

AN INTERNATIONAL JOURNAL OF TYPOGRAPHY.

# THE PRINTER'S MISCELLANY.

A Monthly Newspaper Devoted to the Interests of Printing and all the Kindred Arts in Canada and the United States.

The only independent Printer's Periodical published not connected with an Advertising Agency, Type Foundry, Press Manufactory, or Printers' Furnishing Warehouse.

THE PRINTER'S MISCELLANY has a circulation of 2,000 copies monthly in Canada and the United States, Great Britain and France, Australia, New Zealand and New South Wales, Newfoundland and West India Islands, Africa and South America. It goes direct to the place the Advertiser wants to reach.

THE PRINTER'S MISCELLANY will be mailed (postpaid) to subscribers in Canada and the United States for \$1 currency, and to the United Kingdom for 4s. sterling. HALF PRICE TO APPRENTICES.

THE PRINTER'S MISCELLANY supplies a long felt want, and is the best publication devoted to the typographic and kindred arts now issued. Printers should support it because it is published in their interest and for their benefit. A few of its chief features are: a department devoted to "Practical Matters"—very valuable, interesting and reliable; extensive correspondence from all parts of the United States and Canada; letters pertaining to the craft from the Paris Exposition; English and Foreign items from all the world over, interesting and numerous selections and "sorts." It is read, preserved, and bound by nearly all practical printers on account of the valuable nature of its contents, making it a PERMANENT BENEFIT TO ADVERTISERS.

THE PRINTER'S MISCELLANY is sent to every newspaper and job printing office in the Dominion of Canada, United States and Great Britain; besides, it is eagerly sought after by the practical printer everywhere. Therefore, it must prove an unsurpassed medium through which to advertise any article used by Editors, Printers, Bookbinders, etc. It will prove itself the *cheapest* as well as the *best* and *only sure medium* Advertisers can adopt to bring their materials to the notice of those who use them.

THE PRINTER'S MISCELLANY has for its regular patrons employers and employés, Printers and Bookbinders, Publishers and Proprietors, Editors and Reporters, Lithographers and Paper Rulers, Stationers and Booksellers, Paper-makers and Authors, Type, Ink and Press Manufacturers and Dealers, etc.

## TRANSCIENT ADVERTISING RATES.

|                              |         |                                |        |
|------------------------------|---------|--------------------------------|--------|
| One page, one insertion..... | \$10 00 | Two inches, one insertion..... | \$2 00 |
| Half page, ".....            | 6 00    | One inch, ".....               | 1 00   |
| Quarter page ".....          | 3 50    | One line, ".....               | 10     |

Notices in reading Matter, per line, each insertion, 25 cents.

Inserts of unobjectionable matter, furnished by the advertiser, and printed uniform in size with the *Miscellany*, will be taken at the following rates: Single leaf, \$15; two leaves (four pages), \$25; four leaves, \$40; over four leaves to be subject to special agreement.

Contract rates, and any other information, may be had on application to the proprietor.

All orders for transient advertising (to secure attention) must be accompanied by a remittance to cover the same. All letters and papers must be addressed to

**HUGH FINLAY,**  
St. John, N. B., Canada.