

#### D. Administrative Structure

The Specialized Periods staff were divided into three sections--Aviation, Marine, and Land--each charged with the responsibility for organizing events and displays related to that specialized area of transportation and related communications technology. Responsibilities for the Specialized Periods and Special Events were divided among the Sections as shown in Table 1.

Each Section was headed by a Producer and supported by an Assistant Producer, a Supervisor, an Assistant Supervisor, an Expeditor and secretarial staff. The Land Section was headed by two Co-Producers and had two of each of the above positions. During the year prior to opening, the programming staff grew from eight to about twenty people. Most staff, especially at the senior level, had backgrounds and technical expertise in transportation. Assistant Supervisors and Expeditors were brought on just prior to opening, as well as a staff person with experience in mounting trade shows. Beginning in February 1986, up to six administrative staff were added to the Department to assist with budget control, purchasing, and contracts. At peak operation, there were thirty staff members.

During the Exposition, the Specialized Periods staff coordinated the production of on-site events with production and technical staff in the Kodak Pacific Bowl, the venue for many Specialized Periods equipment exhibitions, demonstrations and events. The covered display area adjacent to the Bowl was staffed by volunteers who were recruited by the EXPO 86 Volunteer Services Department and managed by Volunteer Team Captains and Specialized Periods staff.

#### E. Program Costs

The direct cost of producing the Specialized Periods program was approximately \$4.4 million. This cost was offset by program revenues amounting to \$ .6 million, resulting in a net cost of \$3.8 million (see Table 2).

**TABLE 2. PROGRAM COSTS**  
(in 000s of dollars)

	<u>Expenses</u>	<u>Revenues</u>
STEAMEXPO	550	200
Abbotsford Airshow	342	184
AIRFAIR 86 Trade Exhibition	186	136
Innovative Vehicle Competition	425	-
All Other Periods & Events	1,220	100
Compensation (Staff)	1,700	-
	<u>4,423</u>	<u>620</u>
<b>Net Cost: \$3.808</b>		