... \$6.00 each  
Pelouze Electric Irons ..... \$7.00 each  
Stove Pipe, polished ..... 30c length  
Yale Night Latches ..... 75c and up to \$4.00  
Garbage Cans ..... \$1.25 up  
Hand Axes ..... \$1.50 up to \$2.25 each

X Cut Saws, King Cutter, fully guaranteed. Prices: 5 ft., \$4.00; 5½ ft., \$4.50, and 6 ft. \$5.00 each.

Food Choppers, Climax ..... \$2.00 each  
Universal ..... \$2.50, \$3.00, \$4.00 each  
O-Cedar Mops, round or triangle ..... \$1.50 each  
Northern Electric Vacuum Cleaner. Price \$45  
Attachments ..... \$10.00  
Eureka Electric Vacuum Cleaner ..... \$48.00  
Attachments ..... \$8.50  
Johnson's Carbon Remover ..... \$1.00 up  
Krib's Electric Washing Machine ..... \$75.00

**FLOOR WAX**  
Ronuk ..... \$1.25 lb.  
Johnson ..... 85c lb.  
Old English ..... 75c lb.  
Chinamel ..... 85c lb.  
Karoma ..... 60c lb.  
Linoleo ..... 75c lb.  
Full line of Cut Glass and Smoking Stands.

**"Weather King" and "Paroid" Roofing**  
Absolutely guaranteed. Now is the time to put it on. Price:  
Weather King—1-ply, \$2.50; 2-ply, \$3.00; 3-ply, \$3.50.  
Paroid—Light, \$3.50 roll; heavy, \$4.00 roll.

**CARPENTERS' NECESSITIES**  
Handsaws, Handdrills, Braces, Bitts, Planes, Chisels, Hammers, Locks, Rules, Draw-Knives, Vices, Coping Saws, Backsaws, etc.

**Auto Accessories**  
Wrenches, Spark Plugs, Tire Tape, Vulcanizing Outfits, Air-Tite, Auto Patch, Se-ment-al, Spoke Brushes, Tire Testers, Chamois, Sponges, Auto Polish, Columbia Batteries, Mobile Oil, Polarine Oil, Cup Grease, etc.

**ATKINS**

**The Purdom Hardware**

124 DUNDAS STREET. PHONES 2800-2801.