

ORDER OF REFERENCE

Extracts from the Minutes of the Proceedings of the Senate, Wednesday, February 6, 1985:

“Pursuant to the Order of the Day, the Senate resumed debate on the motion of the Honourable Senator Marshall, seconded by the Honourable Senator Bielish:

That the Standing Senate Committee on Agriculture, Fisheries and Forestry be authorized to examine and report upon all aspects of the marketing of fish in Canada, and all implications thereof;

That the Committee have power to travel from place to place in Canada; and

That the Committee be empowered to engage the services of such counsel and technical, clerical and other personnel as may be required for the purpose of the said examination.

After debate, and—

The question being put on the motion, it was—
Resolved in the affirmative.”

Le greffier du Sénat

Charles A. Lussier

Clerk of the Senate

ORDRE DE RENVOI

Extraits des Procès-verbaux du Sénat le mercredi 6 février 1985:

«Suivant l'Ordre du jour, le Sénat reprend le débat sur la motion de l'honorable sénateur Marshall, appuyé par l'honorable sénateur Bielish,

Que le Comité sénatorial permanent de l'Agriculture, des pêches et des forêts soit autorisé à étudier la commercialisation du poisson au Canada dans tous ses aspects et répercussions, et à en faire rapport;

Que le Comité soit autorisé à voyager au Canada; et

Que le Comité soit autorisé à retenir les services des conseillers et du personnel technique, de bureau et autre dont il pourra avoir besoin aux fins de son enquête.

Après débat,

La motion, mise aux voix, est adoptée.»

Senator Michael Kirby, Chairman, Task Force on Fisheries Marketing. Thank you, Mr. Chairman and my fellow members of the Senate. I will not take you through in any detail the so-called Kirby task force report, except to draw attention to the fact that chapters 6 and 17 of that report deal with the marketing of groundfish. In particular, I would like to draw your attention to the fact that chapter 6 is probably the most thorough of the export market for Canadian groundfish that has been done, and I think that the industry agrees with that statement. I do not wish to go into the facts in detail, but to draw your attention to the fact that they are there.

What I would like to do is take a couple of minutes to summarize what it seems to me is the central issue here, that governments need to deal with in the whole marketing issue. By way of background, I think I should make the observation that one of the problems with the fisheries industry for years, it has been the kind of industry in which there has a very simple solution to what is a complex problem. I remember that a former MP used to say to me, "I don't want to listen that the whole problem with the fisheries industry is that the whole problem is the way you market it." Similarly, however, you can find people who say that the whole problem is the way you market it. The problem is the big companies, the big companies, the big companies in an industry in which simplistic solutions are often proposed.

(40)

and answered questions.

The Committee continued the examination of the marketing of fish in Canada, and all implications thereof, following a word of presentation by the Chairman.

On 12 February, the Committee adjourned to the call of the Chair.

On 12 February, the Committee adjourned to the call of the Chair.