

Questions

to should not be ruled out, but no decision has been taken at this time.

INVESTIGATION OF DRUG ADVERTISING

Question No. 51—**Mrs. MacInnis:**

Is the Combines Investigation Branch of the Department of Consumer and Corporate Affairs, under the Criminal Code provisions regarding deceptive advertising presently investigating the drug advertising in Canada and, if so, when will the investigation be completed, and will the results of the investigation be made public?

Hon. Ron Basford (Minister of Consumer and Corporate Affairs): The Director of Investigation and Research under the Combines Investigation Act has no authority to investigate offences under the Criminal Code. However, inquiries under the misleading advertising provisions of the Act, sections 33C and 33D, the latter of which came into force on July 31, 1969, and is the successor provision to section 306 of the Criminal Code, are instituted by the Director whenever he has reason to believe that an offence against either or both of these provisions has been committed. It is the practice, however, that no information is given out as to whether inquiries are being pursued in a particular industry unless and until a report is published or proceedings are instituted in the Courts.

PRICES AND INCOMES COMMISSION
INVESTIGATIONSQuestion No. 54—**Mrs. MacInnis:**

1. Has the Commission on Prices and Incomes undertaken investigations or studies on any specific sectors, areas or industries in Canada and, if so, what are these areas, and on what criteria or basis were they selected?

2. Which personnel are involved in each of these areas?

Hon. Ron Basford (Minister of Consumer and Corporate Affairs): I have been informed by the Chairman of the Prices and Incomes Commission as follows: 1. and 2. On October 29, the Commission announced that it was undertaking a fact finding study of the Canadian steel industry. The purpose of this study is to investigate price, wage and other cost increases in the Canadian steel industry. This area was selected for study because it was felt that it would provide a good example of wage and price behaviour which has become very widespread in recent years. Commission personnel who are involved in this study include Mr. Leslie Reed, Mr. Donald Brazier, Mr. John Hague and Mr. Tom Houston. The study is under the supervision of the Vice-Chairman

[**Mr. Honey.**]

of the Commission. Personnel from government departments and private groups will be involved in this study as required. Other areas of study are now being considered.

TEST CASES ON MISLEADING ADVERTISING

Question No. 57—**Mrs. MacInnis:**

1. Which test cases are presently being prepared by the Department of Consumer and Corporate Affairs regarding misleading advertising in Canada under section 306 of the Criminal Code?

2. On what basis are each of these cases being prepared?

Hon. Ron Basford (Minister of Consumer and Corporate Affairs): 1. In view of the lack of jurisprudence relating to section 33D of the Combines Investigation Act and its predecessor, section 306 of the Criminal Code, virtually every case under inquiry by the Director of Investigation and Research which reaches the Courts will be a test case. It is the practice that no information is given out as to inquiries being pursued with respect to particular companies or individuals unless and until a report is published or proceedings are instituted in the Courts.

2. Inquiries under section 33D of the Act are instituted by the Director of Investigation and Research whenever he has reason to believe that an offence against the section has been committed.

TASK FORCE RECOMMENDATIONS ON
INTELSATQuestion No. 62—**Mr. Orlikow:**

1. Is the Government of Canada, through the Canadian Overseas Telecommunications Corporation, giving favourable consideration to the task force recommendations on Intelsat (a) that Intelsat should be transformed into a bigger, more comprehensive and better integrated system capable of providing total communications services for all nations (b) that no single country has the right to veto over any Intelsat decision and (c) that there be an international managerial staff for Intelsat?

2. If not, what is the position of the Government of Canada on the above three areas?

Hon. Eric W. Kierans (Postmaster General and Minister of Communications): 1 (a) (b) and (c) Three inter-governmental meetings have been held this year for the purpose of preparing definitive agreements that would supersede the interim agreements of 1964 governing the affairs of the International Telecommunications Satellite Organization (INTELSAT). Canadian delegations to these meetings have included representatives from the departments of Communications, External Affairs and the Canadian Overseas Telecommunication Corporation.