

M&IT market is important and receives as much attention as possible with limited human resources.

- Key partners associated with post activities: Air Canada, Canadian Airlines International, Tourism British Columbia, Golden Gate Tours, J-Tek Ventures, Talbot Tours, Tourism Ontario and Tourism Quebec.

- List of most important promotional events plus location and date:

- Canada Travel Marketplace, Honolulu, in late January;
- Canada on Wheels, a series of six marketplaces in the San Francisco Bay Area, last week in February;
- Coordination of a Canadian presence at J&D Expo - Travel Marketplaces held in Oct. and Nov.