- 11. Thinking generally about exports, that is the products and services Canadian businesses sell to other countries, do you think Canada puts too much emphasis on exporting to other countries, too little emphasis on exporting to other countries, or is it about right?
- 12. How do you think the Canadian economy would change if we increased our exports to other countries? Would it (READ RESPONSES):

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full- time	Part- time	Unemp.	Other	White Col.	Sales Service	Res- ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
EMPHASIS ON EXPORTS											
Too much	9.9%	10.1%	9.2%	15.2%	9.0%	9.6%	8.8%	9.7%	11.4%	12.3%	8.9%
Too little	47.5%	50.7%	46.1%	37.9%	43.5%	49.4%	50.0%	58.1%	51.3%	44.9%	52.2%
About right	35.8%	33.1%	35.5%	40.9%	40.3%	33.2%	34.8%	29.0%	34.2%	36.0%	32.3%
(DK/NS)	6.7%	6.1%	9.2%	6.1%	7.2%	7.9%	6.4%	3.2%	3.2%	6.8%	6.6%
CHANGES IF INCREASED EXPORTS											-
Improve a lot	42.1%	45.4%	34.9%	31.8%	40.3%	45.5%	39.2%	35.5%	45.6%	42.5%	44.2%
Improve a little	40.6%	39.1%	45.4%	37.9%	42.0%	38.7%	45.1%	48.4%	36.7%	40.3%	40.0%
Not change	7.7%	6.5%	11.2%	13.6%	7.9%	6.1%	8.3%	12.9%	8.9%	5.8%	8.0%
Get worse	4.7%	4.8%	5.3%	10.6%	3.3%	5.1%	4.4%		4.4%	4.9%	4.8%
Get a lot worse	1.0%	.9%			1.8%	.2%	1.0%		2.5%	1.2%	.5%
(DK/NS)	3.9%	3.4%	3.3%	6.1%	4.8%	4.4%	2.0%	3.2%	1.9%	5.2%	2.5%

Source: Angus Reid Group

Trade Competitiveness Study

Spring 1990