

The Hair Dressing and Manicuring Parlors are on Second Floor—entrance through Shoe Dept.

EATON'S DAILY STORE NEWS

Interesting Demonstration of Aluminum Ware in the Basement

Hair Goods, Price Reduced

A SPECIAL OFFERING, Wednesday, from the Hair-dressing Parlors:—25 Pompadours, made from guaranteed first quality natural hair, woven on weft, 22 inches long, brown shade and a few blondes. Some half-price. Wednesday, each, \$5.00. Wavy Hair Switches, 18 inches long, short stem, made to your order from sample, accurate match guaranteed. Ordinary brown shades, \$3.25; drab shades, \$5.00; mixed grey, \$5.50. —Second Floor, Yonge St.

Buy Wide Ribbons, Wednesday, at, Per Yard, 12½c

FINE QUALITY 5-inch taffeta ribbons, direct from Switzerland, in the prettiest pinks and blues, also red, navy, cream and white. In this offering, also, are odd lots of satin ribbons in useful colors, and in 5 and 6-inch widths. Special, Wednesday, yard, 12½c.

The new brocaded ribbons are a feature of this season's showing of imported ribbons. A very pretty one being shown on the Ribbon Counter is a rich heavy faille (corded quality with large rose pattern of brocaded satin in self color and two-tone effect). Colors are new Japanese blue, zenith blue, black, green, sky, champagne, gold, wine and navy. 7½ inches wide. This ribbon is being used on the new hats, also for girdles and vests with the new suits and dresses. Price, yard, \$1.50. —Main Floor, Yonge St.

The "Zodiac" is a Reliable Timepiece at \$12.50

NOT MANY MEN WOULD CARE to carry a watch that either gained or lost, say, twenty minutes a day.

Reliability, therefore, is the chief qualification of a watch. Read what combines to make the "Zodiac" a timepiece that is true and accurate. They have nickel plates, which are more serviceable than the old style movement with brass plates. They also have 17 jewels, which reduce the friction almost to a minimum. Cut expansion compensating balance wheel constructed of two metals, which counteracts the effect of expansion and contraction caused by extreme changes in the temperature. Bracket hairspring, which lessens the possibility of the coils of the spring catching in the regulating pins and causing the watch to gain time. Exposed winding wheels, much stronger than the concealed winding and not so liable to become defective from the constant strain of daily use; patent regulator, double-sunk dial with Arabic or Roman numerals, and stem wind and set. Proven in three sizes for men in standard quality gold-filled cases. Each, \$12.50. —Main Floor, Yonge Street.



Come Early Wednesday to the Infants' Wear Section

INFANTS' BANDS, less than half-price. Made in extra strong cotton-and-wool mixture. Straps over shoulder, fastening with a button. Size 3 months to 1 year. Rush price, Wednesday, each, 10c.

Children's Dresses, in materials of gingham and chambray; large variety of colors and styles. Very pretty dresses with round or square neck and three-quarter-length sleeves. Sizes 2, 3 and 4 years. Special, Wednesday, 69c.

Children's Carriage and Crib Covers, just the right weight for Spring. They are covered with fine silk in colors of white, pink and blue, and filled with soft, down, medicated cotton; are daintily stitched and neatly bound around edges. Small size, 22 x 30 inches, clearing at \$1.50; larger size, 38 x 40 inches, clearing at \$1.95.

Women's "Armstrong" and Other Fine American Boots, Half-price and Less

THE NEW STYLES FOR SPRING, in "Armstrong" and other high-grade American boots for women, are here; and to introduce them and start the season off with a rush of business, we make this extraordinary half-price offering Wednesday. Come at 9 o'clock. Included are patent coltskin boots in buttoned and laced styles; royal kid, gunmetal finish, buttoned or Blucher; vici kid, brown or grey suede, button; and fine brown vici kid, button with cloth tops and turn soles. All are delightful Spring styles. Sizes 2½ to 7. Half-price and less. 9 o'clock special, pair, \$2.50.

Boys' Boots in 9 o'clock Rush Clearance at, Pair, \$1.00

Boys' boots in gunmetal calf Blucher and box kip leather, best styles for general wear, extra well made, have solid leather soles and heels. Sizes 11 to 13½ and 4½ and 5. Rush price, Wednesday, pair, \$1.00.

Cannot promise to fill 'phone or mail orders for either of these specials. —Second Floor, Queen St.



The Third Day of the Spring Openings Will Feature a Rich Display of

French Hand-embroidered White Wear

AND OF SPECIAL INTEREST in this display of exquisite lingerie will be the considerate price-range it features—beginning with quite moderate figures.

So generally desired and popular has this distinctive and elegant French white wear become, that we have acquired immense quantities of it this season, at the following wide range of prices:—

Corset Covers, of soft sheer materials, French hand-embroidered in dainty French knots, bowknots, floral and eyelet designs, finished with fine tucks and silk wash ribbon, some are inset with German Val lace insertion or medallions of Irish crochet. All sizes. Ranging in price, according to material and work, at \$1.10 to \$10.00.

Drawers, French hand-embroidered, circular or new straight style, some have slashed frill, all trimmed with wash ribbons. All sizes. Ranging in price, according to material and work, at 85c to \$8.50.

Night Gowns, of fine nainsook and French linen, hand-embroidered yokes and short sleeves, some have panel effect in front, many inset with lace and medallions of drawn work or Irish crochet, others are made with the open front, higher neck with short or three-quarter sleeves. All sizes. Ranging in price, according to work and material, at \$1.75 to \$25.00.

Women's Crepe de Chine Night Gowns, kimono style, V-shaped neck and short sleeves, trimmed with two rows of hem-stitching finished with satin, draw string and ribbon bow; another dainty kimono gown Empire style, round neck, short sleeves, and across front trimmed with fine tucks, Cluny lace edge and lace insertion. Pink only. Price, \$9.50.

Blue Crepe de Chine Night Gowns, kimono style, square yoke of shadow lace, trimmed with clusters of fine tucks and rosettes of ribbon. Price, \$15.00.

White Crepe de Chine Night Gowns, slipover style, round neck trimmed with Val lace insertion, clusters of tiny tucks and bows of satin ribbon. Price, \$16.00.

Women's Kayser Italian Silk Vests, made in four qualities, all are reinforced under the arm, one style trimmed simply with a

single row of Val lace insertion, round neck and armholes, provided with ribbon draw strings, others are dainty embroidered in plain white or with touches of pale pink or blue. All sizes. Priced, according to quality, at \$4.00 to \$5.50.

Kayser Italian Silk Knickerbockers, threaded with elastic at waist and knee; in colors black, white, pink or blue. All sizes. Price, \$5.00.

Kayser Venetian Silk Union Suits, with silk lace yoke, bow-knot pattern, narrow legs, trimmed with lace to match yoke, reinforced under the arms. All sizes. Price, \$6.00.

Crepe de Chine Combinations, in princess or Empire style, another design, set on at the waist with ribbon-run beading trimmed with hemstitching, Cluny lace or shadow lace; all ribbon trimmed. Prices, \$6.00 to \$12.50.

Crepe de Chine Petticoats, new narrow style ruffle of accordion-pleated crepe de Chine, trimmed above with Vandyke shadow lace insertion and lace edge; one dainty skirt finished at the bottom with wide band of shadow lace insertion edged with accordion-pleated frill and trimmed with chiffon flowers; another pretty petticoat has slashed frill edged with pleated shadow lace, lace beading and flowers. Prices, \$8.00 to \$10.00.

Shadow Lace and Crepe de Chine Corset Covers, trimmed with dainty laces, ribbon bows and fancy chiffon flowers. Ranging in price, according to quality, at \$1.00 to \$4.00.

Petticoats, of fine nainsook or linen lawn, hand-embroidered; made in new narrow style, embroidered and scalloped without frill; some inset with lace and drawn work; others have frill embroidered all around and finished with beading run through with ribbon. Lengths 38, 40 and 42. Prices, \$2.50 to \$35.00.

—Third Floor, Queen St.

Women's and Misses' Petticoats in Smart Spring Styles

Misses' Black Sateen Petticoats, with an accordion pleated flounce finished with tucking. Sizes 28 to 36. Price, 50c.

Black Sateen Petticoats, in two styles, one with deep fine accordion pleated flounce, finished with fancy stitching, the other with deep embroidered flounce. Sizes are 38 to 42. Price, \$1.00.

Silk Jersey Top Petticoats with deep two-piece flounce of tucking and fine knife pleating of paillette silk. Colors are emerald, tan, purple and black. Sizes 38 to 42. Price, \$3.95.

Women's Silk Petticoats in the Queen Quality, made with a deep two-piece flounce of fine accordion pleating. Colors old rose, new blue, apricot, black and pretty shot effects. Sizes 38 to 42. Price, \$4.50.

Fancy Silk and Silk Jersey Petticoats, with fine pleated flounce or with three narrow pleated frills. Assortment of colors Sizes 38 to 42. Price, \$5.00.

A very fine assortment of Satin, Silk Jersey Top and Crepe de Chine Petticoats in the newest designs and shades. Prices ranging from \$6.50 to \$21.00.

—Third Floor, Yonge St.

Interesting Offerings in the Spring Opening Displays of Women's Dresses

WOMEN'S ALL-WOOL SERGE DRESSES, in a number of Spring styles, are shown in the popular shade of Copenhagen and tan, also black and navy. At \$5.00.

New Spring dresses in messaline silk, coat style, with net yoke and with net frill finishing the collar; three-quarter sleeves, silk girdle, and colors rose, brown, wistaria, grey, black and navy, \$8.50.

Messaline Silk Dresses, in pleated coat style, V necks with pleated net frill, sailor collar of brocaded crepe, long kimono sleeve, crushed girdle. Colors, black, Copenhagen, tan, green, rose and navy. All sizes in the lot. Shown Wednesday for the first time. Price, \$12.50.

Smart Afternoon or Street Gowns, imported from New York. They are made of poplin and designed in pannier style with net front, revers collar and small silk button trimmings. Colors, rose, reseda, Copenhagen, wistaria, navy and black. Price, \$17.50.

Women's Spring Gowns, for afternoon or street wear, are a feature of the opening. Charming assortment of new styles and materials, and the leading shades. Price, \$30.00.

—Third Floor, Albert St.

The Grand Promenade of Fashion

In Conjunction With the Formal Spring Opening Will Continue in the Large Lunch Room On the Fifth Floor

On Tuesday, Wednesday and Thursday,

March 3rd, 4th and 5th

Twice Daily—at 9.30 a.m. and 3.00 p.m.

No invitations have been issued. Admission being by Tickets, which are procurable at the Promenade of Fashion Bureau, Third Floor, Centre.

THE T. EATON CO. LIMITED

Religious Books

ON ONE TABLE, devoted exclusively to religious works, will be found some excellent titles by the foremost thinkers and writers of modern times. We mention a few:

Anthony Comstock—Fighter, by Chas. G. Trumbull. Mr. Comstock's crusade against vice of all kinds is known the world over. This book is unusually interesting. Cloth, \$1.25.

Congo Life and Folk Lore, by Rev. J. W. Weeks, cloth, \$1.25.

Jesus and the Gospels, by Jas. Denny, D.D., cloth, \$1.50.

Education in Religion and Morals, by Geo. Alber Coe, \$1.35.

Asia at the Door, by K. K. Kawakami, \$1.50.

Brigham Young and His Mormon Empire, by Canon and Knappe. The greatest book ever written on Mormonism. \$1.50.

The Life of Geo. Grenfell, Congo Missionary and Explorer, well illustrated, \$1.75.

Frances Willard—Her Life and Works, \$1.50.

Thirty Years in Madagascar, by Rev. T. T. Mathews, \$1.25.

The Master of Repartee and Other Preachments, long and short, by Cyrus T. Brady, LL.D., \$1.25.

Respectable Sins, by Ian McLaren, 50c.

The Cross in Christian Experience, by W. M. Clow, D.D., 50c.

St. Patrick's Day Novelties

Hundreds of attractive and unique favors, novelties and decorations for St. Patrick's Day, including pigs, hats, shamrocks, harps, flags, moss, jugs, etc., etc. Prices range from 5c to \$1.00. —Book and Stationery Dept., Main Floor.

New Spring-weight Gloves for Men

AT \$1.00 PAIR—real French kid gloves—our "Derby," in assorted tan shades and black. Have one dome clasp, pique sewn seams, Paris stitched backs. Sizes 7 to 10. An elegant Spring glove.

At \$1.50 pair—Tan Cape Walking Gloves, silk-lined, the celebrated "Varsity," specially made for us in England, from selected fine skins. Have one dome clasp, pique or outside seams, gusset fingers, Bolton thumb, spear-point backs, apricot and self-colored silk lining. Cadet or regulation cut. Sizes 7 to 10.

At \$2.00 pair—High-grade Real French Grey Suede Gloves, made with one pearl dome fastener, pique sewn seams, Bolton thumb and Paris backs. Sizes 7 to 10. A splendid fitting and wearing glove in correct weight for Spring.

—Main Floor, Yonge St.



Women's Imported Spring Coats

GREAT INTEREST AND SHOPPING enthusiasm has centred around the extensive showings of imported coats at \$17.50 to \$25.00, during the Spring opening days. This collection features a delightful range of new fabrics, colorings and styles. There are blues in many shades, paprika, greens, tans, cheeks and novelties in crepes, sponge, waffle cloths, honeycomb poplins, ratine, etc. Elegant silk linings in most styles. These are the coats that are now commanding the attention of distinctive dressers. Prices, \$17.50 to \$25.00.

New Black Moire Coats for Women, \$17.50

Smart new styles with ripple backs, kimono sleeves and ruffle collars. Lined throughout with satin de Chine in grey or black. Price, \$17.50.

—Third Floor, James St.

Unbleached Table Damask, a Wednesday Special at 48c Yard

EXTRA LOW PRICING distinguishes this item as a special worth early attention by housekeepers and hotel and restaurant managers. The damask is of specially fine heavy quality and will readily bleach white. It is 66 inches in width. Special, yard, 48c.

Unbleached Apron Dowels—The quantity is small enough to make early shopping advisable. 36 inches wide. Extra value, yard, 15c.

Grey Stripe Bath Towels, with thick soft pile. Serviceable for general use. Size 23 x 50. Pair, 48c.

Items From the Bedding Section

White All-wool Saxony Blankets, made from very fine long wool. Whipped single; pink and blue borders; 7 lbs. Size 64 x 84. Pair, \$5.60.

Full-bleached English Sheet—70 inches wide. Yard, 27c.

American Crocheted Bedspreads—Hemmed ends. Size 78 x 88 inches. Each, \$1.38.

Children's Fancy Crib Blankets, with Teddy bears and various other animals as design, on pink and blue ground. Size 38 x 48. Each, 75c.

Oxford Shirting, for men's and boys' shirts. Splendid range of stripe patterns; 28 inches wide. Yard, 20c.

Unbleached or Factory Cotton, firm, well made cloth, free from flitting; 40 inches wide. Yard, 10c.

—Second Floor, James St.