

A special letter was also sent to all Branch secretaries asking them to co-operate with us by passing on any information which may reach them in connection with openings in their respective localities and by bringing the Bureau to the attention of their local members.

The month of February was devoted to an intensive canvass of the large employers of labour, and a special letter was sent to all the larger industrial firms, banks, accountants, public utility companies, etc. The compilation of this list required careful selection as it was felt that in the present business conditions a general broadcast would be only incurring expense without any reasonable prospect of beneficial results. Approximately 750 letters were sent out, and the response received to date from many of the larger commercial, and other, firms has satisfied us that our efforts in this direction have not been wasted. The letters received express appreciation of and sympathy with the objects of the Bureau and, although in the majority of cases they could not offer any immediate employment, in every instance assurances were given that when openings did arise McGill graduates would be placed whenever possible.

As a direct result of this canvass we were successful in the month of February in placing two candidates in positions which otherwise, in all probability, would never have come to our notice. One of these openings was for a young chemical engineer with a large pulp and paper company, and the other for a girl as secretary to the president of the Canada Cement Company. Both these applicants had been trying, without success, to obtain employment since September last. A young mining engineer was also placed; this latter was not the result of any inquiry but merely on a lead given from a study of the activities of certain mining companies. We advised this young man to apply and he secured a position.

During the month of February seventeen inquiries were received from employers - classified as follows:-

Executives	- 3	Medical	- 5
Accountant	- 1	Commercial	- 1
Mining engineers-	2	Sales	- 2
Camp councillor	- 1	Teacher	- 1
Secretarial	- <u>1</u>		
	<u>8</u>		<u>9</u>
			<u>17</u>

An analysis of the inquiries and the prospects of placing graduates in the positions may be interesting.

Two of the three executive positions call for men of a very high type, with from five to ten years' experience. The salaries would in all probability range from \$5,000 to \$10,000. One of the inquiries is from the United States and requires highly specialized training. We have placed two likely