REPORT 4 88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 435-COPENHAGEN

005-COMM. & INFORM. EQP. & SERV DENMARK

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 4 -ONGOING PROGRAM OF REVIEWING CDN TRADE PUBLICATIONS AND ALERTING FIRMS WITH NEW PRODUCTS TO POTENTIAL FOR EXPORT SALES TO DENMARK. - RESPON-

DING TO REQUESTS FOR ASSISTANCE.

QUARTERLY RESULTS REPORTED:

-POST IDENTIFIED AND CONTACTED 8 CDN FIRMS ENCOURAGING THEM TO ENTER DANISH MARKET. - \$ 3M IN SALES AND 7 AGENCY AGREEMENTS ESTABLISHED DURING QUARTER.