

(record #: 890)

SECTOR: Tourism
AREA: United States
DATE: Nov 1993
ACTIVITY: Business travel; market place: Showcase Canada
LOCATION: Detroit
CONTACT: J. Kern / M. Rice EAITC UTO_
TELEPHONE: 613-944-8823 / 313-567-2086

EVENT: Showcase Canada - Detroit Nov/93
PRODUCTS: Meet./Conv./Incentive travel
SCOPE: Marketplace in Detroit Territory
ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers

(record #: 891)

SECTOR: Tourism
AREA: United States
DATE: Nov 1993
ACTIVITY: Business travel; market place: Showcase Canada
LOCATION: New York City
CONTACT: J. Kern / H. Davidson EAITC UTO_
TELEPHONE: 613-944-8823 / 212-596-1600

EVENT: Showcase Canada - New York Nov/93
PRODUCTS: Meet./Conv./Incentive travel
SCOPE: Marketplace in New York Territory
ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers

(record #: 892)

SECTOR: Tourism
AREA: United States
DATE: Nov 1993
ACTIVITY: Travel trade - Middle-aged; BC and Alberta, NEBS mission to
LOCATION: New York City
CONTACT: J. Kern / H. Davidson EAITC UTO_
TELEPHONE: 613-944-8823 / 212-596-1600

EVENT: NEBS Mission - New York City Nov/93
PRODUCTS: Middle-Aged Segment
SCOPE: In New York Territory - Workshop/Seminar/Marketplace
ATTENDANCE: Canadian sellers from Alberta and B.C.