

Zone 1 includes Mexico's three largest cities and their surrounding metropolitan areas: Mexico City (D.F.), Guadalajara and Monterrey;

Zone 2 includes Mexico's major resorts:

Acapulco, Gro.	Los Cabos, BCS
Ixtapa-Zihuatanejo, Gro.	Loreto-Nopolo, BCS
Cancún, Q.R.	Manzanillo, Col.
Cozumel, Q.R.	Mazatlán, Sin.
Ensenada, BCN	Puerto Vallarta, Jal.

Zone 3 includes tourist areas to be developed:

Bahía de San Carlos, Sin.	Mérida, Yuc.
Puerto Peñasco	Isla Mujeres
Guaymas, Sin.	Oaxaca, Oax.
Bahía de Keno	Puerto Angel, Oax.
The coasts of Quintana Roo	Puerto Escondido, Oax.
The coasts of Nayarit	Bahías de Huatulco, Oax.
The coasts of Jalisco	Palenque, Chis.
Chichen-Itza, Yuc.	San Felipe
Uxmal, Yuc.	Taxco, Gro.

Zone 4 includes smaller cities where the Government has invested in some aspect of tourism development:

Altamira	Poza Rica, Ver.
Ciudad Madero	Veracruz, Ver.
Ciudad del Carmen, Camp.	Salina Cruz
Coatzacoalcos, Ver.	Villahermosa, Tab.
Minatitlán	

Zone 6 includes states with considerable foreign influence:

Baja California Norte	Nuevo León
Baja California Sur	Sonora
Chihuahua	Tamaulipas
Coahuila	

Zone 5 includes Mexican states considered to have a high potential for tourism development and Zone 7 those with some tourism development potential.

The following table lists the number of hotels and rooms in the most important tourism states for 1990 and in all states in 1988.