

ABSTRACT

The annual annotated guide provides information on the marketing opportunities for specific fish species and seafood products identified by those Canadian Trade Offices abroad which placed a priority on export market development for fish and seafood during FY 1989-90. General market information is also provided for some markets. The guide includes highlights and guidance to exporters on the use of the data. As a practical aid to exporters, contacts are provided in Canadian Trade Offices to help Canadian exporters take advantage of opportunities identified by the Trade Commissioner Service.