

POST :610-SAN FRANCISCO

008-TRANSPORT SYS,EQUIP,COMP,SERV.  
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

URBAN TRANSIT

FOLLOW-UP ON RECENT HAWAIIAN URBAN TRANSIT MISSION TO VANCOUVER.

HONOLULU IS SERIOUSLY CONSIDERING PURCHASE IN NEXT 18-24 MONTHS OF US\$850 M ADVANCED LIGHT RAIL SYSTEM.

MEET WITH URBAN TRANSIT OFFICIALS IN SALT LAKE CITY TO DETERMINE THEIR SHORT RANGE PLANS FOR URBAN TRANSIT SYSTEM.

DEVELOP CLOSER TIES WITH CITY OFFICIALS AND ASSIST CANADIAN EXPORTERS WITH THEIR MARKETING OF LIGHT RAIL SYSTEMS.

MEET WITH URBAN TRANSIT OFFICIALS FROM ALAMEDA COUNTY TO DISCUSS THEIR PLANS FOR 1/2 CENT GAS TAX EXPENDITURES.

ALAMEDA IS CONSIDERING LIGHT RAIL ALTERNATIVE TO BART EXTENSION. INFORMATION ON CANADIAN CAPABILITIES MAY IMPACT ON DECISION MAKING AT THE EARLY STAGES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 1.ORG MISS TO VNCVR BY BART OPERATORS & BOARD TO REVIEW SEL AUTO TRAIN CONTROL/UTDC CARS.(2)ASS STED UTAH TRANS AUTH TO PLAN 23 MAN TOUR OF LRV SYSTS IN PORTLAND,VNCVR & CLGRY.(3)ATTENDED APTA WEST CONFR & MTGS OF SFRAN CHAMBER TRANSIT FORUM

MONITOR ACTIVITY OF TRANSIT PLANNERS & REPORT FINDINGD TO CDN CONCERNS,INCREASE VISIBILITY OF CDN MFRS,SELL BENEFITS PECULIAR TO CDN PROD,EMPHASISE CDN COMMITMENT TO THE MKT,& POSITION CDN GOV'T AS TRUSTED ADVISOR & TRANSIT PARTNER.

QUARTER: 2 Participate in CalTrans Rail Steering Committee studying hi-speed rail corridor. Showed Bombardier's respon. to potent. customers. 2. Circul. MUNI's consul. requirements for auto train control. 3. HI,BART,MUNI,UTA Mission follow-ups.

Monitor activity of transit planners & report findings to Cdn concerns, incr. visib. of Cdn mfrs, sell benefits peculiar to Cdn products,emphasize Cdn commit. to mkt & position of Cdn govt. as trusted advisor & transit partner

QUARTER: 3 Participated in PRE-APTA Tour of Ontario based transit manfs. & properties. Attended APTA Conf. in Montreal. Began planning Denver RTD Tour of light rail facilities.

Formed closed relationships w/transit off.from SFO,Salt Lake City,Honolulu. Learned their concerns & assured suppl.of local supp. Demonstrated CDn Commitment to Urban Transit,learned issues facing todays transit properties.

QUARTER: 4 Position Canadian manufacturers to supply equipment for BART's (Bay Area Rapid Transit) planned expansions.

Met with BART General Manager to arrange incoming mission. Received "go ahead" for June Mission.