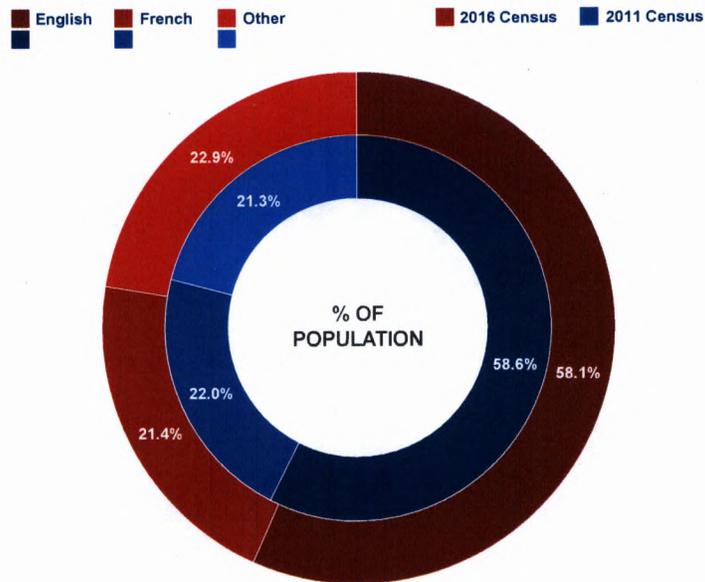


...and a society rich in multiculturalism.



Language Distribution in Canada*

- Canada has one of the world's most multilingual societies with over 200 languages identified as the mother tongue
- There has been an overall increase in the proportion of Canadians whose mother tongue is neither English nor French from 21.3% in 2011 to 22.9% in 2016.



*Based on mother tongue
Source: Statistics Canada, 2011 and 2016 Census. Released August 2, 2017

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Canada: Solid Reasons to Invest



Canada's economic fundamentals and relative cost advantages provide a first-rate business environment.

Canada offers:

Excellent Economic Fundamentals

- Low inflation
- One of the strongest economies in the G7

A Highly Competitive Business Environment

- Ease in establishing and operating a new business
- Competitive business costs
- Competitive tax system
- Strong financial and technological environment

A Dynamic Workforce

- One of the world's best-educated internationally-oriented workforces
- Quality management training
- Technology-savvy workers

A Promising Venue for Innovation and Investment

- World leader in post-secondary research

Easy Access to Markets

- Geography provides easy access to the world's most prosperous markets.
- Highly efficient transportation linkages with Asia and Europe

An Excellent Place to Live

- Superb overall quality of life
- A society rich in multiculturalism

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