

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

90/91 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ATLANTA

Market: UNITED STATES OF AMERICA

Sector : ADVANCED TECH. PROD. & SERV

Sub-Sector: INSTRUMENT & PROCESS CONTROLS

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	1250.00 \$M	1380.00 \$M	1420.00 \$M	1448.00 \$M
Canadian Exports	37.00 \$M	38.00 \$M	41.00 \$M	46.00 \$M
Canadian Share of Market	3.00 %	3.00 %	3.00 %	3.00 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 1-3 \$M

Major Competing Countries Market Share

UNITED STATES OF AMERICA	60.00 %
JAPAN	12.00 %
EUROPE	12.00 %
KOREA	3.00 %
TAIWAN	3.00 %
SINGAPORE	3.00 %

Current Status of Canadian
exports in this sector/subsector: Small but expanding

Products/services for which there are good market prospects:

1. Electro Optics
2. Instrumentations
3. Process Controls
4. Component Storage Systems
5. CAD/CAM Hardware
6. Robotics