

REPORT #5  
88/10/21

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88  
FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

602 - CHICAGO

UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN ANTICIPATED RESULTS

<p>INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT &amp; MATERIAL PLANT, EQP. PARTICIPATE IN INDUSTRIAL TRADE SHOWS AND/OR SEMINARS IDENTIFIED WITH AN INVESTMENT PROMOTION BOOTH STAFFED BY CANADIAN ECONOMIC DEVELOPMENT SPECIALISTS.</p>	<p>EACH TRADE SHOW WILL GENERATE 50-70 INVESTMENT LEADS AND EACH SEMINAR WILL GENERATE 30-40 LEADS.</p>
<p>INDUSTRIAL MACHIN, PLANTS, SERV. TOOLS &amp; HARDWARE PARTICIPATE IN INDUSTRIAL TRADE SHOWS AND/OR SEMINARS IDENTIFIED WITH AN INVESTMENT PROMOTION BOOTH STAFFED BY CANADIAN ECONOMIC DEVELOPMENT SPECIALISTS.</p>	<p>EACH TRADE SHOW WILL GENERATE 50-70 INVESTMENT LEADS AND EACH SEMINAR WILL GENERATE 30-40 LEADS.</p>
<p>AGRI &amp; FOOD PRODUCTS &amp; SERVICE FOOD HANDLING, PROCESSING EQUIP PARTICIPATE IN INDUSTRIAL TRADE SHOWS AND/OR SEMINARS IDENTIFIED WITH AN INVESTMENT PROMOTION BOOTH STAFFED BY CANADIAN ECONOMIC DEVELOPMENT SPECIALISTS.</p>	<p>EACH TRADE SHOW WILL GENERATE 50-70 INVESTMENT LEADS AND EACH SEMINAR WILL GENERATE 30-40 LEADS.</p>
<p>ELECTRONICS EQUIP. &amp; SERV PRODUCTS &amp; COMPONENTS PARTICIPATE IN INDUSTRIAL TRADE SHOWS AND/OR SEMINARS IDENTIFIED WITH AN INVESTMENT PROMOTION BOOTH STAFFED BY CANADIAN ECONOMIC DEVELOPMENT SPECIALISTS.</p>	<p>EACH TRADE SHOW WILL GENERATE 50-70 INVESTMENT LEADS AND EACH SEMINAR WILL GENERATE 30-40 LEADS.</p>
<p>EDUCATION, MEDICAL, HEALTH PROD PHARMACEUTICALS, BIOTECHNOLOGY PARTICIPATE IN INDUSTRIAL TRADE SHOWS AND/OR SEMINARS IDENTIFIED WITH AN INVESTMENT PROMOTION BOOTH STAFFED BY CANADIAN ECONOMIC DEVELOPMENT SPECIALISTS.</p>	<p>EACH TRADE SHOW WILL GENERATE 50-70 INVESTMENT LEADS AND EACH SEMINAR WILL GENERATE 30-40 LEADS.</p>
<p>COMM. &amp; INFORM. EQP. &amp; SERV ROBOTICS &amp; ARTIFICIAL INTELL. PARTICIPATE IN INDUSTRIAL TRADE SHOWS AND/OR SEMINARS IDENTIFIED WITH AN INVESTMENT PROMOTION BOOTH STAFFED BY CANADIAN ECONOMIC DEVELOPMENT SPECIALISTS.</p>	<p>EACH TRADE SHOW WILL GENERATE 50-70 INVESTMENT LEADS AND EACH SEMINAR WILL GENERATE 30-40 LEADS.</p>
<p>NON SECTORALLY ORIENTED ACTIVITIES MINISTERIAL SPEAKING ENGAGEMENTS IN CHICAGO, ST. LOUIS, MILWAUKEE AND KANSAS CITY.</p>	<p>10 INVESTMENT LEADS PER CITY.</p>
<p>PRIVATE SEMINAR/MEETING TO REACH SELECT JAPANESE BUSINESSMEN IN CHICAGO AREA. COSPONSORS BLAKE CASSELLS, JAPAN-CHICAGO CHAMBER OF COMMERCE, SEKE &amp; JARVIS.</p>	<p>10 INVESTMENT LEADS</p>
<p>MIDWEST PORTFOLIO MANAGERS MISSION.</p>	<p>INCREASED INDIRECT INVESTMENT(\$10 MILLION)</p>