"'Tis a Privilege to Handle Such Beautiful Fabrics"----

We had an American Clothing Manufacturer from Chicago in to see us one day last week and he made the above remark after we had shown him through our range of Fall and Winter garments. Furthermore he said, "Your fabrics are superior to ours, but we go in more for patterns." It's a source of great satisfaction to us when a man like that "fesses up" as it were, because he was from one of the largest and best clothing houses in the United States.

When it comes to good, honest well made clothes, with the best fabrics money can buy—we are on the spot with the garments. We specialize in many lines and you cannot duplicate our fabrics in any other store. We protect you with a guarantee that spells for future business in a way that you will be pleased with.

In fact, for an all-round clothing store for men and boys you will find us hard to beat. Just now the rush is on for Suits and Overcoats.

Store Open Till 10 p.m.
Every Saturday Night

Oak Hall, Clothiers

Cor. Yonge and Adelaide Sts. *J. C. Coombes, Manager*

MONDAY, NOVEMBER 11, 1912.

TORONTO WORLD'S Proverb Contest

$5,000 IN PRIZES

Began Oct. 3rd Last Picture Dec. 16th

NO. 40 PICTURE Represents the Following Proverb:

.....

.....

.....

Name .....

No. ..... Street .....

City or Town .....

DO NOT SEND IN ANSWERS UNTIL AFTER LAST PICTURE IS PUBLISHED.

Pictures need not be sent in with the answers.

What Well-Known English Proverb Does This Picture Represent?

TORONTO WORLD'S PROVERB PICTURE NO. 40

RULES GOVERNING THE CONTEST

The Toronto World Proverb Contest is a test of skill and diligence, designed to encourage thought and research on the part of the young and provide a pleasant mental diversion for everyone.

Every day, for a period of seventy-five (75) days, there will appear in The Toronto Daily and Sunday World, an illustration, cartoon or other representation of a commonly used and well-known English proverb.

The Toronto Daily World will award PRIZES AGGREGATING OVER $5000 IN VALUE to readers of The Daily and Sunday World who send in the correct or nearest correct answers to the entire series of illustrations. The first proverb picture was published in The Daily World, Thursday, Oct. 3. The last will be published on Dec. 16.

The correct answers, to serve as a basis of awards, are being selected according to their common use by the Contest Manager and three representatives of The Daily and Sunday World, and will shortly be placed under seal in a Safety Deposit Vault.

This list of correct answers will remain under seal until called for by the judges, whose names will be announced in due course, and who will have full control of the examination of the answers and awarding of the prizes.

The correct answers are included in The Toronto World's Book of English Proverbs, which is published as a guide and reference for contestants' use in the contest.

To compete for the prizes, contestants need only to supply the proverbs represented by the illustrations that will appear daily, and send in their answers, at the close of the contest, according to the rules. The person sending in the correct or nearest correct list of answers to the entire series of seventy-five (75) illustrations will be awarded the first prize. The person sending in the second nearest correct list of answers will receive the second prize, etc., etc. Entry may be made any time before the contest is entirely closed. Rules follow:

1. The Toronto World's Proverb Contest is open to all readers of The Daily and Sunday World in Canada, except employes of The Daily and Sunday World and members of their families. Anyone not excepted as above mentioned may enter the contest by simply becoming a regular reader of The Toronto Daily and Sunday World.

2. Contestants must write the Proverbs represented by the illustration upon the coupon provided therefor and which will appear on Page 2 of The Daily and Sunday World every day during the Contest. Answers may be written with pen, pencil, or typewriter, and arranged in any manner to suit the contestant.

3. Each picture represents only one proverb. Where contestants are not certain as to the correct proverb represented, they will be permitted to send five (5) answers (not more) to each proverb illustration. If the correct answer is given, incorrect answers will not count against a contestant.

4. Only one answer may be written upon a single coupon. Extra coupons must be used for additional answers, and all coupons of the same number must be kept together in making up the set.

5. Different members of a family may compete in the contest, but only one prize will be awarded to any one family or household, and only one set of answers will be accepted from any individual contestant.

6. Answers must not be sent in until the last proverb illustration has been printed. After the last picture has been printed, contestants must arrange their coupons in numerical order, fasten them securely together and deliver or mail them in a neat, flat package (not folded or rolled), plainly addressed to the Contest Manager, The Toronto World, Toronto, Canada, within the time specified in the following rule.

7. The time of receiving answers will have no effect upon the awarding of the prizes with this exception: All answers must be delivered at the Office of The Toronto World or bear postmark of mailing of not later than midnight, December 23, 1912, twelve days after the last or 75th picture is published.

8. The prizes will be awarded to readers sending in the correct or nearest correct set of answers to the entire series of seventy-five (75) Toronto Daily and Sunday World Proverb Illustrations.

9. In the event of a tie between two (2) or more persons, the contestant sending in the nearest correct list of answers with the least number of coupons will be declared the winner. Where two (2) or more contestants submit the same number of correct answers upon the same number of coupons the value of the prize or prizes thus tied for will be equally divided among those tying.

10. In making the awards, the judging committee, whose names will be announced in due course, will take into account the similarity and exact wording of the proverb answers as selected by the Contest Manager and three representatives of The Daily and Sunday World, and as contained in The Toronto World's Book of English Proverbs: spelling, wording, punctuation, and the correct construction of the proverbs are the essentials that will be graded.

11. Where a set of answers is securely fastened together the contestant will be permitted to stamp (with rubber stamp) or abbreviate his or her name on the space allotted for same, and omit the full address from the greater majority of the blanks, PROVIDED THAT SUCH FULL NAME AND FULL POST-OFFICE ADDRESS is plainly and distinctly written upon the FIRST SIX and LAST SIX BLANKS of the set.

12. In sending in the answers at the close of the contest it is important that contestants seal all packages containing answers, and if mailed, contestants should exercise great care to see that postage is fully prepaid at the rate one cent per ounce, or fraction thereof, in Toronto, and two (2) cents per ounce, or fraction thereof, outside of Toronto, as The Toronto World is not bound to pay postage due on any set of answers.

All communications or letters of enquiry concerning the Proverb Contest must be addressed to the Contest Manager, Toronto World, Toronto, Canada.

The World's Book of English Proverbs Solves the Pictures Correctly

THE Toronto World's Book of English Proverbs will prove of great assistance to contestants in the Proverb Contest. It contains several thousand commonly used and well-known English Proverbs, including all of the correct ones to be selected to the series of proverb illustrations. The book is well printed and neatly bound, the Proverbs being alphabetically arranged and classified for quick reference. Its use to contestants in arriving at the correct Proverb answers, together with the proper spelling, wording and punctuation, will prove indispensable. The price of the book is Fifty Cents, at the office of The World. By mail, two cents extra.

MAIL ORDERS SHOULD BE ADDRESSED TO THE CONTEST MANAGER THE TORONTO WORLD, TORONTO, CANADA

List of Prizes Aggregating More Than $5,000 in Value

1ST PRIZE—$2250 NEW OLYMPIC 1913 MODEL, FIVE-PASSENGER JACKSON TOURING CAR, with all the latest attachments, fully equipped. Purchased from the Jackson Car Company of Ontario, Limited, 338 High Park avenue.

2ND PRIZE — $750 BLUNDALL PLAYER-PIANO, Louis XV. style, with fifteen Music Rolls and Bench. Purchased from The Blundall Piano Company, 144 Spadina avenue.

3RD PRIZE—$350 R. F. WILKS UPRIGHT PIANO, in beautiful walnut case. Purchased from R. F. Wilks, 11-13 Bloor street east.

4TH PRIZE—$300 BURNETT UPRIGHT PIANO, in mahogany. Purchased from the Burnett Piano Company, 276 Yonge street.

5TH PRIZE—$265 INDIAN MOTORCYCLE. Purchased from The Toronto Motorcycle Company, 384 Spadina avenue.

6TH PRIZE—$265 EXCELSIOR AUTOCYCLE. Purchased from Percy A. McBride, 348 Yonge street.

7TH PRIZE—$250 NINE-PIECE DINING-ROOM SUITE, in fumed oak. Purchased from L. Yelles, Furniture, 362-365 West Queen street.

8TH PRIZE — $225 SIX-PIECE BEDROOM SUITE, in full mahogany. Purchased from S. Levinter, 401-405 West Queen street.

9TH PRIZE — $150 GENUINE SOLITAIRE DIAMOND RING. Purchased from Ellis Bros., Diamonds, 108 Yonge street.

10TH PRIZE—$100 FOUR-PIECE LIBRARY SUITE, in fumed oak, pigskin leather upholstered. Purchased from L. Yelles, 362-365 West Queen street.

11TH PRIZE — $100 GENUINE SOLITAIRE DIAMOND RING. Purchased from Ellis Bros., Diamonds, 108 Yonge street.

12TH PRIZE — $50 DIAMOND CLUSTER RING. Purchased from Ellis Bros., Diamonds.

13TH TO 17TH PRIZES—$50—LEATHER TRAVELING BAGS, at $10 each. Purchased from Fink Trunk & Bag Co., 149 West Queen street.

18TH TO 42ND PRIZES—$62.50—L. E. WATERMAN IDEAL FOUNTAIN PENS, $2.50 each.

ADDITIONAL PRIZES TO BE ANNOUNCED LATER.

Entry to Contest May Be Made at Any Time

Have Your Newsdealer Begin to Serve You With a Copy of The Daily and Sunday World Every Day From Now On.

Back numbers of the Proverb Pictures and their Coupon Blanks may be had at the office of The World, or by mail. The price is 1 cent for the mail 1 cent additional for every ten numbers are ordered by All of the back numbers from October 3rd to date will be mailed prepaid to any address in Canada upon receipt of 68 cents.

HOLDING OUT WAS PROFITABLE

Owners of Last Outstanding Properties in Carlton Block Secured High Figures.

All the owners, save the Chinaman, in the Eaton Carlton block have relinquished their holdings to the buying agents. J. C. Carmichael, owner of 60 Wood street, has let go for a sum approximating $75,000 for his thirty feet. Matt Sheedy, proprietor of the Grosvenor House at the southeast corner of Alexander and Yonge streets, has sold his lease, which had seven years to run, for $10,000 a year. The Chinaman, who owns the little property on Carlton near Church street, is still in China, but the agents are not bothering about him. The city could expropriate his property in its entirety on the ground that part of it will be needed for street widening.

The zeal shown in closing up all the outstanding holdings in the block might indicate early use of the property.

FLAWLESS
DIAMONDS
At $150 Per Carat

We challenge the confidence of the most skeptical with the unsurpassed quality of precious stones we are now offering, and, quality and size being equal, we guarantee to save you money.

Here are some facts why we can do so:

First—We offer diamonds to the public from first hands, eliminating middlemen's profits.

Second—All our energy and efforts are concentrated in this diamond business, hence little dealers and watchmakers who handle diamonds as a side line and carry only a handful of stones and pose as experts cannot possibly hope to compete with us.

Thus we can offer you the advantage of a magnificent stock and the safeguard of experience of actual diamond cutters.

Isn't this worth something to you?

ONTARIO DIAMOND CO.
95 YONGE STREET.

P. S.—Diamonds bought of us may be returned, less 10 per cent. of purchase price, at any time stipulated in bill of sale.

DR. HOFFMAN INDUCTED

New Pastor Installed at Evangelical Lutheran Church.

The German Evangelical Lutheran Church on Bond street was filled to its capacity yesterday when the ceremony of the induction of the new pastor, Rev. Dr. Emil Hoffman took place. Rev. C. C. J. Maas of Zurich was the officiating clergyman, who took as the text for his sermon 1 Thess. ii., 9. His exhortation to both the new pastor and the congregation was an oratorical masterpiece, and laid down the duties of a pastor towards his congregation and the duties of a congregation towards their pastor in no uncertain sound. While the congregation expect their pastor to always be fresh, kindly, sympathetic, and a leader, yet the pastor expects his congregation shall also have a kindly disposition towards him and to be carried to the mercy seat of God in their daily prayers. He exhorted his candidate to preach Christ and the salvation thru Him as given in the gospel pure and simple, and to lead his flock to the true faith.

Rev. Mr. Maas assured the congregation that they will have a good pastor in Rev. Dr. Hoffman, who has been in holy orders for the past 27 years. After the sermon the formal installation took place, when the new pastor was surrounded by twelve of the officials of the congregation.

As today is the anniversary of the birth of Dr. Martin Luther, the evening service last night was devoted to the history of the reformation.

Tomorrow evening a reception will be held in the church so that the new pastor and the members of the congregation may become acquainted with each other. Refreshments will be served.

Low Rates to Southern Points.

Florida, Georgia, and Virginia offer special attractions to the traveler at this season of the year, and the Canadian Pacific Railway is offering reduced rates. The following train service will be in effect, via Detroit: Leave Toronto, 5 p.m. daily, arrive Detroit 11.25 p.m., and arrive Jacksonville, Fla., 8.40 a.m. the third day.

This is the fastest time between Toronto and the south, and the service not only embodies the utmost comfort and convenience, but in addition has the advantage of through sleeping cars from Detroit. 1234

$5000 CONTEST IS STILL OPEN

Continued From Page 1.

the attempt at all, just get the doubt out of your mind, then get the back proverbs and show your neighbor how easy it is to win an automobile, piano, set of furniture, motorcycle, diamond or one of the many other valuable and attractive prizes to be awarded to those who answer the greatest number of the proverb illustrations nearest correctly.

After you have this equipment of the first forty proverb pictures, together with the attractively arranged proverb book, you will need only to devote a few moments each day in figuring out the proverbs you think the pictures represent. There is a large number of persons in The World's great proverb contest; men, women and children, old and young alike, all are enjoying the fun of cudgeling their brain in fitting the proverbs to the pictures.

Of course, if you are going to take a hand in this novel game you should not put it off any longer, as you will want to submit as nearly a perfect set of answers as is possible, and it is necessary that you begin work on the proverbs now in order that some one else does not get ahead of you. However, by acting now you will have plenty of time to catch up with those who started with the very first picture.

Get the first forty numbers of the proverbs and their answer blanks, all of which will be sent to any address in Canada, by return mail, upon receipt of 68 cents, and you will be entered upon the highway of winning a big and handsome reward.

It is excellent brain food and will provide wholesome entertainment for the entire family.

ANOTHER RECORD MADE

Two Hundred and Fifty Immigrants Arrived Last Night.

A new record in immigration was established at the Toronto Union Station last night, when about two hundred and fifty immigrants from the old country arrived on the train from Montreal. Up to this year September was the latest that immigrants in any number had arrived in Toronto and the large party that came in last night broke the record by nearly two months. More than fifty per cent. of them are locating in Toronto.

SUNDAY PARADE OF WOODMEN

Good Turnout of Members Who Heard Rev. Mr. Peckover Preach on Brotherhood.

The members of the Woodmen of the World attended divine service at the Reformed Episcopal Church, College street, yesterday morning, when a goodly number were out to hear the Rev. M. Peckover preach on "Brotherhood," taking his text from the passage in Genesis, "Am I my brother's keeper?" The brethren were in charge of Sov. D. McCrorie, the district deputy.

B. C. PREMIER HERE.

Sir Richard McBride, premier of British Columbia, arrived in Toronto last night on his way back to the coast. He has been in Ottawa in connection with a number of British Columbia matters.

$1,000 REWARD

For information that will lead to the discovery or whereabouts of the person or persons suffering from Nervous Debility, Fits, Skin Disease, Blood Poison, Genito Urinary Troubles, and Chronic or Special Complaints that cannot be cured at The Ontario Medical Institute, 263-265 Yonge Street, Toronto. ed

GET OUR PRICES FOR
TIN, LEAD, ZINC, BABBITT, SOLDER, SHEET LEAD, LEAD PIPE
The Canada Metal Co. Ltd.
Factories:
TORONTO, MONTREAL, WINNIPEG. 136tf