

Telephone Main 7841

1898...TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR-1919

Market Adelaide 6100



Store Hours
Opens 8:30 a.m., Closes 5:30 p.m.

SIMPSON'S

Store Open All Day
Saturday



Sensational Clearaway Men's Winter Underwear at Less Than Makers' Cost Today

Electric Appliances for Christmas Gifts

Electric Irons
3 to 6 lb. in weight, well finished in heavy nickel plate. \$4.75 to \$11.00.

Electric Grills, \$10.00
With two pans, you can prepare a meal for a family of three or four. 10.00

Small Electric Stoves
For making toast, boiling or frying. \$3.75 to \$8.50.

Electric Percolators
In aluminum or nickel finish—6 to 9-cup sizes. Round and panel design. \$13.50 to \$28.00.

Electric Upright Toasters
Three different styles, nickel plate. \$4.95 to \$6.50.

Electric Warming Pads
Flat or flexible. \$6.50 to \$13.00.

Simpson's—Sixth Floor

Special 75 Only Cotton Mattresses \$10.65

Brown cotton, 4 1/4-inch border, roll edge, rounded corners, deeply tufted, encased in good grade of art ticking. Regular price \$13.75. Today... 10.65

\$8.00 Sewing Cabinets, \$5.35

Walnut finish, sliding tray, 2 lids raising from each side on top. Regular price \$8.00. Today... 5.35

Library Tables, \$27.50
Solid quarter-cut oak, fumed finish, book racks at each end of table. Large drawer. Special... 27.50

Folding Card Tables, \$3.75
Green baize top, metal corners, size of top 30". Today... 3.75

Parlor Suites, \$40.75
Consisting of settee, arm chair and arm rocker—mahogany finish frames, full spring seat, upholstered back, covered in good grade of tapestry. Today... 40.75

Parlor Tables
Genuine quarter-cut oak, fumed or golden finishes, mission design. Regularly \$7.00. Today... 5.95

\$9.25 Bedroom Chairs and Rockers, \$7.25
Solid quarter-cut oak, golden finish, full box frame, cane seat, highly finished. Regularly \$9.25. Today... 7.25

Simpson's—Fifth Floor.

B.O.Y-S

Big Values in Boys' Junior Overcoats at \$9.65
200 Junior Winter Overcoats for the little fellow from 4 to 9 years. They are made from an army blanket in medium gray shade. Designed in juvenile model buttoning up close to neck, deep turn down collar. All around loose belt at waist. Lined throughout with warm, durable linings. Sizes 4 to 9 years. Special value at... 9.65

250 Junior Norfolk Corduroy Suits at \$5.45
The wearing qualities and style of these suits will appeal to thrifty parents. They come in junior model, buttoned up close to neck, with turn down collar, knicker pants. Sizes 3 to 8 years. Today special value... 5.45

Simpson's—Main Floor.

Utility Boxes for Christmas Gifts

Make your selection today while the assortment of sizes and varieties is complete. We will gladly hold the box for you for Christmas delivery. Matting covered in a nice size, 36" long, 16" wide, 4 7/8" high... 9.75

Chintz Covered Bedroom Boxes at \$7.25
A big assortment in attractive chintz covers. Large size, 36" long, 20" wide, 15" high... 7.25

Red Cedar Chests at \$18.50 and Upwards.
Made of genuine Tennessee red cedar and guaranteed moth and dust proof. Size 32" long, 16" wide, 15" high, \$18.50. Size 48" long, 22" wide, 21" high, \$28.50.

Mahogany Finished Cedar Chests
In extra large and deep size, 52" long, 23" wide, 25" high, each... 25.98

Place Your Order Now for Velour Portiers To Be Made up For Christmas
Large stocks of rich quality velours have just arrived and include all the most approved of the season's colorings. We make no charge for taking the measurements of your archways and doors and our making charges are very moderate. Satisfaction is guaranteed. Today, yard, \$2.95 and \$3.69. Simpson's—Fourth Floor.

Irish Hemstitched Huck Towels \$1.59 Pair

A most acceptable gift. White huck with deep hemstitched ends and fancy figured border. Large size, 24 x 39 inches. Specially reduced for today, pair... 1.59

\$2.25 Hemstitched Pillow Cases, \$1.69 Pair
500 pairs extra heavy quality English cotton Pillow Cases—linen finished and with deep hemstitched hems. Two sizes, 42 x 36 and 45 x 36 inches. Regularly \$2.25. Today special, pair... 1.69

Table Damask Sets, Special \$9.90
Damask sets of one cloth, size 2 x 2 1/2 yards, and 1 dozen napkins, size 22 x 22 inches. Superior quality—the designs are spot with poppy border, marguerite and stripe, rose trail, etc. Today, special, set... 9.90

Crochet Bedspreads, \$4.95 Each
Hemmed white Crochet Bedspreads in the newest floral designs, made of long drawn cotton yarns. Firmly woven and very serviceable. Size 76 x 88 inches. Today special, each... 4.95

Bathrobe Lengths, \$5.50 Each
These Bathrobe Blanket lengths make splendid gifts. Gray and red, blue and red, brown and white, etc., with girdle and cords to match, 70 x 86 inches. Today special, each... 5.50

Simpson's—Fourth Floor.

The Chinese Rugs Have Arrived

Two years have elapsed since the order was placed. At that time we had been keeping a close eye on market conditions, and we bought away in advance of our needs at the time.

This has brought about extremely favorable prices on Chinese rugs which otherwise would be selling at much more. Those in search of Chinese rugs today are being asked to pay about three times our original prices.

The handsome rugs are now on display in the department—fourth floor.

To fully appreciate the wonderful design and glorious colorings one must see the rugs. So skillfully worked are the designs that they subtly blend with modern home decorations.

On the finest specimens, the outline of each motif is clipped to accentuate the detail. The colorings are soft, warm tones of blue, copper, taupe, crimson, gold and rose.

Chinese Rugs in large sizes, \$295.00 to \$550.00.
Chinese Rugs in medium sizes, \$125.00 to \$250.00.
Chinese Rugs in mat sizes, \$25.50.

Simpson's—Fourth Floor.

Broken ranges from a manufacturer of better garments and odd lines from regular stock. Wools, wool and cotton mixtures, silk and wools in two-piece and combination styles.

All sizes in the lot from 34 to 50.

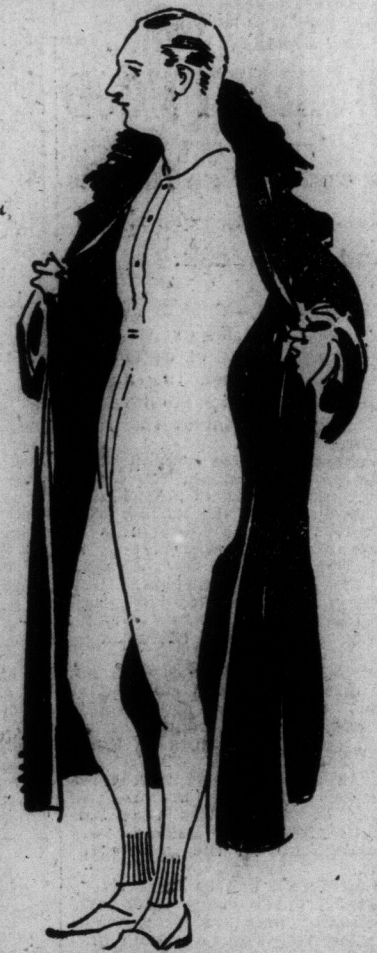
No phone, mail or C.O.D. orders. Shop at 8:30 a.m. for the following exceptional values.

Combinations

Regularly \$3.75 and \$4.00 at... 2.49
Regularly \$3.50 at... 2.19
Regularly \$3.50 (black only) at... 1.98
Regularly \$5.50 to \$7.00 at... 2.98
Regularly \$5.00 at... 3.98

Shirts and Drawers

Regularly \$4.00 at... 1.98
Regularly \$3.50 at... 1.98
Regularly \$3.00 at... 1.98
Regularly \$2.00 and \$2.50 at... 1.29
Regularly \$3.00 rib at... 2.29



Gifts for a Man

House Coats and Smoking Jackets

At \$10.00
A rich dark brown shade in the shawl collar model, collar, cuffs and pocket trimmed with dark green, fastening with 1 button and 1 frog. Edges and pocket bound with silk cord. Sizes 36 to 46, stout and regular.

At \$12.50
An imported English coat, shawl collar model—heavy weight gray all-wool mixture effect, fastening with 2 buttons. Edges and pockets bound with braided cord. Sizes 36 to 44.

At \$18.50
A wine shade chevrot, notch collar model, collar, cuffs and pockets trimmed with red and green plaid, fastening with 1 button and 1 silk frog. Edges and pockets bound with silk cord and braided cord. Sizes 36 to 44.

At \$22.50
A navy blue chevrot notch collar model, collar, cuffs and pockets trimmed with red and green plaid, fastening with 2 silk frogs, edges and pockets bound with silk cord and braided cord. Sizes 36 to 44.

At \$26.50
A novelty red, black and gold silk mixture in a very attractive floral effect. Tuxedo model with cord, silk lapels and cuffs. Silk lined. Sizes 36 to 42.

Dressing Gowns

At \$9.50
Combination bath or dressing gown, soft, comfortable, blanket cloth in a dark gray novelty pattern effect—two patch pockets, convertible collar, turn back cuffs. Edges and pockets bound with cord—inside seams piped, fancy cord girdle. Sizes 36 to 46.

At \$15.00
Dressing gown, blanket cloth in a novelty Lovat shade, fancy border at bottom of skirt and sleeve. 2 patch pockets, convertible collar, edges and pockets bound with cord, inside seams piped, fancy cord girdle. Sizes 36 to 46.

At \$24.00
Imported English gowns, a rich dark gray all-wool material with fancy green and gray linings—2 slanting pockets. Edges and pockets bound with silk cord and braided fancy cord silk girdle. Sizes 36 to 46.

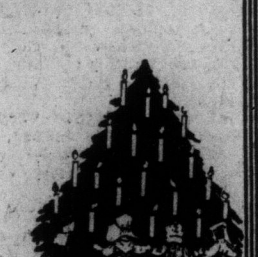
At \$35.00
Silk traveling robes in a very attractive green and red floral pattern effect. Edges and pockets bound with silk braided, fancy cord girdle. Sizes 36 to 46.

Youths' and Young Men's Waist Seam Overcoats, \$18.00
Heavy weight dark brown coating, in the double-breasted waist seam model, with convertible collar and slash pockets. Sizes 34 to 37. Price... 18.00

Simpson's—Main Floor.

Christmas Show 5th FLOOR

Santa Claus, Punch and Judy and Marionettes



English Army, 98c



15 soldiers, 3 generals on horseback, flag and gun. Complete, 8:30 today... .98

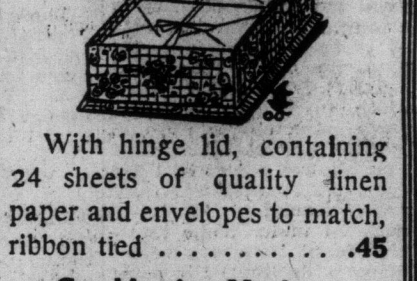
Toy Tea Set, 59c
Lithographed, ten cups, saucers, plates, teapot and tray. 8:30 today... .59



Dolls' Beds and Cradles, 59c

Christmas Tree Decorations
Frieze Rope, in red and green, 5 yards, 10c; 10 yards, 20c; 15 yards, 30c; 60 yards, \$1.20.
Frieze Rope Wreaths, 6-inch, 30c; 8-inch, 45c; 10-inch, 65c, and 12-inch, \$1.00.
Frieze Rope Bells, 6-inch, 50c; 9-inch, 85c; 12-inch, \$2.00.
Tinsel Rope for Trees, comes in three thicknesses, in 6-yard bunches, 50c, 30c and 20c.
Rusks Trees in Pots, 3 sizes, 35c, 50c and 75c.
Christmas tree decorations of every description. On sale on the 5th floor and 2nd floor, Millinery Department.

Rose Tapestry Papereries
With hinge lid, containing 24 sheets of quality linen paper and envelopes to match, ribbon tied... .45
Combination Manicure Buffer, Polish and File... .49
720 Bottles Perfume
Orchid odor, 25c size. Special... .17



Handkerchiefs
Women's White Swiss Lawn Handkerchiefs, one corner daintily embroidered in white and colors. Special, 3 in box... .58

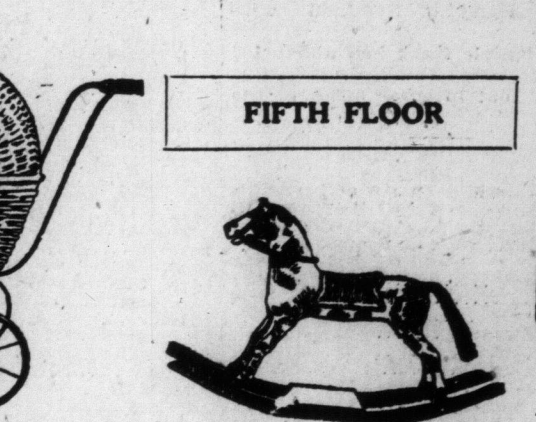
\$6.00 to \$9.00 Wheel Toys \$4.95

(No Phone or Mail Orders)

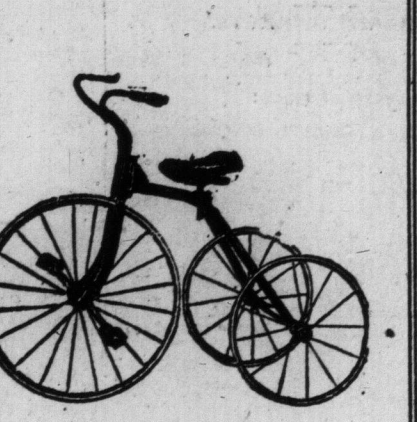
60 pieces, consisting of odd lots of Doll Carriages, Velocipedes, Express Wagons, Horsikips, Swinging and Rocking Horses. Manufactured to sell at from \$6.00 to \$9.00 each. Today... 4.95



Toy Pianos, 75c
The toy for the little girl, mahogany finish, six keys. 144 only to sell 8:30 a.m. today... .75



Toy Trunks, 85c
For dolls' dresses and other small toys, 14 inches long, with tray and lock. 8:30 today... .85



Rose Beads
Pink, rose, sky, mauve, purple or white, neatly boxed. Special... .29

The SIMPSON Company Robert Limited