

# EATON'S FRIDAY BARGAINS

## We're Ready for One Great Rush of Business Friday

### Celebrate Coronation

#### Bargain Day

#### By Coming Early

We've given you a *remarkably* good page of bargains so that you'll make all preparations for an extra early trip Friday, and *those who order by mail have now a chance to get every benefit of these rare bargains*, for the holiday assures your letter coming in time, and *we've made special arrangements for a flood of mail orders Friday morning. Envelopes marked "City Ad." received on the first mail go direct to department by 8 o'clock sharp*, so that you've every chance to get good choice. Read the good news and whether you write, phone or come you can expect bargains that have hardly been equalled in months.

### Celebrate Coronation

#### Bargain Day

#### By Coming Early

### Notable Hosiery Bargains

Women's Plain and Lace Lisle Hose, in black and colors; reinforced sole, heel and toe; all sizes in the lot. Regularly 35c and 50c. Friday bargain, at .18

Women's Plain and Fancy Cotton Hose, in new designs, fast dyes; have all sizes in the lot. Regularly 25c and 35c. Friday bargain, pair .15

Men's Fancy Lisle Socks, in many new designs; all sizes in the lot. Regularly 35c to 65c. Friday bargain, at .25

Children's Fancy Top Cotton and Lisle Socks, in many patterns and sizes 4½ to 8½. Regularly 15c and 25c. Friday bargain .12½

Boys' and Girls' Black Cotton Hose, in fast dyes and seamless heel and toe. Regularly 18c to 25c. Friday bargain .12½

—Main Floor—Centre.

### Exceptional Glove Bargains

Women's French Kid Gloves, 2 domes, oversewn seams, Paris and silk embroidered points, in colors mode, green, navy and ox-blood; sizes 5½ to 7, but not all sizes in each shade. Regularly 75c, \$1.00 and \$1.25. Friday bargain .50

Women's Silk Gloves, 2 domes, with silk-roped backs and double woven tips, in colors white, black, grey and beaver and sizes 5½ to 7½. Regularly 75c. Friday bargain .35

—Main Floor—Yonge St.

### Reductions in Ribbons

Dresden and Novelty Ribbons, in widths 6 to 7½ inches; ideal for hat bows and scarfs. Regularly 39c, 50c and 65c per yard. Friday bargain .29

Taffeta Ribbons, 5, 5½, 6 and 7 inches wide, in colors, including white, sky and pink. Regularly 20c to 29c. Friday bargain, per yard .15

Black Taffeta and Corded Ribbons, 4 and 5 inches wide, broken lines. Regularly 15c, 19c and 20c. Friday bargain, yard .10

Taffeta and Satin-faced Ribbon, 1 to 2 inches wide, in light and dark colorings. Regularly 5c, 7c and 10c. Friday bargain, yard .3

Bunches of Baby Ribbon, taffeta and satin finished, in white, cream, sky, pink, navy, grey, Nile, etc., and ¼ to ¾-in. width, in lengths of 5, 7 and 10 yards. Friday bargain, per bunch .5

—Main Floor—Yonge St.

### Great Snaps in Underwear

Selling of Men's Undergarments leaves us without sizes in several kinds. We have cut down the price to get them away. Lightweight, striped mercerized, in pink or blue shades. Penman's merino, medium weight; "Zimmerknit," porous weave balbriggan, in natural shade and white check nainsook. Some have short sleeves; all well-made, perfect garments. Not all sizes in any one line, but all sizes in the lot, from 34 to 44; shirts or drawers. Regularly 43c to 75c per garment. Friday bargain .29

—Main Floor—Centre

### Felt and Derby Hats, 59c

Remarkable reductions to clear broken lines of Summer-weight Soft Felt Hats and Derbys, several shades of English high-grade fur felt. Regularly 95c and \$2.00. Friday bargain .59

### 45c Linen Hats for Bowlers and Campers, 29c

One of the bargain tables that will soon be cleared is in the Men's Hat Department:

Men's White Linen Hats, with a medium width stitched brim that has a nice, soft roll around back of hat and dips well in front; splendid hat for outing purposes. Clearing, Friday bargain .29

Come early to get one.

—Main Floor—Queen St.

### Whitewear for Women and Children

#### All Marked at Friday Bargain Prices

Women's Gowns, of fine quality cotton, slipover or button front, with lace or embroidery insertions and frills; lengths 56, 58 and 60 inches. Regularly 75c, 85c and \$1.00. Friday bargain .50

Women's Vests of fine quality balbriggan, high neck and short sleeves, color white; sizes 32 to 38 inches. Regularly 35c. Friday bargain .23

Vests of fine quality ribbed cotton, no and short sleeves; color white; 32 to 38 inches. Regularly 15c. Friday bargain .8

Vests of Irish linen, also of linwood, high neck, with long sleeves or low neck with short; sizes 32 to 40 inches. Regularly \$1.50. Friday bargain .78

Women's Corsets, of durable coutil, medium bust and long hip style, hose supporters, lace finish; sizes 18 to 26 inches; color white. Special Friday bargain price .55

Women's Allover Aprons, of high-grade print, Mother Hubbard style, over-shoulder frill, neck and yoke, with white trimming finish. Regularly 55c. Friday bargain .33

### Children's Items: Pinafores and Drawers

Children's Pinafores, of fine quality lawn, Mother Hubbard style, with yoke and insertion frill of embroidery over shoulders; sizes to fit ages 2 to 12 years. Regularly 50c each. Friday bargain, each .29

Children's Drawers, of fine ribbed cotton, color black, tight knee or umbrella style, lace trimmed; sizes to fit ages 2 to 14 years. Regularly 25c. Friday bargain .17

### If There's a Baby in the Household Read

Infants' Long Dresses of fine nainsook, square yoke of tucks and embroidery; skirt with tucks and hem. Regularly 73c. Friday bargain .50

Bibs, made of good quality stockinette, white, bound and fitted with clasp. Regularly 35c. Friday bargain .15

Sheets, bound with white tape of good rubber or stockinette, full size for bed. Regularly \$2.00 and \$2.50. Friday bargain .Half Price

—Second Floor—Centre.

### New Styles in Footwear Bargains

Women's Fine All-patent 3-button 6-bar Slippers, handturn soles, plain vamps, perfect in every detail; a special purchase, in sizes 2½ to 7. Friday bargain .150

Women's Black Velvet and Black Canvas Pumps; the velvet pumps have wide silk black bow on vamps and ankle strap; leather soles and Cuban heels; sizes 2½ to 7. Regularly \$2.35 to \$2.50. Friday .125

Women's Fine Vici Kid Blucher Oxfords, a high-grade quality; Goodyear welted soles and Cuban heels, new in shape and finish; also patent coltskin Oxford, Goodyear welted, short vamps, Cuban heels and edge trimmed in dull kid leather; sizes 2½ to 7. Regularly \$2.50 and \$2.75. Friday bargain .150

Misses' and Children's Oxfords and Slippers, broken lots taken from regular stock; velvet boots, red ankle strap slippers, gunmetal pumps and patent leather Oxfords; sizes 8 to 10½ and 11 to 12 in the lot, but not all sizes in any one style. Regularly \$1.95 to \$3.25. Friday bargain .125

Men's Dongola Kid Blucher Oxfords, a medium, round toe, neatly made, extension soles; sizes 6 to 11. Regularly \$1.50. Friday bargain .100

Men's Oxfords, in high-grade qualities, fine patent coltskin and velvet calf, with patent tip; also patent colt boots, in Blucher style; all Goodyear welted, new shapes; sizes 6 to 11. Regularly \$2.50 and \$3.00. Friday bargain .200

—Second Floor—Queen St.

### German Silver Mesh Bags, \$1.98

A clearance of several lines of these very popular Bags; some have fancy frames with embossed designs, others are square with floral engraved designs. Regularly \$2.95 and \$3.00. Friday bargain .198

—Main Floor—Yonge St.

### Extraordinary Bargains in Misses' and Young Women's Suits

Regularly \$12.00 to \$16.50. Special Friday bargain, \$5.95. Materials include Panama cloth, serge and cheviot cloths. Colors are black, navy, brown and tan. Styles are assorted in three very smart models; neat, trim skirts; with single-breasted, semi-fitted coats; most of them silk lined; sizes are for misses and young women; busts 30, 32, 34 and 36, with skirt lengths 33 to 37 inches. Regularly \$12.00 to \$16.50. Eight o'clock price, Friday bargain, .59.95

### 8 o'Clock Price on Girls' Reefers, \$1.49

Children's Coats for summer outing and for school wear. The collection consists of four smart styles, in navy, red and black and white checks, made of cheviot; vicuna cloth, summer-weight tweeds and shepherds' checks. The coats are smartly made and trimmed and come in sizes for girls 4 to 12 years. For 8 o'clock selling. Regularly from \$2.00 to \$3.75. Friday bargain .149

—Second Floor—James Street North.

### Women's Light-weight Suits, \$6.95

Several distinct styles for present wear are mostly the balance of broken mail order lines. Materials are all-wool serges, Panamas, novelty diagonals and other imported suitings, made in plain tailored effect, and some with braid touches of moire and Persian trimmings. Regularly range from \$13.50 to \$17.50. Special, Friday bargain, each .69.95

### Women's Walking Skirts, \$2.50

Fine all-wool serges, Victoria twills, Panamas and wool serges, beautifully cut and tailored, colors black, navy and brown. Regularly a few at \$3.50 up to \$4.50, \$5.00 and \$6.00. Friday bargain .250

### Raincoats Friday at \$2.98

Fine all-wool rainproofed Panamas, that are also very serviceable for motor and traveling wear; loose-fitting, double-breasted style, with college collar and large patch pockets; colors brown, navy and grey. Regularly \$6.50. Friday bargain .298

### Women's Tailored Dresses, \$7.50

Manufacturers' samples, New York and other broken lines of One-piece Silk and Satin Foulard Dresses. The patterns include stripes, polka dots, hairlines and other pretty designs, and many smart styles show high and Dutch necks, long and short sleeves. Many were originally twice the price. Friday bargain .750

### Wash Dresses at \$1.98

Pretty One-piece Wash Dresses of fine printed lawn, in black and white and navy and white, the balance of a mail order line. Front of bodice has fine tuckings and insertions of Val., which is also used to join the deep flounce and skirt. Some dresses of percale, muslin and chambray complete the number, which sold regularly at \$2.50 and \$2.98. Each is priced to clear Friday at .198

—Second Floor—James St.

### The Musketeer Hand Bags, 98c

The Newest Hand Bag, the Musketeer, in both tapestry and cloth, is included in this lot; the new round black frame satin bags, with long cord handles; also a big assortment of black leather bags, with double strap handles, in tan, blue, brown, etc. Regularly \$1.25, \$1.50 and \$2.00. Friday bargain .98

### Reductions on Beautiful Scarfs

Handsome meshes, of strong silk fibre, solidly wrought in striped effects, black, white, sky and pink. Closer weaving intensifies the lines in the beautiful two-inch borders. Size 2½ yards x 27 inches. Exquisite and serviceable scarfs. Regularly \$22.00. Friday bargain, each .10.00

Black Lace Scarfs are also to be cleared and Crepe de Chine Scarfs, in light colors. Regularly \$2.50 to \$4.50. Friday bargain, each .150

### \$3.00 Motor Veils at Half Price, \$1.50

Veils of heavy chiffon cloth, full length, 2¾ yards and 27 inches wide; good assortment of serviceable colors, black, brown, navy, ivory, champagne, pink and mauve. Regularly \$3.00 each. Friday .150

For those who prefer Veils still larger splendid bargains are available in certain styles of fine crepe de chine; 3 yards in length by 42 inches. Regularly priced \$3.00 each. Friday bargain .150

### Fine Embroidered Nets

Fine Embroidered Nets, 27 inches wide, in colors white and cream, very fine mesh, with various designs, embroidered goods; suitable for waists, dresses, yokes and sleeves, etc. Regularly, per yard, 65c and 75c. Friday bargain, per yard .25

### Handsome Dress Trimmings

Exquisite Trimmings, for gowns and costumes; bandings in width 4½ to 10 inches; in metallic, silk embroidered, beaded effects, with immense scope for choice in the pattern range, both oriental and floral, also medallions, in the richest effects, appropriate for the purpose. Price range, per yard, regularly \$4.00 to \$11.00. Friday bargain, per yard .200

—Main Floor—Centre.

### Bargains in Carpets and Rugs

Our advice to you is to come early on Friday if you would participate in these remarkable money-saving chances in floor coverings. Those who reap most benefit from this harvest of bargains will be those here in time to get first selection. Here are a few of the choicest offerings:

### \$35 and \$38.50 Axminster Squares, \$22.50

Seamless Axminster Squares, taken from regular stock for a Friday bargain; this season's designs and colorings; green floral chintz, red turkey, blue, conventional and fawn floral chintz; only a limited number, so be here early if you want one. Two sizes clearing at one price, 3½ x 4 yards and 3½ x 4½ yards. Regularly \$35.00 and \$38.50. Friday bargain .22.50

### \$1.25 and \$1.50 Axminster, Wilton and Velvet Carpets, 69c

Ends of Axminster, Wilton and Velvet Carpets, enough of some patterns to do one or two rooms; fawn chintz, self rose centre with chintz border, self green, self blue, green chintz, and self red; borders to match some. Regularly \$1.25 and \$1.50 yard. Friday bargain, per yard .69

### \$35 and \$55 Persian Hall Strips, \$24.50

Rich oriental weaves and colors; only a limited number; rugs that must be seen to be appreciated; average size 3 ft. to 3 ft. 6 in. wide x 12 to 15 ft. long. Regularly \$35.00 to \$55.00. Friday bargain .24.50

### \$13.50 and \$22.50 Small Oriental Rugs, \$7.50

Small Oriental Rugs, including the Shirvans, Kazak, Moussouls, Samarcand and Bokhara; useful for halls, libraries, dens, sitting-rooms; sizes 3 x 5 ft. up to 4 x 7 ft. Regularly \$13.50 to \$22.50. Friday bargain .750

### Wool Squares, Special, \$8.49

Scotch Wool Squares, 2-ply, also some domestic goods for bedrooms, sitting-rooms, sewing-rooms or summer home floors; only 16 rugs in the lot. The color combinations are blue and grey, red and green, self green, grey and rose, self rose, brown and green; come in conventional, floral and scroll designs.

3 x 3½ yards. Regularly .10.75  
3 x 4 yards. Regularly .12.75  
3½ x 4 yards. Reg. .13.25 and \$15.50

All are one price, Friday bargain .8.49

—Third Floor.

### EARLY CLOSING

As in May Store Closes Saturdays at 1 p.m. During June, July, August. No Noon Delivery Saturdays.

THE T. EATON CO. LIMITED