

Youthful Beauty

will be untouched by advancing years if the care of the skin is given daily attention. The skin is always gradually renewing itself, and, if you are careless of it, it just as gradually deteriorates in quality, color and fineness. By the daily use of

Pears' Soap

however, which cleanses, purifies and invigorates the skin-surface, the new skin is produced under such perfect conditions, that instead of deteriorating, it becomes soft, velvety, and of a natural, beautiful pink and white. Pears is acknowledged everywhere to be

The
Beauty Soap
of the World



"All rights secured"

OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST.